

CLAIM FOR NEW PURPOSE OF CO-OPS

LITTLE FEAR OF RADICALS IN CONGRESS

Next Elections to Be Held in States Which Usually Support G. O. P.

MAY HAVE COALITION
Democrats May Follow Lead of Massachusetts Man, Aiding Republicans

BY DAVID LAWRENCE
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Washington—The general impression that the next congress will be swept with radicalism because of the narrow margin by which the republicans hope to control is not borne out by the plans being made by the political leaders.

For instead of Republicans fighting to hold their seats as was the case in the normally Democratic states which happened to be electing senators last fall, the next group of senators to be elected will come from normally Republican states and will contest the seats of incumbents who are Democrats. In other words just the reverse of the situation which existed in the last election will confront the Republicans.

The senators who were elected on the Democratic ticket over Republican opponents last fall really recaptured seats which went by the boards in the Harding landslide of 1920. The seven Democrats who were elected were bound to replace the Republicans in an off-year election. Now, however, in the 1928 election the Democrats will be on the defensive, for there are fourteen states from which terms expire who come from states which cast their votes for a Republican president in both 1920 and 1924.

The influence of such a political situation will be felt the moment congress reconvenes in December. For every one of the fourteen will have to decide whether to keep on friendly terms with the Conservative-Republican vote in their states or whether

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ESCAPES BY DIVE THROUGH WINDOW

Man Being Returned to Green Bay Reformatory Jumps from Train

Milwaukee—(P)—Police are hunting for George Thomas, 26, who Tuesday night dived through a northwestern train window and escaped from his captors. E. D. Miller, who was returning him to the state reformatory at Green Bay for violation of parole.

Early Wednesday morning the search was concentrated in Adams-co, when a man was seen at Claybourn Junction clinging to the tender of a Northwestern train. When the train arrived at Adams the man was missing but believed to have jumped off outside the town.

Steel manacles dangled from Thomas' wrist and to the free wristlet was attached a 5-foot length of chain. Thomas, who was being taken from St. Louis, had behaved in a quiet manner. Miller granted his request to go to the wash room. When inside the washroom Thomas slammed the door and dived through the window. Miller jumped from the train but found no trace of Thomas. Foreman became a convict. He was sentenced in 1925.

Thomas was paroled last January and violated his parole by leaving Milwaukee. Finger-prints identified him when he was arrested in St. Louis.

MAN WHO HELPED FOUND OMAHA DIES IN EAST

Boston—(P)—Benjamin Franklin Smith, last of four brothers who left South Freedom, Maine, 70 years ago to seek their fortunes and who helped found Omaha, is dead at the age of 96, reputedly the richest man in New England. His fortune was estimated in excess of \$50,000,000. Mr. Smith shunned publicity and few millionaires were less often in print. Under the will of the elder brother most of their property went to the survivor.

BANDITS ROB BANK IN
MISSOURI OF \$30,000

Springfield, Mo.—(P)—Overpowering and tying up the village night watchman and two passersby who stopped to investigate, a gang of eight robbers early Wednesday blew open the vault of the Bank of Billings, at Billings, 20 miles southwest of here, and escaped with \$30,000 in cash and between \$20,000 and \$30,000 in Liberty bonds.

Students Plan Walkout As Teacher Is Dismissed

GOVERNMENT GOING BROKE—NEGROES IN RUN ON POSTOFFICE

West Palm Beach, Fla.—(P)—A long line of Negroes staged a steady run on the United States postoffice here for heavy withdrawal from the postal savings department Wednesday following reports circulated widely through the Negro sections through the night that "the government was going broke."

MANY FACE FEDERAL COURT IN MILWAUKEE ON DRY LAW CHARGES

Four Proprietors of Green Bay Soft Drink Parlors Plead Not Guilty

Milwaukee—(P)—A large number of defendants, indicted at the recent session of the federal grand jury, were to be arraigned in federal court Wednesday. Forty-seven were arraigned Tuesday and many will be arraigned Thursday. Tuesday afternoon several who had not arrived in Milwaukee in time for a session of court earlier in the afternoon were brought before Judge F. A. Gelger. They included four proprietors of Green Bay soft drink parlors, Daniel Blonheim, Theodore La Duke, M. L. Kwik and George Lenner. All pleaded not guilty and their trials were set for April 6.

Others included a group of proprietors of roadhouses near Kenosha, charged with selling liquor to federal prohibition agents. All pleaded not guilty and their cases were set for April fifth. They are Steve Krok, Daniel Wachs, Hugo Leck and Arthur Ziemann.

SEVERAL FAIL TO APPEAR
William Hazenstuss, proprietor of a roadhouse in Marinette-co, charged with selling to agents, pleaded not guilty and his trial was set for April 5. The same procedure took place in the case of Alex Euchtel, proprietor of a roadhouse in the same county, known as "Black Alex's place." Several defendants failed to appear and their bail was forfeited.

Joseph Mirage of Niagara, Wis., who was indicted jointly with Archie LaChapelle for making moonshine, was one of those who failed to appear and bail of \$300 was forfeited.

LaChapelle pleaded not guilty and his case was set for April 4.

Joseph Feilinger, indicted for the manufacture of moonshine, who gave his address as 1200 Chicago-ave, pleaded guilty and was sentenced to six months. James Eagan of Waukesha, pleaded guilty to a similar charge and was sentenced for three months. Joseph Pavelko, another Waukesha-co moonshiner was given a six months sentence.

Adam Kwiatkowski, a farmer was charged with making moonshine in the town of Raymond, Racine-co. He pleaded not guilty and his trial was set for April 4.

Pittsburg—(P)—Three sensational holdups in this district including the bombing of an armored automobile last week when a bandit gang escaped with \$104,000 were cleared up Wednesday afternoon. District Attorney Samuel H. Garden said, when he made public a confession by Joe Jaworski.

After leading county detectives to a farm near Bentleyville Tuesday night where the officers recovered \$30,000 of the loot from the armored car, Jaworski Wednesday told officers he was willing to talk.

Jaworski confessed that the bandit gang of five members was responsible for the Pittsburg Terminal Coal company holdup Friday and that during the past four years the same gang staged two Christmas pay roll robberies, getting away with a total of \$69,000. In one of these holdups a guard was killed.

BELOIT EXPLORER ON WAY TO "CRADLE OF MANKIND"

Seattle—(P)—Roy Chapman Andrews Beloit, noted explorer, Wednesday was enroute to China again to ferret out secrets of the Gobi desert, which he believes was the "cradle of mankind."

Beloit sailed from here Tuesday aboard the liner President Jackson.

Unsettled conditions in China make the date of his departure from his headquarters in Peking problematical, but the expedition will be prepared to push its way over the age old caravan trail to the desert as soon as the situation warrants. In his last trip into the region, Andrews found dinosaur eggs.

CULVERT CO. HEAD DENIES PART IN RACE

Harsted Tells Committee He Had No Connection With Zimmerman Campaign

Madison—(P)—Ole Harsted, president of the Bark River Bridge and Culvert Co., implicated in the legislative committee investigation of the state highway commission and the appointment of J. T. Nemacheck to the commission, Tuesday night denied any connection with the campaign of Governor Fred R. Zimmerman. Governor Zimmerman appointed Nemacheck, who was a salesman for the Bark River company.

The committee sought verification of the charge made by Oscar L. Sprague, alleged campaign funds collector for the Zimmerman forces, who said that Harsted assisted the governor financially and took him about the country near the Eau Claire offices of the culvert company in efforts to obtain funds. Mr. Harsted detailed accounts of his meetings with Sprague and with E. B. Genrich, campaign assistant to Mr. Zimmerman, and contended under severe cross examination that the meetings resulted in no encouragement from him financially or otherwise for the gubernatorial campaign. He said that his conversation with Genrich, on the other hand, were for the purpose of stopping, if possible, the appointment of Nemacheck whom he considered one of the best of his few salesmen. He declared that while Nemacheck had been with the firm for three years he was only at the time beginning to bring in a great volume of business.

SAYS SPRAGUE LIED
He censured the hearing with the repetition of the words "he's lying" several times when the letters of Sprague regarding him were read. He told the committee he finally turned down an application for a job from Sprague after he had decided that the latter's reputation was not satisfactory.

A. J. Myland, secretary of the state highway commission, testified regarding the letting of a contract to a firm in which E. B. Genrich, former division engineer at Wisconsin Rapids, became interested, declaring that he thought there was no likelihood of Mr. Genrich having used his knowledge of the specifications to advantage in the firm's bid.

RESCUE MAN ENTOMBED
IN WELL 70 FEET DEEP

Fuquay Springs, N. C.—(P)—Entombed 13 hours, in a 70-foot well Jeff Ashworth was rescued early Wednesday.

Ashworth had been pinned by caved-in walls 40 feet down in the well and was extricated after a group of rescue workers dug away the debris all night by the light of automobile headlights farm lanterns and candles. Ashworth was placed in the hands of physicians when he was rescued. He said he rested easily the last five hours of his entombment.

When the rescuing party pulled Ashworth out he was exhausted, but no outward physical injury was indicated in the words of thankfulness he mumbled. He had read of Floyd Collins and the Kentucky cave-in, he said just before he dropped off to sleep in his own home at dawn, but he was consoled during his imprisonment because he could talk with his companions above him all during his imprisonment. Early Tuesday Ashworth descended into the well to clean it. He was being lowered in a loop and when he reached the 40-foot level part of the side above him gave in and the stones formed a roof over his head cutting off sunlight and air.

FOUR MEN BURNED TO
DEATH IN GAS BLAST

Amarillo, Texas—(P)—Four men were burned to death Wednesday in an explosion of gas at a gasoline absorption plant, one mile west of Shamrock. The dead were one of Shamrock. The plant, being erected by the Columbian Gasoline corporation, suddenly burst into flames without warning, trapping the workmen. Two of whom were inside the large absorption units and two on ladders on the outside. Those on the outside were hurled 50 feet to the ground, their clothing in flames.

RHINELANDER MAN SHOT
IN SALOON ALTERCATION

Rhineland—(P)—Joseph Ajanka, 20, of Rhineland, was fatally wounded when shot in the mouth during an altercation in a saloon here Tuesday night. Mike Smith, 40, a woodsman, is alleged to have done the shooting. Ajanka died early Wednesday. Smith, a stranger here, is said to have been drinking heavily.

Spell Of Weepah Rivals Gold Lure Of The Yukon

Tenopah, Nev.—(P)—The land of gold at Weepah held everincreasing numbers in its spell Wednesday as novices and desert rats alike heard news of the latest discovery at Barrel Springs, five miles south.

Driven by that same urge which impelled Sam McGee to leave his Sunny home in Tennessee and roam the Yukon, 200 men and women struggled through a whining mountain storm from Goldfield to Barrel Springs and staked out claims in the new area Tuesday.

The rainbow chasers plunged out through the night while the gale arose to such strength it blew storm doors and plateglass windows out of the Goldfield hotel. The temperature was 13 degrees above zero with a 10-mile wind whistling across the wastes of sage and sand. Soundings from Alaska said the weather reminded

them of the Yukon trail at its worst. The rush to the new district began before daylight, and long after dark the last stragglers reached shelter here. Miners at the gold zone, a lead mine 15 miles from Weepah, threw down tools and joined the dash. Their men urged them to stay on the job during the first Weepah excitement, but the Barrel Springs strike four miles nearer the gold zone, proved too enticing.

When the miners described the new find to their bosses, they saw the point and even agreed it would be unfair to ask the men to stick on the job longer.

Pine Nut Jim, Indian who made the first location at Barrel Springs, agreed to sell his rights terms unannounced.

Formal Spring Opening Bids Goodbye To Winter

DOUGLAS AND MARY ASK COOLIDGE TO HOLLYWOOD HOME

Washington—(P)—The Hollywood home of Douglas Fairbanks and Mary Pickford was added Wednesday to the list of available places for a summer residence for President Coolidge, Representative Fredericks of California, extending the offer on behalf of the Los Angeles chamber of commerce.

Another summer home site was proposed by Representative Lampert, Republican, Wisconsin, who suggested an estate on Lake Winnebago, near Oshkosh, owned by E. C. Fahrney.

Spring will come to Appleton in more than the weather Thursday, Friday and Saturday when merchants will present their annual formal Spring Opening. This principal style event of the year has been in preparation for weeks.

Fashion centers in the larger cities have been haunted by the merchants in their efforts to give Appleton people the newest modes in all the vivid colors of spring. The latest developments and favors of the style centers will be on display here.

Fashions to predominate in the coming season in the department stores, the ladies ready to wear, and men's furnishings stores, will appear in all their dazzling and attractive newness.

Appleton will be the center at this great showing of the entire territory which looks to this city for its style directions. The lighter colors for spring will be found, as well as the lighter things for the home, in the warm sunny days of spring and summer. Dark winter clothes and home accessories do not look the same now as they did a month ago. The call of spring has come, and the merchants in their anticipation of this call have prepared their shops to satisfy the people of Appleton and the towns and villages surrounding it.

The two big style showings of the year come in March and August. Great preparations are made for both but the spring event has always been the most popular. This probably is due to the higher colors of the spring season and perhaps to the traditional friendship of new clothes and new furniture when the world is talking on new clothes and discarding the old snow coat.

Soon after Christmas merchants began making plans with their buyers for the Spring Opening. Salesmen came with the new styles to be shown the coming season and numerous trips were made to Chicago and New York to see and to buy what the fashion leaders would be buying now. Styles in the principal shops of these cities will appear at the same time in Appleton stores. The efforts of the merchants during the winter have now been crystallized into the fashions to predominate this spring and to appear in the principal showings of the year.

Every effort has been made to have all in readiness for the great opening so that people might see all the spring modes from which to make their selections. The latest models in automobiles will be shown by automobile dealers. One of the chief attractions of spring style week has been the automobile exhibitions, and this year's showing will exceed those of preceding years. It has been reported. Almost complete new lines have been announced by some of the companies.

MRS. CHAPLIN WILL RETURN TO SCREEN

Failure to Collect Temporary Alimony Forces Action, Comedian's Wife Says

Los Angeles—(P)—Folled by her wealthy screen star husband in her recent fight to collect \$4,000 a month temporary alimony, Lita Grey Chaplin turned toward the mercury lights of Hollywood again Wednesday for livelihood.

Announcing she had been starved into the necessity of going back to work, the wife of Charles Chaplin, who has been living theoretically penniless in his 40-room mansion at Beverly Hills since her recent failure to extract an income from the comedian's alleged vast but mobile fortune, Mrs. Chaplin said Tuesday night she would return to the movies within two weeks.

Mrs. Chaplin disclosed that she had been deluged with motion picture and vaudeville offers since the filing of her sensational suit for divorce, but at the outset had refused them. They included an offer of \$2,500 a week and royalties for the appearance of her two children and herself in a picture, she declared.

Since the estrangement last November Mrs. Chaplin has been living on money raised by friends and relatives. The upkeep of the mansion, which is given at \$3,000 a month, and accumulation of unpaid bills forced her, she said, to go to work. Mrs. Chaplin said her babies will not be permitted to appear on the screen.

SENATOR KING WILL NOT ATTEMPT TO VISIT HAITI

Santo Domingo—(P)—Senator William H. King of Utah, will not attempt to enter Haiti, whose government has decided against admitting him into the country. The senator made this announcement Wednesday upon his arrival here from Porto Rico.

Senator King said his decision not to go to Haiti agreed with the attitude of the United States government. He fears that his presence in Haiti might provoke trouble, and he wishes to avoid any untoward incidents in a friendly country.

GRAIN DEALER DIES IN HIS HOME IN MINNESOTA

Duluth—(P)—W. C. Mitchell, 63, president of W. C. Mitchell and Co., grain dealers, and former president of the Duluth Board of Trade, died at his home here Tuesday, following a two months illness. He was also prominently identified with the prohibition movement in Minnesota, and was an active worker in numerous charitable organizations here.

ARREST BADGER WOMAN
IN DEATH OF INFANT

Portage—(P)—Peggy McFarlane, 29, of Portage, restaurant employe, was arrested Tuesday charged with manslaughter on complaint of Coroner Charles Baker. She is accused of implication in the death of an infant girl whose body was found in the government canal here. The prisoner maintained innocence when grilled by police.

GROUP HELD CONFAB WITH HIS MANAGER

Sapiro Attorney Claims Articles Were Discontinued Temporarily

SCOFFS AT CONSPIRACY
Conference Between Lawyers and Judge May Hasten Libel Trial

Detroit—(P)—Henry Ford and F. D. Black, business manager of Ford's publication, The Dearborn Independent, were informed of the exact activities and purposes of the Aaron Sapiro cooperative marketing organizations at the time they were printing alleged libelous articles in regard to them. Attorney William Henry Gallagher asserted in his opening statement in federal court Wednesday.

Sapiro, who is suing for \$100,000 alleging defamation of character because of statements in the Independent, sent a committee to explain the matter to Ford, said Gallagher, but he referred them to Mr. Black. The latter heard what they had to say and for some time the series of articles attacking Sapiro, and charging him with exploiting the farmer, were discontinued.

They were resumed after a while, however, no reason being given. It was understood an agreement has been reached to cut the introduction of evidence as short as possible in order not to drag the trial out over a long period.

Attorney Gallagher had not completed his plea at noon adjournment. He scoffed at the idea of a Jewish conspiracy controlling agriculture, of Sapiro dominating the farmers' organization, or of the idea of cooperative associations originating with the Jew. "There will be no trouble he declared in proving these things as preposterous."

"Only one Jew is associated with Mr. Sapiro, whereas 10,000 gentiles are cooperating with him," said the attorney.

The idea of cooperative marketing is not Jewish, it is American, if anything. The managers of these organizations are not Jewish and are not appointed by Sapiro.

Opening of Wednesday's session of the libel suit was delayed by a conference of Judge Fred M. Raymond, Senator John A. Reed, counsel for Ford, and William Henry Gallagher, attorney for Aaron Sapiro, plaintiff.

Possibilities of a compromise as to the appearance of Mr. Ford on the witness stand, or settlement of the suit were denied by Sapiro. An hour after court was due to open the conference still was in progress.

Judge Raymond told the jurors the delay in opening court was due to a conference which he hoped would save them, as well as the court, time in the future. It was understood the plaintiffs will shorten the procedure as much as possible in introduction of evidence. Attorney Gallagher, in resuming his opening plea said, as he had declared Tuesday, that to attack cooperative marketing on the part of Ford was permissible. "But he went further than that," Gallagher said. "He said Sapiro was a member of a Jewish combine conspiring to gain control of agriculture."

"It was not only a national conspiracy, Mr. Ford charged with the Jew, but an international ring he accused Sapiro of belonging to."

"He claimed that Sapiro dominated agriculture not only for selfish motives, but also that he was the tool of the International conspiracy of Jews. Ford said that not only did Sapiro exploit the farmers to the benefit of the great international conspiracy of Jews, but he aided in spreading communism and Bolshevism over the United States."

CASHMAN MAKES ATTACK
ON LENROOT IN SENATE

Madison—(P)—Launching a bitter attack against former Senator Irvine L. Lenroot on the senate floor Wednesday, Senator John A. Cushman, Denmark, led the opposition which defeated a joint resolution drawn up as an expression of appreciation to the former Wisconsin senator for his services in the enactment of a federal dairy law. The resolution was killed 17 to 16 when Lieutenant Governor Huber broke a tie vote casting his lot with the opposition.

Following up his attack, the Denmark senator fought Senator Casperson's joint resolution recommending an international court as a means toward the outlawry of all wars. This bill, after an hour's debate was ordered re-referred to the committee on public welfare for amendment.

Rich Richard Says:

OPPORTUNITIES neglected are lost. You can't afford to miss the opportunities among the Post-Crescent's Classified Ads by neglecting to look for them.

Read them today!

Visit Appleton Stores And Auto Shows During Spring Opening Days

COMMITTEE WORK IN ASSEMBLY IS GATHERING SPEED

Joint Finance Committee Has
Four Bills and Three Com-
munications to Hear.

Madison—(P)—Assembly committee work for this week started on a small scale Tuesday, swings into greater importance Wednesday, with 27 measures on the bulletin of eight committees.

The joint finance committee, in a state of disagreement for two weeks, has four bills and three communications on its calendar, the first one of which has been made up for it since the resignation of its chairman, Senator William A. Titus, has been asked. One of the bills is that introduced by Assemblyman Thomas Duncan for the interim committee, allowing taxation of goods stored in commercial warehouses against the owner of the goods instead of the warehouse owner. The latter having filed a list of the goods in his warehouse.

After hearing the bill by Senator Hunt relating to employment of school teachers under certain circumstances, the assembly committee on education will enter joint session with the senate committee and take up the new senate bill, one by Senator Hutchinson relating to the detachment of which maintains a high school, and one by Senator Teasdale relating to high school tuition.

The excise and fees committee of the assembly will hear but one bill, that by Assemblyman Trembath raising the maximum fee that may be charged for vendors of soft drinks from fifty to five hundred dollars.

The highways committee, in joint session with the same committee of the senate, has nine bills on its slate. Some of them are:

The Miller committee bill introduced in the senate by Senator Boldt, amending the statutes to change the dates of filing applications for gasoline tax refunds.

Assemblyman Polowczynski's bill amending the same lines as that by the interim committee.

The Gehrmann bill preventing any change of the state trunk highways unless approved by the county board affected. The old statute provides for changes of roads up to five miles in length without approval.

Among the measures to be heard by the judiciary committee is the joint resolution by Speaker Eber of the assembly providing for a special joint committee on the repeal of obsolete laws.

The labor committee has three measures by Assemblyman Coleman, socialist. One, a joint resolution, would ask Congress to take necessary steps immediately to assume ownership and operation of all coal mines in the country.

His bill to prevent night work in bakeries is another to be heard and the socialist measure providing for prevention of unemployment by a state compensation for the temporarily unemployed, is before the committee.

The Ingalls resolution providing for an interim committee on forestry conservation and water power, companion measure to his bill to close season for three years on all fish and game, is before the state affairs committee. The latter measure was killed in the assembly.

The state affairs committee is to hold hearings on five other measures today.

Master Builders Meet
The Master Builders' association met at the insurance-bldg Tuesday night. Routine business was transacted.

Varcicose Veins Reduced or Money Back, Says Voigt's Drug Co.

Simple Home Treatment That
Is Giving Amazing Results.

The world progresses. Today ailments that took weeks to treat can now be ended in a few days. If you have varicose veins or bunches you can start today to bring them back to normal size, and if you are wise you will do so.

Just get an original bottle of Moone's Emerald Oil at any dispensing pharmacist and apply it night and morning to the enlarged veins. It is very powerful and penetrating, and only a little is required.

After a few days' treatment the veins will begin to grow smaller and the regular use will soon reduce to normal.

Moone's Emerald Oil is also a marvelous healing agent. One application for instance stops the itching of eczema, and a few applications cause the eruptions to dry up, scale off and completely disappear. It is equally as effective in barber's itch, salt rheum, itchiness and inflammatory skin troubles.

People who want to reduce varicose veins, or get rid of eczema, lice, or dandruff in a few days should not hesitate to get a bottle at once. It is so powerful that a small bottle lasts a long time. Any pharmacy can supply you. Voigt's Drug Store sells lots of it.

adv.

TAXI BAGGAGE

Phone 105
SMITH
LIVERY

ARTS TEACHERS MEET WITH HEADS OF SCHOOLS

Manual arts teachers at the junior high schools met with Ben J. Rohan, superintendent of schools, Monday afternoon to continue their study of the junior high school idea applied in teaching manual training. The exploratory principle as worked out in Manual arts is necessarily a different problem than in other academic subjects, it was said.

NOW YOU Ask One

A QUIZ ON THE IRISH

Since today is St. Patrick's Day, what more fitting than that "Now You Ask One" should be made up of questions about Ireland and the Irish? It is and you don't need to be a born Irishman to answer them, either. The answers are on page 9.

1—What is the Gaelic name for Ireland?

2—What is the meaning of the words "Sinn Fein"?

3—What Irish city is the stronghold of the Orangemen?

4—What was the nationality of St. Patrick?

5—What part of Ireland is famous for its lakes?

6—What famous Irish patriot was hanged by the British in 1803?

7—In what county of Ireland is the famous Blarney Stone located?

8—How must one be held in order to kiss this stone?

9—What are the four provinces of Ireland?

10—What Irish leader, who led the Free State forces after extended fighting with the English, was shot from ambush by Republican leaders five years ago?

After hearing the bill by Senator Hunt relating to employment of school teachers under certain circumstances, the assembly committee on education will enter joint session with the senate committee and take up the new senate bill, one by Senator Hutchinson relating to the detachment of which maintains a high school, and one by Senator Teasdale relating to high school tuition.

COUNCIL WILL SELECT PAVEMENT FOR STREETS

Types of pavement to be laid next spring will be selected by the common council Wednesday evening. Property owners on streets to be paved will be given a chance to express their opinions on pavements.

NAMED NEW DEAN OF WOMEN



MISS MARGUERITE WOOD-
WORTH

Miss Marguerite Woodworth, associate dean of women at Syracuse university, Syracuse, N. Y., has been appointed dean of women at Lawrence college to succeed Miss Lytton, who will leave in June to be married.

Miss Woodworth is a graduate of Syracuse university, Syracuse, N. Y., and since her graduation in 1918 has been connected with the office of

dean of women there. She served as acting dean of women at the New York university for two years and this year is associate dean. In addition to her work at Syracuse, Miss Woodworth has studied at St. Hughes college in England.

Paul Revere, besides being noted for his famous ride, was one of the most skilled silversmiths America ever had.

PRAYER SERVICE AT CHURCH IS CALLED OFF

No regular prayer service will be held at the First Methodist church Thursday evening in order to allow members of the congregation to hear Dr. Henry Hitt Crane, pastor of Center Methodist Episcopal church at

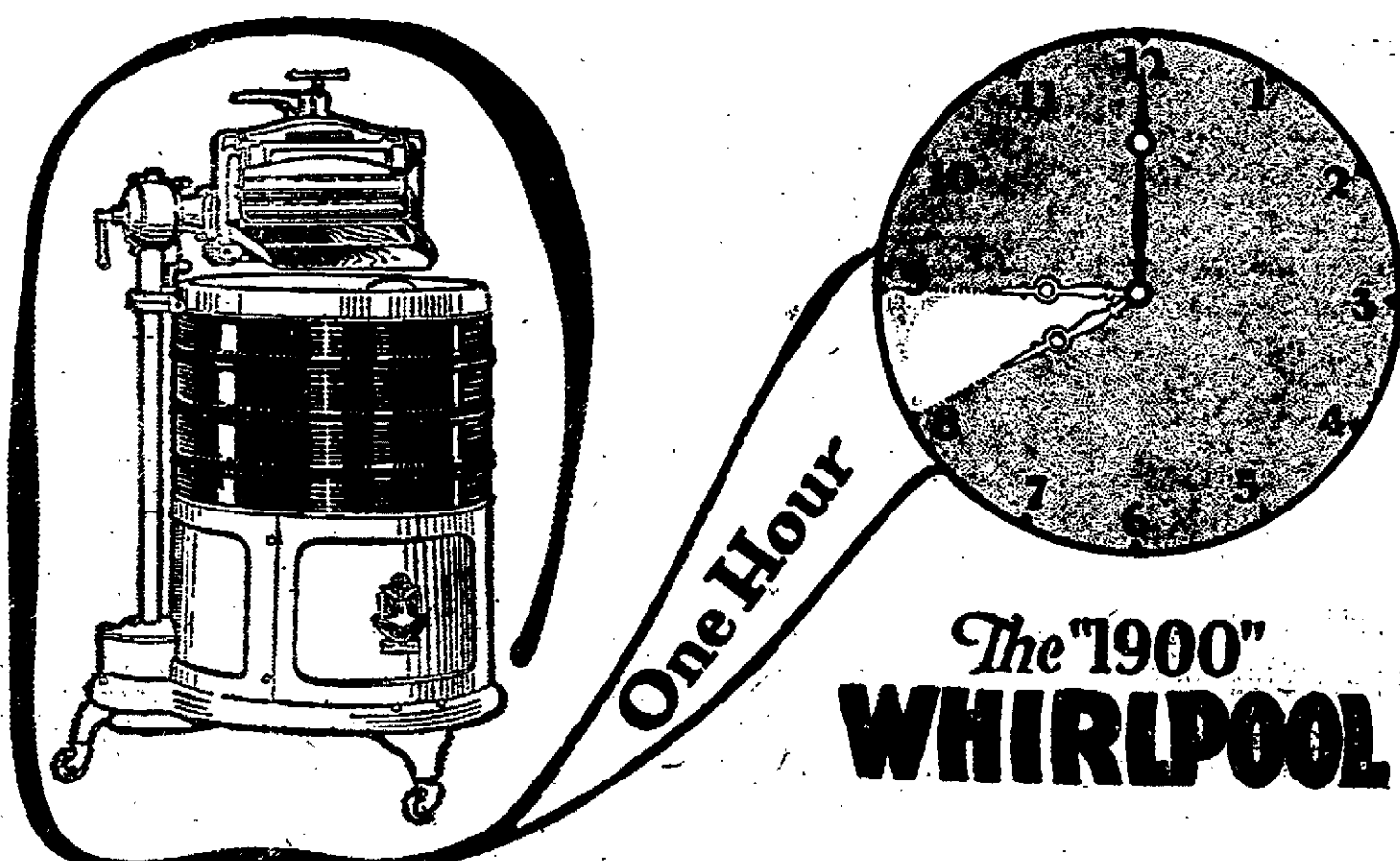
Malden, Mass., who is in Appleton this week to give a series of speeches at Lawrence college. Evening services will be held at 7 o'clock Wednesday and Friday evenings, at Lawrence Memorial chapel. He also will speak to students of the college at convocation services.

Dr. Crane is an outstanding preacher in the country and makes an annual tour of colleges. He came to Appleton under auspices of the college Y. M. C. A. He is a nephew of the famous Dr. Crane, well known magazine writer.

Miss Marge Fose, secretary to E. L. Williams, city clerk, resumed her duties Wednesday morning after a two day illness.

**Beauty
Of Hair and Skin
Preserved By
Cuticura**
Scalp to Crown
Fingert to Heel

Not Only the Fastest Washer But Also the Most Convenient



The "1900"
WHIRLPOOL

One Hour From Basket to Line

**Speed
Convenience
Simplicity**
combine to enable
any average family
washing to be done
in
One Hour

A GAIN we repeat that the "1900" Whirlpool washer will wash clothes faster than any other machine in the world. Test, after test has demonstrated this fact. It is no longer news. And the "1900" Washer Company is not satisfied with just building a washer that will turn clothes out rapidly.

The object of a fast washer is to save time, which really means work and a fast washer that merely saves minutes without saving work is not truly a fast washer. The "1900" Whirlpool is so constructed that a woman needs merely put her clothes in and wash.

There is nothing to adjust; nothing to lift out; nothing to watch. Clothes may be added or removed while the washer is in action. The Whirlpool will drain itself automatically. There is practically nothing to lubricate and nothing to care for. A single control operates everything. Test it out at your home. One trial will convince you of the Whirlpool's outstanding superiority.

Wisconsin Traction, Light, Heat & Power Co.

APPLETON — PHONE 480 NEENAH — PHONE 16-W

SPRING 1927!

Fashion Show
March
17th 18th 19th



Millinery of the hour

The Feature of This
SPRING STYLE SHOW
In Our Window Display

For this Spring's Style Show we have gathered one of the finest collections of Millinery ever shown in Appleton. Beautiful Parisian models that were conceived by some of the country's renowned designers. Hats for every occasion and for every one — all head sizes and a range of styles so wide that it would be almost impossible to describe them.

We are featuring exclusively in Appleton the creations of
**KIETH and
PARADISE HATS,
LA VERNE Models and
CARMEN Patterns.**

**FREE
FLOWERS**
For Coat or Dress
**VISITORS
EVENING**

Both of our stores will be open for inspection Only on

Thursday Night
March 17th From
7:30 P. M. Until 9

ALSO A BEAUTIFUL SELECTION OF NEW
AIRY SPRING SCARFS TO HARMONIZE
WITH ANY HAT OR COSTUME.

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The Little Store With The Large Selection
119 N. Oneida-St. Bijou Theatre Bldg.

New Edison and Columbia Records

Columbia Melodies To Make You Hum!
"HIT THE MARK"
You'll forget everything but the beauty of the music this orchestra plays when you hear
Edison Record 51931

MY SWEETHEART WALTZ
SELECTIONS FROM "THE DESERT SONG"
—Peerless Concert Orchestra

Irving Berlin's new waltz is played by Paul Ash and his orchestra on—
Columbia Record 287D

WHAT DOES IT MATTER—Waltz
YOU'RE THE ONE FOR ME—Fox Trot

Paul Specht Orchestra plays a real U. S. fox trot, full of pep and rhythm, on
Columbia Record 380D

YANKEE ROSE
IF ALL THE STARS WERE PRETTY BABIES

Hear them now, as well as all the other popular hits, at

Meyer-Seeger Music Co.

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Watch for the New Nationally Advertised Slogan
PHOTOGRAPHS—Live Forever—

HARWOOD
Fine Photographs

TRY A POST-CRESCENT WANT AD.

Be In Style—

Have Your Old Hat
Cleaned and Reblocked

To Look
Like New

For
Only **75c**



We clean and reblock dozens of hats every day and claim to be experts in this line. Each mail brings us work from cities in every corner of Wisconsin.

We also furnish new outer and inner bands. The prices are very small and makes your hat look just like a new one.

Save the money and you can have a hat that looks new for Easter.

Have your Shoes Shined by boys that know how to please. Our price is only 10c or you can buy a card of 15 shins for \$1.00.

MAIL ORDERS RECEIVE PROMPT ATTENTION

RETSON & JIMOS

EXPERT HATTERS

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EARLY SPRING TO LOWER EGG PRICE, DEALERS PREDICT

Product Will Drop Below 25 Cents a Dozen in Few Weeks, Report

Because of the early arrival of mild weather and existing market conditions throughout the United States, the price of eggs, which now is 25 cents a dozen, is expected to drop appreciably within the next few weeks, according to local dealers. The peak of production will be reached in this vicinity about April 10 and will continue until about May 10. There are approximately one-third more chickens this year and a corresponding increase is expected in eggs in the middle western states, receivers and shippers of eggs believe.

In addition to the increase in production in the middle western states, the Pacific coast states are expected to produce approximately 50 per cent more eggs this year. Another fact which further tends toward a lower price is that egg producers of Texas are shipping their product to New York and Chicago, instead of Mexico, the usual market. Mexican credit is none too good at present and the Texan producers are seeking a more reliable market.

Spring weather also tends to increase the production of eggs and wholesale dealers state that all indications point to a lower price than usual.

The highest price this past winter was 55 cents a dozen, which peak was reached about Dec. 10.

FORDS, CHEVROLETS LEAD REGISTRATIONS

Fords and Chevrolets led in the number of new automobiles registrations in Wisconsin in February, according to the monthly report of Theodore Dammann, secretary of state. Of 4,263 new registrations, there were 1,116 Fords and 1,060 Chevrolets.

In Outagamie-co there were 53 new cars registered. Fords led with 15, Buick and Chevrolet with 7 each, and Chrysler was fourth with 6. The balance was scattered among other makes. Fifty three counties had less registrations than Outagamie, and only 17 counties had more.

Milwaukee-co had the largest number, 1,105, and Dane-co was second with 722. Registration of Fords and Chevrolets was high in every county. There were 319 new registrations of Essex, 258 Buick, 182 Overland, 181 Chrysler and 176 Nash.

There were 782 new truck registrations. Fords led with 405 and Chevrolet was second with 183. There were 11 new trucks registered in Outagamie-co. Five were Fords and three were Chevrolets.

PEOTTER WILL BEGIN ASSESSING NEXT MONTH

George Peotter, city assessor, will begin assessing property early in April. The work will require approximately five months.

How To Play Bridge

By Milton C. Work

(Readers of The Post-Crescent are invited to send their bridge problems to the Bridge Editor of The Post-Crescent and they will be forwarded to Mr. Work, author of these bridge articles. Mr. Work will answer every letter.)

The pointer for today is: **WHEN ANSWERING THE INFORMATORY DOUBLE OF A DEPENDABLE PARTNER, BID ANY FOUR-CARD MAJOR IN PREFERENCE TO EVEN A STRONGER FOUR-CARD MINOR.**

The advice embodied in the above pointer is illustrated by the hand given yesterday. South bids one No Trump. West doubles. North passes, and East holds Sp: 8-x-x-x Ht: x-x D: x-x-x-x Cl: A-Q-10-9. East has not the strength which would justify his even considering a Business pass or a bid of two No Trumps; so it is clear that he must answer the double by bidding two of a suit. Generally when called upon to name a suit, the longest or, with equal length the strongest is the one to select. In this case the length of the two suits is the same, but there is great difference in their strength; the weak suit is a Major and the strong suit a minor. A dependable partner has not doubted without being prepared for, and indeed desirous of, an answer with a four-card Major, no matter how weak it may be; that is one of the requirements of modern bridge. While it would be the limit of absurdity to think of bidding Spades with his hand if the partner had not been heard from, it is wise to do so after a dependable partner has doubled one No Trump. Game is much more apt to be produced by a Major bid than by a Minor. If, as is quite probable, the partner have four spades with strength, game is not out of reach at the Major, but it almost surely would be at the Minor. It always should be remembered that the Major is one vital trick nearer the goal; the number of deals in which the best suit-bid for the combined hands can make ten tricks but not eleven, is amazingly large. Furthermore, in this case (if the doubler have Spade



WORK

strength and four Spades) there is even greater difference than one trick. The high Clubs in the East hand will help put over the Spade contract, and the four-Spade holding will be of material assistance as trumps; but if the contract should be Clubs, the Spades would not be of much value. It may be stated generally that after a double by the partner a weak four-card Major is at least two tricks nearer the goal of game, than a strong four-card Minor. The answer with the above hand should be two Spades—not two Clubs.

Suppose, however, that East held: Sp: 8-x-x-x Ht: x-x D: x-x Cl: A-Q-10-9.

What do you think he should do? Answer tomorrow.

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STATE LEGION WINS MEMBERSHIP DRIVE

Defeats Minnesota in Close Contest; Ninth District Big Help

The Wisconsin department of the American Legion, largely through the efforts of the Ninth district, Outagamie-co, and Oconto-Johnston, defeated the Minnesota department in a membership contest which closed March 1, according to notice received Friday by editors of the Badger Legionnaire from Austin A. Peterson, state adjutant. The Wisconsin department will receive a silver plaque, bearing the American Legion emblem, from the Minnesota department.

Wisconsin's total membership was 19,715 or 74.38 per cent of the year's quota; and Minnesota showed 21,105 members, or 71.07 per cent of its quota. Wisconsin showed a gain of 3,509 members on March 1, 1927, over the number enrolled on March 1, 1926.

The Ninth district led from the start of the contest and finished far ahead with a record of 91 per cent of its year's quota by March 1. Outagamie-co was the first of the state to go "over the top" in its membership campaign and Appleton as the first large city over. Its state record of nearly 600 members pushed the county over first. Every post of the county was "over the top" in its drive by March 1, the report showed.

ALL-COLLEGE PLAY FOUR ACT COMEDY

"You Never Can Tell" Is Selected for This Year's Production

"You Never Can Tell," a play by George Bernard Shaw, has been selected for this year's production of the annual All-College play at Lawrence college.

Miss Lucille Welty, head of the Lawrence College dramatics department, will coach the play, while Professor A. L. Franzke will supervise the business management.

It is a comedy in four acts, and has a number of pleasing features, with clever and lively dialogue, and elaborate setting. There are 12 roles, requiring seven men and five women. Miss Welty's Play Production class of 20 students will furnish the talent, some of them to comprise the acting cast, while others will manage the technical phases, such as publicity, advertising, scenery, makeup, and lighting.

The cast itself has not yet been selected, but will be decided through tryouts to be held soon. The complete business staff will be announced the latter part of the week.

Although no definite place has been chosen, it will probably be presented at Fischer's Appleton Theatre the third week in May.

For Colds, Coughs, Influenza, and as a Preventive



The Safe and Proven Remedy The First and Original Cold and Grip Tablet. Price 30c. The box bears this signature: E. W. Grove Since 1889

SURVEY INDICATES JOBS FOR YOUNG FOLKS HERE

Approximately 50 answers have been received to letters to Appleton employers by the junior placement bureau of Appleton Vocational school to determine whether there will be a demand for junior workers the coming summer. A personal survey of many industries is being conducted by the bureau in conjunction with the questionnaire. Answers received to date indicate that there will be many positions open for young men and women, according to E. P. Chandler, coordinator.

Sure Relief

BELLANS INDIGESTION 25 CENTS 6 BELLANS Hot water Sure Relief FOR INDIGESTION 25c and 75c Pkgs. Sold Everywhere

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All is in Readiness For The

Spring Opening

A Remarkable Presentation of Fashionable Apparel for Matron and Maid—

The Very Newest Accessories---

The well dressed woman realizes the important part that correct, carefully selected accessories play in the final effect of her costume. We have received many smart novelties for the spring season—and list but four of them here!

Millinery---

Beautiful, new hats for maid or matron are shown in spring's brightest shades. Beautifully conceived of finest materials in scores of becoming modes. Large and small head-sizes. —\$3 to \$15

Footwear---

For particular women, we offer a splendid variety of smart, new styles in slippers and pumps. Cleverly styled of fine leathers and featuring newest shades and trim. —\$6, the Pair

Silk Hosiery---

Nothing is quite so conspicuous as a woman's hosiery! So it should be carefully selected. We offer splendid variety of fashionable shades in service and sheer chiffon weights. Of finest silk thread and of the fashionable extra lengths. —As Low as \$1.

Newest Gloves---

Smartly cut are the new kid gloves for spring wear. Shown in the most favored of spring shades, they are smartly developed as to novelty cuffs and trims. Perfect fitting and wearing. \$2.75 Pair

TOMORROW, is the official opening of the Spring Style season in Appleton—and we have assembled a remarkable collection of beautiful toggery for the critical inspection of fashion-wise women. Our buyer has just returned from New York, with the latest in Pre-Easter apparel. There are many new features—that were not shown in the earlier offerings. We will be delighted to show you the many wonderful things we have in readiness for you!

Springtime Frocks Are Lovely \$10 to \$39.50

Youthful, in every line are the frocks for springtime. They are charmingly developed of fine silk crepes or soft woven woollens, in a regular riot of new shades. Styles appropriate for every possible occasion, are offered in tremendous variety:—featuring new feminine silhouettes, new embellishments that add much to the individuality of the frock, new necklines and new sleeve effects. All sizes too!

Coats of Unusual Smartness \$16.50 to \$89.50

There's variety enough here, to satisfy the most exacting! Smart, swagger sports coats—distinctively tailored dress coats, are extra well made of finest woollen fabrics. Striking, new plaids in unusual daring color effects, dark and soft toned plain fabrics of feather weights, develop smartest styles. Many trimming effects achieve attention because of their unusualness!

Every man who cares about his appearance is invited to visit our store during this informal showing of the best new Spring styles.

Thiede Good Clothes



SPORTS

NEWS OF NEENAH AND MENASHA

SOCIETY

CHILD IS RESCUED
FROM DEEP CISTERN

Frankie Luebben Narrowly
Escapes Drowning; Driver
Pulls Boy Out

Neenah—Frankie Luebben, 4, son of Mr. and Mrs. Frank Luebben, High-st., narrowly escaped drowning Tuesday evening when he fell into a cistern at the home of H. C. Campbell, High-st. He was rescued by Paul Zogert, driver for the Wiscoon Lumber company, who heard the child's cries as he was passing by. Mr. Zogert immediately started resuscitation methods upon the child, who had been in the cistern for nearly 10 minutes, and he was brought back to life before physicians arrived with the lumbrator. The child had gone with his mother to the Jackson home and was left for only a minute while the mother went into the house. During that period he wandered to the cistern which had been left uncovered by accident and fell into about 10 feet of water.

OUTLINES PLANS FOR
ATHLETIC FIELD DRIVE

Neenah—Dr. George Pratt, chairman of the Kiwanis athletic park project committee, addressed a general assembly Wednesday afternoon at Kimberly high school. He outlined plans of the Kiwanis club for a financial campaign to finance construction of an up-to-date athletic field near the site of the new senior high school. While architects plans include provisions for an athletic field, the work would not be completed until possibly 1930.

With this long period intervening before Neenah would have a suitable place to conduct outdoor sports, the Kiwanis club has formulated a program by which funds will be secured and work started almost immediately on an athletic field. Space would be provided for a baseball diamond, football field race track and possibly a club house with shower baths. The ground would be enclosed by a wire fence and would be equipped with suitable seats.

WOMAN SUES OSHKOSH
FOR \$5,000 DAMAGES

Neenah—Mrs. Julia Adams, Oshkosh, sister of Mrs. Harry M. Brown, for Neenah, and formerly of this city, has filed suit in circuit court against the city of Oshkosh and John Brennan, Oshkosh, for \$5,000 for injuries she claims she received last Dec. 11, when she slipped and fell on the sidewalk adjacent to Brennan's drug store. Mrs. Adams alleges she suffered a double fracture of the right leg and numerous bruises. She alleges her injuries will cripple her permanently.

HIGH SCHOOL ATHLETES
START TRACK TRAINING

Neenah—Track activities at high school began Tuesday with a squad of 15 young men reported for training. For the first conference track meet on May 14 in DePere. Coach Ole Jorgenson expects to have several entries in each event. There still is the annual "crazy" basketball meet to be conducted among high school players and the annual Seventh and Eighth grade tournament before actual track work starts.

BOELTER WILL SEEK
OFFICE OF JUSTICE

Neenah—Nomination papers for Ernest Boelter, bicycle repair man, for justice of the peace, are being circulated. There now are three candidates for the office. O. B. Baldwin and Chris Jensen already have filed their papers.

TOURISTS BEGIN TO
ARRIVE AT CAMPSITE

Neenah—Two groups of tourists, both from Illinois, already have spent a night at the Neenah public tourist camp. They were on their way to the northern part of the state. Several improvements are to be made at the camp site this summer. A set of gas stoves will be installed, more camping room will be provided, and a store where fresh vegetables and provisions can be purchased will be established.

PHILOMATHEA TO PICK
PLAY CAST WEDNESDAY

Neenah—The cast for the annual play, "Philo Mathea," to be presented by the Philomathean society of Kimberly high school, will be selected Wednesday evening. No date has been set for presentation of the play but it will follow the annual play by the speech class.

TWO RECEIVE SECOND
CLASS SCOUT BADGES

Neenah—Alfred Graef, Walter Schanke and Harvey Gouthrie were awarded second class Scout badges last Jack Metternich received a Tenth degree badge. The ceremony was held at the regular meeting of Troop No. 3 of the St. Thomas Episcopal church. A series of inter-parish contests in signalling and first aid work was started. The patrol leaders council will be organized Wednesday evening at the home of Philip Herbold, leader of the patrol.

PRESBYTERY STARTS
CAMPAIGN FOR FUNDS

Neenah—Intensive organization work in Winnebago Presbytery to secure its quota of the \$15,000,000 fund being raised nationally to provide pensions for disabled Presbyterian ministers, missionaries and their widows and orphans, has been started by committees with S. F. Shattuck of Neenah as chairman of the campaign. An office has been opened at 101 N. Commercial-st. The Winnebago Presbytery includes all territory up to the Wisconsin-Michigan line north, west to Marshfield and south to Fond du Lac.

NEENAH
PERSONALS

Neenah—Mr. and Mrs. Charles Korotey are visiting relatives in Waupaca.

George Fass is recovering from a recent operation for appendicitis at Mercy hospital, Oshkosh.

Mr. and Mrs. Harry Price have returned from a visit of several weeks in Florida.

Mr. and Mrs. Joshua Gates, Port Washington, are visiting Neenah relatives.

Mrs. Harry Collins has returned from Chicago where she visited her son, John, who is attending college there.

The Mission society of Our Saviour's Danish Lutheran church met Wednesday afternoon with Mrs. Hans Jorgenson at her home on E. Doty-ave.

Miss Lydia Bergman, who recently submitted to an operation at Theda Clark hospital, left Wednesday for her home in Wausau to remain until after Easter. Miss Bergman is teacher at Trinity Lutheran school.

A daughter was born Wednesday at Theda Clark hospital to Mr. and Mrs. William Lamont, 1325 N. Oneida-st., Appleton.

Mrs. Walter Krueger submitted to an operation Wednesday at Theda Clark hospital.

John Rasmussen submitted to an operation Wednesday at Theda Clark hospital.

Miss Helen Peterson was operated upon Wednesday at Theda Clark hospital.

Miss Loris Reissenweber had her tonsils removed Wednesday at Theda Clark hospital.

Mr. and Mrs. Theodore Johnson attended the funeral of a relative Wednesday afternoon in Waupaca.

Mr. and Mrs. Albert Gilbert have returned from a sojourn in the south.

Miss Sylvia Christensen has returned from St. Elizabeth hospital, Appleton, where she submitted to an operation for removal of her tonsils.

PUBLIC WORKS BOARD
WILL HEAR COMPLAINTS

Neenah—A meeting of the board of public works has been called for 7:30 Monday evening, March 21, at the city hall to hear complaints of property owners on X. and S. Commercial-sts. upon which street improvements are to be made by paving and resurfacing. The board has viewed the premises and levied assessments of benefits and damages.

TRINITY CAGERS WILL
PLAY OSHKOSH TEAM

Neenah—Trinity Lutheran Waltham league basketball team will go to Oshkosh Saturday night to play a return game with the Kitz-Piel team. The Waltham team defeated the Oshkosh five at parish hall about a week ago.

CAR AND EQUIPMENT
STOLEN FROM SALESMAN

Neenah—Oliver Thomsen of the Badger Paper company, returned to Neenah Tuesday night minus his automobile, clothing, sample cases and equipment, which were stolen in Galena, Ill. Mr. Thomsen had registered at the Galena hotel for the night, leaving his machine at the curb in front of the hotel. When he returned to secure his grips for the night the car was gone and no trace of it could be found. Police were notified and a search has been started.

NEW GOLF CLUB SEEKS
200 TO 300 MEMBERS

Neenah—A membership of between 200 and 300 is being sought by promoters of the twin city golf organization which has launched a membership campaign. The membership fee is \$109 a share, with \$25 annual dues. The committee is secured an option on the site of the new golf course, the intention of buying the Prindle farm located about three miles west of the Neenah city limits. The ground is being surveyed by Milwaukee golf engineers and a report of their findings will be presented shortly. It is planned to build an 18 hole course which would be in readiness by May 1928. The first nine holes will be ready for use this year it is expected.

PAPER WORKER BURNED
ON FACE, SHOULDERS

Neenah—William H. Scherer, Greenwald, employed in the Badger Paper company mill, is at Theda Clark hospital with a badly burned face and shoulders which he received Tuesday night while at work. A quantity of blazing coal dust was blown out of the furnace and into his face.

RESIGNS AS MENASHA MAYOR



MAYOR N. G. REMMEL

Resignation of Mayor N. G. Remmel was presented to the common council Tuesday night. The desire to have more time for his private business is believed to have prompted the mayor to take this action. His resignation, which will take effect April 5, was accepted.

COUNCIL AWARDS
BANK OF MENASHA
NEW BOND ISSUE

Bid of Menasha Institution Is
4 1/2 Per Cent for \$45,000

Menasha—The Bank of Menasha was awarded the \$75,000 issue of school bonds by the common council Tuesday evening. Its bid was \$45,000 at 4 1/2 per cent and \$30,000 at 4 per cent, plus a premium of \$75. Seven bids were submitted. They were from the Bank of Menasha; A. D. Liesch company, Inc.; Chicago; First Wisconsin Bank of Milwaukee; Milwaukee; Northern Trust company, Chicago; E. H. Rollins & Co., Chicago; L. Joiner & Co., Chicago; National City bank, Chicago; and Blyth, Whittier & Co., Chicago.

The bids were opened as soon as the council was called to order and were referred to the committee of the whole. It was nearly 11 o'clock before the committee reported. The original interest rate on the bonds was 5 per cent. A resolution was adopted changing a portion of them to 4 1/2 and the other portion to 4 per cent. A resolution apportioning the cost of payment on the streets to be improved and assessing the benefits and damages to the property owners, was adopted. Preliminary steps were taken for paying bond interest upon presentation of a petition signed by property owners. The city clerk was authorized to advertise for bids returnable April 5.

Four bids were submitted for painting and repairing the municipal flagpoles. They were referred to the committee of the whole. The bidders were Albert A. Ahrens, Percy Walsh, Howard Hahnberger, and T. M. Cleveland. City Attorney Henry Fitzgibbon reported that the bond house at the end of Pierce-ave was about to be removed as requested, but that the owner desired a little more time on account of the ice.

Upon motion of Alderman Baldwin it was decided that hereafter half the expense of closing certain streets leading to the Greenwald mill and St. Paul Railway company tracks will be charged to the railway company and the other half to the property owners. Mayor Remmel said that \$2,057 personal tax remained unpaid at this time. He advised that steps be taken to collect it.

Mayor Remmel advised people who thought their assessments too high to appear before the board of review. It is their duty to do so, he said, and it is the proper time to see to it. The water and light committee went on record as favoring a pure water supply and suggested that an investigation be made for its improvement.

NEENAH SOCIETY

Neenah—Miss Marjory Phillips, daughter of Mr. and Mrs. Peter Phillips, Dale, and Harold Miller, Larsen, were married last Saturday by the Rev. D. C. Jones, pastor of the Neenah Presbyterian church at the parsonage on Church-st. Attendants were Orin Pindle, Clayton, and Miss Martha Schriber, Neenah.

Mr. and Mrs. William Stacker, at a St. Patrick party given Tuesday evening at their home on Seery-st. for their daughter, Ruth, announced her engagement to O. W. Stebbins. The wedding will take place in June. Sixteen young people were present. Prizes in bridge were won by Mrs. R. B. Brand and Miss Gertrude Wockner, and in croquet by Mrs. Walter Bussey and Miss Hortense Kunsche. A luncheon was served after the games. Out-of-town guests were Mrs. R. B. Brand and Mrs. George Ward of Appleton.

ECKRICH APPOINTED
BALL CLUB MANAGER

Menasha—At the baseball meeting of St. Mary Young Men's club in their club rooms Tuesday evening, Gerald Eckrich was reappointed business manager and Sylvester Romick was named field captain. The team will play independent Sunday ball. Teams looking for games are requested to get in touch with Mr. Eckrich, 642-Broad-st., Telephone 2116.

PROBE ACCIDENT
AT PAPER COMPANY

Hearing Is Held to Determine
Responsibility for Carload
of Paper Tipping

Menasha—A hearing to determine responsibility for the accident at Gilbert Paper company's mill a week ago when a carload of paper on the floating track lost the rails and almost dropped into the river, was held at the Chicago, Milwaukee & St. Paul company freight office.

It was attended by A. C. Petersen, assistant superintendent of Green Bay, who acted as investigator; Mr. Leifwald of Green Bay, representing the conductors union; E. W. Proctor of Green Bay, representing the brakemen's union; and T. Cramer, representing the engineer's union.

Testimony was given by Conductor John Taubel, Drakemen Peter Meier and Theodore Piazzen, Engineer Doherty of Green Bay and Fireman Walter Pelkey of Menasha. The stenographic report was taken by Mr. Petersen's private stenographer and upon being transcribed will be forwarded to the company's headquarters at Chicago.

Because the car was on the verge of tipping over it was difficult for the wrecking crew to get it back on the track. The wrecking crew arrived from Green Bay at 8 o'clock Tuesday evening and did not finish its work until 5 o'clock the following morning. The result of the investigation is awaited with interest by the railroad employees concerned.

TWIN CITY
DEATHS

CASMIER TEITZ
Menasha—The funeral of Casmier Tetz, who died Sunday was held at 9 o'clock Wednesday morning at St. John church. The services were conducted by the Rev. W. V. Polaczky. Burial was made at St. John cemetery.

GRILL ROOM LEASED
BY MILWAUKEE FIRM

Menasha—Waltham Piano company of Milwaukee has leased the Grill room of Hotel Menasha and took possession Tuesday. They will handle other musical instruments in connection with pianos.

PUPILS DEPOSIT \$252
LAST WEEK, REPORT

Menasha—Exactly \$252.38 was deposited by 1,167 pupils of the public and parochial schools last week. The amount deposited by each school was: First ward, 136 depositors, \$13.97; Second ward, 73 depositors, \$17.67; Nicolet, 151 depositors, \$23.50; Fifth ward, 142 depositors, \$23.70; St. Mary, 231 depositors, \$48.55; St. John, 91 depositors, \$24.44; St. Patrick, 23 depositors, \$12.26; Menasha high school, 158 depositors, \$24.25; St. Mary high, 21 depositors, \$3.82; bank, 1 depositor, 37 cents.

SOCIAL ITEMS
AT MENASHA

Mrs. William Masters entertained Group No. 1 of the Congregational church Wednesday afternoon at Hotel Menasha.

The Girls' club of the Women's Benefit association will hold a meeting Thursday, March 24, at the home of Miss Goldie Moran. The club will have a bake sale Saturday morning at Reynolds candy store.

The Fraternal Order of Eagles will initiate a class of 75 candidates Thursday evening. The class will be known as St. Patrick day class. Candidates are instructed to be on hand at the hall at 7:30. The initiation will be followed by an address by Attorney S. L. Spengler and a musical program.

Menasha club will entertain Thursday evening at a St. Patrick day party. The committee in charge is composed of Mr. and Mrs. S. E. Crockett, chairman, Mr. and Mrs. A. T. Strange, Mr. and Mrs. Fred Peterson, Mr. and Mrs. W. C. Friedland, and Mr. and Mrs. H. E. Bullard.

C. A. Heekrodt and Al Grove entertained the Menasha high school basketball team at dinner Monday evening at Hotel Menasha. Covers were laid for 11. The table was decorated with the basketball that won the Menasha district tournament and also the one that defeated Neenah high school.

John Stuess and Gus Fahnenkrug were elected delegates to the national convention at Racine May 8, 9 and 10, by St. Joseph society of St. Mary church Monday evening at St. Mary school building.

The Wednesday Evening Bridge club will meet Wednesday evening at the home of Mrs. Edward Smith, Tay-co-st.

CAGERS TO LEAVE FOR
MADISON NEXT TUESDAY

Menasha—The high school basketball team will go to Madison next Tuesday afternoon, March 22, to take part in the state basketball tournament at the University of Wisconsin gymnasium from March 22 to March 26.

Menasha high school will meet Ashland high school in the first game at 10 o'clock Wednesday morning, March 23.

The Elks will initiate six candidates Wednesday evening at their club-rooms. The ceremony will be preceded by a 6:30 dinner. Frank McAdams of Watertown, district deputy, will deliver an address.

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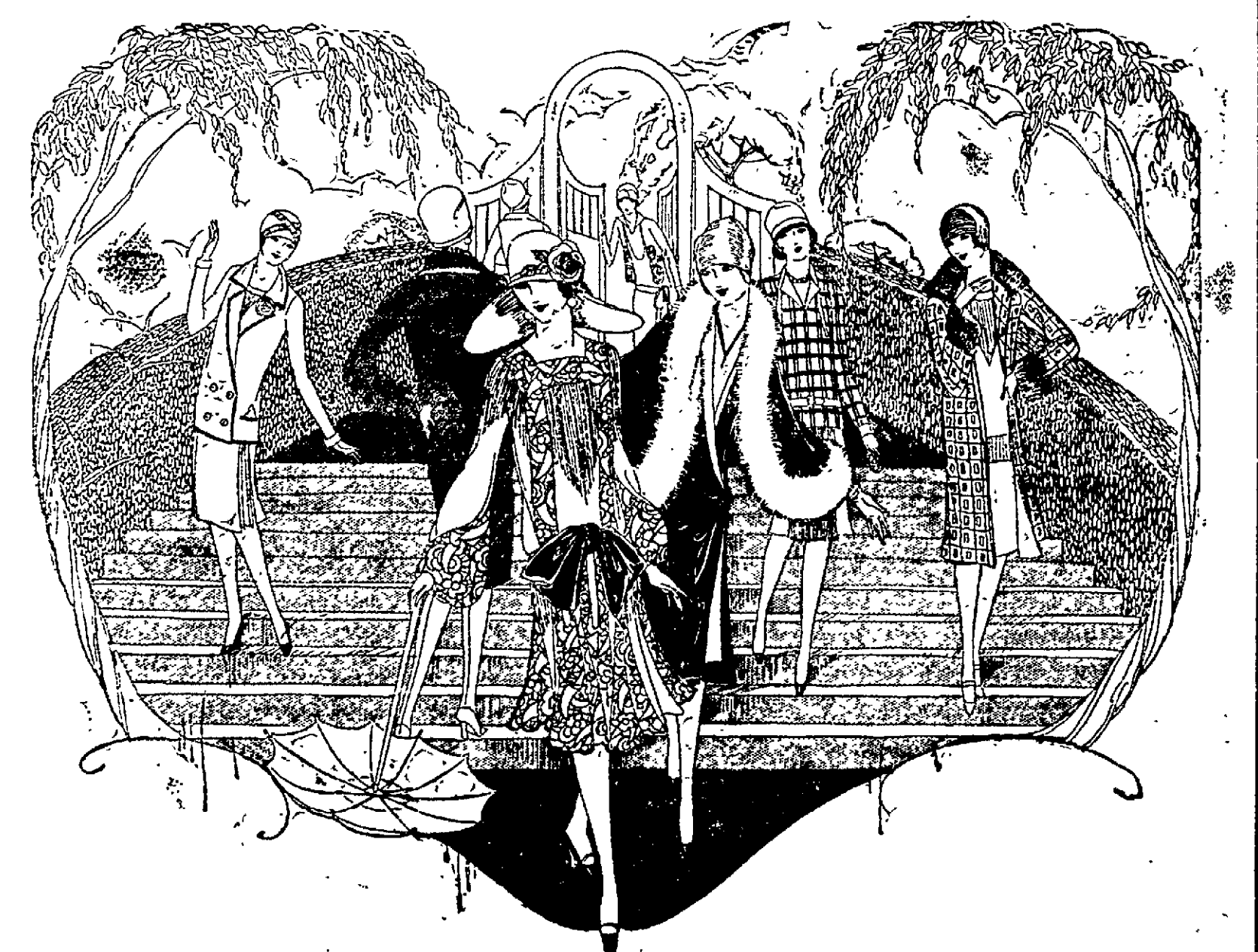
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WHENEVER
HEAD ACHES

THIS scientific formula ends severe headaches almost immediately. 30 seconds after tablet reaches stomach it dissolves and is acting. Stops neuralgia, carache, toothache equally soon.

This is standard physicians' formula. Exhaustive tests prove it safe and non-depressing to the heart. Does not upset the "toughest" stomach.

Physicians prescribe it widely in daily practice. Get a 25c metal box today at drug store. Keep it handy.

AN-A-CIN

SPRING STYLE SHOW

INSPECTOR GRANTS 16 PERMITS DURING FEBRUARY TO BUILD

Total Estimated Cost of Project Is \$44,650, He Reports

Sixteen building permits, authorizing improvements estimated at \$44,650, were issued last week by Walter Zschachner, building inspector. Ten were for new residences, four for new garages, one for a basement under a home and one for remodeling a store front. They were issued as follows:

Carl Radtke, residence and garage, 1006 N. Harrison-st; Frank Bartman, residence and two garages, 100 W. Washington-st; J. L. Fischer, garage, 135 N. Mason-st; Walter Heiss, garage, 1321 N. Durkee-st; Kimberly Real Estate company, residence and garage, 1006 N. Lemniah-st; Kimberly Real Estate company, residence and garage, 225 N. Lemniah-st; W. F. Plotow, 1518 N. Appleton-st, residence and garage; A. W. Plummer, move house from 832 W. Franklin-st to 213 S. Douglas-st; George Meyer, residence, 1515 N. Harrison-st; Arnold Hoernig, residence and garage, 1741 N. Superior-st; Mrs. Inez Burhans, garage, 521 E. Lincoln-st; Robert Schultz, residence and garage, 1112 W. Third-st; Jacob Wolf, garage, 355 W. Prospect-ave; Earl F. Miller Inc., residence, 1323 S. Lawest; Arthur Wendt, basement, 1515 E. Candee-st; Matt Schmidt and Son, new store front, 106 E. College-ave.

BILLS WOULD AFFECT SCHOOLS IN APPLETON

Two bills which would affect Appleton schools will be brought before the Wisconsin legislature this week. Miss Carrie E. Morgan, assistant superintendent of schools, announced. One relates to tuition in high schools in the state and the other to compulsory attendance at vocational schools.

FINISH SECOND FLOOR ON ADDITION TO STORE

The second floor of the three-story addition to Geenen's Dry Goods Co. store was completed last week and work was started on the third floor this week. Hoffman Construction company is in charge of the project which will cost approximately \$25,000. The addition is to be completed about May 1.

DEAF SCHOOL RECEIVES CHECK FOR \$246.67

A check for \$246.67 for the deaf school here has been sent to Miss Carrie Morgan, assistant superintendent of schools, according to word received from the state department of public instruction. The state apportions funds for this purpose according to the number of pupils in the school and the days they have attended.

KEEP DOGS, CHICKENS LOCKED UP, WARNING

Keep your dogs and chickens at home! This is the warning issued to livestock owners in the city Tuesday morning by George T. Prim, chief of police, following receipt of numerous complaints within the last two weeks about stray animals. Livestock should be kept penned up throughout the year, he pointed out, but more damage is done by these animals and birds in spring and summer than in winter. A city ordinance makes it unlawful to permit livestock to run at large, he pointed out.

DIPLOMAS, JOBS GIVEN BY SCHOOL

Business Cooperates With High School at Davenport, Iowa

Jobs are distributed with diplomas at Davenport, Ia., high school. R. J. Eustace, industrial commissioner of Iowa, said in an address on his work and particularly on the relation of the high school student to the town in which he is living, at a general assembly meeting at Appleton high school Tuesday morning.

Business men are appointed to locate positions for all graduates who wish to go to work. On commencement night the students are told where there are places waiting for them.

Another contact in that city between the older and younger generations is through the symphony orchestra. A city organization gives concerts each Sunday through the winter and at the final concert in the spring, each musician has beside him a member of the high school orchestra who plays the same music as the older regular musician. It is a means of instilling civic pride into the boys and girls, he believed.

Mr. Eustace was brought to Appleton to speak at a meeting of the Lions club Monday noon at the Conway hotel. He is making a tour of cities throughout the country to make a survey of industrial relations. He left for Oshkosh Tuesday morning to speak at the high school and luncheon clubs there.

Itching, Annoying Skin Irritations

Apply, Zemo, Healing Liquid, Easy to Use

When applied as directed Zemo effectively and quickly stops itching and heals skin irritations, sores, burns, wounds and chafing. Zemo penetrates, cleanses and soothes the skin. It is a clean, dependable, healing liquid, convenient to use any time. 60c and \$1.00.

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FOR SKIN IRRITATIONS

ACTIVITIES BANQUET IS PLANNED BY GIRLS

Plans for an activities-banquet to replace the regular athletic banquet given by the Girls Athletic association of

Appleton high school are being made by Miss Edith Yeager, faculty sponsor, and members of the association. The girls felt that students who had worked in other activities in the school had done as much as the athletes and should be recognized.

One or two students who have done the most and worked the hardest for the success of 24 or 25 activities in the school will be asked to the affair. Their names will be suggested by faculty sponsors of the activities. It is

hoped that the activities banquet will be an annual event of the school year.

MEET IN MORNING

Engineers of the Fox river valley cities will meet here 9 o'clock Thursday morning instead of Thursday af-

ternoon as was previously announced, according to R. M. Connelly, city engineer and chairman of the committee. A report will be prepared on the feasibility of a joint sewage disposal plant for the valley.

A careful check of passenger automobiles crossing the four bridges which span the East river from Manhattan to Brooklyn and Queens shows that in 24 hours 333,033 passengers in 162,052 vehicles made use of these structures.

OUR 25TH YEAR

J.C. PENNEY Co.

OUR SILVER YEAR

"where savings are greatest"

Lutheran Aid Bldg. Appleton, Wis.

Spring Opening

An Exposition! Delightful Modes!

Our Spring Stocks are Complete for Your Inspection

We Invite You to Review Spring Fashion Fancies Here

Itching, Annoying Skin Irritations
Apply, Zemo, Healing Liquid, Easy to Use

Correct Accessories Are Essential!

Coats and Dresses Displaying Smart Details!

Our Own Special Hose Add Spring Smartness!

New Things For Mothers and Daughters!

The eternal question! What's new? This season we are as thrilled as you are about the new apparel—frocks so exquisitely tailored—or ruffled and tiered for afternoon—school girls' dresses are smartly sophisticated—but most alluring of all are the "little things" that mean so much! The hose, hat and bag to match—gloves too, and shoes in smart leathers.

The World of Style Blossoms In Colors Gay

As Nature bursts forth into lovely buds and blossoms so Fashion designers execute the new modes in colors expressive of a new season—fascinating new blues, lively green and red tones, warm tans—and the very smart navy blue and black with white. Distinctive combinations of two or three shades find universal favor.

Style—Quality—Lower Price

"Things New" For Young Fashionable!

Prepare For the Easter Promenade Now!

Easter Millinery

Now Has The Call and We Invite You to Our

FORMAL DISPLAY OF
MILLINERY FOR EASTER



The new millinery is colorful and chic. The colors include: Grecian Rose, Mayflower Rose, Hydrangea Blue, Monkey Skin, French Beige, Coral Blush, Gooseberry, Vert de Gris.

These colors are even more interesting and harmonious than the names suggest.

The new hats on display offer so wide a variety and selection and are offered in so lavish an array of prices that you are sure to be delighted.

Our assemblage of chic Milans, Bangkoks, Balibuntals, is a style event in itself. The style is tending to high draped crowns and narrow brims, accentuating the charm of the attractive fast most bewitchingly. Also the larger hat is shown.

You must not miss this elaborate showing, whether you come to select or merely to inspect.

The Vogue Millinery

323 W. College Avenue

APPLETON POST-CRESCENT

VOL. 48. No. 243.

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THE POST-CRESCENT'S PROGRAM FOR A GREATER APPLETON

City Manager Form of Government.
Greater Representation for Appleton on County Board.
A systematic plan of Park and Playground extensions and improvements.

LENROOT SCORES CONGRESS

Possibly Mr. Lenroot is more frank politically as a private citizen than he was as a United States senator. That would be natural although no one could ever accuse him of a lack of moral courage and frankness. Speaking before the Rotary club at Milwaukee, Mr. Lenroot referred to the closing days of congress as "a disgrace to the nation." After advocating legislative action to curtail debate and enable the majority to bring measures to a final vote, he says:

Looking over the work of this congress as a whole, its accomplishments and its failures, the petty politics displayed to the public injury, and foreseeing no improvement in the senate in the immediate future, I am led to exclaim—Thank God, I am now a private citizen.

The critic may immediately reply to this, that it has been only a few months since Mr. Lenroot was ready and anxious to return to the senate and made a great fight for re-election. Still, this does not meet the point, neither does it detract anything from what the former senator has said. One generally obtains a better perspective of conditions such as he refers to from the outside than from the inside. When we are working, striving and defending ourselves in a heated atmosphere, it is hard to strike a true balance as to acts and facts. The disinterested, dispassionate viewpoint from the side lines is the more nearly accurate.

We think it is a fact that the standing of congress, both in the house and senate, has deteriorated in recent decades, and particularly in recent years. We are sending to Washington more hobby-horse riders and incompetent politicians than ever before, and fewer men of brains and integrity. It is impossible that men of high standing can be sent to the senate, for instance, out of such exhibitions of depravity as occurred in recent primaries. Many congressmen represent a class or a prejudice only. They have no real thought for the national welfare, and insufficient breadth to grasp it if they were so inclined.

It is becoming more and more the custom to elect our misfits, business and professional incompetents and men of known public dishonesty to offices. No wonder Mr. Lenroot takes a pessimistic view of politics and of congress. Mr. Lenroot upheld President Coolidge's veto of the McNary-Haugen farm relief bill and left this message to the thought of Wisconsin farmers:

Aside from its unconstitutionality and false economic base, it would have injured every dairy farmer in Wisconsin more than any measure ever proposed in Congress in its experience. It undertook to assist what was termed basic agricultural products. The committee found that in addition to wheat and corn and cotton and swine, rice and tobacco were basic agricultural products, but dairy products, the annual value of which is greater than wheat and cotton combined, were not included. The result would have been, if it had become a law, and had accomplished all that its sponsors claimed for it, that it would have increased the price of feed for every dairy farmer in Wisconsin, without any benefit whatever to him—and yet, the record shows that every member of the Wisconsin delegation in the house and senate, voted for this bill, except Congressman Voight and myself.

WORLD TRADE COMPARISONS

Statisticians have made much lately of the fact that our export trade has been exceeding that of Great Britain by larger margins each year since 1924. They point out that in 1924 our exports totaled \$605,400,000 more than Great Britain, in 1925 \$1,324,700,000 and in 1926 \$1,823,700,000 and to the person who looks the situation over superficially these figures are impressive.

But closer analysis gives us something to think about, for our apparent increase does not equal England's decrease. In other words, the result is not so much our good merchandising as it is Great Britain's bad merchandising or bad fortune. To illustrate, we have only to cite the fact that in 1924 the exports of the United States totaled \$4,761,600,000,

in 1925 \$5,083,300,000 and in 1926 \$4,991,900,000 or a net gain for the three years of only \$230,000,000.

Contrast with this the record of Great Britain's exports which showed \$4,156,200,000 in 1924, \$3,758,600,000 in 1925 and \$3,168,200,000 in 1926, a net loss for the same period of \$968,000,000. And there is another significant feature. During these three years the total export trade of both countries declined. That is the real point. The total exports declined from \$8,917,800,000 in 1924 to \$8,841,900,000 in 1925 and on to \$8,161,000,000 in 1926, a net loss of \$756,700,000.

Figures can be made to say anything. To have congratulated ourselves on outstripping Great Britain in this instance would have been foolish, for the actual figures show little ground for self-congratulation. Rather they indicate that America and Great Britain had better both get busy or Germany will be getting the cream of the world trade, for she has made a fair start in the direction.

HELP REPLENISH TIMBER

The people of Wisconsin will on April 5 vote on the question of amending the constitution to change the uniformity clause of taxation, to make it possible to grant special tax concessions to land owners who use their property for the growing of trees. The purpose is to promote reforestation. Wisconsin originally had one of the greatest stands of trees of any state in the union. Timber was its principal natural resource. All but a smattering of these great forests are gone. It is estimated that there are not less than ten million acres of cut-over land in the state, most of which is practically useless for any other purpose; at least it is most valuable for reproduction of trees.

Wisconsin is one of the states which can replenish the rapidly diminishing supply of timber, and this is of great economic importance to the future. We must either practice reforestation on an extensive scale or the time is not far distant when the lumber supply will be all but exhausted and prices will be prohibitive. Reforestation is therefore of concern to every person in the state. It has been long recognized as a duty of the state government to encourage reforestation, but up to this time nothing has been done of value along this line. Our cut-over lands are still barren and producing nothing, either for the present or the future. The replanting of these ten million acres of barren lands in trees would mean renewing the prosperity and the general betterment of the state in the years to come.

It is argued that the reduction of taxes on these lands to a nominal figure would encourage reforestation. It takes many years to grow trees, and if the lands were to be taxed on the appraised values the cost of production would probably be prohibitive. At any rate, ventures of this kind are comparatively few because of the excessive overhead that would have to be carried over a long term of years. Ultimately the state and the localities would obtain more revenue by reducing taxes until the trees reached a marketable growth. At that time, or if deemed advisable when the timber was cut, the revenues would be large. It is in effect a policy of deferred taxation and we think it will pay Wisconsin to adopt it. We therefore recommend to voters that they approve the proposed amendment.

OLD MASTERS

The little toy dog is covered with dust. But sturdy and stanch he stands; And the little boy soldier is red with rust, And his musket moulds in his hands. Time was when the little toy dog was new And the soldier was passing fair; And that was the time when our Little Boy Blue Kissed them and put them there.

"Now, don't you go till I come," he said, "And don't you make any noise!" So, toddling off to his trundle-bed, He dreamt of the pretty toys; And, as he was dreaming, an angel song Awakened our Little Boy Blue— Oh! the years are many, the years are long, But the little toy friends are true!

As faithful to Little Boy Blue they stand, Each in the same old place, Awaiting the touch of a little hand, The smile of a little face; And they wonder, as waiting the long years through, In the dust of that little chair, What has become of our Little Boy Blue, Since he kissed them and put them there. —Eugene Field: "Little Boy Blue"

The Right Hon. Stanley M. Bruce, premier of Australia, says America is "indecently modest." That's the first hint we've heard that this country was bashful.

Don't say a dentist any more. The new word is malologist. Probably from the verb to gnash. An idea for the car scrubbers—"washologists."

Harvard accuses Princeton football players of biting the necks of the Crimson lads. And Cambridge doesn't look like Hollywood, either.

Today's definition: the first of the month—that period when the doorbell calls people to the windows.

A seat certainly is becoming costly in this country, whether it's in the stock exchange, the board of trade, the theatre or the Senate.

Health Talks

BY WILLIAM BRADY, M. D.

Noted Physician and Author.
Dr. Brady will answer all signed letters pertaining to health. Doctor's names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and a stamped self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

DIABETIC ECONOMY

Diabetes is an expensive disease. Dr. Don H. Duffie, of Central Lake, Mich., remarks in a highly practical scientific contribution to his state medical society journal, outlining a method of management of diabetes which involves no mathematics, little laboratory work, and no special training on the part of the doctor or patient.

Dr. Duffie is a country doctor. Nuff said. He makes the rule of three suffice where a metropolitan city "specialist" would employ logarithms, differential calculus and an adding machine. Food scales cost \$10 or more; Dr. Duffie's patients, content to weigh food on waxed paper, find a metric scale purchased for \$3.75 satisfactory. Three patients, even make a 75 cent photo scale serve, using nickels in lieu of five gram test weights. One frugal old woman for months used a homemade Joly balance, assembled from the spring of an old shaver roller, a 5 cent curtain rod and a pie tin, its "adjustable" dial, a sliding strip of wood likewise graduated by the use of nickels.

This resourceful physician quietly remarks that the usual dictum, that the patient must take enough protein to maintain nitrogen balance is rather meaningless to most of us. That's a mouthful. Then, too, the patient, at any rate, is generally flabbergasted by the scientific but unfeeling rule that the diet must include enough carbohydrate to be "antiketogenic" yet not enough to produce glycosuria.

"The very words are strange and distracting to the bewildered patient. The fewer such words the better. By the use of graphic methods, even an ignorant person may be trained to successful co-operation without so much as having heard the word carbohydrate."

Would that we had more doctors of this type. Maybe we would have 'em if it were not for the prohibitive cost, in time and money, of modern medical education. For, for a thousand William Allen Fussys to rescue medical training from the control of the highbrows!

This rural physician (Central Lake boasts 500 residents), explains to the patient that all foods are but flavored mixtures, in varying proportions, of the same three food elements, and that he is to eat just so much per day of each of the three, no matter what foods he prefers to get them from. To enable the patient to manage his diet, Dr. Duffie provides cards, each representing a weighed serving of food, for example:

Cottage Cheese 50 grams	Shredded Wheat one
P-10	P-3
F-1	F-none
C-1	C-23

The amount of protein, fat or carbohydrate the item contains is graphically pictures by the length of the dash, and the figures denote the grams of each food element. Such cards save the physician considerable gory.

There are numerous "primers" or handbooks which offer guidance to the diabetic patient, but nothing that I have seen quite so simple yet scientific as the method introduced by Dr. Duffie. We shall give in another talk some of the practical points of the method.

QUESTIONS AND ANSWERS

Grinace to Hear

About two years ago you told of some facial exercises designed to retard the progress of deafness or improve the hearing. Can you describe the exercise again? (E. L. T., M. D.)

Answer—Before a mirror go through a series of facial grimaces such as a deaf person makes unconsciously when straining to hear, but exaggerate the grimacing. This should be done for a minute many times a day. Practice humming a good part of the time, especially to feel the vibration of the closed lips and the upper jaw. Practice singing ee-ee-ee in a high nasal pitch.

Eggs and Asthma

Is it true that eggs are not good for a person with asthma? If so, why? (S. W.)

Answer—For most persons with asthma eggs are all right. A certain number of asthma cases are characterized by sensitization to egg, and in such cases the eating of even the minutest quantity of egg will precipitate a seizure.

(Copyright John F. Dille company.)

LOOKING BACKWARD

TWENTY-FIVE YEARS AGO

Wednesday, March 19, 1902

Between 12 and 15 members of the local lodge of Knights of Pythias were to go to Chicago the following day to attend a grand jubilee which was to be held at the Coliseum. A special train had been secured to take the Wisconsin Knights of Pythias to Milwaukee.

C. D. Thompson, state secretary of the Epworth league, returned the previous night from La Crosse where he had been for several days on business connected with the state convention which was to be held there early in May.

Candidates for mayor, treasurer, assessor and justices of the peace were to be nominated at the Republican city convention at the court house the following Saturday afternoon. The caucuses of the several wards were to be held at 7 o'clock the following Friday evening.

President Samuel Plantz returned the previous night from Janesville, where he inspected a 321 acre farm which was recently given to Lawrence university by Mr. and Mrs. David Walsh. The farm was valued at \$10,000.

Mayor David Hammel and daughters, Mrs. Wirth and the Misses Gertrude and Celia Hammel were spending the day in Milwaukee.

TEN YEARS AGO

Wednesday, March 14, 1917

The American steamer Algonquin, bound for London and laden with foodstuffs was torpedoed without warning the previous Monday morning, according to dispatches from the American consul. All of the crew of 27 were saved. The submarine refused to assist the survivors in the lifeboats.

Members of the Outagamie County Medical society were to be entertained with talks on medical conditions among the soldiers on the Mexican border at the meeting at the following evening at the Randolph hotel. Dr. James E. Scott and Dr. W. N. Moore who had returned a short time previous from the border, were to be guests of honor and were to tell of their work on the border.

Mrs. Oscar Kuntz returned to her home from St. Elizabeth hospital where she had submitted to an operation.

Twanette Steens entertained a number of little friends at a birthday party the previous afternoon. Prizes were won by Mildred Zischner, Helen Grever and Bernice Clifton. The guests were Helen Reincke, Virginia Johnson, Toni Storris, Evelyn Wilder, Ruth Lyman and Dorothy Lugen.

A marriage license was issued to a young man by County Clerk Wolf to Edward T. Turner of Fairbanks, Shavano and Martha Norman of Duluth.

A St. Patrick day party was to be given the following Friday at Odd Fellows hall by Odd Fellows and Rebekahs. Those who were to appear on the program were Z. H. Smith, Edward E. Smith, Bernice Kuntz, Mrs. Blanche Kuntz, Mrs. Ellen Hant-

The Man Who Married a Widow



LIBRARY ADVENTURES

By Arnold Mulder

ANZIA YEZERSKA'S ONE IDEA

It is sometimes possible to reduce the whole of a writer's work to a single phrase or sentence, just as an ancient Greek summed up the whole of his philosophy in the two words, "Know thyself." This seems to be the case with Anzia Yezierska, the Russian-American story writer who had considerable vogue a few years ago and who is still appearing in the magazine from time to time. In Miss Yezierska's case the phrase is "Let yourself go."

She has a story in a current magazine that once more harps on that idea and every story of hers I have ever read had it for its foundation. It comes out in various ways and sometimes it is implicit rather than expressed, but if you look closely enough you are almost sure to find it concealed in anything that has Miss Yezierska's name signed to it. She appears to have only 1 string on her late and she twangs that single chord for every time she plays.

Which does not mean that she has not done some very good work. Her vogue as a short story writer was not undeserved. Moreover, some very great writers had but a single idea; when the idea is great enough it is all that is needed and even at the best is a comparatively few ideas can be developed by any single person in the short space of a lifetime.

But when a writer is always harping on the same thought and very much in the same way it soon becomes monotonous and that is the case with Anzia Yezierska. Letting oneself go is her religion, her philosophy of life. Restraint is the unpardonable sin and if she is to be believed nearly all the ills of life flow from the fact that people repress themselves. In this she is at one with a large school of writers of the present and with a still larger school of readers. All these people moreover are being supported and encouraged by a new school of science that is very positive in its claims. Restraint is the only sin, they all seem to say.

But whatever may or may not be true about repression in general, I am fairly certain Anzia Yezierska and all the others who identify art with freedom from restraint are wrong. Again and again Miss Yezierska's stories turn on the fact of an artist failing because he represses and restrains and disciplines himself or succeeding because he lets himself go. Have the courage of your emotions, Miss Yezierska seems to say over and over again. Don't trust to your intellect; art is not of the intellect but of

the emotions and you cannot be a great artist until you let your emotions have free play.

Miss Yezierska, who is a Russian by birth, reminds me in this respect of the typical Russian novels. In the books of a writer like Dostoevsky a character is unnaturally tame who does not tear his hair on every page attempt suicide in every chapter, and exhaust the printer's exclamation marks in every sentence. They let themselves go with a vengeance. Every crazy idea that comes into their heads is published to the world at the top of the character's lung power. Nothing is repressed.

And that is good art on the part of the great Russian novelists because they are describing a volatile people. It does not at all mean that these writers are like their characters, if they were, they could not see them with enough detachment to portray them in fiction. The artist must discipline himself or there is no art. He who exercises no repression over his emotions but blurs out everything in print that comes into his head, as Anzia Yezierska apparently wants all artists to do, might be a good character in a Russian novel but he would not be a good writer of such a book.

Emotion is important art, vitalizing it, vitalizing its motive power. But unless it is restrained and disciplined by the intellect it is like a tangled mass of live wires of no benefit to anyone. The true artist must have a cool head as well as a warm heart, and the former is probably more important than the latter. If he always lets himself go maudlin sentimentalism is almost invariably the result.

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See-Sawing On Broadway

By Gilbert Swan

New York — Unless the immigration authorities can stop it, on the ground of "moral turpitude," or some similar ground, the noise of this raucous city is about to be increased by the "Gaiety Mechanique."

This is the celebrated composition of George Antheil, consisting, we are told, of some 11 mechanical pianos, all going at once, eight xylophones, four bass drums and a few airplane propellers.

With all going at once the sound, perhaps may prove an echo of a busy afternoon at Times Square.

Mayhap this was the inspiration for the composer, who set Paris on its ears and now returns with this last word in modernism, came — not from Moscow — but from Paterson, N. J.

Our own sight-seeing bus — The suit-walking sandwich man of Broadway, flitting with a stenographer in a second-story window. . . . Lovely models from the Seventh avenue cloak-and-suit belt lunching in the Pennsylvania. Of course, with escorts. And wearing fur coats so gorgeous that they must be from stock. This idea becomes particularly convincing when one notices their hats, which are rather cheap and, hence, perhaps their own. . . . Girls arranging cigars in a Broadway window. Particularly the one with her legs crossed. Scores of men are packed at the window. Somehow we feel they are not looking at the cigars. And, somehow we also feel the girl was not hired for her facility at cigar-handling. . . . The parade uniforms, worn by tailors in a 34th street shop repairing emporium. . . .

A house built on a motortruck. Actually it is a tall, emporium. Suits and coats are pressed while you wait and the wise young man who conducts this establishment does not have to pay rent. His shop can be in any district to which he wishes to drive. Wonder why this wouldn't work in rural communities? . . . Ruins of the famous Clark mansion on Fifth avenue. They called it "Clarke's folly" and its cost was placed at seven millions. And that was back in 1898. Among other things 28 servants' quarters, and a ceiling hewed from Sherwood forest. . . .

It's the world's largest market place now.

The White Hand gang used to operate there, and blood spilled freely where Italians now sell their vegetables and the pungent aroma of high-proof cheese smites the air.

Wallabout Market it is called!

The gang seems long ago and far away, and as the merchants cry their peaceable wares, it seems incredible that this was once the theater of war for Jack Caniff, Joe Lahey and such veterans of the quick-trigger finger, finger.

Probably no district in America held more menace in its time, for aside from being a stronghold of gangsterism, this belt sheltered also a crew of slick thieves and robbers, who became known as the "Hitters."

One by one the gangs of old vanished from the scene.

Over on the East Side, where 14th street picks up its assortment of movie houses, fire sales and cheap stores, there is no hint of barking guns, and Hell's Kitchen is

"China For Chinese" Is Shibboleth Of Far East

(This is another article by the Rev. S. G. RUEGG, formerly pastor of Congregational churches in Menasha and Clintonville, who is traveling around the world. Another article will follow in the near future.)

BY S. G. RUEGG

Hong Kong—China is positively awakening to a national consciousness. This cannot be gainsaid. The military leaders may appear to oppose each other with each one vying for supremacy but they are all absolutely agreed on one thing—no foreigners have any business on their soil when they smother and snuff out their political or economic life. Even the religious element representing Christianity has declared in no unambiguous terms that they are going to have a type of Christianity shaped according to Chinese mould and not according to the crude and often superficial shibboleths or pass words of the western folks. The visitor may be bewildered by a number of things and one unintelligible thing but the working and often brilliant intellect seems to have a supreme delight in simplicity not only of statement but of the reality of fact. It is this that every intelligent Chinese patriot voices. The one articulate thing that is coming to the fore in every nook and corner of the vast empire is that China must be for the Chinese and that this land will take another four thousand years to say so long after many of our western civilizations have gone on the scrap heap because they are nations have simply lived as punning parasites.

Nor in the problem as simple as the foregoing paragraph would indicate but it is at least the precipitate of the cauldron that is at white heat. The Chinese feel we are an august "bunch" of interferences. We go to their high-faluting phrases of brotherhood and service, we claim to be their brother's keeper but we really belong to cult of interferences who are limited by a very distinct nationalistic boundary. We are nothing but self styled, self constituted censors and expect every Chinese man to adopt our habits of Sunday laws and prohibition gauded with a ton of mutual concern and only an ounce of mutual respect. China is revolting against our philosophy of life; it is altogether too materialistic, altogether too mechanical. For example ecstasies with a perfect organization is abhorrent to them; their Confucianism has taught that every man's dignity or "face" is to be preserved. Up to now nationalism has played a very little role; it is not sacred to Chinese as it is with us for we have spent rivers of blood defending it while to them a man who is only loyal to the family and still in the pastoral stage, our great enthusiasm is a hysteria. But they are being driven to it now. It is true their soldiers have no idea of fighting. We found them well dressed but fighting for pay and it is practically an every day occurrence that small armies meet and bargain or buy each other off far rather than shed blood. They are a sort of decent lot of pacifists or decadent ones most of our military men would say because their whole ancient philosophy is against fighting. The soldier has never been a big man but the farmer has ranked first in the empire with maybe the philosopher the thinker and the sage preceding him.

The Chinese people want to be let alone. The ever recurring motive now is the doing away with the exploiter, be he of moral, religious or economic exploiters. Get your old run boats out of our rivers and harbors and keep at a reasonable distance. You cannot bluff us with your civilization any longer; you were never invited over here and you are money drunk and you savor with you overmastering conquest of the forces of nature. You brag about it, you dream about it day and night and we know from watching you that you are more restless, more unhappy and more unstable than we are. The only reason we resort to some of the things you have is to beat you at your own game.

There are probably three views that are now current in dealing with China. They scintillate from one extreme to the other. One might be called the extreme British view which is decided, is political and economic and it is shared by some Americans and other foreigners. The second view might be termed the American view which is not so radical, is more altruistic and heaves toward a political solution with quite a keen edge of fair dealing. There are Britishers who hold this view with Americans. The extreme view held by the Christian radicals who major on the keen edge of righteousness the religious term for justice and this is defended by the modernists in religion who claim it is time now to put into practice absolutely the teachings of Christ in relation to the eastern people and that no amount of religious cant or personal salvation and looking out for your own soul is going to go down the throats of the Chinese who are thoroughly awake even if they are not organized for government at present. France was fifty years in getting ready. America floundered for self government and it is being debated even yet whether we know how to govern some of our cities who sink so often into the mazes of selfishness.

Let me give the British point of view. We had a chance to talk to a number of Britishers, lived with the health commissioner in Shanghai and interviewed some religious leaders also some men of high commercial standing with whom we had dealings. The extreme Britisher is all out of patience with China. He is frank to say that altruism is "bunk", that the Open Door policy of Hay was a failure and had the nation gone after this Boxer trouble and sliced off the provinces, England could have built and opened the vast interior. America could have sent her products and decency and health prosperity and wealth would have crowned China instead of leaving her as a slogging dead-end giant snoring away the precious years without getting the perquisites and elixir of civilization.

The extreme British view is that China never has for four thousand years shown any aptitude whatever to govern herself; all her rulers have gone into power by intrigue and have never developed any sense beyond the rail fence of their own family life and she thinks

where in intelligent circles they acknowledge this fact. They are looking to us to do some steering without straining relationships. They will not have to wait so anxiously with us as with the British. An informant told me that he had reliable information about Hankow, that the Chinese deliberately planned a trap for the British. They absolutely expected the British to walk into it. It was simply that the British would fire and kill off some Chinese as they had done on the memorable May 30, 1925 in Shanghai and then they could go before the world with the goods in their hands. The Britishers showed unusual restraint in the face of the mob, they had their guns and spirited them away and came out of it conquerors from a political point of view and may be moral point of view too. This is more the American idea. The American point of view is to reduce the Anglo-Saxon idea of mere physical authority to a minimum. England possibly will follow the leadership of America in this. The Chinese expect that they say in papers and in public that there is no need of having any scrap whatever, that they are ready to reimburse those who suffer from the hoodlum element and here and there some executions have gone on according to the newspaper papers where communists and looters were caught in their depredations.

We had a chance to speak to some of the military leaders among them the commander of one of our warships and he seemed to think that an amicable solution would follow. But there is a big "if". To use China is totally disorganized. What was once the president of the republic turns out to be nothing but a tenth rate mayor of a tenth rate town. Nobody knows who is who. Our government is trying to the thinnest vestige of power at Peking hoping that it may be able to tide over things. Some time ago when the powers got their heads together to "make a block pavement" as the German alderman said in Milwaukee, they notified the leaders in China that it was necessary for them to give "concrete evidence of ability and willingness to enforce and respect the safety of foreigners." The commission that has been over here studying the tariff situation made elaborate reports as to what could be accomplished and the whole new arrangement provided that China would get immediately revenue amounting to \$80,000,000 in gold. But before anything definite could be laid out on this line the members from China on the commission, had fled for there was a great quarrel as to what part of China should have the benefit of this increase.

It may be well to state here that the powers agreed on the uniform rate of 5 per cent on all incoming goods with such in the forties simply because so much graft and "squeeze" as the English say was practiced that no merchant ever knew when he would be infected with an economic itch of some official. China has developed no ethical sense and all traders including the Chinese are anxious for business to go out and they thoroughly appreciate English security, reliability confidence with the keeping of the word.

All throughout China this economic itch obtains. Every man has it in his palms, then it affects his pockets and above all his head. There is a reason. China is constantly dodging the fierce spectre of hunger. Its vast empire with teeming millions is being hounded by the spectre of poverty and economic distress. We "say it with flowers" in our funeral processions. We have noticed repeatedly that in the funerals here a little pagoda is carried ahead of the catafalque in which are pieces of food for the departed. There is a reason. A Chinese hell is a place where there is nothing to eat. Thus the departed soul is regaled with the fact that the loved ones are bringing food to it so that it can live a time of sacramentalism in it basking on life and hope for better things. This explains a whole lot in China.

Referring again to the ethical side of the Chinese we found that the fighters were draining the transportation systems of their economic blood in their personal ambitions. The surplus from railroads has been used for educational purposes but we found that some teachers had not been paid for ten months and schools were closed everywhere. The railroad running from

Tientsin to Pukow which is 630 miles long was built by Germans and British. The British had the south half of the road to build. We found American locomotives from Schenectady and also American cars, German depots and English depots a real mixture. The American equipment is not paid for as yet and the American gondola cars had holes bored through the sides and were used for armoured cars for guns. Russian cars were used too, and some of the oil tanks were turned into machinery for fighting.

We were rather interested in a photograph of a truck Mr. Evans our commercial attaché took near Tientsin in the Shantung province which was a United States truck and it helped the unlettered Chinese fix it up as the car-burster was unclear. He found it was a Four Wheel Drive truck of Clintonville, Wisconsin one of a fleet of 34 trucks used by the forces of the north-

ern army. They were paid for twice over. A British agent of Tientsin bought them in England, they had been through the World War and now were still doing service after twelve years on the Chinese front.

The extreme radical Christian view of China's situation rather passes by considerable of what has been written heretofore. These unpaid debts, this low ethical sense, this economic fight, this military turmoil is only secondary to the great vast and pulsating issues that are before it all. The argument is that you may have commercial supremacy for a hundred years on the part of the British, you may have a military triumph while in this section or that section of China, you have an unethical atmosphere about you largely due to terrific economic pressure, all these things are secondary. They fall into the realm of technique only.

The thing that Chinese need is mu-

tual sympathy understanding and respect. If you violate the sense of justice with these people you are disqualified to deal with them before you begin. China has a right to demand these things. The timid Christian missionaries side in with their governments but you have some bold British missionaries and Americans who have been on the field for a quarter of a century and they are not hoodwinked by the events of the moment for their ideas have been crystallized into principles and they are not afraid to say so.

The Christian leaders are in sympathy with the manifesto of the Wuhan Christians who recently came out boldly in defense of their nation and commend the national Christian council for their stand on the abolition of unequal treaties. They are very drastic in their enunciation of what they believe and beg everybody in China who loves their country more

than Christ to go back home just as soon as a boat can carry them. They want to forever be free of imperialism. They deplore the excesses of communists but say they are one in their aim of getting rid of foreign rule. They plan to preserve religious liberty and no matter what happens to their government or to them, they are here going to give up their faith which gave them peace and courage and with that they are going to face every persecution and criticism saying that they plan to be like Cromwell who saved his nation through religion. They insist they will never be like Judas who betrayed his Lord for his own benefit.

TEACHER: Can you tell me three things in which starch plays an important part?
STUDENT: A collar and a pair of cuffs.—Kasper, Stockholm.

THAT'S EASY

GREENEN'S SPRING EXPOSITION

MARCH 17th, 1927

Brings a Review of Interest to All Smart Women

A complete picture of the mode for Spring—with a good conception of what is best of all that is new—is what you will acquire, if you will plan to reserve a few hours or a full day for a visit during Exposition Week. Perhaps you will choose, perhaps not. You will, at least, know the mode.

The Trim, Tailored Suit Is a Favorite of Spring

There's something about the trimness and smartness of a suit that makes it the ideal costume for traveling, for shopping and for office wear. Spring models in tweeds and twills in both single and double-breasted styles have short jackets with bindings, pipings, and fabric insertions while skirts are usually wrap arounds.

Well-tailored and boyish, fashioned of durable fabrics, you'll like their simplicity and jauntness.

Which Will You—A Spring Frock Tucked or Pleated?

And if neither tucks nor pleats suit you although they're very smart, you may choose a frock that's tiered or one with a bolero blouse. Your choice of colors is also wide since all the blues and mauve and many beiges as well as greens have Fashion's approval.

Get your spring frocks now and be sure of a full season's wear.

The Girl and Boy Must Be Stylishly Clad---

The junior members of society, when spring approaches, must have their wardrobes completely gone over—to determine whether the spring coat is quite trim enough for another season's wear, etc. Small people related to smart grown-ups must be stylish in appearance, too, of course. Spring Exposition Week does not overlook juvenile wardrobe requirements, but features the most distinctive small frocks and suits, coats and hats imaginable.

Spring Fashions for Larger Women Accentuate Slender, Youthful Lines

Coats—
\$25.00 to
\$89.75

No need for your not looking slim as a princess in a modern frock. Short or tall the stout woman may delight in the smart, gay modes that her more slender sister wears. Youthful lines and colors are artistically combined in the new fabrics to form dresses and coats for the larger woman.

There are sports, afternoon and evening frocks and coats in all the fashionable styles and colors.

Dresses—
\$15.00 to
\$69.75

A SPRING OPENING SPECIAL!

New Silk Dresses

\$15

New Styles
Artistically
Developed

Extraordinary
Dress
Values

BALLOON SLEEVES—
TWO-PIECE STYLES—
BOLERO MODELS—

NAVY—GOYA—
PALMETTO—BLACK—
TWO-TONE CONTRASTS.

Exceptionally fine values in this extraordinary selling event. For weeks we have concentrated on this stupendous sale of smart new silk dresses for early spring. We have searched the style marts and we are now offering these stunning silk dresses at this low pricing. The latest styles—the most elaborate trimming effects—chic color contrasts—expert workmanship characterize these striking dresses at this specially low price. Misses', women's and extra size models.

Greenen's—Dress Salon

Spring's Best Coats Allow for Choosiness

In a season when one silhouette, and one only, is approved, countless women must choose contrary to their better judgment. But in a season such as this, that sanctions many different silhouettes, every type can be fully satisfied. A little study will reveal whether the yoke-shouldered, the rever-closed, or the tweed-front coat is your coat. There are these three to choose from, and several more. Sports and Dress Coats.

\$10.75 to \$119.00

Dresses Just Arrived Are Cleverly Trimmed

The frocks you choose for spring will undoubtedly feature "degrade" and "compose" effects. For these two style ways are superior to all others in the spring frock story. The first denotes a combination of several shades of color; the second denotes the combination of two or more contrasting hues. You'll find the two themes prominent in dress-up and in simple daytime frocks.

Flat Crepes and
Georgettes—
\$10.75 to \$69.75

Your First Spring Hat Should Be a Style Leader

Perhaps not only because it is natural in all things we do, to start at the top and go down, but more likely because choosing new millinery is such a divine duty—do we usually begin with the hat when outfitting ourselves for a new season. A smarter, more becoming hat than you've ever had before, then, will be your first goal. A task easily dispatched where style-full models are plentiful. \$2.95 to \$11.00.



New MILLINERY For Easter

SPECIAL SHOWING
MARCH 17, 18, 19

STRAWS in many versions combined with Ribbon are holding the center of the stage in this Spring's fashion shows. Large Hairbraids and the high crowns are sparingly trimmed and yet add a touch of distinction to the Spring costume that has never before been achieved. The colors are many, and of the brightest hues.

GANTTER HAT SHOP

New Spector Bldg.

Appleton

NEW FASHIONS

A PAGE OF INTEREST TO WOMEN

BEAUTY HINTS

"Devil Bonnet" And "Black Bottom" Are Two Catchy Models Which Show Originality For Easter Headgear

CHICAGO — While the Lenten season imposes various forms of self-denial and fasting, it always allows for a little self-indulgence in millinery.

Breathes there a woman with vanity so dead who does not feel the urge in these 40 days before Easter to rise up and buy an Easter bonnet?

Assuming the answer to be a unanimous negative, we present an advance showing of Chicago's most up-to-the-second offerings.

For example, there is the "Devil Bonnet," a rakish, tight-fitting little affair of Mephistophelian effect arranged by intriguing points, in the front, back and over the ears, lending the impression of sprouting horns.

Likewise there is the "Black Bottom" model, a chapeau named for the dance vogue, crowned in black satin and stitched in silver thread. The brim is all black with a band of the red and white straw, truly, one might wear this fetching head piece on any occasion.

R. H. Harvey, head of one of the largest wholesale millinery houses in the country, says that the season's headgear is to take on such striking effects as those represented by the "Black Bottom" and "Devil" models named.

SMALL HAT STAYS
Harvey believes that the small hat of last year is to stay with us in even more accentuated form and will take on a skull type shrinkage. The Earring hat, a cousin to all that is smart and new this year, bears him out in that.

If you would be in style during 1927 it seems that your earrings must exceed a peg and rest upon your ears nor hang from them. Earrings during the coming season will be worn with that.

The earring hat appendage is of shiny black and red ivory. These hang just below the brim and over each ear. Or, if one prefers, only one is worn. The whole is then topped off in a setting of black felt and padding straw in the latest Castilian red and as Harvey, who is a mentor in such affairs, says, will represent the ultra-smart in the Easter parade.

Lots O' Ribbon
Further dispositions that milady's new-born bonnets are evidencing is a strong leaning for a profusion of ribbons. Velvet ribbons are in great favor, as well as ribbon cockades with a pinstone pin of some odd shape.

Materials are many and have been sourced from a lavish hand to suit all tastes and what is more, most pocket-books. The hand-manipulated crown, added as are a majority of the models, is a sure-fire to win popularity. Softness and pliability seem to be the great virtues that call for recognition and the prediction is made that only straw which ripples or droops will receive much favor.

RAMPANT COLOR
Colors run the whole chromatic gamut. There is the vibrant, lovely rose shade, cameo pink, coral blush and a wide variety of in-between pinks. Tiger-lily and a new maize shade in deepburn hue, monkey skin, hydrangea and goblin are some of the other selections.

And what is more, you may have all the colors you wish with your hat and still have reason and room for black satins and felts. It will be a fear of millinery liberality, so the style makers proclaim, with the mode running to sparkle and a riot of dash that should please most everyone.

ETIQUETTE OF MOVIES IS GUIDE TO FILM LIFE

Hollywood, Cal.—A treatise on the etiquette of the movies is being prepared by Merwyn LeRoy, scenario writer with Colleen Moore. Here are some of the rules he lays down:

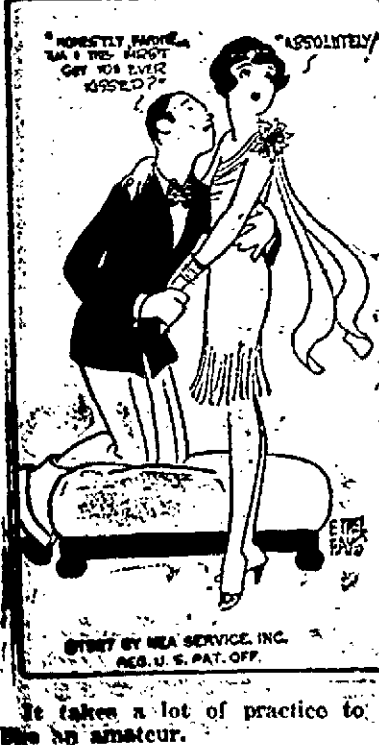
Never ask another actor what he is doing unless you know he is working. It is embarrassing for him to admit that he is "between pictures."

Never see an actor about his wife, nor an actress about her husband, unless you have read the morning paper.

Directors do not visit sets on which other directors are at work.

Three picture people, on parting, will go separate ways, in order that two will not be left to talk about the other.

FLAPPER FANNY SAYS—



It's taken a lot of practice to kiss like an amateur.



THAT MEPHISTOPHELIAN EFFECT (ABOVE, LEFT): A SKULL MODEL WITH SOFT SATIN BRIM (ABOVE, RIGHT): HAND MANIPULATED, CROCHETED STRAW CROWN (BELOW, LEFT), AND EARRINGS ON THE BRIM.

"TAN FELT, WITH CRETONNE APPLIQUE AND ROSE RIBBON (ABOVE) AND THE "BLACK BOTTOM."

THE TINYMITES

By Hal Cochran



READ THE STORY, THEN COLOR THE PICTURE

THE Tinymites then said good-bye to Mary with a long, long sigh. She'd been so very nice to them, they didn't want to leave. And, as she walked on down the street, we Scouty said, "She sure is sweet, but now that she has really gone, there is no use to grieve."

So, off they went to look around and see who else might soon be found. They traveled down a little street, but no one came in sight. "I'm getting sleepy," Copy said, "I'd like to rest my weary head." And then they found a clover field and turned in for the night.

"Was nice and soft upon the ground and every Tiny slept real sound. When morning came the sun rose high and woke them with a start. Wee Clowney jumped up to his feet and said, 'The morning air is sweet. We'd better not be loafing. It is time that we depart.'"

Just then they heard a funny sound, like feet upon the distant ground. And

ere they had a chance to think, a boy went running by. Then Scouty shouted, "This is fun. That's young, Tom! Tom the Piper's son. He's got a pig beneath his arm. We soon will hear it cry."

They traveled fast upon their feet and followed Tom right down the street. And then they saw that someone else was close upon his heel. Ah, what excitement for the lunch. And then, quite true to Scouty's hunch, the funny looking piglet in Tom's arm began to squeal.

A lesson then, poor Tom was taught, 'cause very shortly he was caught. The Tinymites felt real sorry, though they knew that he was wrong. To steal a thing is very bad. Tom found that out and felt real sad. And when the lad was taken home, the Tinymites went along.

(The Tinymites have a pig roast in the next story.)
(Copyright 1927, NEA Service, Inc.)

PLAY-WHAT IS IT?

BY OLIVE ROBERTS BARTON

A TEXAS woman, the wife of a college professor, and a well-known writer herself, has something to say about careers and children, and a house.

She says that she writes and also manages her house and takes care of her children by eliminating "useless play."

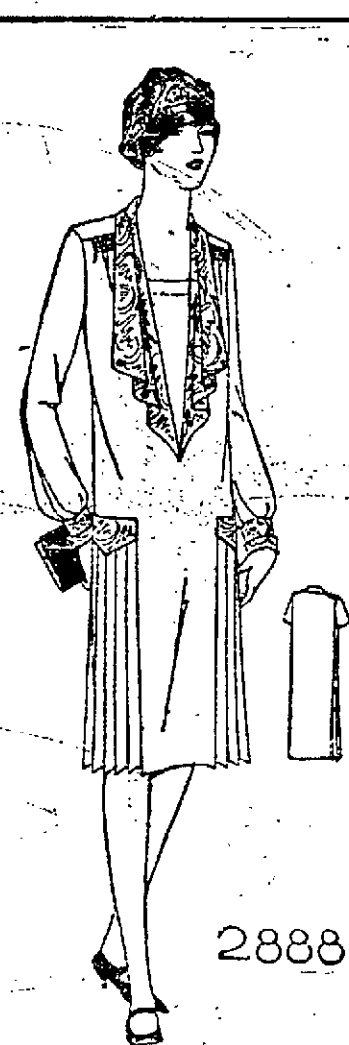
A paradox, to be sure. Useless play indeed! Isn't all play useless? Isn't it supposed to be useless? Isn't that what it's for? To give us a rest?

She explains the paradox. Bridge, she says, and making calls, and going to movies are useless play. When she has written for

hours until she is tired, she starts in and scrubs and cleans. The scrubbing and cleaning is her play. Any change is play, she maintains firmly. It also works the other way around. When she has swept and cooked and sewed all day, she sits down and writes at night. Then the writing is her play because it is the change she needs.

In other words, she insists that change of occupation is play if we learn to look at it that way. It increases one's efficiency and we get twice as much accomplished. It is something to think about. Perhaps that is why some people

MARGOT'S FASHIONS



PLAITS AND JABOT

Soft crepe silk dress is given a touch of color through the printed chiffon employed for collar and jabot that cut in one, attractive cuffs on sleeves with turn-back flare and trimming pieces at top of cluster plaits at either side of front. Shirring at shoulders provide fullness to bodice. Navy blue sheer tulle with matching shade of silk tulle georgette for jabot are especially smart. For Design No. 2888. Pattern in sizes 16, 18 years, 36, 38, 40, 42 and 44 inches bust measure. The 36-inch size requires 2½ yards of 40-inch material with ¾ yard of 27-inch contrasting. Price 15 cents in stamps or coin (coin preferred). Our patterns are made by the leading Fashion Designers of New York City and are guaranteed to fit perfectly. Our new Spring and Summer Fashion & Dress-making Book is ready. Send 10 cents for your copy.

Order Blank for Margot Patterns. MARGOT, Care Appleton Post-Crescent, Appleton, Wis. Inclosed find 15c. Please send me the patterns listed below. Pattern No. Size Price

Name Street City State

Love Letters Of The Great

AS COMPILED BY DIANA RICE

PROSPER MERIMEE 1803-1870

"Few men have kept the identity of their sweethearts as zealously as did Prosper Merimee, that cynical French essayist, whose letters to an unknown are held by many to be among the world's literary gems. That this unknown was an Englishwoman moving in brilliant society, who had ensnared the heart of the ironical, irreproachably-mannered, Frenchman, was never supported by evidence.

"No literary event since the war," said a prominent member of the French Chamber of Deputies, "has excited anything like such a sensation in Paris as the publication of the 'Letters to an Unknown.'" While Merimee's irony was by a contemporary, said to have been dry, wicked, astonishing and domineering, he softened it completely when writing these famous love letters. Towards the close of his life, two elderly Englishwomen were often seen, with him at his country-place near Paris. But to a curious world the identity of Merimee's fair unknown has ever remained a mystery.

PROSPER MERIMEE TO AN UNKNOWN
You shall never fall in love with me, do not fear. The consoling predictions which you make to me cannot be realized. The chances of death for me have increased this year. You are an angel and a demon but more a demon than an angel. You call me a tempter. Dare to say that this word does not fit you better than me. Have you not thrown a bait to me, poor little fish; then, how that you have me at the end of your hook, you make me dance between the sky and the water as long as you please.

When you are tired of the game, you will cut the thread; then the hook will be in my mouth, and I shall not be able to find the fisherman. Adieu! I promise not to fall in love with you ever. I do not want to be in love, but I should like to have a feminine friend. Pity me for I am sad and have a thousand reasons to be sad. As your epistle is not very amiable—excuse my frankness—it has contributed somewhat to keep me in a sullen mood. I wanted to reply to you on Sunday, immediately and dryly. Immediately, because you had indirectly made a sort of reproach to me; and dryly because I was furious against you. I was disturbed at the first word of my letter, and this disturbance prevented me from writing to you. Thank the good Lord for this for the weather is fine today; my humor has become as much softened that I do not wish to write you any more save in a state of honey and sugar.

I shall not quarrel with you, therefore, about twenty or thirty passages of your last letter, which shocked me greatly, and which I am willing to forget. One passage of your letter alone made me laugh for ten minutes. You say, "short and sweet." You say you are engaged for life as you would say, "I am engaged for the quadrille." Very well. Apparently I have employed my time well in disputing with you on love, marriage, and the rest; you are still at the point of believing or of saying that when one says, "Love" one knows. Do you know that if you love were not promised, I should think it impossible for you not to love me? How could you not love me, you that have made no promises to me since the first law of Nature is to hold in honor whatever has the air of an obligation. And in fact every obligation is bothersome. In fine if I had less modesty, I should consider that you had promised your love to somebody, you will give it to me because you have promised me nothing.

SAINT AND SINNER

By Anne Austin

When Faith reached the little Myrtle Street house on Christmas night, her bitter disappointment over the failure of the club of the left footpoint in the snow was thrust into the background. She found Jim-Lane peering about the kitchen, messily concocting a villainous-looking mustard plaster and directing Junior in the mixing of an evil-smelling dose of turpentine, kerosene oil and liniment.

"Joy's got the croup," Jim explained. "Your ma used to doctor you kids with mustard plasters and make you swallow that stuff Junior's mixing. Didn't know anything else to do."

"I'll attend to her," Faith told him, stopping a moment to kiss the bald spot on his grizzled head.

She found Joy so ill and requiring so much attention that she had no time even to think of the crippled beggar. Sunday was a strenuous day of caring for the querulous, red-nosed and feverish little invalid, preparing dinner from the left-overs of the Christmas feast and paying a visit to Cherry in the jail. Because it was the holiday season, the warden and the matron winked at restrictions which permitted visitors only twice a week.

Faith found Cherry in gay mood.

"One hundred and forty-one telegrams wishing me the best of luck in the coming trial," she said out joyously as soon as she had greeted her sister. "And I've got more Christmas gifts than any other prisoner: eight dozen roses, eleven pots of poinsettias, five pairs of the sheerest black chiffon stockings! People are so good to me!" Faith scarcely heard the rest of her eager monologue, as a sudden thought flashed through her mind. What fools she and Bob had been, to be so easily discouraged! She broke ruthlessly into Cherry's gay little chronicle of her pathetic Christmas.

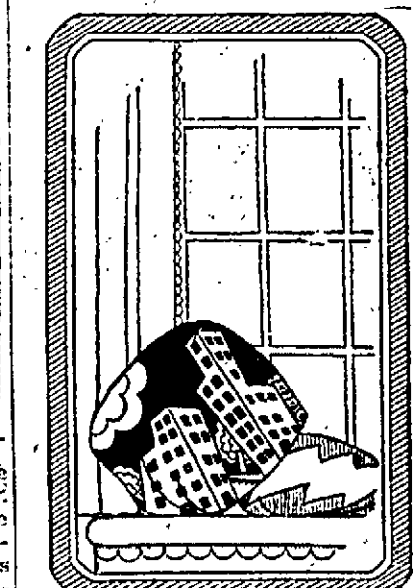
"I've got to run, now, darling. I'll bring two of your dresses to you Tuesday—the next visitors' day. No, I'm

a couple of hours with friends, then goes back to his office, often working until three in the morning. He wraps himself in a blanket and sleeps in his office sometimes. Quite often he does with four hours sleep. He is not young and he is not strong. He has a money habit, resembling this work and play idea. Changes of occupation rests him and takes the place of sleep. It isn't a bad ideal. Personally, I like movies and bridge and riding. I think it does me good to "play" uselessly."

"But this idea of hustling into another job when I'm not sounds sensible. I'm going to try it."

Fashion Plaques

SKYSCRAPER PILLOW



This painted pillow of modern design is the correct complement of the new "skyscraper furniture."

be able to find the fisherman. Adieu!

I promise not to fall in love with you ever. I do not want to be in love, but I should like to have a feminine friend. Pity me for I am sad and have a thousand reasons to be sad.

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Sorry, honey, I can't stay another minute."

She couldn't tell Cherry about the cripple, lest she arouse her hopes, only to dash them later. But she telephoned to Bob immediately.

"Hello, dear," she began breathlessly when his beloved voice answered her. "I want you to do something for me. Find out all you can about Phil—you know, I don't want to talk too freely over the phone. Had occurred to you that he might have been hired to carry out another man's revenge?"

"Good Lord, why didn't I think of that?" Bob ejaculated. "I was going to call you anyway to tell you that the measurement of the footprint we found yesterday, almost, exactly, fit those under Uncle Ralph's window."

"Be careful, Bob," Faith warned. "Someone may be listening in. Oh, Bob! Please find out everything you can about this Phil person. Go to see him, but for heaven's sake don't give your name away. Don't let him see you. If he did it, he will recognize you as one of the family. Be awfully careful, Bob."

"I'll see you tonight of course, to report to Lady Sherlock," laughed Bob, but his voice was quivering with excitement.

TOMORROW: The deepening mystery of Phil, the beggar.

(Copyright, 1927, NEA Service, Inc.)



BY SISTER MARY

BREAKFAST—Orange juice, cereal with cream, crisp broiled bacon, shirred eggs, bran toast, milk, coffee.

LUNCHEON—Spinach in cream, stables, spring salad, raisin bread and butter sandwiches, grape juice sponge, milk, tea.

DINNER—English beefsteak pudding, parsley patties, head lettuce with cheese balls, junket ice cream with new maple syrup sauce, whole wheat rolls, milk, tea.

The English beefsteak pudding is rather unusual but very good and quite economical. The rule given will serve from four to six persons. If wanted for two or three persons, use half the quantity of each ingredient and bake the pudding in a small dish.

ENGLISH BEEFSTEAK PUDDING
One and one-half pounds round steak, 1 cup flour, 1 teaspoon baking powder, 1-2 teaspoon salt, 1-8 teaspoon pepper, 1 cup milk, 2 eggs.

Cut steak into inch cube and sear quickly in a little fat in a very hot spider. Shake the spider and sear cubes quickly and on all their surfaces. Mix and sift flour, salt, pepper and baking powder. Add milk slowly,

Quality Shoe Repairing
That's our business. Quality Materials. Prompt Service
FRANK STOEGBAUER
SHOE REPAIR SHOP
324 W. College Ave.

EAST INDIAN GOAT PROVIDES HAIR FOR FABRIC THAT DOES NOT WRINKLE

BY WALTER J. BROOKE

NEW YORK. — A noteworthy fabric for spring topcoats has three highly desirable qualities. It provides warmth in the chilly mornings and evenings of the vernal days, leaves the wearer comfortably cool in the warm midday and, because of its unshrinking weave, need never know the pressure of the tailor's heavy goose.

GOAT HAIR

It is kashmir, a cloth woven from the hair of the East Indian goat. As light, warm and wrinkle-proof as grandmother's shawl, it is as near the best topcoat material as man has yet devised.

When unreasonable heat unexpectedly follows the cool spring morning, it may be carried on the air without discomfort. And worn, it drapes the figure in soft, easy lines. Should a shower come up, it will shed water better, perhaps, than any fabric artificially proofed against the rain.

CONSERVATIVE LINES

Extraordinary as is the fabric, itself, many of the topcoats into which it has been fashioned are modelled along extremely conservative lines in coats designed for wear in both town and country, for various purposes.

Summer's succession of spring does not handicap the topcoat's usefulness for it is an agreeable, comforting companion of late evening in the mountains, at the seashore, motoring or afloat. Smart enough to meet the requirements of the most fastidious man on the avenue, it slips with equal ease into the niche reserved for topcoats upon sporting and other outdoor occasions.

ATTRACTIVE MODELS

In one of its best conceptions, this coat is a three-button, single-breasted model with patch pockets. A plain box coat or a raglan shoulder model are equally good and even the double-breasted affair, with light colored buttons, has its place. The raglan shoulder in recent seasons has become popular among men, who are sharp observers of the trend of continental and domestic fashion.

The box model is a straight-hanging garment; the raglan is slightly skirted.

Shades that will be featured this spring are oxford gray, blue, oxford brown, heavy, natural camel, and light tan checks. The raglan, particularly, looks well in a brown or light tan check.

heating to make a smooth paste. Add eggs well beaten and the prepared meat. Turn into a well-greased baking dish, cover and bake one hour in a moderate oven. Remove cover and bake 30 minutes longer. Serve from baking dish.

(Copyright, 1927, NEA Service, Inc.)

For Best Results in Your Baking

USE

KC BAKING POWDER

Same Price for over 35 years 25 ounces for 25¢

MILLIONS OF POUNDS USED BY THE GOVERNMENT

Guaranteed Pure

97 WIS ST. PATENT BRANCH OFFICE WASHINGTON D.C. YOUNG AND YOUNG

The Appleton Post-Crescent Offers a Booklet On City Home Gardens.

If you expect to enjoy an early radish, home grown—

If you long to be one of the first in your town to cut a melon—

If you intend to say to your dinner guests: "Yes, I raised 'em right here in the back yard."

Now is the time to prepare. And the first step in preparation is to get a government garden book, so that you can garden right. Use the attached coupon, enclose four cents in stamps, and write your name and address plainly.

Information Bureau, Frederic J. Haskin, Director, The Appleton Post-Crescent, Washington, D. C.

I enclose herewith four cents in stamps or coin for a copy of the GARDEN-BOOKLET.

Name Street City State



A KASHMIR TOPCOAT, DOUBLE-BREASTED, WITH PEARL BUTTONS, WORN BY HENRY CABOT LODGE, NEPHEW OF THE LATE MASSACHUSETTS STATESMAN.

The earliest form of the printing press is the seal used to mark official documents, which dates back to 4000 B. C. Usually cylindrical, seals first were made of bone, ivory and alabaster.

Women's Hygienic Mistakes

Being Ended—New way discards like tissue

By ELLEN J. BUCKLAND Registered Nurse

BECAUSE one woman told another, and because doctors and nurses so urged, millions of women are discarding old-time sanitary ways for the new way called Kotex.

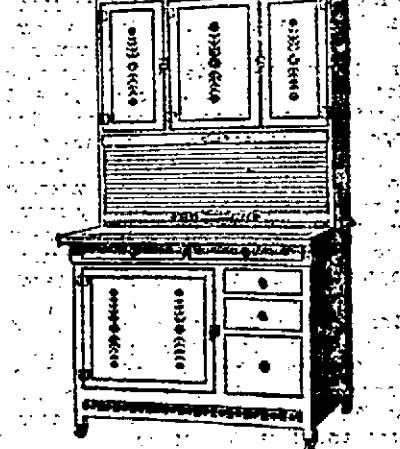
First, you discard Kotex as easily as tissue. No laundry, no embarrassment.

Five times as absorbent as ordinary cotton pads, it enables one to wear sheerest frocks and gowns without slightest fear of embarrassment. Also deodorizes, thus ending all danger of offending.

Eight in every 10 better class women employ it. Once you use it, you'll never again dare the uncertainty of old ways.

Obtain at any store simply by saying "KOTEX." Box of 12 costs only a few cents. Be sure you get the genuine. Only Kotex itself is "like" Kotex.

KOTEX No laundry—discard like tissue



New Style New Beauty The only kitchen cabinet ever offered in colorful smart Period Styles

SELLERS Kitchenaire WICHMANN FURNITURE CO.

PARTIES

SOCIAL AND CLUB ACTIVITIES

MUSIC

Costumes To Be Displayed At Concert

More than 50 persons will be dressed in old time costumes in the procession to be given at the old folks concert, a pageant of the ages, at 8 o'clock Wednesday night at First Congregational church. The pageant will be given under auspices of circle No. 2 of the Womans association of the church. Mrs. E. E. Dunn is captain of the group. She will be assisted by Mrs. T. E. Orison.

Mrs. Lucy Reeve is chairman of the costume committee and has secured some elaborate costumes which will show a great deal of contrast in styles from the early period to the present time. Miss Eleanor Strickland of Appleton Womans club had charge of the training the young people in the minut; Mrs. Mark Catlin had charge of posing the pictures and Mrs. Earl Miller, chairman of the committee on the sale of tickets. Mrs. Ralph Watts, Mrs. Emil Voecks and Miss Eleanor Voecks have charge of instrumental music for the evening.

Among those who are to appear in costume are Mrs. Fox and Mrs. Loosie, Mr. and Mrs. T. E. Orison, Mr. and Mrs. Carl Waterman, Miss Frampton, Robert Eads, Mrs. Dutcher, Miss Helen Dutcher, Mrs. Miller, Mrs. P. Henry, Mrs. J. G. Goers, William Meyer, Harry Leith, Mrs. W. H. Dean, Mr. and Mrs. H. H. Heible, Carl Packard, Mr. and Mrs. E. E. Dunn, Miss Hazel M. Conn, Mr. and Mrs. F. Younger, Miss Jessie Small, Mr. Wright, Mr. Walsh, Miss Hyde, Mrs. L. Horton, Robert Mitchell, Mr. and Mrs. Mark Catlin, Jr., Miss Rosemary Bandy, Mrs. Nita Brinkley, Mrs. Charles Reinecke, Mary Reinecke, Goldie Spaulding, Janet Spaulding, Maxine Goers, Mory Thomas, Ruth Orison, Elizabeth Catlin, Thomas Catlin, Doris Brinkley, Geraldine Schmidt, Mrs. Watts, Mrs. E. Voecks, Miss Eleanor Voecks, Mrs. R. Gatschew.

The program:

Processional, "Jingle Bells," Chorus Elder William Brewster and Wife, Elmer Dunn and Mrs. Lacey Horton Quartet "Church in the Wildwood," "Long, Long Ago," Hil-Y Quartette, "Long, Long Ago," Chorus John Alden and Priscilla, Mr. Wright and Jesse Small, Chorus "Love's Old Sweet Song," "Here Alone I Sit and Spin," Mrs. Horton George and Martha Washington, Carl Packard and Rosemary Bandy Chorus and Audience, "America," "Last Night the Nightingale," "Voeke Me," Mrs. H. Dean, Alexander Hamilton and Wife, Mr. and Mrs. Heible Solo, "The Last Rose of Summer," Mrs. Carl Waterman Piano solo, "The Music Box," "Miserable," By Beazart Ladies, Goldie Spaulding, Jeanette Spaulding, Elizabeth Catlin, Geraldine Schmidt, Mary Young, Maxine Goers, Ruth Orison, Mary Voecks Solo, "The Sweetest Story," Mrs. Fred Bendt, Uncle Sam and Columbia, Mark Catlin, Jr. and Rosemary Bandy Solo, "Song of a Thousand Years," Mrs. Welsh Solo, "Is But a Faded Flower," Robert Mitchell Dolly Madison, Mrs. John Wilson Duet, "Flow Gently Sweet Afton," Mr. Brinkley and Mrs. Brinkley, "Oh, Don't you Remember Alice, Ben Bolt," Mrs. Milten Lincoln and his family, Mark Catlin and Family Chorus "The Battle Cry of Freedom," Solo, "Meet Me By Moonlight Alone," Carl Waterman Quartette "Cousin Jedediah" Quartette representing Lawrence College in the early fifties, Mark Catlin, Jr., Robert Eads, Robert Mitchell William Meyer, Chorus "Auld Lang Syne" Recessional

MEMBERS WILL SUBSCRIBE TO BUDGET AT MEET

Subscriptions to the budget of Memorial Presbyterian church for the coming church year which will commence April 1, will be made at the meeting following a picnic supper at 6:30 Thursday evening at the church. The supper will be served to members of the church and congregation. Those who are not present at the meeting will be visited in their homes by members of the committee, which will have charge of the annual every-member campaign on Sunday afternoon, March 20.

Mrs. Arthur T. Viel is chairman of the committee in charge of the supper. She will be assisted by Mrs. Blanche Kubitz, Mrs. H. H. Clausen, Miss Kate Schneider, Mrs. Robert Pugh and Mrs. W. Murphy.

THE ANSWERS

Here are the answers to "Now You Ask One" for today, which is printed on page 8.

- 1—Erie.
- 2—"For Ourselves."
- 3—Belfast.
- 4—Scotch.
- 5—Killarney.
- 6—Emmet.
- 7—Cork.
- 8—By the legs or feet.
- 9—Ulster, Munster, Leinster and Connaught.
- 10—Michael Collins.

NOTICE

The Annual Town Caucus of the Town of Grand Chute will be held in the Town Hall Monday, March 21, 1927 at 2 P. M. by Order of Caucus Committee.

Henry Guelff
Henry Glasen
Robert Scheibe.

CHURCH SOCIETIES

Company A of the Social union of First Methodist church will meet at the home of Mrs. O. R. Kiochn, 809 E. Hancock-st., at 2 o'clock Thursday afternoon. Miss Ada Myers is captain.

Mrs. L. Holman will be hostess to Company D of the Social union of the First Methodist church at her home at 729 W. Summer-st., at 2:30 Thursday afternoon. Mrs. J. L. Forbes is captain of the circle.

A Lenten lecture will be given by Dr. H. E. Peabody, pastor of First Congregational church at 7:30 Thursday evening at the church. It will be one of a series on the subject The Inner Life of the Christian. The specific topic has not been announced.

An April Fool's party will be given by the Friendship class of the First Methodist church for members and their wives Friday evening, April 1. Definite plans for the affair have not been made. A party program will be arranged by Fred Treize and a accomittee.

The Easter program of the Sunday school of the First Methodist church was discussed at the regular meeting of the Sunday school board Tuesday evening at the church. Each department will plan its own program for the morning services and a pageant will be presented in the evening for the entire congregation and school.

The boys work committee met with men teachers of the junior and junior high school departments to perfect plans for class clubs to be started among the boys.

Circle No. 9 of the Womans association of First Congregational church was entertained at a St. Patrick party Tuesday evening at the home of Mrs. Otto Thiesenhausen, captain, 938 E. Washington-st. Games were played and the prize was won by Mrs. Frank Hammer. Assistant hostesses were Mrs. A. Hinchliff, Mrs. D. Sharpe, Mrs. Dora Hager and Miss Hilda Hettinger.

The Missionary society of St. Mary church will meet at 2 o'clock Friday afternoon at the home of Mrs. P. J. Vaughn, 609 S. State-st. The afternoon will be spent in sewing on missionary articles.

The regular business meetings of the Senior and Intermediate Christian Endeavor societies of Emanuel Evangelical church was held Tuesday evening at the church. After the business meetings, the two societies joined for a social gathering. About 30 young people were present.

Mrs. Bert Harwood was hostess to St. Agnes guild of All Saints church Tuesday afternoon at the home of Mrs. Henry S. Gately, 116 N. Drew-st. The afternoon was spent mending choir vestments. Plans were completed for the cake sale to be held on Saturday evening at Voigt drug store.

A missionary letter from China was read by Mrs. H. E. Peabody at the meeting of circle No. 11 of the Womans association of the First Congregational church Tuesday afternoon at the home of Mrs. J. S. Reeve, 212 N. Green Bay-st. She also read the introduction to Bruce Barton's book "The Man Nobody Knows" and advised the women to finish the book by themselves.

Assisting hostesses were Mrs. R. S. Mitchell, and Mrs. F. G. Wheeler. Mrs. H. J. Behnke is captain of the group.

New Imports from Paris

The first Paris Models for spring—enchantingly lovely—unutterably chic. They are now assembled in our three large spacious rooms. "In the French Shop" at 318 East Wash. St. Fresh cut flowers given away Thurs. Eve. until 9 o'clock.

"THE VALLEY'S LARGEST" EXCLUSIVE MILLINERY SHOP

Little Paris Millinery
The Shop's Distinctive

318 E. Washington-St.
Appleton, Wisconsin
Hemstitching and Picoting Done Here

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MEMBER DRIVE STARTED AT F. R. A. MEET

Men and women members of Fraternal Reserve association will compete in a membership campaign which started at the meeting Tuesday night in Gil Myse hall and will continue for three months. A. J. Caldwell of Oshkosh, supreme manager, was in charge of starting the drive. The men's team will be captained by A. E. Patterson and Mrs. Leona Kraft will lead the women. At the end of the drive, the team having the largest number of new members will be banqueted by the losing group.

In her inspirational speech, Miss M. Medora Roskilly, industrial secretary of the Racine Y. W. C. A. emphasized the necessity of right thinking if one would succeed, not in the money sense but in the broader sense of achieving a life of service well done for humanity. She traced the path of life from right thoughts to right actions, from right actions to right habits and from right habits to noble character. Miss Roskilly told the girls that an industrial group of girls in Racine had discussed this matter of character and reputation and they had come to the conclusion that character was what God and the individual knew were in her heart, while reputation was what other people thought of the individual. She urged the girls, as the business women of tomorrow, to give freely to others in service because each person's life was a reflection of what was in her heart. A life of love of humanity and, therefore, service to humanity was always success, she reminded them, no matter how much or how little of material goods that life brought.

Miss Grace Kelly of the Schuster stores in Milwaukee talked on the enlarged field of activity in department stores of today as compared with those of a few years ago. She used advertisements from "Ladies Home Journal" to show the new emphasis on beauty and loveliness and related these selling points to the increased job of the salespeople. She said that in many of the bigger stores less than one third of the employees are salespeople; the rest take care of the things which go on "back stage" and all of this activity is keyed to service to the customer.

"If you are not certain what you want to do, choose your employer carefully and he will help you to find your field," Miss Kelly advised. "I was talking to a paper mill man of the Fox River Valley not long ago who said: 'Twenty years ago I thought that I could not pay attention to my workers and make money. Today I know that I cannot make money unless I treat each employee

Members sewed for the church sale to be held April 7.

Sewing for the Easter sale of the First Congregational church was done at the meeting of circle No. 4 of the Womans association of the church Tuesday afternoon at the home of Mrs. J. W. Wilson, 517 N. Mary-st. Fifteen members attended. The captain of the circle is Miss Estelle Dunning.

Plans for the House Beautiful, spring bazaar of the First Methodist church were made at the meeting of Company H of the Social union of the First Methodist church at the home of Mrs. W. E. McPheters, 909 E. Alton-st. Tuesday afternoon. Mrs. S. C. Rosebush is captain of the group. Nine members were present.

A social meeting of circle No. 6 of the Womans association of the First Congregational church was held with Mrs. H. Boch, 903 W. Loma-st. Tuesday afternoon. Plans for a supper to be given at Easter time were made. The next regular meeting of the group will be held the first Tuesday in April. Mrs. R. E. Carnecross is captain of the circle. Twelve members attended.

Twenty-two teachers and officers of the Sunday school of Memorial Presbyterian church were served at the supper at 6 o'clock Tuesday evening at the church. Final preparations were made for the Easter program. Dr. John R. Denyes of Lawrence college discussed the Evolution of Religion. The committee in charge of the supper consisted of Mrs. Virgil B. Scott, Mrs. H. K. Pratt and Miss Ruth McCanna.

The Christian Endeavor society of Memorial Presbyterian church will be entertained at a supper at 6 o'clock Saturday evening at the church. Election of officers for the coming church year starts April 1, will take place following the supper.

The Ladies Missionary society of First English Lutheran church will meet at 2:15 Thursday afternoon in the church. A topic will be discussed.

Chapter K of the Womans Missionary society of Trinity English Lutheran church will meet at 7:30 Wednesday evening at the home of Mrs. Herman Ludwig, 620 W. Spring-st. Mrs. Harry Cameron will lead the topic on Moslem Women.

Hard Work Necessary For Success, Girls Are Told

Inspiration and encouragement with a glimpse of the necessity of hard and diligent work if they would succeed, were the keynote of the vocational guidance program given senior girls by the Appleton Business and Professional Womans club and Sports Council of Appleton Womans club at the clubhouse Tuesday evening. Supper was served to more than 100 student guests and their business and professional women hostesses.

In her inspirational speech, Miss M. Medora Roskilly, industrial secretary of the Racine Y. W. C. A. emphasized the necessity of right thinking if one would succeed, not in the money sense but in the broader sense of achieving a life of service well done for humanity. She traced the path of life from right thoughts to right actions, from right actions to right habits and from right habits to noble character. Miss Roskilly told the girls that an industrial group of girls in Racine had discussed this matter of character and reputation and they had come to the conclusion that character was what God and the individual knew were in her heart, while reputation was what other people thought of the individual. She urged the girls, as the business women of tomorrow, to give freely to others in service because each person's life was a reflection of what was in her heart. A life of love of humanity and, therefore, service to humanity was always success, she reminded them, no matter how much or how little of material goods that life brought.

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as an individual." He is the sort of man who will help you to find your life work."

Mrs. Emma White Courtney, chairman of the state beauty shop examiners and owners of three beauty shops, talked on the work in beauty culture. Mrs. Courtney explained laws which have been passed to protect the patrons and the operators and urged the girls not to try to take up beauty culture to practice in their homes because that method is frowned upon by state and operators alike. She cautioned them that the advertisement of beauty culture schools have a tendency to exaggerate the earning ability of any but the most outstanding in the profession. Among other things necessary for this profession, Mrs. Courtney feels that a natural aptitude for the work and a willingness to work through a thorough apprenticeship and operator training before opening a shop are essential.

The speaker also teaches beauty culture in the Madison vocational school. She told of the methods used there in training for technique and showed why it is unwise to give the same much actual practice in a theoretical course. She favors having the practical work learned in a licensed shop.

Miss Lynda Hollenbeck, president of the Appleton Business and Professional Womans club, presided at the meeting introduced the speakers. Miss Mabel Sibley was in charge of the program for the meeting. The regular monthly business meeting of the club was dispensed with. The Green Bay club of business and professional woman has been invited to be in Appleton for the April meeting of the local club.

The Novelty's Spring Footwear

Charmingly Interprets Every Phase of the Springtime Mode

As varied, and as clearly defined as the apparel fashions of Spring are Novelty Shoes for the new season.

Oxfords, straps and step-ins of tailored, yet feminine lines to wear with tailored suits, or dresses.

More dressy types in ties, sandals, strap-pumps and step-ins to accompany the more elaborate costume ensemble and afternoon frocks.

For sports wear—shoes to play in, and shoes to watch in, worn with the same frock.

For evening, sandalites of very rich materials — what there is of it.

But not until you see our complete Easter showing can you fully appreciate how perfectly your every footwear need has been anticipated.

McCallum Silk and Chiffon Hosiery to match all the new shoes.

— SEE OUR WINDOW DISPLAY —

DAME'S

NOVELTY BOOT SHOP

CLUB MEETINGS

Eighteen members of the County department of Appleton Womans club attended the all-day meeting Tuesday at the home of Mrs. John Baum, route 4, Appleton. Miss Hoffman of the extension division of University of Wisconsin, demonstrated making of salads. Dinner was served at noon after which Miss Hoffman gave a health talk.

Mrs. W. J. Frawley, 814 E. John-st. will be hostess to the Matinee Bridge club at a 1 o'clock luncheon Thursday afternoon. Bridge will be played.

Appleton Riding club entertained its members at a St. Patrick party Tuesday evening at the arena, 1112 S. Oneida-st. Games were on the program.

Thirteen tables were in play at the monthly guest day of wives and members of Loyal Order of Moose Tuesday afternoon in Moose temple. Prizes were won by Mrs. David Brettschneider and Mrs. Louis Lohman at bridge and by Mrs. William Rhode and Mrs. Ida Abendroth at schafkopf. Mrs. Frank Foreman was chairman of the hostesses.

The Womans Christian Temperance union will meet at 2:30 Thursday afternoon at the home of Miss Flora Kethro, 320 W. Washington-st. Union Signal day will be observed.

50 ladies at a dice party Tuesday afternoon at Mrs. Melzer's home, for the benefit of Trinity English Lutheran church. Prizes were won by Mrs. Ida Knoke, Mrs. W. E. Helm and Mrs. John Wagner.

Members of Our Gang club and their friends will be entertained at a St. Patrick party Thursday night at the Appleton Womans club playhouse. Old time dancing will feature.

Mrs. Frank Schneider, 914 W. Harris-st. entertained at a shower in honor of her sister, Miss Dorothy Lang, Tuesday evening. Miss Lang will marry George McGinnis in May. About 60 guests were present.

Dice, plumpack and schafkopf were played. Prizes at schafkopf were won by Mrs. Frank Verrier, Mrs. Louis Rankin and Mrs. Joe LaFond; at dice by Miss Elizabeth Fleier and Mrs. Amos Everett; and at plumpack by Mrs. Ed La Fond and Mrs. Ed Strutz.

Mrs. Leslie Holzer, 1034 E. Pacific-st. entertained 16 guests at bridge Tuesday night. Prizes were won by Mr. and Mrs. Michael Verlegen, James Richmond and Floyd Hardecker.

GOLDEN WEDDING CELEBRATED BY LOCAL COUPLE

Mr. and Mrs. John Ruwoldt, 522 N. Superior-st., celebrated their fiftieth wedding anniversary Wednesday. A reception was held at the home of their daughter, Mrs. Charles Hartzworm, 531 N. Garfield-st. Wednesday afternoon and a dinner was to be served at 6 o'clock.

CARD PARTIES

An open card party will be given at 8 o'clock Thursday night in Eagle hall by the Ladies Auxiliary of Eagles and by the Eagle drum and bugle corps. Schafkopf, bridge and dice will be played.

Seven tables were in play at the open card party given following the regular business meeting of the Parent-Teacher association of the Woodlawn school Tuesday evening at the school. Prizes were won by Fred Bohl and Edward Miller.

Elk ladies will give a St. Patrick card party at 2:45 Thursday afternoon at Elk hall. Schafkopf and bridge will be played. Mrs. William Falatic is chairman of the committee in charge of the party. Other members of the committee are Mrs. M. Bender, Mrs. I. J. Cameron, Mrs. John Grootmont, Mrs. W. C. Jacobson, Mrs. A. G. Koch, Mrs. Oscar Kunitz and Mrs. David Smith.

The second of eight bridge nights to be held at Elk club for Elk members who are learning to play bridge will be held at 8 o'clock, Thursday night. It is expected that a large number of members will attend the party Thursday night.

LODGE NEWS

The regular business meeting of Loyal Order of Moose was held Tuesday night in Moose temple. Plans were discussed for the Easter dance to be given by Moose lodge. Fred Zuehlke is chairman of the committee in charge of arrangements. The date for the party will be set at the next meeting.

The regular meeting of Knights of Columbus will be held at 8 o'clock Thursday night in Catholic home. The Rev. Esdepsky of Black Creek is to be the speaker.

About 50 members of Waverly lodge No. 51, Free and Accepted Masons at-

tended the regular meeting Tuesday night in Masonic temple. Master Mason degree was conferred.

The Womans Relief corps, auxiliary to the Grand Army of the Republic will meet at 2:30 Friday afternoon in Elk hall. Routine business is scheduled.

Rank of page will be conferred at the regular meeting of Knights of Pythias at 8 o'clock Thursday night in Castle hall. The dinner dance which was scheduled for March 17 has been postponed until Friday, April 7. Dave Flettschner is chairman of the committee in charge of arrangements. The drill team is to meet at 7 o'clock Thursday night at Castle hall for practice.

Makes Girls More Attractive

If the face powder you now use does not stay on long enough to suit you, does not keep that ugly shine away indefinitely—does not make your skin colorful like a peach—try this new wonderful special French Process Face Powder called MELLO-GLO. Remember the name MELLO-GLO. There's nothing like it. Pettibone-Peabody Co. adv.

Now---

A Complete Selection of New Spring Hats

Hundreds of beautiful new models just unpacked—chic hats for the tiny bobbed head and equally attractive hats for the youthful large head-size.

See the new, soft, crushable models with flower trim, just received from New York.

A group of 200 Hats—values to \$6.50—on the bargain table, priced for quick clearance at \$2.95 and \$3.95. A fresh Spring-like selection of coat and dress Flowers including Violets and Apple-Blossoms.

A nice assortment of Children's Hats, reasonably priced.

Ornstein
HATS & SUITS CO.

Hundreds of beautiful new models just unpacked—chic hats for the tiny bobbed head and equally attractive hats for the youthful large head-size.

See the new, soft, crushable models with flower trim, just received from New York.

A group of 200 Hats—values to \$6.50—on the bargain table, priced for quick clearance at \$2.95 and \$3.95. A fresh Spring-like selection of coat and dress Flowers including Violets and Apple-Blossoms.

A nice assortment of Children's Hats, reasonably priced.

The Novelty's Spring Footwear

Charmingly Interprets Every Phase of the Springtime Mode

As varied, and as clearly defined as the apparel fashions of Spring are Novelty Shoes for the new season.

Oxfords, straps and step-ins of tailored, yet feminine lines to wear with tailored suits, or dresses.

More dressy types in ties, sandals, strap-pumps and step-ins to accompany the more elaborate costume ensemble and afternoon frocks.

For sports wear—shoes to play in, and shoes to watch in, worn with the same frock.

For evening, sandalites of very rich materials — what there is of it.

But not until you see our complete Easter showing can you fully appreciate how perfectly your every footwear need has been anticipated.

McCallum Silk and Chiffon Hosiery to match all the new shoes.

— SEE OUR WINDOW DISPLAY —

DAME'S

NOVELTY BOOT SHOP

STAGE And SCREEN

**"LET IT RAIN" TAKES DOUG
M'LEAN INTO MARINE CORPS**
"Let It Rain," Douglas MacLean's latest Paramount comedy, takes the lad with the million dollar smile from Africa's jungles (remember "Hold That Lion") and places him aboard one of Uncle Sam's ships as a United States Marine. Strange as it may seem, the title really has a bearing on the story.

Doug is introduced as a happy-go-lucky devil-dog who just doesn't give a darn about anything. If the sun shines, that's fine; if it's so foggy one can't see two feet in front of him, stay indoors; and if the rain starts falling, why—let it rain! So, his pals nickname him "Let-It-Rain" Riley.

Oh yes, there's a girl. In fact, she's a very nice girl. You've seen her before—Shirley Mason. "It" happens when Shirley comes aboard one day and Doug falls for her. He falls for her, both figuratively and literally.

You see, the marines have trained the navy mascot to butt anyone who leans over and Miss Mason proceeds to pick up her bag, whereupon "Let-It-Rain" makes a flying tackle, off-sets the goat and lands at Shirley's feet.

Nice was to start a romance? You said it! Funny way to uncoil the laughs! Impossible to stop "em! Of course, you may disagree with all of this, but if you've got a sense of humor, "Let It Rain" shouldn't be missed. Even if you have a hard time laughing, come on down anyway. Who can tell, you might change a life-long habit? The picture's at Fischers Appleton theatre Wednesday and Thursday.

**NEW BELLE BENNETT-FOX FILM
DIRECTED BY SCHERTZINGER
AMONG SEASON'S BEST**

An intensely dramatic story. A glittering cast, headed by an actress who is in a class by herself. Direction by an artist who knows few equals.

This just about describes "The Lily." Fox Films remarkable screen version of David Belasco's outstanding stage success of the same name, which opened a two day engagement at the New Bijou Theatre to-day.

When the season's best photoplays

are selected, "The Lily" should be among them. For here is a truly remarkable picture. Its appeal is just as broad as life itself.

Miss Bennett's performance is nothing short of marvelous. She plays the

daughter of a French count, who, through his tyranny and greed, has denied her the romantic love which came to her early in life. A younger sister is in the midst of an exquisite love affair. The greedy count jeopardizes this. In the scene where Odette denounces her selfish father for attempting to ruin the life of his second daughter, Miss Bennett rises to the white heat of greatness. Once again she proves why she occupies a niche

all her own in motion picture Hall of Fame.

George Gates and Carl Decher returned from Chicago Tuesday, where they spent several days on business.

APPLETON
Where the Comedies Go

**TONIGHT AND
TOMORROW**
Mat. 25c. Eve. 40
Children 10c

DOUGLAS MACLEAN



with
**SHIRLEY
MASON**

Who Said

"It Aint Gonna Rain
No More."

The Gobs and Lea-
thernecks are at it
again in this keen
MacLean comedy of
the U. S. Marine
to be won—so they
LET IT RAIN!
Laughs!

—And—

Lloyd Hamilton

in
"Peaceful Oscar"

HELD OVER
for Tonight and Thursday
Tommy Thompson and Edythe Willis
Moments with Chauncey Alcott

FRIDAY — SATURDAY — SUNDAY

Whose Sweetheart Is She?
Make a Date to See Her—

**LEATRICE JOY
CHARLES RAY
PHYLLIS HAVER**
in

NOBODY'S WIDOW
BIG ACTS—FISCHER'S GREATER A. & H.
5 VAUDEVILLE

THEATRE

3 MORE DAYS
Mat. at 2:00 & 3:30
Eve. Shows 7:00 & 9:00

LILLIAN GISH

—IN—
Nathaniel Hawthorne's

"THE SCARLET LETTER"

A Masterpiece of Film Art

COMING—MONDAY

'The Lady in Ermine'

With CORRINE GRIFFITH

**DEAN
YELLOW CAB
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TAXI SERVICE
And
RENT-A-CAR
Drive It Yourself!
Phones 886-434
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For Shoppers
For a tasty Sandwich
and a good cup of Coffee
stop at the

**DIANA
Sweet Shoppe**

The NEW BIJOU

TO-DAY — and — THURSDAY
A DRAMA AS BEAUTIFUL AS A JUNE NIGHT.
A STORY FRAUGHT WITH POIGNANT ROMANCE.



The greatest per-
formance of a great
screen star in a story
telling what happens
when a beautiful wo-
man is cheated of the
greatest thing in life.
Always a Big Show

Should a woman forsake the one love of her life?
Based on the Stage Success adapted and presented by David Belasco
from the Drama by Henry Wadsworth Longfellow and Gaston Gray

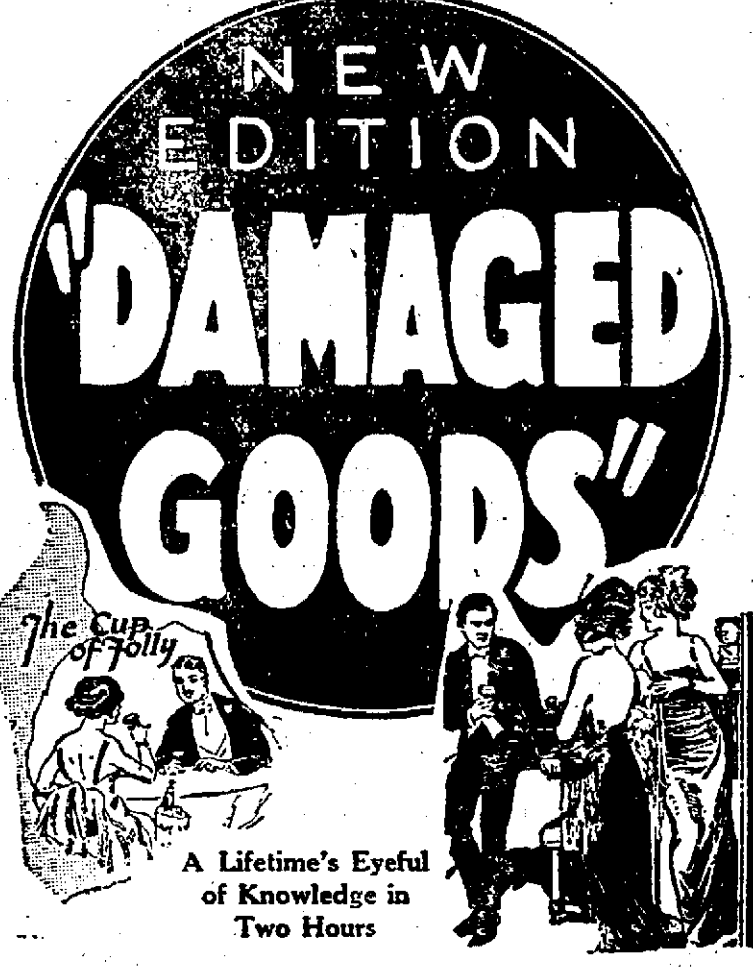
**BELLE BENNETT — IAN KEITH — REATA HOYT
RICHARD TUCKER — JOHN ST. POLIS — JAMES MARCUS**

It Reveals the Texture of a Woman's Soul and Plumbs
the Depths of Human Emotions.

MERMAID COMEDY

ALWAYS A GOOD SHOW

Who Taught Modern Girls
Their Wild Ways?
A Story of a Model Youth Who Paid the
Bill of Frivolous Frivolity with a
Lifetime of Sorrow



WOMEN ONLY | **MEN ONLY**
To The Night Shows | To the Matinee Shows

MAJESTIC

Tomorrow Last Times
Matinee Women
Night Men Only

St. Patrick's Day Party

TERRACE GARDEN INN

Make Your Reservations Early!

Phone 1945

There's a Difference

Jacobson Economy Store

325 No. Appleton St. Phone 4140
WOMEN'S AND MEN'S WEAR



The Spirit of Spring Pervades The Mode

To be garbed entirely anew is
the ambition of every feminine
heart, when spring arrives.
And how easily and inexpen-
sively the wish may be grati-
fied is illustrated by our new
showing of garments and ac-
cessories.

Apparel that will delight and
the very last word in chic
Dresses and Accessories—all
ultra modish and correct.

These new Frocks strikingly emphasize the youthful cast of
the spring mode, each model smartly portraying some new
and clever feature at \$10.75.

Dainty Bloomers
Special 95c
Value \$1.50

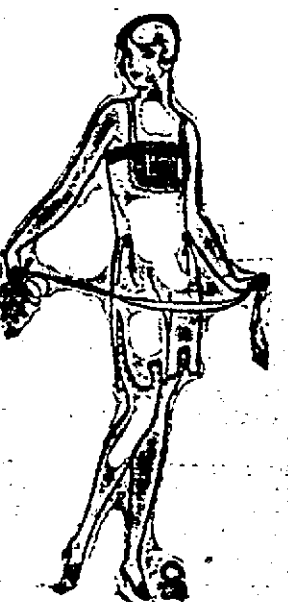
Of finest quality Rayon,
with reinforced crotch that
insures long wearing and
comfort.

Rayon Silk Vests
75c and 95c

Rayon and Silk
Teddy Suits \$1.50-\$2.50

Pure Thread Silk Hose \$1.00

Full Fashioned Chiffon \$1.65



WHAT MORE!

Could You Folks Who Like To Dance Wish For?

THE REAL BIG HIT DANCE ORCHESTRAS
COMING THURSDAY
FOR OUR

Grand St. Patrick Ball

MR. GEO. DEVINE'S
FAMOUS

8-Mid Nite Serenaders-8

Direct From The Wisconsin Roof Ballroom, Milwaukee
HIGH CLASS ARTISTS
You Can Float On An Ocean of Wonderful Music

Oh Joy—It's Hot—Let's Go
These are the Record Breakers You Have Heard About—
Yes, They Broadcast Over Leading Radio Stations, and
Make Dance Records Every Week.

Tomorrow Is The Night of
Nites
At

CINDERLLA

Best Conducted Ball Room in Wisconsin



You Can Build A 5 Room Bungalow

For
\$3700.00

A beautiful five-room Bungalow, well-built and comfortable.
Many Different Styles.

GET OUR FREE PLAN BOOK

NO OBLIGATIONS TO YOU

House Plans for Homes of Over 100 Different
Sizes and Prices.

PHONE 154

Graef Mfg. Co.

For the Utmost
in
Fuel
Satisfaction
Phone 1503
**JOHN HAUG
& SON**

Bow Hat



High Tan Crown trimmed
with flowers and ribbon bow
in front. Very new.

\$5

Flower Hats

We mean Hats trimmed
with flowers both on side
and front.

\$5

Other New Hats
\$7.50 and \$10

Matron's Hats
\$2.95, \$3.95,
\$5 and up



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**BARBER
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Try the

**Hotel Conway
Barber Shop**

KEYS
For Every
Kind of Lock

Groth's

READ THE
WANT ADS

ROTARY BASED ON BROAD SERVICE, JURIST DECLARES

Judge Henry Graess Traces History of Organization Up to Present Time

"Rotary is based on unselfish service of its members to the world," said Judge Henry Graess, Green Bay, in an address on Rotary and Its Ideals at the weekly meeting of the local club at Hotel Rotarian Tuesday noon. The first great Rotarian, on whose teachings the basic principles of Rotary were founded, was Jesus Christ, he pointed out.

"Men like Menckeb and Sinclair Lewis criticize Rotary because they do not understand the ideals and motives back of it," he said. "It is not a fraternal organization but rather a group banded together for the purpose of introducing the Golden Rule into their business lives."

He said the foundation for Rotary was laid 2,000 years ago in the teaching of Christ in Nazareth. Actually, Rotary was started 21 years ago in Chicago by Paul Harris, a dreamer, and a number of business associates, he said. Since that time it has grown until now there are more than 1,000 clubs in 32 countries with approximately 100,000 members.

"When Harris and his friends first started using the Golden Rule in their business dealings they were scorned and laughed at by other business men who later joined the movement," Judge Graess said. "The old spirit of 'Get Your Competitor, No Matter How' was replaced by 'Live and Let Live.' Later 'Live and Help Live' became the theme."

"Rotary is founded on unselfish principles which will make a lasting monument. Egyptian kings and Roman emperors thought to build lasting monuments of cities or pyramids through the sweat and toil of their slaves. However these things soon gave up their secrets and were lost."

"Not a single written word, or object that was actually touched by Jesus Christ remains, and yet his teachings have been handed down for 2,000 years because they contained the motives of unselfish love which always endure."

"Rotary is not interested in the business of the man but in the business of a man's life. It is not interested in how much money a man has made, but, if he has it, how he will spend his wealth."

PIONEER OSBORN WOMAN CELEBRATES ON 86TH BIRTHDAY



MRS. WILLIAM JENS, SR.
Mrs. William Jens, Sr., a resident of Outagamie-co for 50 years celebrated her eighty-sixth birthday anniversary recently. Sons, daughters, grandchildren, great-grandchildren and a few friends met at the home of Mrs. Jens' daughter, Mrs. William Stark at Five Corners, for the birthday party. Mrs. Jens probably is the oldest resident in that community.

MANY CITIZENS FAIL TO VOTE ON PAVEMENT TYPE

Only 140 of the 311 citizens living on streets to be paved this spring voted up to 10 o'clock Wednesday in the special election being conducted at the city hall to determine what type of pavement the voters prefer. Many more were expected to vote before 4 o'clock Wednesday afternoon when the polls closed. The votes will be tabulated and presented to the common council Wednesday evening.

NOTED CONTRALTO TO VISIT CITY IN FINAL APPEARANCE

Madame Ernestine Schumann-Heink Will Sing Here on Friday, April 8

One of the final concerts of the golden jubilee tour of Madame Ernestine Schumann-Heink will be given at Lawrence Memorial chapel Friday evening, April 8, under auspices of the Appleton Women's club. This will be the last concert tour made by the famous contralto. It celebrates her fiftieth year on the concert stage.

The singer celebrated two other anniversaries during the past year. One was her sixty-fifth birthday anniversary. She was born in 1861, the year the Civil war broke out in this country. The other is her twentieth anniversary as an American citizen. She took out naturalization papers in 1908 after deciding that in all her roaming about the world, America was the most desirable place to live. Her home is now at Coronado Beach, Calif.

Madame Schumann-Heink has sung in Appleton several times, her last appearance being last fall when she appeared at a Sunday morning mass at St. Mary Catholic church. Her fame has extended over half a century and her voice is still a beautiful contralto, in spite of her years, music critics have said this winter.

Letters to Appleton citizens have been sent by the women's club this week telling them of the coming of the great singer. Mail orders will be opened beginning Friday, March 18, and the regular seat sale will start March 25, it was announced.

Madame Schumann-Heink will travel 20,000 miles in her remarkable nation-wide tour to be completed within a few weeks.

RELIEVES INDIGESTION QUICKLY

Carter's Little Liver Pills assist nature in its digestive duties. Many times one of these little pills taken after meals or at bedtime will do wonders, especially when you have over-eaten or are troubled with constipation. Remember they are a doctor's prescription and can be taken by every member of the family. 25c red package. **CARTER'S LITTLE LIVER PILLS**

LEATHERNECK



DOUGLAS MacLEAN IN "LET IT RAIN" TO BE SHOWN WEDNESDAY AND THURSDAY AT FISCHER'S APPLETON THEATRE.

MOTORISTS ADVISED TO AVOID BALLARD-RD

Six cars found parking space on the Ballard-rd about one half mile north of the last of the concrete pavement Tuesday night. The drivers left their cars and walked home.

Farmers on the road have been hauling their milk in wagons to the concrete where they met milk trucks from Appleton. In some places boards have been put down but they have not helped a great deal, rural mail carriers reported.

Children's Sore Throat

Mothers know that children's sore throats are serious, often leading to tonsillitis, scarlet fever or diphtheria. Also that it is hard to treat because the usual remedy is a gargle and children can not gargle.

A famous physician's prescription called Thoxine works on new principle goes direct to the cause not reached by gargles and patent medicines and brings relief within 15 minutes or money back.

And the remarkable thing about it is it contains no iron, chloroform or dope—harmless and safe, pleasant taste. Remember, relief within 15 minutes or money back. 35c, 65c and \$1.00. Sold by Voigt's and all good drug stores. adv.

AUTOMOBILE BILLS UP FOR HEARINGS

Senate Committees Discuss Cars, Tax Refunds, and Motor Licenses

Madison—(AP)—Automobiles, tax refunds, motor licenses and state highways were again brought up for discussion in senate committee meetings Wednesday.

The highway committee of the upper house, conducting its only committee hearing of the week, met to hear arguments on these "motor vehicle" bills which have been introduced within the last two weeks.

Among bills reviewed by the committee, one of the most important was that introduced by Senator Folsom, Milwaukee. The bill would authorize counties, cities and villages to establish and maintain testing stations for motor vehicle lights, providing a penalty.

Another bill, brought up for argument, introduced by the committee on state and local government, would abolish division offices of the state highway commission, establishing one central office at Madison.

Minor bills relating to gas tax refund, proposals which would iron out the collection of motor fuel tax argu-

ment and the problems relating to tax refunds were discussed.

The joint committee on finance, after a week's self-imposed idleness, had a large calendar of minor bills scheduled for today. Numerous claims for inheritance tax refunds by individuals were argued.

Life insurance companies and their problems were aired before the committee on corporations and taxation. All the bills reviewed related to license fees for life, fire and marine insurance writers.

The committee on judiciary heard those bills relating to increased compensation for circuit and supreme court judges. Senator Southoff's "permanent registration" bill, introduced at the request of the Wisconsin League of Women Voters, was brought up for discussion. This bill was drawn up as part of the women's "get out the vote" campaign.

Senator Roebke was scheduled to talk for his recently introduced bill which would name the Wisconsin State Journal as the official state paper in place of the Capital Times.

Bunions
Quick relief from pain.
Prevent shoe pressure.
At all drug and shoe stores.
Dr. Scholl's
Zino-pads
Put one on—the pain is gone.

EXPECT COMMISSION TO SEEK BIDS FOR BASIN

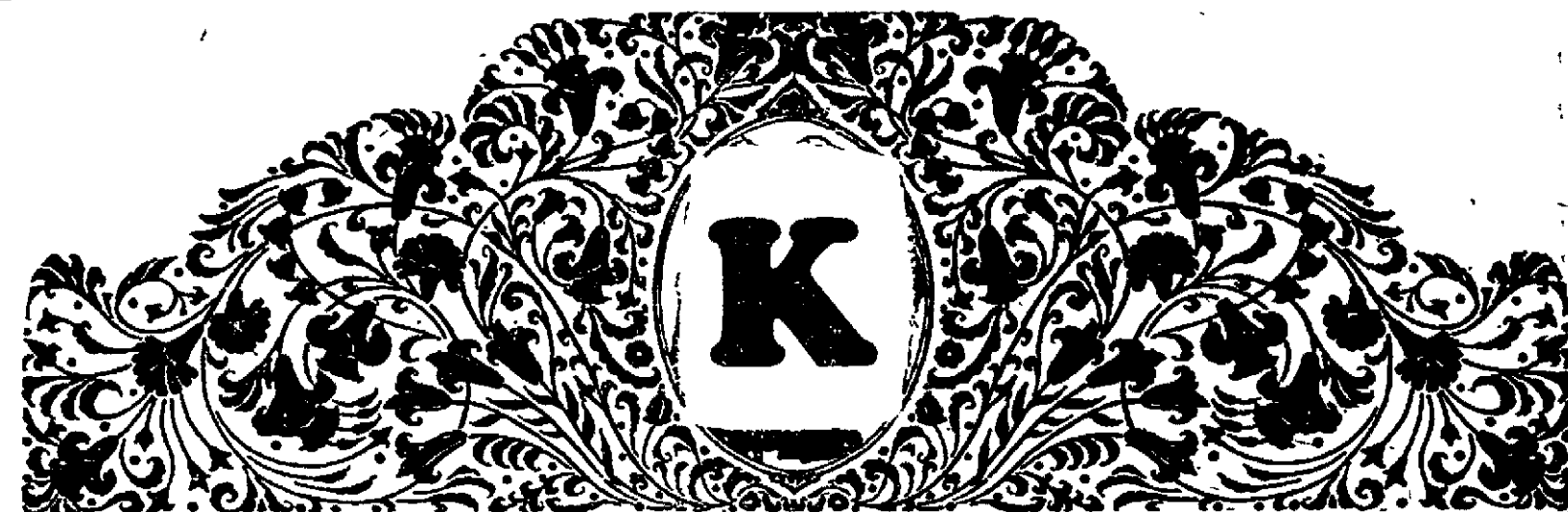
Fred R. Morris, secretary of the water commission probably will be instructed to advertise for bids for the new settling basin to be constructed at the water plant, at the meeting

of the commission at the city hall Wednesday afternoon. It is expected to have the basin completed by July 1. The commission will appear before the common council Wednesday night to present plans for the project.

Ants move at a much greater speed during warm weather than during cold weather.

—a wonderful new product

Named after a Maine logging camp custom of baking beans in an out-of-door ground oven called the "bean hole"



FOOTWEAR

Spring Styles of Graceful Design

Kinney's are well known for their unique styles in Women's Footwear. The hour of Fashion demands beautifully blended combinations of leather. We offer many such models that excel in beauty and usefulness. Whether you wear Novelty or comfort shoes, you'll find our shoes made Attractive, Comfortable and Serviceable—for Street, Dress or Evening wear.

PRICED AT

\$2.98

\$3.98

\$4.98

None Higher

The new shades for spring, rose blush, pastel parchment and shell gray are well represented in the most fashionable styles in pumps, straps and ties. Even our old customers have expressed amazement at the large and varied assortment of styles. Never before has our new line been so enthusiastically received. We are told that such pretty and charming creations would cost several dollars more in other establishments.

Men's New Tan or Black Calf Oxfords, values to \$4.00. Price \$3.49.

Young Men's Spring Oxfords, save on every pair at \$2.98.

Men's Big Value Dress Oxfords, Black or Tan Calf, a Pair \$3.98.

HOSIERY

Finest All Silk Chiffon Hosiery \$ new spring colors, pair \$1.69. Pure Thread Silk Service Weight Hose with 4 inch lisle tops, full fashioned and guaranteed, pair \$1.39. Pure Silk, 4-inch lisle top, mock fashioned. Seamless feet, very special. Pair 98c.

Children's Patent Strap Slippers, sizes to 8. 98c.

Children's Patent Strap Slippers. Sizes 8 1/2 to 11 \$1.79. Sizes 11 1/2 to 2 \$1.98

Bring the Whole Family. Save on Every Pair!

See Our Windows Appleton's Buist Shoe Store

214 W. College Avenue

Kinney Shoes
OVER 250 FAMILY STORES G.R. KINNEY CO. 5 BIG FACTORIES

Appleton, Wis.



A Wonderful Assemblage Of The Loveliest Hats Of The Season

\$4.95 to \$15.00

The important question of the Easter Hat will be answered by just a glimpse at the new Paris inspired models displayed here. Sent from America's leading designers, they embody all that is smart in line, fabric, color and trimming.

Only the newest of modes—only the smartest of fabrics come from these great designers.

There's a subtlety of design and proportion in every model, from the simplest soft silk to the most gloriously wide-brimmed straw model—that defies imitation and description. Such is our display of Easter Millinery—triumphs of artistic creations!

"A STEP UP IN QUALITY—A STEP DOWN IN PRICE"

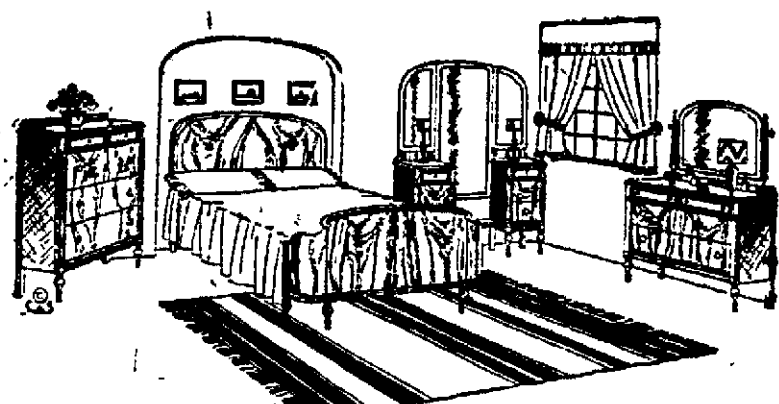
SEE THESE NEW ARRIVALS

Fleischner's
SPECIALTY SHOP
STYLE WITHOUT EXTRAVAGANCE

THE LATEST STYLES FIRST

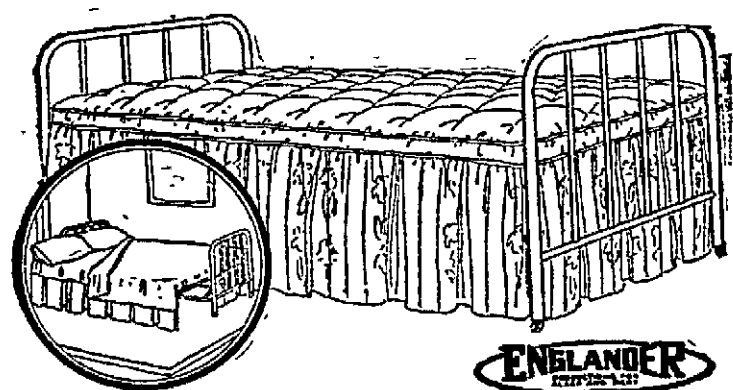
The Wichmann Furniture Co.

IS IN READINESS TO TAKE CARE OF YOUR HOME NEEDS FOR SPRING AND SUMMER



BEDROOM SUITES

3 piece Walnut Veneered Bedroom Suite. The beauty of this suite and the sturdy manner in which it is constructed will quickly convince you that it is an unbeatable value. Full size bow end bed, a 48 inch dresser with large mirror and a chest of drawers. Priced Very Low. **\$91.25.**



ENGLANDER DOUBLE-DA-BED

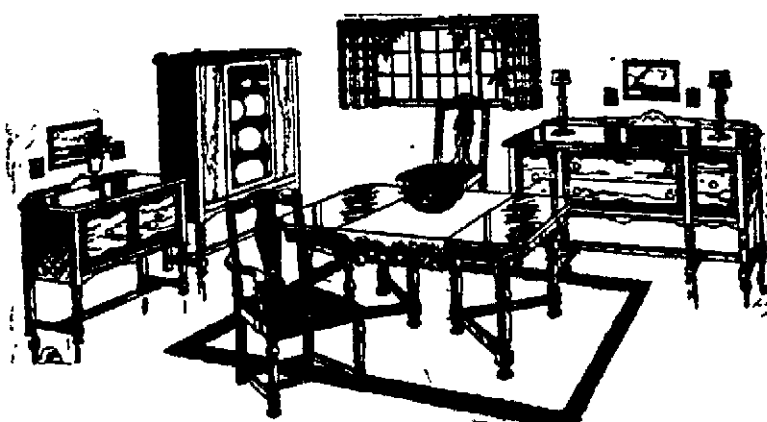
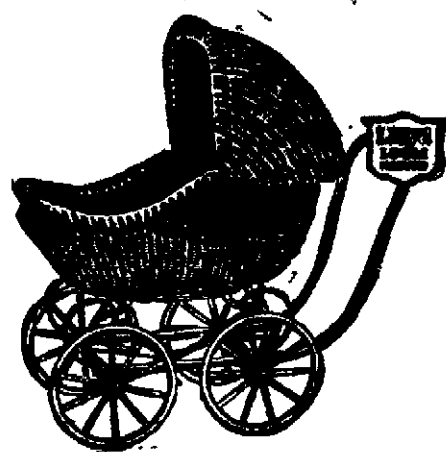
A quality double day bed at this price is truly an economical purchase. For this is the famous ENGLANDER sag-proof and rust-proof spring, and complete with fine mattress and beautiful cretonne covering.

Specially Priced at **\$28.75**

THEY ARE HERE! Lloyd Loom Carriages

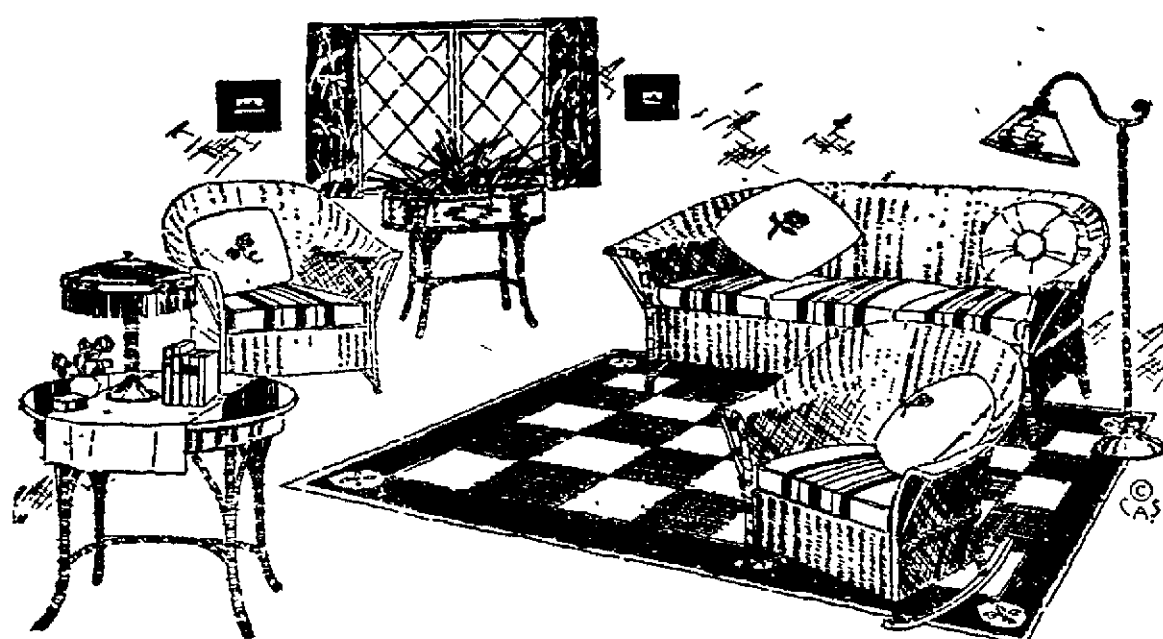
Lloyd Loom Carriages are spirally woven into a graceful bowl shape, without seams, corners or pieced short ends. They have steel-hearted upright stakes to give strength to the wicker fabric.

Price **\$22.50** up



DINING ROOM SUITES

8 piece Dining Room Suite in genuine walnut veneer. A 60" buffet with four legs in front. An oblong table with 6 ft. extension, a host chair and 5 side chairs covered in tapestry. Finished very fine in a shaded walnut. 8 pieces **\$140.00.**



Fibre Furniture For The Sun Room—Also Being Used in The Living Room

In matched sets or individual pieces as your need requires. Our showing now is very extensive and you will find it an easy matter to select the pieces that you want.

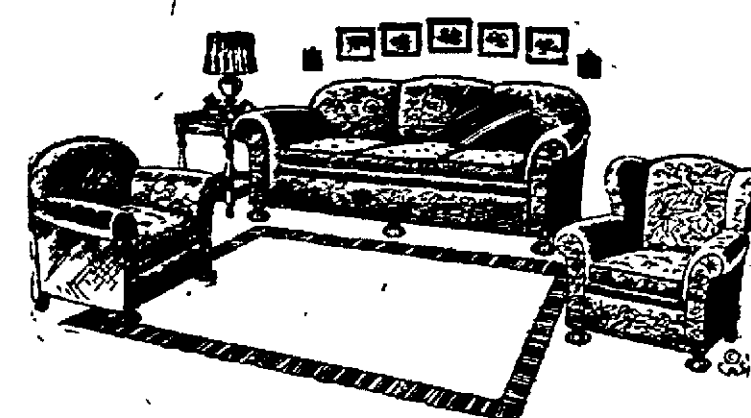
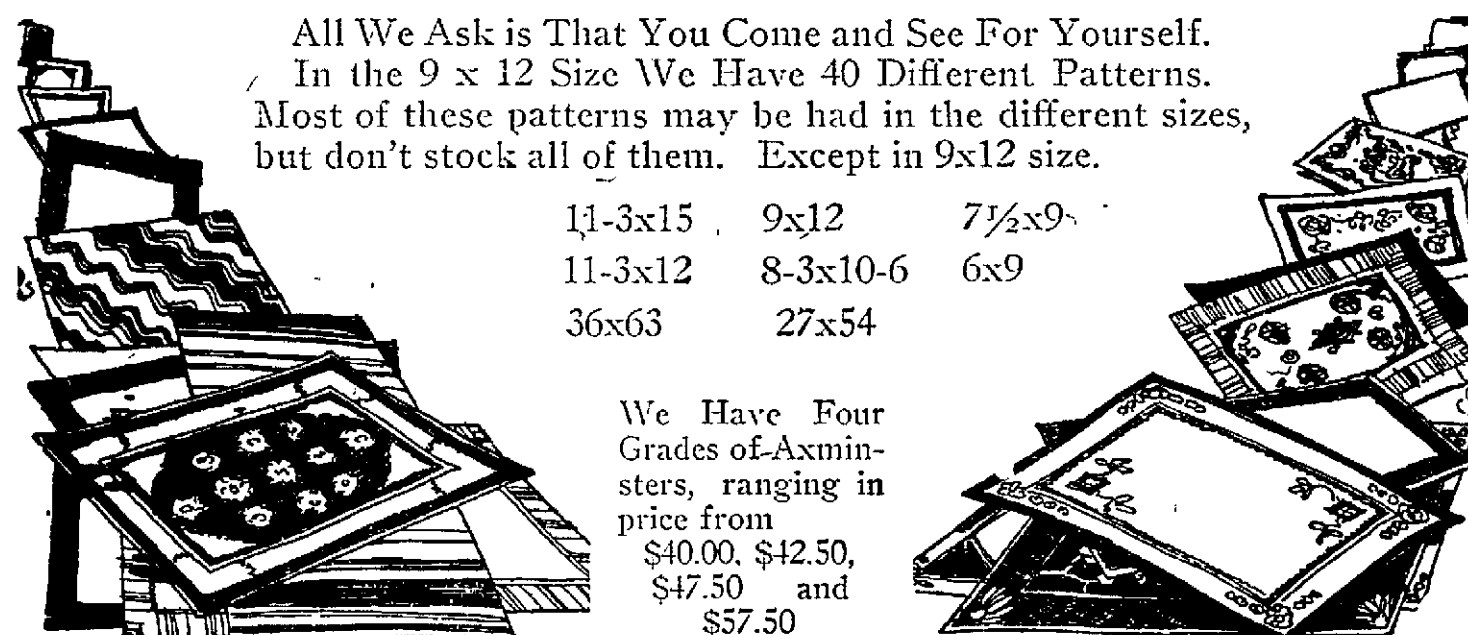
3-Piece Suites, Priced From \$55.00 and up

The Patterns and Colorings in Our Axminster Rugs Are Wonderful This Spring

All We Ask is That You Come and See For Yourself. In the 9 x 12 Size We Have 40 Different Patterns. Most of these patterns may be had in the different sizes, but don't stock all of them. Except in 9x12 size.

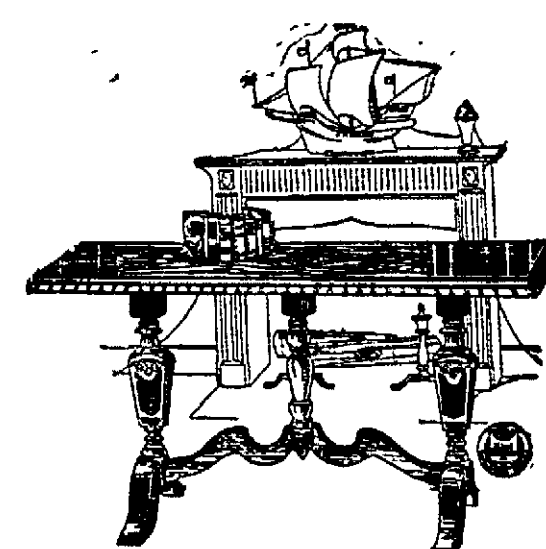
11-3x15	9x12	7½x9
11-3x12	8-3x10-6	6x9
36x63	27x54	

We Have Four Grades of Axminsters, ranging in price from \$40.00, \$42.50, \$47.50 and \$57.50



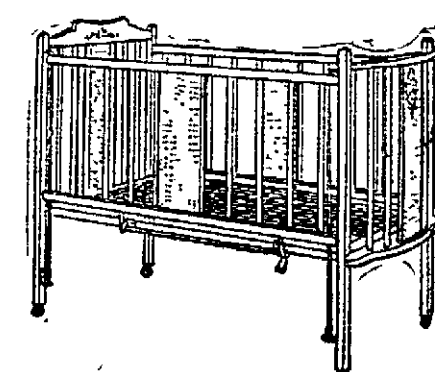
LIVING ROOM

3 piece Mohair Living Room Suite. This suite is an exceptional value, graceful lines, finest construction, web bottoms, carved wood frame in highlighted finish. Reversible cushions, spring filled. Specially priced at **\$230.00.**



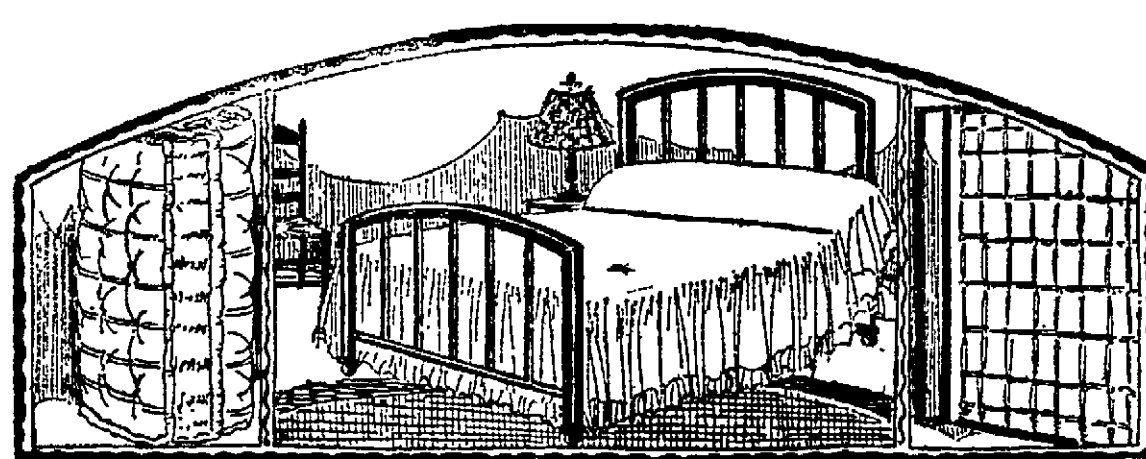
A STRIKING DESIGN

This striking design is an example of the excellency of Kiel tables. Massive, deeply carved legs support a beautifully matched top of genuine butt walnut. The material, workmanship and finish are all strictly KIEL Quality. Priced **\$37.75.**



CRIBS

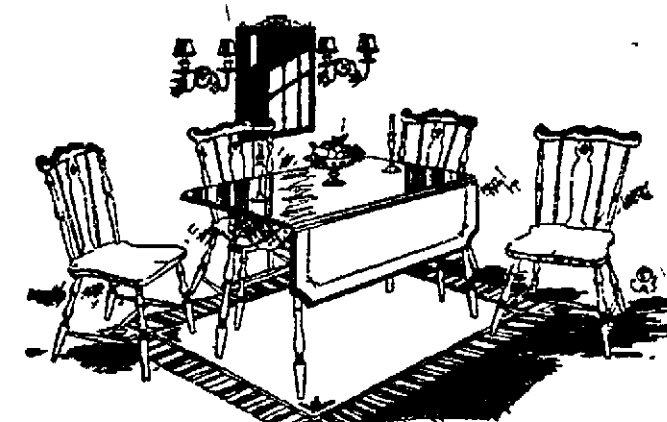
Beautiful bow end Crib finished in ivory with steel cone panels and medallion figure complete with spring and furnished with the famous Storkline line kick plate. Priced at **\$18.75.**



Five Piece Bed Outfit for \$27.25

A complete Bed Outfit, consisting of a full size Walnut finish Steel Bed with cane panel and 2 inch continuous posts and 1 inch fillers. A 50 pound all cotton mattress covered in a durable art ticking. An all steel rustproof link fabric spring that is guaranteed not to sag and a pair of feather pillows.

When in Our Store Ask to See Our Sealy Line of Tuftless Mattresses, Box Springs and Coil Springs



BREAKFAST SUITES

Solid Oak Breakfast Suites in beautiful stain finishes and hand decorated designs, finished in a waterproof lacquer that will stand more abuse than a varnish finish. Priced **\$28.75** up.

Enamel Breakfast Suites that are absolutely guaranteed against chipping with a five ply top that will not warp and chairs that are guaranteed not to fall apart. Made by the G. I. Sellers & Sons, Elwood, Ind. Priced at **\$35.00.**

WICHMANN
Furniture Company

The Largest Exclusive Furniture Store North of Milwaukee

WICHMANN
Furniture Company

NAME 24 FRESHMEN ON HONOR ROLL AT LAWRENCE COLLEGE

Four Appleton Students Are Honored by Making High Grades First Semester

Twenty-four students in the freshman class at Lawrence college have been named on the honor roll by Prof. R. C. Mullenix, dean of freshmen. Four Appleton students, Miss Helen Gilman, Miss Betty Post, Walter Toeckes and Miss Ora Zuehlke, are included. "In accordance with the rules of the college, honors are awarded each year to students who have attained an average of 88 or more. For the first semester there were 24 freshmen who carried from 15 to 17 hours of work and made average grades ranging between 88 and 95," the dean stated.

"On account of the difference in the number of hours of work taken and for other reasons, it is not possible to announce who of these stands first for having made the largest achievement. All things taken into account, the race for first place is between two boys and two girls, Miss Kathryn Hubbard, of West Allis, Francis Nemacheck of Besenmer, Mich., Stanley Norton of Ludington, Mich., and Miss Beatrice Siedschlag of Randolph," he concluded.

Others in the list of honor students were: Karin Blom of Michigan City, Ind., Leora Calkins of Shawano, Emma Diskroeger of West Salem, Ellsworth Ellingboe of Menasha, Irma Garde Faber of Milwaukee, Marion Jaeger of Waupun, Helen Jones of Menasha, Eleanor Lea of Elgin, Ill., Arthur Lean of Houghton, Mich., Alice Nichols of Calumet, Mich., Roxylana Patterson of Evansville, Pearl Seybold of Randolph, Helen Bergman of Shawano, Marjorie Eberlein of South Milwaukee, Jenny Goezler of Milwaukee, and Charles Woodward of Little Rapids.

HEILIG TO OPPOSE BILL ON SCHOOL ATTENDANCE

Herb Heilig, director of Appleton Vocational school and president of the Wisconsin State Vocational Director's association will oppose a proposed bill to change the compulsory school attendance law, at a hearing at Madison Thursday. The Legislative joint committee will conduct the hearing.

CHEVROLET REPRESENTATIVES



HERBERT SATTERSTROM



JACK OWEN

Two years ago Mr. Satterstrom and Mr. Owen came to Appleton from Milwaukee and organized the S & O Chevrolet Auto Co. Both of them have had considerable experience in the light car field.

SHIOL CREEK OVERFLOWS; HIGHWAY 156 IS FLOODED

Highway 156, one fourth mile west of Nichols, and a stretch of three-fourths of a mile is under water caused by the overflowing of S Shioc Creek. The water has now reached a depth of four feet, making it dangerous to cross, even with team. Three are no guide posts to warn a traveler if he should get off the road. Preparations are being made to ferry milk across the water from trucks carrying milk to the Murphy Ward dairy Co. from points west of the village.

HARDT GIVES TALK AT SHEBOYGAN HIGH SCHOOL

Dan A. Hardt, publicity director at Lawrence college, went to Sheboygan Wednesday to talk to students of the high school. The Value of College Training was the subject of his speech.

BUILDING PERMITS

Two building permits authorizing improvements estimated at \$5,100 were

SAFETY SCHOOL TO MEET AT PYTHIAN BUILDING

Safety and Efficiency will be the topic of an address by Walter Mead of the Consolidated Water Power company of Wisconsin Rapids at the third meeting of the Pulp and paper section of the Appleton Foreman's Safety school in the main hall of the Knights of Pythias building Wednesday evening. Al Kroos, director of safety education of the Employer's Mutual Life Insurance company of Wausau, will talk on Order and Safety Go Together at the meeting of the wood working and metal section in the dining hall of the Pythian's building. The Foreman's Safety Responsibility will be the subject of an address

MISS WALKER ELECTED PRESIDENT OF HALL

Miss Morillae Walker, a junior at Lawrence college, has been elected house president of Russell Sage hall. Other officers of the dormitory to represent the girls on the council of the Woman's Self Government association are: Miss Florence Bennett, Wisconsin Rapids, head proctor; and Miss Ellen Stuart, Waupun, member-at-large.

by W. H. Burke of North Shore Line of Chicago at the Public utilities sectional meeting in the assembly room of the Appleton Vocational school.



Tell him that the quick easy way to put pounds of solid flesh on his bones is to take McCoy's Cod Liver Oil Compound Tablets.

Tell him it's the modern way to take nasty tasting, stomach upsetting cod liver oil—that these tablets are rich in health building vitamins and besides helping him to fill out his flat chest and sunken cheeks and neck that the vitalizing vitamins in McCoy's will make him strong and vigorous and give him more energy and ambition.

Tell him that he can get 60 tablets for 60 cents at Schlitz Bros. or any drugstore anywhere and that if he isn't delighted after a 30 day test he can have his money back.

Demand McCoy's — the original — the genuine — the guaranteed. The dealer who offers you a substitute is not worthy of your confidence.

PUT CREAM IN NOSE AND STOP CATARRH

Tells How To Open Clogged Nostrils and End Head-Colds.

You feel fine in a few moments. Fear cold in head or catarrh will be gone. Your clogged nostrils will open. The air passages of your head will clear and you can breathe freely. No more dullness, headache, no hawking, snuffling, mucous discharge or dryness; no struggling for breath at night.

Tell your druggist you want a small bottle of Ely's Cream Balm. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, and relief comes instantly.

It is just what every cold and catarrh sufferer needs. Don't stay stuffed-up and miserable.

The Home of NON-RUN GUARANTEED Rayon Underwear

Free
Souvenirs!
Thursday &
Friday to
adult women

The FAIR
DRY GOODS COMPANY
INCORPORATED
201-203 E. CALHOUN AVE., APPLETON, WIS.

Music!
Brunswick
Pianette
courtesy of
Irving
Zuelke

To introduce to our friends and customers
The Fair Store's
New Ready-to-Wear Department,
we shall have on
Thursday, Friday and Saturday of this week

an
Introductory Sale
of
Spring Silk Dresses
at
\$10 and \$15

Sizes 14 to 44
Black and White, Navy, Grecian Rose, Queen Blue, Gooseberry Green,
Monkey Skin and Other Colors.
Crepe de Chine, Flat Crepe,orgette and Crepe Romance

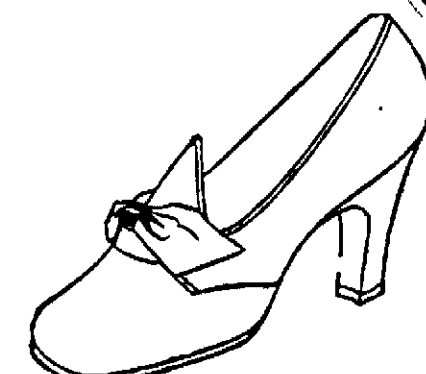
Introductory Sale
of
All-Wool Jersey Dresses
\$5.95 and \$10.00

Sizes 14 to 44
Suitable for sports, (golf), school, business or general wear. Fashionable designs. Beautiful colors. One and two-piece models.

For Every Spring Costume A Smart New Shoe

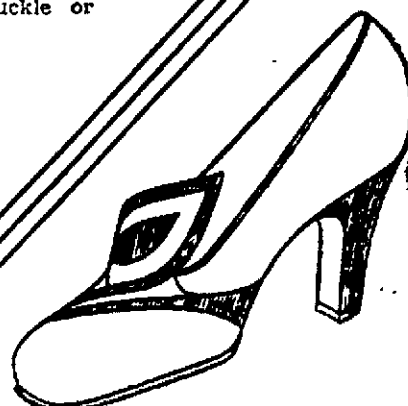
THE new shoes which are here for Spring choosing are positively embracing in their novelty and variety. They follow the trend of the season, yet achieve a certain distinction in design which sets them decidedly apart from the ordinary.

Featured at
\$5.85



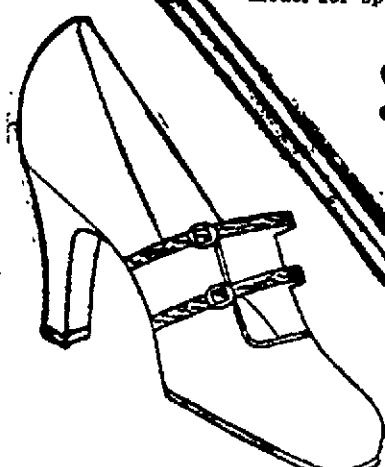
One of our most popular numbers. Parchment kid patent kid, or French kid. Spike heel. Comes with either buckle or tie.

\$7.85



Parchment Charlesene kid pump—high heels and trimmed to match the shoe itself.

\$6.85



A beautiful new high-heel two-strap in parchment kid or patent kid—strikingly trimmed in gray gingham.

A beautiful one-strap pump—in parchment kid and patent leather. An elegant style for either afternoon or evening wear.

Kasten's Boot Shop

In the
Insurance Bldg.

224 West
College Ave.

Schlitz Bros. Co.

You SAVE and are SAFE trading here
APPLETON, WISCONSIN



Your Favorite Beauty Aids

Probably at no other store can you find so complete and varied lines of toilet goods as you can find here. And that is one of the Big Features of the Schlitz Stores — Variety of Selections you can secure here.

It's a satisfaction, we know, for you to trade where you can get what you desire. It's a pleasure to us to have a business so large that we can meet your expectations.

Harriet Hubbard Ayers Preparations

When you see the name Ayers on a toilet preparation, it is not open to any question as to quality or fitness.

Luxuria Cream, jar 75c
Ayeristocrat Cream 75c
Lemon Cream 50c
Wrinkle Eradicator \$1.50
Luxuria Powder 75c
Medallion Powder 75c
Vanity Cases \$1.52
Complexion Balm 75c

50c Neet, Depilatory 39c
\$1.00 Danderine 89c
65c Ponds Cream 49c
50c Prophylactic Tooth Brush 39c
30c Kolynos Tooth Paste 24c

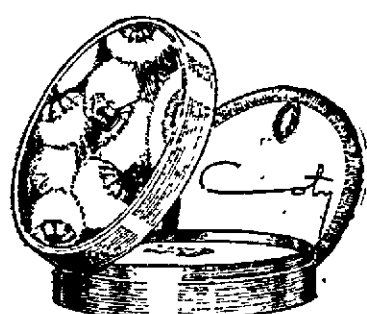


ARMAND'S

Creams and Powders

Many women prefer Armand's for skin and beauty protection. Complete varieties are always found at our stores.

Cold Cream, jar 50c
Cold Cream, tube 25c
Vanishing Cream, jar 50c
Vanishing Cream, tube 25c
Boquet Powder 50c
Cold Creamed Powder \$1
Rose of Paradise Powder \$1.50
Perfume Powder \$1
Compacts \$1
Rouge 50c
Lip Sticks 25c
Eau de Cologne \$1



Our Low Prices on Every Day Needs

\$1.00 Coty Face Powder 89c
\$1.00 Hinds Honey and
and Almond Cream 89c
60c Derna Viva 43c
50c Mulsified Coconut
Oil 39c
60c Pompeian Powder 49c
60c Dier Kiss Powder 49c
Mennen's Talcum 21c

Tooth Pastes

50c Pelico Tooth Paste 39c
60c Forbans Tooth Paste 49c
50c Ipana Tooth Paste 39c
50c Pepsodent Tooth Paste 39c

Special Soaps

Cuticura Soap 19c
Woodbury's Soap 19c
Resinol Soap 19c
Packers Tar 19c
Ivory, large 12 1/2c
Hard Water Castile,
6 bars 45c

— OUR LOW PRICES ARE BASED ON CASH SALES —

Recollections Of Appletonians And Others

W. H. KILLEN

H. D. SMITH

BY EDWARD P. HUMPHREY

Cyrus H. K. Curtis, veteran publisher of the Saturday Evening Post, New York Evening Post and various other newspapers and magazines, is now at the Hotel Huntington in Pasadena, on his usual winter visit. He owns a private yacht, a private railroad car and a fleet of automobiles, but his favorite method of locomotion is walking. "Most people nowadays do not walk enough," Mr. Curtis, who is one of the most assiduous hikers in the hotel colony, said recently. "Motor cars are a great convenience and I enjoy riding, but I don't take a motor car every time I step out of doors. Too many people do. Their health would be better if they walked more. Walking is a healthful exercise. Strolling is a pleasant adventure."

Mr. Curtis' belief in the value of walking as an exercise to benefit the health, is in contrast to an opinion expressed not long ago in a story in one of his publications, in which one of the characters, represented as a physician, was made to say: "There is no evidence to prove that exercise ever lengthened a man's life by a single day." — or words to that effect.

It used to be accepted unquestioningly that some sort of exercise is essential to bodily health and longevity, but during the past few years that belief has been increasingly assailed. Among others Dr. Bolt of the University of California health department has recently come out with a slam against the "daily dozen." I do not pretend to know where the truth lies in this conflict of opinion, but I recall a couple of instances of former Appleton business men, who were devotees of exercise, in the form of

walking, generally accounted as beneficial as any, whose length of life fell considerably short of what might have been expected — between fifty and sixty years, I should say at a guess, and nearer the first figure than the last. I refer to H. D. Smith and W. H. Killen.

Of these two Mr. Smith was perhaps not as perfect an illustration as Mr. Killen, but I will begin with him and lead up to the other. There were automobiles in existence at the time of which I write, but in no such numbers as now, and men had not formed the habit of parking their cars within a few steps of their offices and jumping into them and whisking themselves away whenever they had somewhere to go, be it only a block distant. Parenthetically, might it not be illuminating if Irving Fisher or some other statistician should get together figures showing the difference, if any, between the average length of life now, when everyone goes from place to place in automobiles, and twenty-five years ago, when shank's mares were employed for transportation purposes over reasonable distances. Anyhow, Mr. Smith was president of the First National Bank at the time I am writing about, and naturally spent several hours a day at the bank. But he was also a stockholder in the Riverside Fibre & Paper Co. This company had two mills at quite widely separated points on the government canal, and it was Mr. Smith's habit every morning to walk from his home on John street to the fibre mill, then to the paper mill, and finally from the paper mill to the bank, at which he appeared somewhere around ten or eleven o'clock. In addition to this usually he walked at other times of

the day between his home and the business part of the city. Probably it would be well within the truth to say that he walked five or six miles a day. More than once I spoke to him about his walking and expressed the opinion if he kept it up he would live to a green old age, a belief which he let me understand he shared, though he was modestly undemonstrative about himself or his affairs. But as everyone knows, his walking did not save him. I never saw such courage and determination to live frustrated. He continued to walk after the effort left him exhausted. Subsequently, as long as he could, he occasionally drove to the bank. I shall not forget the last time I saw him alive. He drove up to the side door of the bank, on Appleton street, as I happened to be passing, and I stopped to speak to him. His daughter, Mabel, was with him, helping him. He was thin and bent, his cheeks sunken and with red lips, and his eyes flashing unnaturally. He trembled visibly as he begged to get out of the carriage. Masking my real feelings I addressed him jovially:

"Well, Mr. Smith, glad to see you. Seems good to get down to the bank as usual, doesn't it?"

"It surely does, Ed," he said with a tremulous smile — and that was the end, so far as I knew him.

If exercise were conducive to longevity, "Will" Killen should have lived to be a hundred. During the early years of his business life, for a considerable part of the time, while selecting lands for himself and others, he followed the profession of a timber cruiser. That is to say, he tramped through the woods with a pack on his back, camping where night found him, and going on the next day. (As I write it occurs to me that Howard Murphy is another instance of a local man, a timber cruiser, who did not complete an ordinary span of life, though in his case, bossing pulp wood gangs in the dead of winter, etc., he was subjected to much more hardship than Killen.) In those days Will Killen used to describe himself as being tough as a pine knot — and he seemed to be, to all appearances. It is sometimes asserted that farm-

ers who "retire" and go to the city to live at ease, though previously in good health, frequently survive but a year or two after making the change. The alleged reason is that the sudden change from routine strenuous labor on the farm to the comparative idleness of city life upsets the bodily functions, perhaps retards the elimination of certain poisons in the system, or encourages their formation where they did not exist before. Galileo, some three hundred years ago, upset the idea, the world had always held before, that the natural state of matter is that of rest, by proving that the natural state of matter may be either that of rest, or of motion in a straight line. The human body in some every-day respects seems to partake of this quality of inertia. If it is accustomed to a state of rest, then it likes healthfully to continue at rest. If it is accustomed to motion (or exercise) then any omission of that routine is distasteful to it and likely to be followed by upsetting of its equilibrium. Though not exactly a "parlor" illustration, perhaps some readers of this article may remember in pre-Volstead times observing that it was possible for a man to drink a considerable quantity of alcohol without getting "drunk," provided he had due respect to bodily inertia. That is to say, if the alcohol was absorbed sitting down, it had little effect until the drinker got up to walk about, or if the drinker absorbed it on his feet, it had little effect until he sat down.

According to the theory of bodily "inertia," elucidated above, it might be argued that Will Killen transgressed the physical laws of health when he stopped going into the woods as a timber cruiser and devoted himself to more sedentary business pursuits. Two considerations lead me to think however that this was not entirely responsible for the untimely ending of his life, viz: (a) he continued to make a daily habit of walking as long as he lived, and, (b) he lived for many years after he quit going to the woods. Whether or not he knew anything about what I have called the theory of "bodily inertia," I do not know. Probably without calling it

that, he believed in it. I talked with him frequently about walking and he said he felt he had to walk to keep fit. He set himself a certain daily stint of walking. My remembrance of it is that it was six miles, and he saw to it that no day passed in which he did not walk at least six miles. When he was industrial commissioner, for the Wisconsin Central Railway with headquarters in Minneapolis, he had a certain six-mile route laid out along the city's streets which he covered religiously every day.

But as in the case of H. D. Smith,

Will Killen's routine of exercise did not prevent his bodily functions from getting so out of joint as to bring about his untimely demise. A recent instance of similar sort, was the passing of Florian J. Harriman, the mail carrier. If consistent daily exercise like his, moderate and reasonable, extending over a period of a quarter century or so, could only bring to Florian Harriman sixty years of living, some doubt must be thrown upon the efficacy of exercise in general in keeping the body in trim and prolonging its existence.

MUST FURNISH CITY 600 MORE YARDS OF GRAVEL

Approximately 600 yards of gravel must be furnished the street department by Frank Murphy of Little Chute, on a contract awarded him last year. The gravel will be used on Commercial and Circle-ats. As soon as weather conditions permit, gravel will be hauled from the pit on the Henry Cordt farm on the Dale-rd, according to R. F. Hackworthy, street commissioner.

The contract was awarded to the Little Chute man last fall to furnish 1,200 yards of gravel at \$1.65 per yard. Only 600 yards were hauled when early arrival of snow prevented further work.

Women students outranked men students, at the University of Michigan last year. The scholarship average for all women was 73.11 and for all men 73.742.

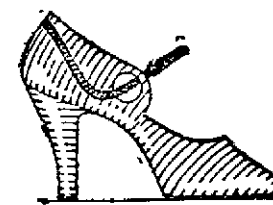
ART IN

SHOE✓



Announcing the opening of a new department of Peacock Shoes

DEDICATED to fastidious women who prefer shoe styles that bring, in addition to smartness, the ease and comfort of a perfect fit, our new Peacock Department opens tomorrow. Its stock of exquisite models is individual, distinctive, yet completely in harmony with the advanced modes of Paris, London and New York. Peacock Shoes will command your interest and suit your purse, for they are "luxury shoes at medium prices." They interpret the style trend of the world's fashion centers and give prolonged wear with a degree of comfort never before experienced.



"TARNA"
Shell grey kid, grey water
snake, strap and trim.
\$11.00



See Peacock Trim In Our Window



"BERNICE"
Patent Leather with wing
buckle, stitched in ivory.
Price \$9.50

HECKERT SHOE CO.

The Store

Annual Spring Opening

You don't have to look at the calendar to know the time of year. Just see our Adler Collegian Suits and Topcoats, featured in this fresh, new stock. No doubt about it then — Spring is here! It's reflected in the lighter, brighter colors, the smart weaves, the latest style creations with their vigorous lines.

Wherever you go, they'll "Keep You Looking Your Best."



Two-Pants Suits at the one-pair prices of other recognized manufacturers were a sensation in the Adler Collegian line last Fall. The same savings extend to one-pants Suits and Topcoats. In fact, they set the pace for every item we sell. From head to foot, we're ready to fit you out with nationally advertised, reputable merchandise at substantial savings.

ADLER COLLEGIAN CLOTHES

They're Wearing "Whites"

That's the latest "dope" on men's shirts for Spring and Summer. Plain whites, invisible patterns, colors on a white ground — all are represented in our fresh, complete stock. Colors, too. Collar-to-match, collar-attached and neckband styles. Shirts to suit every man's taste, in the sleeve length you wear.



Use Our Convenient Payment Plan
If You Wish

"The Ferron Way
10 Weeks to Pay"

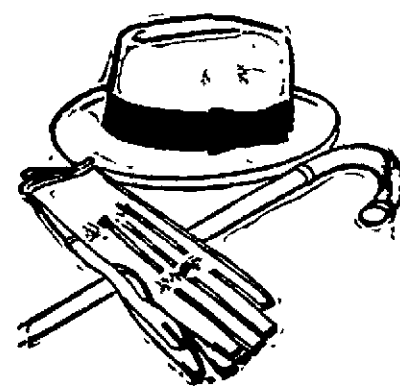
Our Store Will Be Open
Thursday Evening
Till 9:30

for the display and inspection of the new styles. You are cordially invited to view the new things.

Nothing Will Be Sold Thurs. Eve.

2-pant Suits
\$30 to \$45

New Top Coats
\$22.50 to \$30



Light, but not Loud

— the Season's
Keystone in Hats

Distinctive headgear — just the thing to top off one of the Adler Collegian Suits we are showing in our new Spring display. Come in! Make your selection now, while stocks are fresh.

SPRING OPENING

Everything That's New To Wear For —

Spring and Easter HATS—COATS DRESSES

Are Being Shown In A Large
Variety at Moderate Prices

Select Your
SPRING OUTFIT
AT

Oreck's
APPAREL SHOP

303 West College Ave.

Next to Geo. Walsh Co.

FERRON'S

516 West College Ave.

Across from Wichmann Furn. Co.

"WHERE QUALITY ALWAYS MEETS PRICE"

APPLETON ENDS SEASON WITH WIN OVER KAUKAUNA 16-11

Orange Score Eleventh Victory Of Year With Hard Game At Kawtown

Lutz Leads Mates to Victory in Final Game for Eight Orange Cagers

THAT'S ALL!

APPLETON	FG	FT	PF
Lutz, rf.	4	0	3
Strutz, lf.	0	0	0
Johnson, lf.	1	0	1
Murphy, lf.	0	0	0
Reitz, lf.	0	0	0
Laird, c.	0	0	0
Rafoth, c.	0	0	0
Steenberg, rf.	0	0	0
Kunitz, lf.	0	0	0
Moore, rf.	0	0	0
Pfeiffer, lf.	0	1	2
Total	5	1	15

KAUKAUNA	FG	FT	PF
Macorie, rf.	1	0	2
Esler, lf.	0	0	0
Verheide, lf.	0	0	0
McFadden, c.	1	1	1
Bischoff, rf.	0	1	0
Kronforst, lf.	0	0	2
Nole, rf.	0	0	0
Total	2	2	5

Score by Quarters:
 Appleton 3 6 3 2-16
 Kaukauna 0 5 2 4-11
 Missed free throws: Macorie 4, Kronforst 2, Bischoff, Laird 2, Steinberg 2, Lutz.

"LEGS" TO DECIDE FUTURE OF MACKS

Ancient Pins of Cobb, Wheat, Collins Will Make or Break Athletics

Fort Myers, Fla.—(AP)—Legs are the rub in the camp of the Philadelphia Athletics. If a baseball team plays on its legs as an army travels on its stomach, Connie Mack may be able to read his baseball fortune in the pins of some of his far-famed Athletics.

Six ancient legs supporting three Philadelphia legs are likely to tell the tale. Cobb is 40 years of age and has been an American League star 22 years. Eddie Collins is 33 and has spent 18 years in the same league.

Zach Wheat, 38, has played 18 years in National league. It seems certain the great trio will start the season in the Athletic lineup. Cobb in left, Collins in right and Wheat in center.

Joe Boley, 23, will play shortstop with Chick Galloway, subject to call. Eddie Collins, who will captain the team, has not seemed so spry in the spring as his fellow veterans, Cobb and Wheat.

Cobb will not be content to be an "inspiration." Although manager Mack has declared that as such he will be worth all he costs the club, "if he doesn't play like a champion," the former Detroit manager expects to play the spring out, something he has not done since 1924.

No club in either league will be so well fortified in reserve material as the Athletics. All infielders will be carried throughout with decision pending as to whether to five or six outfielders will be retained. The pitching staff will include eight instead of nine members, all veterans.

Sammy Hale will play third base with Jimmy Dykes as his substitute. There is still a question as to whether Jim Foose or Dudley Brannan will take care of first.

Wheat, Simmons, and Cobb will be the outfield trio with French and Lamar in reserve if the supply is limited to five.

Eight pitchers, four right handers and as many left handers, have been retained from last season. Right handers include Howard Ehmke, Sam Gray, Jack Quinn, and Eddie Rommel. Southpaws are Bob Grove, Joe Pate, George Walberg and Charles Willis. If a ninth pitcher is added, "Spike" Hunter from Dallas of Texas is likely to be named.

Catching will be taken care of by the fleet Gordon Cochrane and Ralph Perkins with James Fox also available.

Terre Haute, Ind.—Bud Taylor defeated Pete Sarmiento, Philippines (10).

Des Moines, Ia.—(AP)—Buddy McDermott, St. Paul, beat Emil Morrow, Sioux City (10).

Badger And Maroon Track Stars In High Jump Duel

Madison—(AP)—Under the glare of artificial lights and before throngs of spectators, Charley McGinnis, former Badger track captain, and Andrew Burg, Chicago star, started a high jumping duel that may extend into early summer.

Competing in the Western Conference indoor meet, the two athletes leaped six feet with ease, left other jumpers by the wayside as the bar was raised to 6 feet 3 inches, and then one inch higher. Burg was unable to clear the bar. McGinnis, however, went 6 feet 5 inches for a new indoor record.

Prior to the event, Burg, conference champ, had been given an easy advantage over the slender Wisconsin star. Last year he easily vanquished Charley.

With the unexpected defeat, however, Burg, who leaps scientifically, will be faced with unusual competition from the Wisconsin youth through re-appearing meets.

VANDOLAH HONORED AT BELOIT SCHOOL

Three-sport Star Also Wins Fame in Studies, Social Work and Writing

Beloit—To be captain of two sports, and a star in three, is an ambition high enough for any college man. To win a Phi Beta Kappa key for excellence in scholarship is an honor equally highly thought of. But to combine the two, and win highest honors in both fields is indeed an extraordinary achievement.

Such, however, is the record made by John Vandolah, a senior at Beloit college whose home is in Kahoka, Mo. Vandolah came here in the fall of 1923 and gave evidence the first year of splendid achievement. Now, as his senior year draws to a close, he is reaping the reward for endeavor in fields generally considered widely different.

Vandolah has just closed the basketball season as captain of the college team and one of its stars. Last fall he starred in football, and now he captains the track team which is beginning outdoor practice. In past seasons he has added to Beloit's points by his skill in throwing the shot.

Recently, Vandolah was among those pledged to Phi Beta Kappa, national honorary scholastic fraternity, and soon the golden key which signifies prowess in the realm of the intellectual will be dangling from Vandolah's watch-chain, together with a gold football and other emblems of his athletic prowess.

In addition, Vandolah has been president of Sigma Alpha Epsilon, national social fraternity, and a frequent contributor to the Round Table, college semi-weekly newspaper.

BOWLING MOGULS SET PROFESSIONAL RULES

Peoria, Ill.—(AP)—Professionalism in bowling does it exist, or does it not, was the question to be debated Wednesday in secret convocation of the executive board of the American Bowling Congress. This meeting will proceed the regular annual meeting of the congress delegates Friday afternoon. Efforts of promoters of the world's classic tournament at Detroit to determine a legitimate ten-pin champion, who will defend his title every two months after winning the right to claim such a championship in a series of elimination matches at the world's classic tournament, will be contested by A. B. C. officials headed by Secretary A. L. Langtry, Milwaukee, of the international organization.

Langtry plans to ask that all competitors in the Detroit event be barred from taking part in future A. B. C. tournaments on the ground that they would be professionals. Alley managers are pushing the world's classic tournament, on the contention that a legitimate champion is not decided at the A. B. C. because of the limited number of games rolled.

Kansas City and Detroit delegates were arguing forces Wednesday to fight it out for the 1928 tournament. The Supper Maid Cook Wares of Chicago went into a tie for third place in the team event Tuesday night rolling 2561 on the midnight shift.

KENOSHA FIVE PLAYS STAR TEAM IN TOURNEY

Kansas City, Mo.—(AP)—The third round of play in National A. A. U. championship basketball tournament here Wednesday found 16 teams remaining from the field of 52.

The champion Hilliards of St. Joseph, Mo., weathered the second round Tuesday night by defeating Peru, Ind., teachers 37 to 20.

The Hilliards face the Goodyear team from Akron, Ohio Wednesday night. The Goodyears eliminated the Leacocks of St. Louis 23 to 22.

For trimming the South Side, Turners, Indianapolis, Ke-Nash-A, Kenosha, Wis., will meet Kansas City Athletic club, runners up in last year's tournament.

Gila college, Thatcher, Ariz., upset forecasts by eliminating Tulsa, Okla., Eagles, 23 to 31. The Arizonians will play the Monons from LaFayette, Ind., as a result of the Hoosiers defeat of Westerherford, Okla., aggregation.

LITTLE CHUTE PLAYS IN RIPPON TOURNAMENT

Ripon—(AP)—Ripon college will stage its first interscholastic high school basketball tournament in three years when eight Wisconsin teams arrive here tomorrow for three days of competition.

Arranged by Carl H. Doehling, director of athletics, the tournament will be conducted under the auspices of the "R" club, Ripon college athletic organization. It was sanctioned by the state athletic board, and if successful will make Ripon eligible for a larger tournament next year.

High schools approximating 140 enrollment have been chosen for tomorrow's tournament, and include Glenwood, Kewaskum, Hortonville, Little Chute, Rosefield, Oakfield, Poy-sippi, and Campbellsport.

Coach Bob Koif, assistant to Doehling, will be a principal official at the meet, which is intended to introduce high school students to the atmosphere of college life.

Jacksonville, Fla.—Frankie Murphy, Brooklyn knocked out Bud Horning, Savannah (5).

APPLETON FORWARD PICKED FOR CRACK TEAM BY SHEBOYGAN

Lutz Placed on 1st Squad, Laird on 2nd and Captain Steinberg on 3rd

ALL-CONFERENCE TEAMS

First Team	Forward	Guard	Center
Testwuide, She.	Forward	Guard	Center
Lutz, App.	Forward	Guard	Center
Mann, Fond.	Forward	Guard	Center
Hanson, Fond.	Forward	Guard	Center

Second Team	Forward	Guard	Center
Fishbeck, Man.	Forward	Guard	Center
Herber, W. G. B.	Forward	Guard	Center
Laird, App.	Forward	Guard	Center
Giebel, Fond.	Forward	Guard	Center
Brunoogoe, She.	Forward	Guard	Center

Third Team	Forward	Guard	Center
Brennan, Man.	Forward	Guard	Center
De Temple, Man.	Forward	Guard	Center
Tadych, Osh.	Forward	Guard	Center
Steinberg, App.	Forward	Guard	Center
Roth, She.	Forward	Guard	Center

Honorable Mention	Forward	Guard	Center
Watson and Cookson, Fond.	Forward	Guard	Center
Crabbe, W. G. B.	Forward	Guard	Center
Roeser, E. G. R.	Forward	Guard	Center
Pugh, Osh.	Forward	Guard	Center
Fischl, Man.	Forward	Guard	Center

Sheboygan—As the end of the basketball season draws to a close, much attention is being given to the mythical all-conference teams which serve as a means of honoring the players who have been outstanding in the work for their respective teams during the year.

This season there are a large number of exceptionally capable players who are bringing their high school athletic careers to a close. To give each of these players the proper credit to which he is due is a most trying task, and in submitting names for the all-conference team the Sheboygan Press makes the reservation that other players probably could be placed on the first team without weakening it.

Two players, Peppard of Manitowoc and Orlebeke of Sheboygan, deserve special mention at this time as both of them were among the best in the conference. Orlebeke was graduated from Peppard and Peppard is a high school senior at Manitowoc. Both of them were among the best in the conference during the year.

For the center position, Lutz, Fond du Lac, is the leading scorer in the valley conference and one of the best basketball players in the state. He is given a forward position on the first team and is made captain. For the other forward position, Lutz, Fond du Lac, is the leading scorer in the valley conference and one of the best basketball players in the state.

The position goes to Lutz because he would be the best mate for Testwuide. For the center position, Lutz, Fond du Lac, has an edge on the other players. Laird, Appleton, has played well this season but he lacks experience and on a weak team his work would not be so prominent.

Hanson, Fond du Lac, and Wilda of Manitowoc, are the guards for the all-conference team. This selection probably will give rise for argument, because there are several outstanding guards in the conference. Of these guards, Hanson is the fastest and Wilda is the most consistent. Giebel, also of Fond du Lac, deserves much consideration because of his ability to shoot baskets. Steinberg, Appleton, is another excellent guard. Brunoogoe and Roth of the Sheboygan team have worked well together, but Brunoogoe has been making a lot of fouls and missed a lot of chances to score. Roth is consistent but not as fast as some of the other guards.

It is evident that a team consisting of Testwuide, Lutz, Manis, Wilda and Hanson would clean up anything that comes along. That selection leaves for the second team the following players: Fishbeck and Herber, forwards; Laird, center; Giebel and Brunoogoe, guards. That would be a strong team but not a strong enough team to defeat the other.

For the third team, Brennan of Fond du Lac, is the leading scorer in the valley conference and one of the best basketball players in the state. He is given a forward position on the first team and is made captain. For the other forward position, Lutz, Fond du Lac, is the leading scorer in the valley conference and one of the best basketball players in the state.

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Gotham Ball Clubs Look Good In Practice Games

New York's major league contenders have developed a smashing punch for the opening of the season. Four straight for Yankees and seven triumphs out of eight starts for the Giants were records that went into the books as a result of close verdicts for the two metropolitan teams Tuesday. Heavy hitting rescued both confidants in a home run with the bases full by Cedric Durst of the Yanks Sunday the Braves at St. Petersburg, Fla. 6-5, and timely hits by Lindstrom of the Giants plugging down the Phillips 3-2 at Bradenton.

A five-run opening proved insufficient to tide Brooklyn Robins over an epidemic of misplays and St. Louis Browns carried off the first game of their series 3-5 at Tarpon Springs.

"Lefty" Tater, Phillies rookie from Texas, is one of the pitching finds of the year in the opinion of Manager Mcinnis. The Phillies have yet to win their first exhibition game. The Athletics, training at Fort Myers, defeated the St. Louis Cardinals, 4 to 1. Grove and Gray, who divided the pitching burden, held the Cardinals to six hits.

Frank O'Rourke, third baseman for the St. Louis Browns, was leader of the batting brigade at Tarpon Springs Fla. camp Tuesday. O'Rourke faced Dodger pitchers four times and drew a home run, a couple, a line single and a base on balls.

The "Morality" system of morale development which consists chiefly of

APPLETON PINMEN WIN FROM BAYMEN

Lutheran Church Bowlers Take Three Matches from Green Bay Lutherans

Winning eight out of nine games of three matches with bowlers of Grace Lutheran church, Green Bay at Green Bay Monday evening, pinmen of First English Lutheran church, Appleton, retained possession of the trophy which they acquired here last month. Appleton won three out of four three-match battles with the Baymen this year. The matches will be resumed next season.

In the first match the Appleton men won three games by 235 pins. In the second they took three by 125 and in the third, two of three by 87 pins, piling up a total win in the three matches of 448 nines. High game of all three matches was rolled in the third one by Wittig of Green Bay with a 235 and high score was rolled in the first match, a 575 by Griem of Appleton. High series for Green Bay was rolled in the second match by Hoppe with a 564, and high game for Appleton was rolled in the first match by Roehm with a 223.

In the first match Roehm of Appleton had high game of 223 and Griem had high series of 572. For the Bays Wislman lead with a 187 high game and a 541 high series. One other 200 game was rolled by Griem with a 220. In the second match E. Wegner, who had high game of 218, and Hoppe of the Bay had high series of 554. High series for Appleton went to Kranzuseh with a 547 and high game for the Bays went to Hoppe with a 208. Firmer of Appleton had the only other 200 game, a 201.

In the final match Appleton took the first game by 136 pins and lost the second by 96 to still hold a 40-pin lead. This was increased by a 47-stick win in the third game. Wittig of the Bay had high game of the match, a 236, and high series for his team, a 548. High series of the match went to H. Wegner of Appleton with a 563 and high game for Appleton went to Roehm with a 208. Wegner had the only other 200 game, a 201.

GREEN BAY NO. 1
 Kringel 127 163 163 463
 Wislman 187 177 177 541
 Cranston 133 153 147 433
 Bernhagen 172 162 163 497
 Messner 150 178 130 458

APPLETON NO. 1
 Roehm 229 223 209 562
 Griem 220 175 174 572
 Munton 199 166 157 503
 Lemke 195 167 179 541
 Shabo 151 140 195 486

GREEN BAY NO. 2
 E. Speersneider 151 166 151 463
 Schulz 151 182 166 499
 C. Kohls 163 167 179 511
 Schmidt 177 119 159 455
 Hoppe 153 208 171 564

APPLETON NO. 2
 E. Wegner 156 164 218 538
 Pirner 201 160 173 534
 Kranzuseh 159 181 177 517
 Hueth 145 136 471
 Russe 173 165 190 528

APPLETON NO. 3
 E. Wegner 156 164 218 538
 Pirner 201 160 173 534
 Kranzuseh 159 181 177 517
 Hueth 145 136 471
 Russe 173 165 190 528

APPLETON NO. 4
 E. Wegner 156 164 218 538
 Pirner 201 160 173 534
 Kranzuseh 159 181 177 517
 Hueth 145 136 471
 Russe 173 165 190 528

GENE TUNNEY RETURNS TO DISCUSS SITUATION

New York—(AP)—Gene Tunney is due home early in April to discuss the heavyweight outlook with Tex Rickard and to consider an offer to exhibit his fistic prowess in London in May.

The heavyweight champion will complete his vaudeville tour in the far west next week. He then will hasten to New York to confer with Rickard and his Manager, Billy Gibson.

Manitowoc, DeTemple of Marinette, Tadych of Oshkosh, Steinberg of Appleton, and Roth of Sheboygan form an excellent combination. Cookson, Fond du Lac, Crabbe, West Green Bay, and Watson, of Fond du Lac, also must be considered. Unfortunately, there are not enough positions to go around.

Manitowoc, DeTemple of Marinette, Tadych of Oshkosh, Steinberg of Appleton, and Roth of Sheboygan form an excellent combination. Cookson, Fond du Lac, Crabbe, West Green Bay, and Watson, of Fond du Lac, also must be considered. Unfortunately, there are not enough positions to go around.

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Lutz, Manis, Testwuide, Peppard, Herber Placed On Post-Crescent Quint

Five Teams Place Single Man on 1st Squad; Fondy, Ships Divide Honors

down the floor was a feature of the Orange play.
 DeTemple of Marinette ranked among the loop's high scorers though his team, won but a single game and always in was in the fight to keep from the cellar. This alone would win him a second-team berth though his dribbling also was fine. Watson of Fondy and Capt. Brennan of Manitowoc were not far behind while Strutz's steady play and the work of Pugh on the weak Oshkosh five earned them mention.

At center Manis of Fondy takes the birth of superior experience and ability to cage long tries as Fischl of Manitowoc and Laird of Appleton turned in some games worthy of first-team consideration. However, Manis is a cool field general and a main-spring in any attack, with three years of regular play behind him. Fischl is a poorer offensive player than Laird but better on defense and his experience also gives him his berth. Laird played his first season of high school ball, Quinn and Pause won recognition as steady players with weaker squads.

The guard question was the easiest to decide. Peppard was without a peer in the state at guard and with Herber forms a great combination either on offense or defense. West Green Bay was fighting the leaders all season though a just ordinary team, through Herber's fine play and the Purple only lost when he was covered extra well. Teammates were allowed to roam loose while he was covered but they could not score. Without him West was a last-place team, with him it finished fifth and threatened the leadership all the way.

Hansen and Giebel were an effective pair, stopping the best speed drives in the loop and as pair are an easy second team choice, though Kunitz of Appleton and Brunoogoe of Sheboygan are as good as individuals. Kunitz's work in taking the ball from the back-board and his hard fight was an outstanding feature of Orange games and the Champs. Steinberg of Appleton, Wilda of Manitowoc and Borchers of West were chosen as other star guards but lost out in the pool of the consensus of votes.

Now as to the team as a whole. It has every essential of a title squad, and though the comparison is not far from reality, the team is not far ahead of any other conference guard, so good that choosers of the P-C team were unable to leave him out of the first squad. He ranks with any guard in the state and therefore to leave him off the Valley conference squad would look odd. To illustrate his ability, Manitowoc outscored the champion Fondy team at Fondy but lost by a point. On the Manitowoc floor with Peppard out Peppard swamped the Ships, and Manitowoc is a great team at home.

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New Indian Boss Keeps Players Of 1926 Squad

Lakeland, Fla.—(P)—Cleveland's old team under a new manager will not be a "rock 'em and sock 'em club. Jack McAllister, who has the best pitching staff in the league and will show his confidence in them by playing for one run at a time. "If we get one run, the other fellow has to have two to beat us," McAllister's reasoning, and he will proceed on that basis when the real campaign gets under way.

If training camp tactics may be taken as a shadow of impending events, third basemen on clubs opposing the Indians will have busy afternoons.

VERHAGEN-ALBERS IN LEAD IN PIN TOURNEY

P. Fox is leading the singles in the whistling tournament, being staged at the Kimberly alleys, with a score of 601 for the first week. The first week's scores show F. Verhagen and O. Albers with a 1233 score in the doubles to lead in that department by almost 50 pins. Albers also is second in the singles, one pin behind Fox. The meet runs from March 6 to April 6. Single bowlers may roll three times.

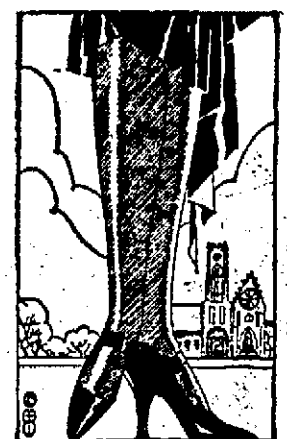
The scores:
Doubles:
F. Verhagen—O. Albers, 1233; O. Albers—N. Fox, 1185; A. Brecklin—C. Vanhaelst, 1156; P. Fox—M. C. Verhagen, 1133; J. Perotti—P. Middy, 1125; P. Fox—N. Fox 1121; J. Verbeten—A. Lilje, 1112; O. Albers—Doc. Oullette, 1108; F. Behling—W. Benling, 1088; P. Fox—C. Vanhaelst, 1082; C. Vanhaelst—H. Williams, 1082; P. Perotti—F. Behling, 1081; A. Brecklin—H. Hartues, 1070; N. Fox—M. G. Verbeten, 1070; C. Vanhaelst—A. Brecklin, 1054; N. Fox—A. Lilje, 1048; E. Beharndt—S. Stuy, 1034; Doc. Oullette—A. Vantholl—M. G. Verbeten—C. Harp, 1023; F. Behling—J. Hammen, 1021; A. Vantholl—M. G. Verbeten, 1020; A. Lilje—O. Albers, 1017; N. Fox—C. Vanhaelst, 995; P. Williams—G. Harp, 981; L. Karn—R. Larson, 942.
Singles:
P. Fox, 601; O. Albers, 600; G. Harp, 574; A. Brecklin, 567; V. Hammen, 564; A. Lilje, 561; G. Harp, 523; C. Harp, 510; N. Fox, 500; P. Middy, 500; P. Williams, 500; F. Behling, 500.

BOWLING

LADIES LEAGUE	
PEACHES	Won 1 Lost 2
L. Bick	129 101 129
D. Timmers	100 95 91
I. Glasnap	96 111 112
C. Boehme	763 1155 95
R. Lehrer	66 89 77
Totals	493 551 485
PEARS	
T. Amend	Won 2 Lost 1
H. Glasnap	115 115 115
K. Keller	90 90 90
H. Lehrer	78 122 96
H. Kitzinger	106 87 47
Totals	493 567 459

Spring Brings New Hosiery Shades

The right hosiery is essential to spring fashion-rightness, and to be right, one's hose must be correct in shade. At the Red Goose you will find all the new shades of Spring Hosiery. There's a shade here to match your new Spring Shoes and ensemble.



The Fit is Important

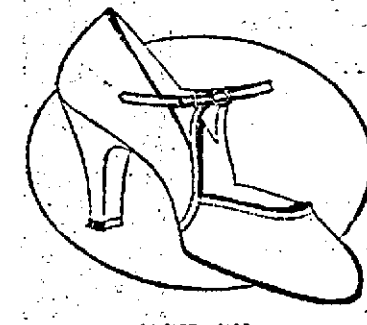
It is not only our obligation to provide women of Appleton and vicinity with the newest footwear models, but to see that their enjoyment of this smart footwear is increased by perfect fitting. Extraordinary care is taken to see that each patron of this store is properly fitted in the mode of her choice.

AUTHENTIC FOOTWEAR

for a new season is now shown
first at the Red Goose Shoe Store

How important correct footwear is to one's spring ensemble. To receive approving glances one's slippers must harmonize perfectly with the rest of her costume. Smart colors and patterns of contrasting color make the designs for this spring attractive.

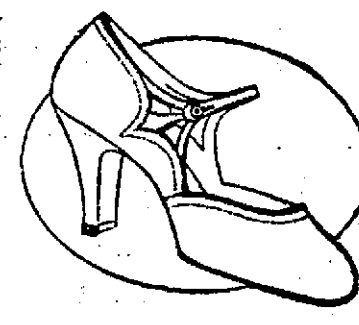
An Early Selection is Advised While Assortments Are Complete.



"CHIC"
This one strap in both patent and parchment.



This Tredeasy in patent leather pump.



"FASHION"
Another one strap in patent and parchment.

Red Goose Shoe Store

and
Johnson's Shoe Rebuilders

JOHNSON & ULRICH, Inc.
Phone 4310 123 E. College Avenue

BRITISH TRADE UNIONS URGE MEDICINAL BATHS

Bath, Eng.—British trade union members are to have their own spas. Rheumatism causes a disability among workers of six to 10 per cent according to locality and occupation, and plans for use of the curative properties of the health waters of the nation is the result.

The scheme is outlined in a report of the management committee of the General Federation of Trade Unions, which has been examining the incidence of rheumatism among union men and women. It was ascertained that in Great Britain 270,000 insured workers seek medical advice annually with reference to some form of rheumatic trouble, and that approximately 3,000,000 weeks of work are lost by these related causes.

The project calls for facilities for administering baths and treatment here and at Harrogate, Llandrindod, Wells, and possibly one or two other places. Clinics will be established in London, Manchester, Glasgow, Cardiff and other industrial centers.

The outfield has a silent spot where Tris Speaker has played for 11 years. A rearrangement of available outfielders will be sought to meet the situation with recruit slated to assume the extra role faster. Sumner will be shifted to center with a possibility that McNulty will play right against right-hand pitchers and Elrod at the position when left handers pitch. Charles Jamieson has no opposition for left George Gerken, from Decatur, Ga. Three-Eye seems certain to stick and Wocher, recruit from Dallas of Texas League has a chance. Captain George Burns, voted most valuable player in American League last year, returns to first base, showing impressive early season condition. Fred Sargison, Joe Sewell and Walter Lutzke, complete an infield considered by McAllister good enough.

Luke Sewell, Glenn Myatt and Martin Autrey make up a trio of catchers with service records so good no candidates were brought on to seek their places.

JOHNSON SAYS YANKS HAVEN'T MUCH CHANCE

Washington, D. C.—(P)—Wearing a deep tan and his usual smile Walter Johnson, veteran of the Washington ball club, had much choice gossip Monday night on what the big league clubs are doing at Florida training camps, but little to say about the injured leg that forced his return home.

The ace of the Senators' pitching staff feels almost to the point of certainty that "Bucky" Harris' team "will be up there fighting for the flag" while present indications point to "most of the opposition coming from Philadelphia." Detroit will be in the front rank somewhere, too, he said, but New York hasn't much of a chance to finish one-two. It probably will be about six weeks before the fractured bone in his leg will enable Johnson to take the mound.

SHOEMEN LOSE MATCH TO HOPPES WIENERS

Hoppes Wieners took a pair of games from the Red Goose Shoe store pinmen this week on the Arcade alleys, winning the match by 23 marbles. The Wieners took the opener by 63 pins and the second by 46 but lost the closer by 88.

H. Otto of the Red Goose team had high game of the match, a 230, and Weisgerber was high for the winners with a 200. Other 200 games went to Scheffler of the losers, 206, and Johnson of the same team, a 225.

RED GOOSE

A. Boehm	176 148 165
Scheffler	142 206 168
Johnson	122 170 225
Van Dinter	153 158 168
H. Otto	168 165 230
Totals	787 847 954

HOPPES WIENERS

Rinke	159 156 169
Weisgerber	200 150 157
E. Strutz	153 173 181
Felt	167 163 185
Hy Strutz	181 196 175
Totals	860 893 868

613 W. College-Ave. Tel. 41
Goodrich Tires

Fiction And Non-Fiction Books Added To Library

Fiction and non-fiction are included in the new titles added to the Appleton public library in the adult department recently. Among them are popular biographies, detective stories, novels, poetry volumes, books of health, instruction, and others.

Armstrong, Anthony—"The trail of fear," Arnold, H. H.—"Airmen and aircraft," Ashmun, Margaret—"Pat the head of the family," Beeding, Francis—"The hidden kingdom," Bindloss, Harold—"Ghost of hemlock canyon," Briggs, T. H.—"Curriculum problems," Carr-Saunders, A. M.—"Evangelical," Chatterton, E. K.—"The ship under sail," Colin, Paul—"Van Gogh," Colum, Padriac—"Road round Ireland," Davidson, A. T.—"Music education in America," DeKruif, P. H.—"Microbe hunters," Dennis, A. P.—"Romance of world trade," Douglas, G. E.—"Ship model book," Falconer, R. A.—"United States as a neighbor," Findlay, Hugh—"Garden making and keeping," Firestone, H. S.—"Men and rubber," Gibbs, George—"Up grade," Gibbs, P. H.—"Young anarchy," Glass, Montague—"Lucky numbers," Goldberg, Isaac—"Havlock Ellis," Hurlbutt, Frank—"Old Derby porcelain," James, Harlan—"Land planning in the U. S.," "Jesuit relations and allied documents," Johnston, William—"The affair in duplex," Jones, D. L.—"Diesel engines," Kay-Smith, Sheila—"Spell-land," Lawson, J. G.—"The world's best proverbs," Levin, O. L.—"Your hair and your health," Lucas, E. V.—"Frans Hals," "Giorzone," "Leona da Vinci," "Van Dyck," "Velasquez," McCann, E. A.—"Ship model making," 2 volumes," Martin, H. R.—"Sylvia of the minute," Mitchell, R. C.—"The wishing carpet," Mulford, C. E.—"Corson of the J. C.," Nason, Leonard—"Chevrons," Paradise, Viola—"The puccin," Patri, Angelo—"Problems of childhood," Patrick, Diana—"The rebelling," Porter, G. S.—"The magic garden," Rehmann, Elsa—"Gardening," Roche, A. S.—"Devil-making," Rosengarten, William—"Choosing your life work," Ruck, Berta—"Her pirate partner," Sage, Elizabeth—"A study of costume," Shay, Frank—"The practical theater," Stephens, James—"Collected poems," Thayer, Lee—"Atlas Dr. Ely," Tilden, Freeman—"Wild money," Towne, C. H.—"Tinsel," Reynard, A. M.—"The runaway trail," Wallace, Edgar—"The girl from Scotland," Ward, Webster, H. K.—"Philopena," Wells, Carolyn—"All at sea," White, N. G.—"Jen Culliton," Work, M. C.—"Auction bridge complete."

CHILEAN PRISONERS CAN STRIKE FOR PAY

Santiago, Chile—(P)—In Chile even prisoners have the working man's right to strike. Their demands are considered and are dealt with much in the same way as are those of free men.

The prisoners employed in the shoe factory of the Santiago penitentiary recently took advantage of this right and went on strike for an increase in their pay, which is \$1.50 daily. The movement was settled without disorder, although the strikers were compelled to be content with a betterment of food rather than more wages.

The prisoners work under favorable conditions, among which is an eight-hour day. The rate of pay is good as compared with wages outside the prison. Each inmate who enters the penitentiary without a trade is obliged to learn one while there.

DRAWING ATHLETES

Three freshmen from Indiana, one from New York, and one from Alabama form the Alabama freshman basketball outfit this year. That probably shows what a good football team will do for either college or university. Athletes were drawn from 35 states this year at Alabama.

Leonardo da Vinci, the famous painter and sculptor, demonstrated the first principles of mechanical flight.

FIVE WAYS TO JUDGE CIGARS

In judging the quality of a cigar consider these five points: (1) Burn; (2) Aroma; (3) Taste or flavor; (4) Color; (5) Workmanship. Get a San Felice at 5c and tell us your idea as to which of these five features is the chief reason for its amazing popularity. Cigar experts themselves are not agreed. Is it the smoothness, the fragrance, or that sexy sweetness of San Felice that is daily winning hosts of new friends? Without special inducement or heavy advertising the demand for San Felice has doubled and trebled. Perhaps it is the mild tasty cigar you are looking for. It costs only 5c to find out. Get a San Felice today and then you'll know.

and San Felice Inevitable
the Larger Size 2 for 15c

SAN FELICE

FOR GENTLEMEN OF GOOD TASTE.

The Deibel-Wemmer Co., Makers
Established 1884



EASTER SUNDAY — APRIL 17th Buy Your Easter Suit Now!

Buy the Clothes You Like

PAY THE WAY THAT
SUITS YOU BEST

The Ten-Pay Budget Plan

permits you to open a charge account with the purchase
of a suit for an initial payment of

\$10

The balance weekly over ten weeks. . . That's our newest form of charge service. . . It is a real convenience to many men—and a pleasure to us to extend it.

Society Brand Clothes

present the kind of clothes most men like to wear. They are good clothes—come in many exclusive fabrics—and in the newer shades and patterns for spring. Light shades, tans, grays—and the smart blues. The models reflect the style features for which Society Brand is famous.

Buy Society Brand Clothes—Pay this way if you wish

\$40 Society Brand Suits and Topcoats.	You pay \$10 when purchased and \$3.00 weekly
\$45 Society Brand Suits and Topcoats.	You pay \$10 when purchased and \$3.50 weekly
\$50 Society Brand Suits and Topcoats.	You pay \$10 when purchased and \$4.00 weekly
\$55 Society Brand Suits and Topcoats.	You pay \$10 when purchased and \$4.50 weekly
\$60 Society Brand Suits and Topcoats.	You pay \$10 when purchased and \$5.00 weekly

All Other Suits and Top-Coats Priced at \$25, \$30 and \$35 Can Be Bought On This Same Plan
When you purchase on our Budget Plan you pay exactly
the same price as though you paid cash—not one penny more

The Store for Men
Hughes Clothing Co.
108 W. COLLEGE AVE., APPLETON, WIS.

All at Sea

© 1927 BY NEA SERVICE INC.

by Carolyn Wells

WHAT HAS GONE BEFORE Death strikes GARRETT FOLSON while swimming at Ocean Town, N. J. After being perfunctorily examined by a doctor, the body is brought to the Hotel Majestic, where an inquiry is started.

Folson's bathing companions have been ROGER NEVILLE, MRS. HILLEN BARNARD, and CARMELITA VALDON. It is established that Folson, just before his death, had been standing next to NED BARRON, known as the copper burglar.

Then the startling announcement is made that Folson had been stabbed to death in the water. Ross, his valet, is questioned, as are Barron and his wife, but no light is shed on the mystery.

ANASTASIA FOLSON, eccentric and masterful of the dead man's affairs and takes command. At the inquest it is established that the death weapon was a pichag, an Oriental knife, and that it and its scabbard had been purchased on the boardwalk. CROFTON SEARS, a guest at the hotel, is known to have purchased several other odd knives at the same auction. This is brought out at the inquest.

NOW GO ON WITH THE STORY CHAPTER XIX

Robin Sears adored his father, and he knew every expression of that well-loved face, every telltale motion or gesture of that familiar personality, and he saw that for some person or another his dad was very much upset.

"What the dickens ails him?" Young Robin put the question to himself. "Surely he isn't going to get mixed up in that auction business, is that nice Meeker person was right there with him all the time."

Coroner Hubbard proceeded with his questioning, and though he called on everybody he could hear of or learn of who might be of any use, he discovered practically nothing of importance. Nothing that would offer a direction in which to look for the murderer of Garrett Folson.

He had no wish to adjourn the inquest, for he thought it more than doubtful if any further evidence ever came to light. He was sure that the murderer had laid his plans too well and covered his tracks too carefully to leave any clue that a detective might take hold upon.

So he turned the case over to the jury, and they made short work of their decision.

Their verdict was that Garrett Folson was wilfully murdered by an unknown hand, and that the weapon used was probably the antique dagger that had been found in the ocean after the crime had been committed. No one was surprised at this verdict, for no one had expected anything different.

Anastasia Folson seemed in no way disturbed or disappointed, and her first remark, as the audience filed out, was to the effect that now they could get on with the real work.

"First," she said, turning to the detective, Jepson, "first I shall arrange for my brother's funeral."

"You—you will take him to Chicago?" he asked, not at all unwilling to see the last of this uncomfortable woman.

"By no means. I expect my nephew tonight or tomorrow. Then we shall have a small and informal service in the funeral chapel here. My brother's remains will be sent to Chicago, but I stay here until I have either discovered the criminal or until I have concluded that I cannot accomplish that end."

"Yes, ma'am," Jepson acquiesced.

Miss Anastasia Folson was as good as her word. She at once set about investigating the mystery of her brother's death and she chose her own manner of procedure.

Her first step was to demand an interview with Manager Pelham, of the hotel.

She summoned him to her apartment, which was, of course, the suite her brother had occupied.

"Mr. Pelham," she began in her domineering way, "you are in duty bound to help me in any way you can in the work I am now undertaking. I propose to discover and bring to justice the man who killed my brother, and I am assuming that you will lend me all possible assistance."

"Miss Folson," the manager began, and some sort of clairvoyance told her what he was about to say.

"There's no use telling me," she said sharply, "that you prefer to hush it all up. That it is not good for your hotel business to keep an investigation going; that your guests object to hearing the subject mentioned; and all that. I am here and here I stay, until I have solved the problem or feel obliged to give it up. If you make any difficulty for me, or in any way

hinder my progress, I shall accuse you of obstructing the processes of the law, and you may find yourself in serious trouble. I also expect the assistance of your hotel detective, Mr. Dixon, and what is more, I expect him to work under my supervision and obey my directions."

"I understand, Miss Folson, and while I see your position and sympathize with your endeavor, I hope and trust you can achieve your purpose speedily, for, as you neatly assumed, it is not at all pleasant for my guests to have this investigation going on."

"They need know little about it. I don't propose to shout from the housetops the progress that I make. I shall observe proper decorum, even secrecy, that you may not raise objections should I find it necessary to question certain of your employees or even your guests."

Pelham sighed. He prided himself on always putting the well-being of

his guests ahead of every other consideration in life, and he didn't know where this eccentric lady might attack the quiet prosperity of his hotel atmosphere.

"And, of course," the determined woman went on, "I shall find it necessary to question you now and again. And to begin with, tell me frankly, Mr. Pelham, do you think the police have done all they can in this matter?"

But Pelham was getting on his feet again, diplomatically, and his suave dignity returned.

"Without a doubt, Miss Folson. What more could they do?"

"What more?" she fairly snorted. "Why, they haven't done anything yet! And I know why. Because somebody has headed them off. Has advised them to drop the matter."

"You are making definite accusation?" he asked, calmly. "Or do you mean that, looking at their work superficially, it seems that way to you?"

"Oh, well, put it that way, if you like," she said, after a glance of scrutiny. "I'm not libeling anybody, if that's what you mean. But I propose to do the work that it seems to me the police have left undone. To make the investigation that they certainly have not made. And, I hope to attain re-

sults that they assuredly have made no effort to attain. So, Mr. Pelham, I am saying all this to you because I want to enlist, if not your help, at least your understanding of my position and of my purpose."

"I do understand, Miss Folson, and I assure you that you may count on me to do all I can to assist you. And I make bold to ask that you keep your work and its results as quiet as you can, and avoid all unnecessary publicity."

"And Miss Folson, having attained her ends, promised to grant this not unreasonable request."

After the departure of the manager she sent a message to Titus Riggs and asked him to favor her with a call.

Somewhat to her surprise, Riggs came immediately, and expressed himself as glad to be of service if possible.

"Well, you see, Mr. Riggs," Miss Folson began, "I want a detective."

"But, dear lady, I am not a detective."

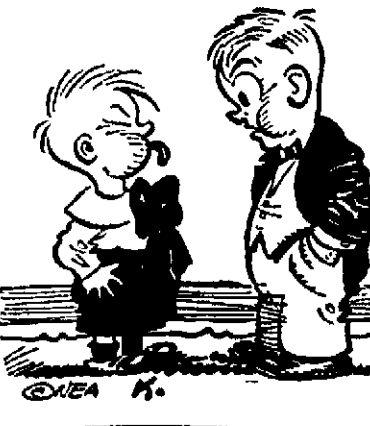
"You can be one. You have all the requirements, and it doesn't need a special course of study to take up the business."

"You mean for me to make a business of it?"

"Certainly do, and it will pay you

LITTLE JOE

SOME KIDS ARE BRILLIANT AND OTHERS ARE SMART.



better than the business you are already engaged in." Titus stared. His manners, usually correct and

proper, gave way before this astonishing woman, who said astonishing things.

"You know my business, then?"

"Certainly, you are an architect—but not a very prominent one."

"True enough. And you offer—"

"I offer you a chance to make money surely, and tame, perhaps, if you will accept my proposition."

"Which is?"

"That you help me to discover and bring to punishment the murderer of my brother."

"And why do you think I can do this?"

"Don't be silly. I've heard you talk, and that's all I need to understand anybody. Now, if you agree, I will give you whatever salary you demand, within reason."

"Your reason or mine?"

Miss Folson looked at him a moment, and then said, calmly:

"Yours."

"Very well. I accept for as long as you are satisfied with my services. You are to be free to dismiss me whenever you wish."

(To Be Continued)

Can Titus Riggs, as an amateur detective, solve the mystery? Apparently Miss Folson thinks he can.

BALTIMORE HOUSEWIVES

SCRUB STEPS EACH DAY

Baltimore—(AP)—Miles of white steps in Maryland's largest city maintain their purity of hue through the daily labor of housewives upon their knees with scrubbing brushes, soapsuds, and pumice stone.

The pristine glory of the front doorsteps is counted a direct measure of housewifely efficiency in the small home residential sections—and Baltimore considers itself distinctly a city of small homes. The luckless sister who suffers the grime of yesterday to remain on her front stoop later than noon is likely to encounter the scorn, pity or levity of her neighbors.

Statisticians have yet to figure how many units of energy are expended on these steps, how near one would be to the moon if he duplicated every daily footfall upon them, or other pertinent and important facts. The front stoops are simply there, preserving a semblance of privacy for the portals they guard, and adding a

lightening touch to dull, red brick fronts.

On summer evenings the white stoops double for front yard and portico. The families gather upon them while neighborhood gossip eddies up and down the streets. In winter the marble stoops are often sheathed in lumber jackets, which guard against the marble becoming brown and tarnished in default of their daily scrubbing, and, equipped with handrails, improve the footing in winter snow.

MORE CRUDE RUBBER

Importations of crude rubber into the United States from all sources during 1926 amounted to 411,962 long tons, an increase over 1925 of 27,125 long tons, according to the report of the Rubber Association of America, Inc.

BURNS and SCALDS

Stop the throbbing and smarting at once with a soothing touch of Resinol



The New Clothes For The New Season

Nattily-Tailored
Spring Suits

Models with all the tailored "snap" shown on the figure sketched at the left. Note the trim lines to that coat—the soft, neat roll of the lapels—the broad, perfectly-fitted shoulders. Easy-hanging trousers to match. To be had in select Tweeds, Worsted, Cassimeres and Serges.

Smartly-Styled
Topcoats

Serviceable, sturdy models ideal for wear in all weather. (Tubular and Chesterfieldian) styles of unusually nobby lines. Either single or double-breasted effects. Fabrics include the finest light Woolens and others of attractive pattern and shade.

An Unusual Buy for:

\$25 to \$40

"Real Buys" for:

\$18 to \$40

NEAT MUFFLERS—Plain colors or in attractive stripe effects—silk—

\$2.50 to \$3.50

SILK HOSIERY—Novelty stripe or plain weaves. Very good-looking. Now

75c to \$1.50

SPRING UNDERWEAR—Union Two-Piece and Athletic styles—for as low as

75c to \$2.00

SILK GLOVES—Grays and tans—attractive—only

\$1.00, \$1.50

BEAUTIFUL NECKWEAR—newest Spring colors—finest Silk weaves—

75c to \$2.00

SMART SHIRTS—of Madras and Broadcloths—all new patterns—

\$1.50 to \$4.00

LINEN HANDKERCHIEFS—plain, bordered or initialed—

35c, \$1.00

NEW SPRING HATS—an imposing array of stylish models—select, lustrous felts in appealing Spring shades—

\$4. to \$6.

STETSON HATS \$7.50-\$8.50

Read To-day's Offer
You Who Have
Indigestion

Ask Voigt's Drug Store
About Generous Money
Back Guarantee

There's a right way to put an end to stomach distress, such as gas and shortness of breath, resulting from an overworked, abused or dyspeptic stomach.

You are simply patching up your stomach when you take medicines that can only bring relief for a few hours at a time.

Why not build up your rundown stomach—make it strong and vigorous so that you can eat anything you want any time you want to without misery and distress?

Dare's Mentha-Pepsin is what every sufferer from poor digestion or dyspepsia needs—a pleasant unbuilding elixir for the stomach.

Thousands of copies of Dare's Mentha-Pepsin are sold every day, because it is an outstanding, supremely effective stomach elixir. It is guaranteed by Voigt's Drug Store and is available everywhere.

ad.

THE CONTINENTAL

Appleton

Appleton

MADISON STUDIES MILWAUKEE PLAN OF CITY SAVINGS

May Adopt "Pay as You Go"
Policy; Would Create Op-
eration Fund

Madison—(AP)—Madison may model its fiscal policy after the Milwaukee "pay as you go" or "city savings" plan.

This was revealed Tuesday after the address before the Kiwanis club Monday by Assemblyman Thoma. Duncan, member of the interim committee on taxation, secretary to Mayor Hoan of Milwaukee, and author of the plan.

Impetus for the plan lies on the age-old governmental problem of reducing taxes.

Several Madison officials were present when the Milwaukeean explained its proposal and it was announced afterward that the city council had taken the first steps toward working out a plan similar to the Milwaukee idea by asking the city auditor to draft a synopsis of it as it would apply to Madison.

According to Assemblyman Duncan the "pay as you go" idea gives:

Ultimate elimination of the public debt and therefore reduction in taxes.

A powerful argument to attract industry to the city.

A substantial saving from a big burden of interest on bonds with a mounting income from interest on its savings.

The second advantage is possibly the largest offered under the plan, according to Mr. Duncan. It permits the city to "offer more improvements with definite guarantees that there will be no special assessments or future increase in the taxation to escape the perils of huge bonded indebtedness," he said.

The idea, he explained, centers around a fund, made up from donations of public spirited citizens and annual contributions from the city government, this fund left with a reputable trust company. Monies from the fund are to be used, he said, for paying interest on bonded debt and, ultimately, to retire the principal.

In the more than three years that the plan has been in operation, according to Mr. Duncan, the fund has grown to \$1,500,000.

"In 35 years," he declared, "Milwaukee should be able to eliminate its public debt and then it can reduce its taxes one-fourth."

"Even now," he went on, "Wisconsin has a low per capita indebtedness. Our plan is not new. It is only an extension of the state's pay as you go policy. We have a far better basis to start from than most states have."

Milwaukee revolted as early as 1910 against the practice of issuing bonds for dredging, fire apparatus and for street improvements, according to Mr. Duncan, thus making it much easier to adopt the present plan.

Splitting Tongue Does Not Make Birds Talkative

Washington, D. C.—Many common old-fashioned theories about the care of living pets are exploded in the new booklet, "Care of Pets," just issued by the Washington Information Bureau of the Appleton Post-Crescent. Based on facts on government experts and other modern authorities, this compendium of advice on pets and their care says that milk is not the best food for cats, that raw meat does not cause cats to have fits, that dogs should not eat potatoes, that goldfish bowls are not the best homes for goldfish, that parrots do not talk more if kept in small cages, that splitting the tongue does not help birds to talk, that round perches do not fit the feet of canaries, and that many other established notions about pets are based on outworn traditions.

This new summary of authentic data on the care of living pets, prepared by Frederic J. Haskin, is devoted to plain and useful facts, and exploding old theories is merely incidental to setting forth correct data about the right housing, feeding, cleaning, breeding, and health preservation for pets. Among the facts set forth is that guinea pigs do not multiply so rapidly as people suppose, and that rabbits, for example, will increase faster than guinea pigs. One guinea pig family will raise only from fifteen to twenty young each year under ordinary conditions.

The chapters of "Care of Pets" deal with dogs, cats, rabbits, guinea pigs, goldfish, parrots, pigeons, homing pigeons, turtles, and tame mice. One reason set forth for the numerous ailments and relatively short lives of many dogs and cats is the fact that these pets will eat almost any sort of food if they are not offered the food that is really good for them. Many people brag that their pet will eat anything, but this is likely to mean, according to the Haskin booklet, that they are fed anything, and sooner or later are made ill or weakened so that they fall victim to disease. The booklet sets forth what is the natural and best food for each sort of pet.

"Care of Pets" will be offered to readers of the Appleton Post-Crescent with coupons for writing to the Washington Information Bureau, the first coupon being published on another page of today's edition.

TOURIST TRAFFIC WILL START EARLIER, EXPECT

The annual trek of tourists from the southern states probably will start earlier this year than last, owing to the early spring thaws, according to local station attendants. Several automobiles from southern states stopped in Appleton last week and occupants stated that the roads south of Appleton were in good condition for travel. Reports indicate, however, that the roads in the northern part of the state are not in the best of condition although several days of good weather might dry them up and put them in shape for use.

CITY HAD \$1,192,819 ON HAND FEBRUARY 28

The balance on hand in the city treasury on Feb. 28 was \$1,192,819.07, of which \$977,153.05 was the 1926 tax roll, according to the monthly report of Fred E. Bachman, city treasurer. The largest disbursement for the month was \$171,221.99 for public schools. The Vocational school received \$5,949.16 and the water works, \$17,675.28. Interest totaling \$12,837.44 was paid on Junior high school bonds.

NOTICE

The caucus of the Town of Greenville will be held on Tuesday the 22nd day of March at 2 P. M. Carl Ludwig, Town Clerk adv.

60 STUDENTS MAKE HONOR ROLL DURING SIX WEEKS SESSION

Five Seniors, Eight Juniors,
and 12 Sophomores Win
Excellent Grades

Sixty students were named on the honor roll at Appleton high school for the first six weeks term of the second semester completed last week. Five seniors, eight juniors and 12 sophomores were in the list of 25 students who were on the "A" or excellent roll, and 11 seniors, 11 juniors and 13 sophomores on the "B" or very good list.

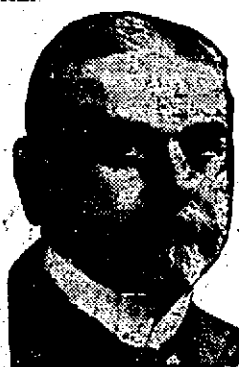
Students with high scholastic averages were: "A"—seniors, Dorothy Drabheim, Gerana Gehl, Martha Jentz, Elizabeth Smith and Martha Weitz; juniors, Ted Bolton, Aloysius Gage; Vercy Menning, Ethel Perrine, Bernice Schmieg, Arnold Sieg, Leona Zoffery and Lynn Standeiser; sophomores, Veronica Becker, Dale Clifford, Jean Drysdale, Robert Elias, Jean Embrey, Hilda Harm, Annette Heller, Mildred Koehnke, Esther Merkle, Lawrence Morris, Lucille Nehls and Gertrude Schultz; "B"—seniors, George Beckley, Jean Cannon, Abram Cohen, Kathleen Conroy, Russell Denyes, Alice Getschew, Lois Kloeber, Marie Konz, Marjorie McCarey, Louise Marston and Marie Sanem; juniors, Zora Coburn, Maxine Fraser, Agnes Glasnap, Clarence Miller, Pauline Noyes, Charles Peerenboom, Viola Schlimm, Clement Steidl, Margaret Vorbeck, Clarence Voss and Morton Zahrt; sophomores, Marcella Berg, Ruth Cohen, Margaret Crabb, Julia Hinz, Beulah Kirsch, Robert Mader, Lenore Malnes, Eleanor Peters, Elizabeth Radtke, Erna Schillabel, Agnes Schubert, Charlotte Tracy and Irene Zimmerman.

FREE CONSULTATION TO

CHRONIC SUFFERERS

I want to talk to you. The fact that you have been treated elsewhere without benefit does not discourage me in the least; I am helping men and women every day; effecting cures, many times, in cases pronounced incurable by others, so that I feel sure I can do as much for you. My counsel will cost you nothing but my charges for treatment will be reasonable and not more than you will be willing to pay for the benefits conferred.

I treat Rheumatism, Nervousness, Gout, Asthma, Stomach and Heart Troubles, Catarrh, Blood and Skin Diseases, Constipation, Urinary and Kidney Diseases and Diseases peculiar to Women.



DR. TURBIN

WHO has visited this vicinity for the past thirty years will be again in

APPLETON at the Conway Hotel, Thursday, Mar. 17. Office Hours 9 A. M. to 5 P. M. and every 4th Thursday thereafter.

Are you nervous, despondent, dizzy, weak, debilitated, tired mornings, lifeless, easily fatigued, excitable, irritable, hollow eyed, haggard looking, sleepless? Have you poor memory, weak back, sunken cheeks, foul breath, heart flutter, catarrh, lack of energy, confidence and ambition?

Urinary, Kidney and Bladder Diseases, Obstruction, straining, pain in the back, bladder and kidneys, enlarged gland, nervousness, swelling.

Blood Poison Skin Diseases, rash, ulcers, sore mouth or throat, swollen glands, mucous patches, copper-colored spots, rheumatic pains, eczema, itching, burning or nervousness.

Ladies! If you are suffering from persistent headache, painful menstruation, uterine displacements, pains in the back, and feel as if it were impossible for you to endure your troubles and still be obliged to attend to your household and social obligations, I will cure you if your case is curable.

Stomach Troubles, Pain in stomach, loss of appetite, dyspepsia, indigestion, bad taste or breath, sick headache, bloated heartburn, sour belching, spitting up, catarrh, gas, gnawing or nervousness.

Heart Weakness, Fluttering skipping, palpitation, pain in the heart, side or shoulder blade, short breath, weak, sinking, cold or dizzy spells, swelling, rheumatism, throbbing in excitement or exertion.

Catarrh, Hawking, spitting, nose running, watery or yellowish matter or stopped up, sneezing, dull headache, coughing, deafness, pains in kidneys, bladder, lungs, stomach or bowels, may be catarrh.

CALL OR WRITE

DOCTOR TURBIN
Commercial Nat'l Bank Bldg.
MADISON, WIS.

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One Choice Lot
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STYLES
At
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Another Lot
of the Finer
SPRING
STYLES
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And Then the
Most Beautiful
SPRING
STYLES
At
\$6.85

Special Showing All This Week

See the Display of the Beautiful
Spring Styles IN OUR WINDOW

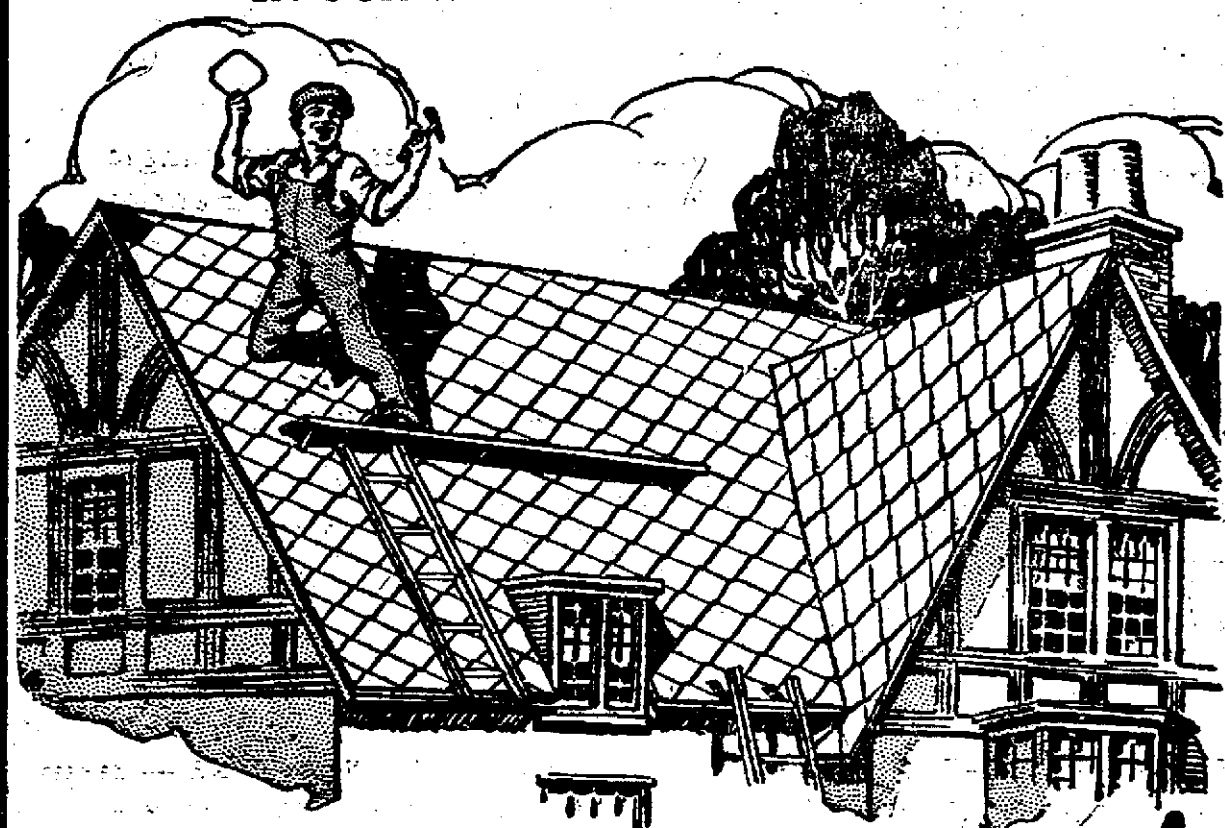
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Your last shingle!

You'll never need
to re-roof again

THE last Johns-Manville Asbestos shingle that you lay on your roof is the last shingle you'll ever need to lay on that roof. For Johns-Manville Rigid Asbestos Shingles should last as long as the building they protect and embellish.

Johns-Manville Asbestos Shingles

are made of asbestos fibre and Portland cement formed under tremendous hydraulic pressure. There is nothing in them to rot or decay. They are absolutely fireproof. They never need painting or refinishing.

Write, call, or telephone us for full particulars. Let us give you an estimate of your roofing or re-roofing. We are experts.

LET US FURNISH ESTIMATES
ON YOUR ROOFING JOB

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PARKER'S

FLAT - WALL
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Oils, Ladders and Painters' Supplies
of All Kinds)

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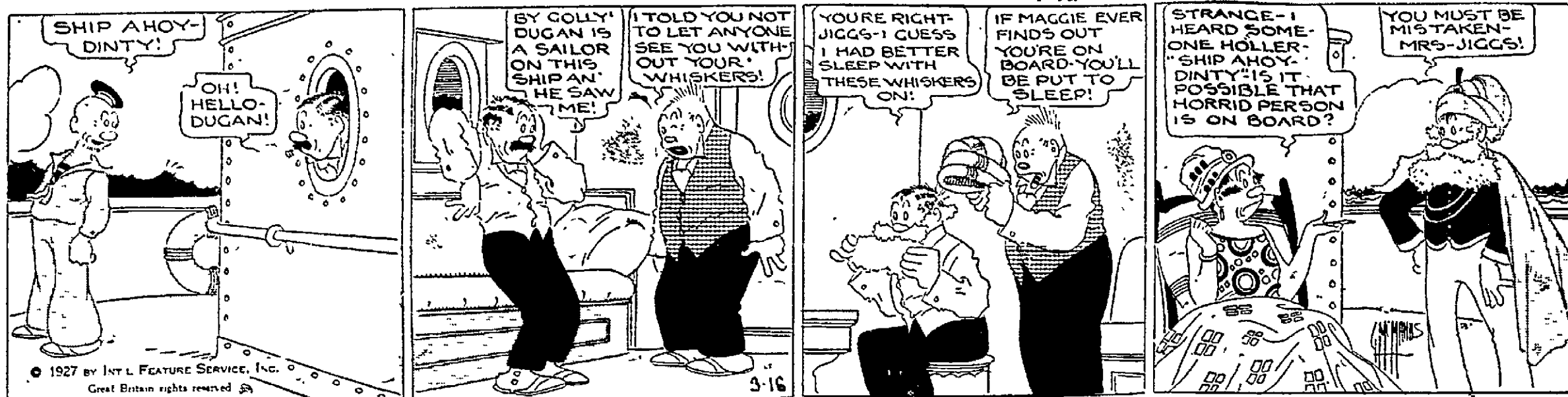
College Ave.
and State St.



POST-CRESCENT'S DAILY PAGE OF FUN

BRINGING UP FATHER

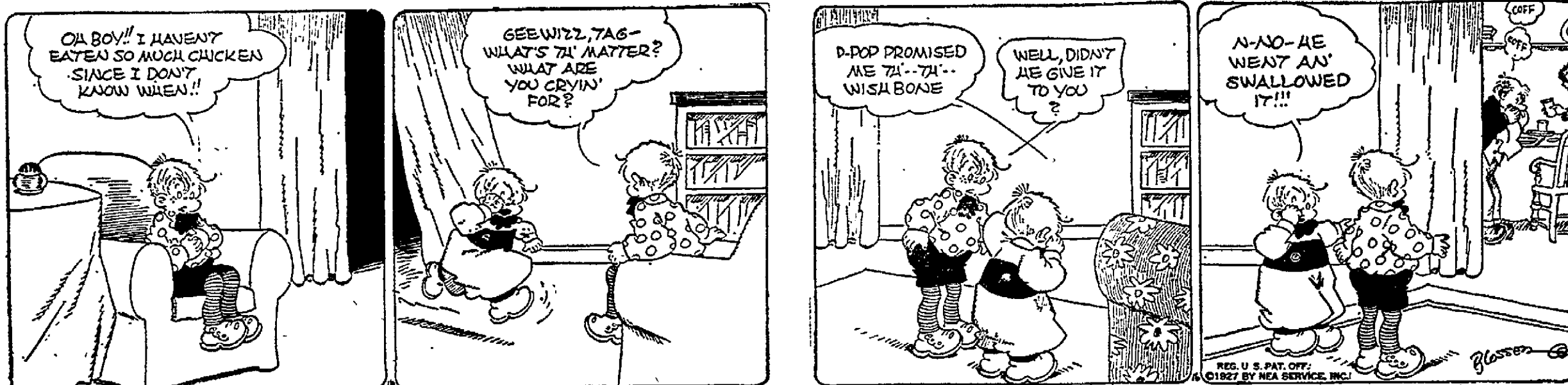
By George McManus



FRECKLES AND HIS FRIENDS

We Know What Pop Wishes Now

By Blosser



BOOTS AND HER BUDDIES

Boots in Hawaii

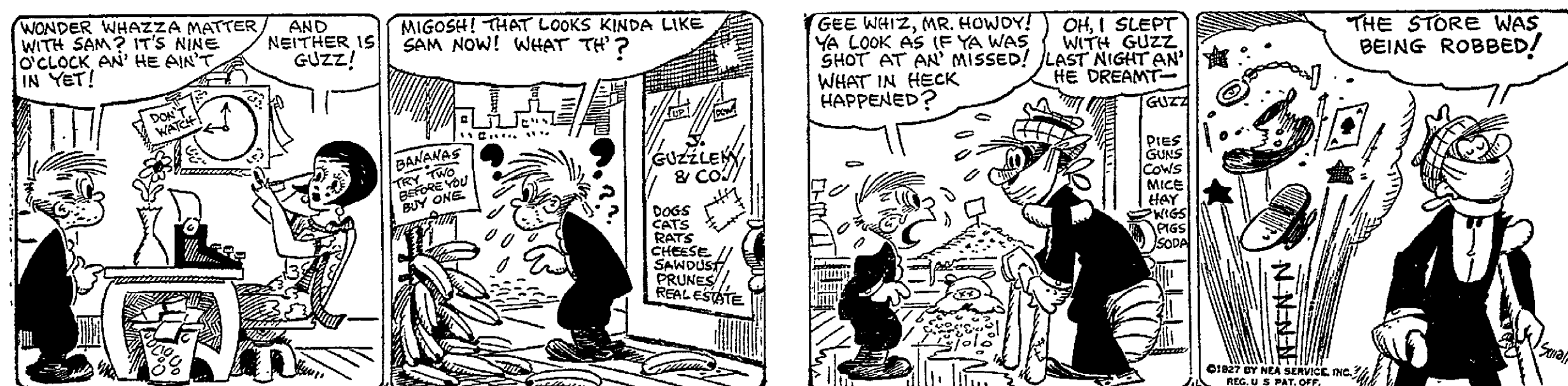
By Martin



SALESMAN SAM

The Victim

By Small



OUT OUR WAY

By Williams

OUR BOARDING HOUSE

By Ahern



For St. Patrick's Day

A Selected List of Favorite Irish Records

- 14883 "Ireland is Heaven to Me" Song by the Criterion Quartet
 772 "My Irish Song of Songs" by John McCormack
 14899 "The Dublin Hornpipe" Accordion and Piano
 14804 "Biddy Dally's Jigs" Banjo, Harp and Guitar
 2544 "Kathleen Mavourneen" Violin, Cello and Harp
 785 "Mother in Ireland" by John McCormack
 2267 "Irish Reels," Medley Violin and Accordion
 5005 "Dear Little Shamrock" Tenor Solo by Condon
 13030 "Tis an Irish Girl I Love" Male Trio with Orch.
 2298 "My Wild Irish Rose" Violin Solo
 759 "Macushla" Song by John McCormack
 14704 "Rakes of Kildare" Accordion, Banjo, Harp and Guitar
 24004 "I'll Take You Home Again Kathleen" Male Trio
 2921 "When Irish Eyes Are Smiling" Song by Munn
 13089 "Lass O'Killian" Tenor Solo by Theo. Karle
 2312 "Irish Jigs" Violin and Accordion
 13033 "Little Town in the Ould County Down" By Theo. Karle
 2840 "Irish Melodies" Vibraphone with Orchestra
 14730 "The Black Bird" Violin, Piccolo and Piano
 MANY OTHERS TO CHOOSE FROM



See Our Wonderful
Bargains in Our
Radio Department
During Our
Radio Sale
Now On

The Fun Shop

THEY'RE BEGINNING TO SHOW UP

Signs of Spring, we sigh for 'em.
Have out our weather eye for 'em.
Here's a number one, be glad for that;
A flapper in the first straw hat!

HER AILMENT

Dr. Meanwell: "Heavens! What on earth is the matter with you?"
Miss Blair: "Measles, Doctor. But I look a fright in red, so I painted the spots green!"

ACT THREE
(Scene: Same as Act Two. Two years have elapsed.)
Solomon: "Did you teach it my son he should speak yet lienglish correct-ly?"
Prof. Thayer: "Hm. Don't ask!"

A NEW YORK OPINION

By "Broadway Bill"

Out in the sticks
There are plenty of hicks;
Plenty of rubes;
Plenty of boobies;
Plenty of clod-busters;
Plenty of sod-busters.

There's also much cider
And good home-made wine
That makes the smile wider
And makes the eyes shine.

The West won't vote wet,
But, boy you can bet
Out in the sticks
There are plenty of hics!

EXPLAINED

Landis: "Just why do they call this show a 'home talent'?"
Hamilton: "Because they apparently left most of their talent at home."
—P. P. Murphy.

WESLEY HAGLEY MIS-HEARD AN OLD-FASHIONED GIRL LAST NIGHT AN' GOT A QUICK SLAP. WHEN HE ASKED HER IF SHE WAS A NECKER, SHE SAID, "YOU GET!" WHICH SOUNDED TO HIM LIKE "YOU BET!"

PROPERLY ANSWERED

"Name three things that are common property," I asked of my class one day last week.
"Air, sunshine and umbrellas," answered young Jerry B., who had a knack for clever and pointed answers.
—Grace T.

THE SECOND GENERATION

(A Fun Shop Drama)

IN THREE ACTS

By Walter J. Goldsmith

ACT ONE

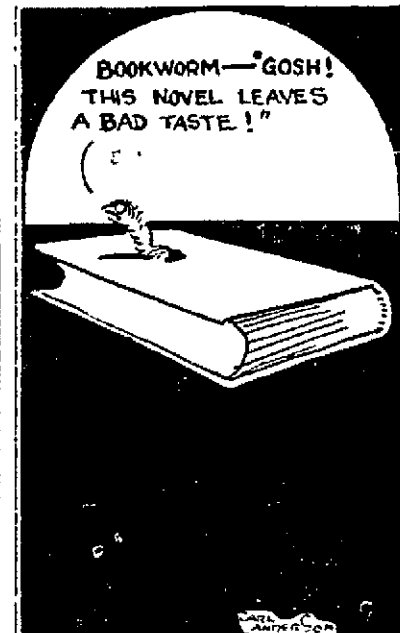
(Scene: Home of a wealthy clothier, Solomon Rosenberg. Solomon and his son Morris are present.)
Solomon: "Wilt urruus witt mistake it my son Morris he should speak not de Honglish lankwitt witt Hoxtd manner."
Prof. Thayer: "I shall be glad to undertake the work of teaching him to avoid the pitfalls of dialect. He shall attend classes at Harvard and stay at my home, where he will hear none but polite conversation. In two years he

ACT TWO

(Scene: The home of Prof. Cabot L. Thayer of Harvard.)
Solomon: "I sent you should teach it my son Morris he should speak not de Honglish lankwitt witt Hoxtd manner."
Prof. Thayer: "I shall be glad to undertake the work of teaching him to avoid the pitfalls of dialect. He shall attend classes at Harvard and stay at my home, where he will hear none but polite conversation. In two years he

SUCIDES

THESE COLLEGE SUCIDES WILL CEASE WHEN APRIL BRINGS ITS RAIN; IN SPRING, THE YOUNG MAN'S FANCIES TURN TO SOMETHING ELSE AGAIN!
(Copyright, 1927. Reproduction Forbidden.)



WELL HIDDEN
Mrs. Williams: "Daughter is taking expression lessons. Isn't that fine?"
Williams: "A waste of money. No one can see her expression under all that paint and powder!"

MY MOST EMBARRASSING MOMENT

Dear Editor:
My husband is a barber.

Yesterday he got plastered, and he went to the grocery. Standing there in a daze he put his hand on a basket of coconuts and said, "Shave, mister!"

You can imagine how embarrassed I felt!

—Mrs. H. F. R.

COULDN'T FOOL HER
"Change at Chicago," said the ticket agent to a country woman who was taking a ticket to New York at a way-side town in Nebraska.

"None of them tricks, my lad," declared the old lady. "I want my change here, before I get into that there train!"

—Walter T. Shields.

TO SOMETHING ELSE AGAIN!
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Readers are invited to contribute. All humor -- epigrams (for humorous mottoes), jokes, anecdotes, poetry, burlesques, satires and bright sayings of children -- must be original and hitherto unpublished. Accepted material will be paid for at the rate of \$1 to \$10 per contribution and from 25 cents to \$1 per line for poetry according to its character and value in the judgment of the editor. Unaccepted contributions cannot be returned. All manuscripts must be written on one side of the paper only and should be addressed Appleton Post-Crescent.

CALUMET
CONUTY

KAUKAUNA-LITTLE CHUTE-KIMBERLY

NEARBY
TOWNSMID-WINTER FAIR
DOORS WILL OPEN
EARLY TOMORROW

Prof. A. J. Knilians Will Address Farmers on Bovine Tuberculosis

Kaukauna—Doors to the Mid-Winter fair will open at 7 o'clock Thursday morning for entries of farmer's produce and other exhibits. Farmers may register for the grand prize of the bushel of red clover seed to be presented Thursday morning from 9 o'clock Thursday morning until 9 o'clock in the evening. The same is true on Friday.

The feature of Thursday's program will be an address at the high school to the farmers on Bovine Tuberculosis by Prof. A. J. Knilians of the College of Agriculture, University of Wisconsin. Following his talk, J. Holt of the Chicago Milk association will speak to farmers on Care in Handling Milk. The first speaker is scheduled to appear at 1:30 in the afternoon.

From 2:30 to 4:30 there will be entertainment in the auditorium consisting of orchestra music, vaudeville, and drawing of merchandise premiums. A magician will be on hand to amuse the crowds. In the evening from 7:30 to 9:30 there will be singing, dancing, instrumental music and vaudeville. At 9 o'clock the drawing of the grand prize of one bushel of red clover seed will start. Friday's program is practically the same. At 1:30 Prof. Hibbard of the University of Wisconsin will talk to the farmers in the high school assembly room of Farm Taxation and the White of the same institution has been secured to speak on Improvement of the Soil.

On Friday evening the Outagamie Recreational institute will have charge of the entertainment and in the afternoon the high school music department will take charge of the entertainment.

Prof. Gorman of the University of Wisconsin will have charge of the Recreational institute. A program of folk songs, dances and games will be presented.

The program to be presented by the high school Friday afternoon will be as follows: Music by high school orchestra, "Bugle Boy," Drummer, "Dear Old Ireland," medley, "Sweet Melody," Waltz, "Ascher," "Piano Concerture," Ascher, "Andante from 'The Sorcerer,'" Symphony, Haydn, "War March," Mendelssohn, "Miserere," Verdi, and "Cade's Drill," Engleman; Dances by Nicolet kindergarten, including "Hickory Dickory Dock" and "Yankee Doodle," songs by high school girls' glee club, "Come to the Slumber Party," "Annie," "Old Zip Coon," dance by the Park school, "Virginia Reel," by students from Park school; songs by high school girls' glee club, "Santa Lucia," Italian and "The Minstrel Boy," Irish; "Fair and Fine," dance by Park school; presentation of a Diva minstrel by the high school boys' glee club, "Dinah," "Annie Rooney," "Sweet Adeline" and "Hallelujah" will be the feature numbers. The musical program will be under direction of Miss Flora House, city supervisor of music. She was assisted by the Misses Eleanor Hahn, Martha Buelow and Lois Chambers.

ALLEYS GAIN GAME ON
LEADING KIMBERLY TEAM

Kaukauna—The Kaukauna Alleys gained a game on the league leading Kimberly Alleys in Kaukauna-Kimberly Three Man bowling league Tuesday evening on Hilgenberg's alleys. The Kimberly team is seven games ahead of the Kaukauna squad. Earl Evans rolled high five game series with 263 and Williams of Kimberly rolled 261. Williams rolled 223 for high single game.

Scores:
KIMBERLY ALLEYS
Van Able ... 125 150 192 109 143 531
Nagan ... 129 173 151 168 158 733
Williams ... 160 200 190 179 223 951

Totals ... 591 529 533 546 529 2635

KAUKAUNA ALLEYS
Evans ... 213 213 176 151 210 963
Nagan ... 150 160 183 185 191 910
Hilgenberg ... 182 178 167 160 171 858

Totals ... 575 551 526 495 583 2731

League standings:

W L Pct.
Kimberly Alleys ... 11 4 .737
Kaukauna Alleys ... 9 6 .600
Verbeten's Tapers ... 7 8 .467
Lambie's Colts ... 7 8 .467
Electric City ... 7 8 .467
Bayoregon's Bears ... 4 11 .267

KAUKAUNA CUBS DOWN
APPLETON FIVE, 20-15

Kaukauna—The Kaukauna Y. M. C. A. Cubs won a 20 to 15 decision from Co. D of Appleton in a postponed Industrial league basketball game on the Appleton Y. M. C. A. floor Tuesday evening. Captain Miller scored four baskets for Kaukauna.

CHICAGO WOMAN WILL
DISCUSS VACCINATION

Kaukauna—Mrs. Lora C. W. Little of Chicago will speak on vaccination Sunday afternoon and evening, March 20, in Elk hall. She also will discuss Tuberculosis testing.

The Post-Crescent's representative at Kaukauna is Gordon Patton. His telephone numbers are 295 J and 10. Business with The Post-Crescent may be transacted through Mr. Patton.

CITY TO CARE FOR
PARK PROPERTY AT
RAILROAD TRACKS

Second Ward Aldermen Oppose Measure, Which Is Adopted by 7 to 2 Vote

Kaukauna—The city council Tuesday night decided to care for the park property abutting the Chicago and Northwestern railroad property on the south side. The proposal adopted 7 to 2, the second ward aldermen opposing the plan. It was brought out that the city could force the railroad to pay for the removal of snow and cutting weeds, but Mayor W. C. Sullivan believed it in advisable to antagonize the company as it has been making many improvements in its shops here.

A resolution instructing city clerk L. C. Wolf to advertise for bids for an automobile for Miss Mattie J. Hayes, city nurse was adopted. The present car is in a badly dilapidated condition, Alderman W. H. Copp, chairman of the health board, reported. Decision on the type of car will be taken up at the first meeting of the council in April.

Alderman E. Wiggers told the council he believed the team of horses used by the south side road district should be sold because of their old age. It was reported that the south side district was offered \$75 for the team which the council believed was insufficient. The council decided that the team should not be sold for another month or two.

J. B. Kendall, chairman of the park board, asked the council of its intentions in regard to the city parks for this summer. Mr. Kendall suggested that the grass be cut and trees trimmed. He advised that the street department do this work. Mr. Kendall said he believed it necessary to put public cans in each park.

City attorney Joseph LeFevre advanced an opinion that the park board has control of its own fund and the expenditures of the fund. Mr. Kendall suggested that new wire fences be placed around the tennis courts on the municipal playgrounds. The Kaukauna Tennis club has used the courts for two years, the park chairman said. He added that the club is a fair representation of Kaukauna for it has a membership of more than sixty. One tennis court will be reserved for the use of non-club members. The park board has decided to plant flowers around the monument in Soldier's park in the second ward. Mayor W. C. Sullivan advised Mr. Kendall to prepare a statement of the amount of money necessary to care for parks next summer and to present his figures at the next council meeting.

A resolution instructing persons having any grievance against the new Leave-at bridge or anyone who believes it was not constructed properly should present said grievance to City Attorney Joseph LeFevre before the next council meeting was adopted. The city's attorney will determine the legal status of the complaint and any justified complaints will be taken to the council. The matter will then be taken up with the Worden-Allen company, contractors.

A heated discussion preceded the resolution. It is probable that the controversy will be referred to a board of arbitration to consist of a man appointed by the council and one chosen by the Worden-Allen company. If they cannot agree, another will be appointed as provided in the contract. John Coppes said the city should claim liquidated damages because the bridge was not completed in the time specified in the contract. The contract provides for a penalty of \$20 a day for every 24 hour delay in construction of the bridge.

City Attorney Joseph LeFevre believed the city should receive some compensation for the services of the city engineer in the building of the bridge. Joseph McCarty, president of the McCarty Construction company of this city, presented the construction company's side of the controversy. He believed the city responsible for some of the delays, more than the Worden-Allen company. City Attorney LeFevre will present some Supreme court decisions on similar questions at the next council meeting.

KAUKAUNA FORESTERS
LOSE BOWLING MATCH

Kaukauna—The Appleton Foresters trimmed the Kaukauna Foresters in three straight games in a bowling match on Hilgenberg's alleys Tuesday evening. Every game was taken by substantial margins. J. Brown rolled high single game of 220 for Appleton and F. Hilgenberg rolled 191 for Kaukauna.

Score:

ART JONES SPECIALS, KAUK.
A. Jones ... 125 146 158
G. Maal ... 152 167 189
Van Eyke ... 184 149 178
H. Haasly ... 114 177 146
J. Hilgenberg ... 112 191 180

Totals ... 749 870 872

FORESTER CRACKER JACKS, APPLETON

C. Doerfler ... 146 148 158
S. Single ... 147 175 161
R. Dohr ... 140 160 166
J. Doerfler ... 188 182 199
J. Brown ... 181 220 203

Totals ... 802 894 917

GROCERS AND OILS TO
FEATURE LOOP BOWLING

Kaukauna—The league leading H. P. Runte Grocers bowl the Andrews Oils in a Kaukauna Business Men's league match on the first shift Wednesday evening. On the same shift Pendergast Creams meet Bayoregon's Butchers. The fast traveling Milwaukee Clothiers meet second place Maytag Washers on the second shift and the Kaukauna Lumbermen roll the Bankers in the other match of the evening.

VAN GOMPLE IS ELECTED
INSURANCE CO. OFFICER

Little Chute—At a meeting of the directors of the Farmers Home mutual fire insurance company recently, Cornelius Van Gompel was elected secretary to fill the vacancy caused by the death of John H. Lamers.

Members of the Jacob Coppus post of the American Legion held their regular monthly meeting at Legion hall Monday evening. Plans were made to hold a celebration here on Independence day.

Members of the Little Chute band will hold a meeting at village hall Wednesday evening for the purpose of completing plans for a free concert to be given before Easter.

Miss Irene Van Susteren of Oshkosh, spent Sunday at the home of her parents, Mr. and Mrs. Henry Van Susteren.

J. W. Robinson of Green Bay spent Tuesday here on business.

Francis Vaughn was the guest of friends in Green Bay Saturday.

Miss Blanche Janson of De Pere, called on relatives here Sunday.

Mr. and Mrs. Martin Peeters of Milwaukee, were callers Sunday at the home of Mr. and Mrs. John Lamers.

Frank Gloudemans of Beaver Dam, spent Sunday at the home of his parents, Mr. and Mrs. Arnold Gloudemans.

Joseph Hodgins of Appleton, was a guest Sunday of Ralph E. Lowell.

Miss Peter Dietrich of Freedom was a business caller here Tuesday.

Volleyball scores for the first game and second turnover in the American Legion league are:

Won Lost Pct.
Matt's Clover Kickers ... 2 1 .666
Hieme's Snipers ... 2 1 .666
Silver's Slammers ... 2 1 .666
Willie's Wonders ... 1 2 .333
Frankie's Fritters ... 1 2 .333
Jack's Sawdust Makers ... 1 2 .333

Scores for the second game were:

Won Lost Pct.
Matt's Clover Kickers ... 4 2 .666
Hieme's Snipers ... 4 2 .666
Silver's Slammers ... 3 3 .500
Willie's Wonders ... 3 3 .500
Frankie's Fritters ... 2 4 .333
Jack's Sawdust Makers ... 2 4 .333

The Jolly Five bowling team of Appleton defeated the Gloudemans department store team on the local alleys by three pins without the handicap and 378 with the handicap. L. Austin and A. Siglinsky of the Appleton square rolled 200 and L. Austin had high series of 554. P. Hammen of the local team had high game of 185 and series 565. The scores:

GLoudemans DEPT. STORE
Won 0 Lost 3
P. Hammen ... 193 180 192 655
W. Dreessen ... 164 174 146 454
P. Hammen ... 149 183 172 504
G. Hartjes ... 138 116 192 446
H. Hartjes ... 168 174 173 515

Totals ... 902 827 875 2504

JOLLY FIVE ... Won 3 Lost 0
A. Coldbeck ... 161 158 138 437
L. Austin ... 198 200 156 554
L. Dunn ... 149 157 200 482
A. Siglinsky ... 125 157 290 492
E. Elms ... 186 158 157 499
Handicap ... 125 125 375

Totals ... 944 969 969 2882

The Pin Setters bowling team won three games by 410 pins from the Blue Bells in a match game on the Little Chute Alleys Saturday evening. C. Hammen of the Blue Bells had high game of 189 and a total of 475. Jerome Lamers of the Pin Setters was the star for the evening with scores 114, 202, 184 and series 550. Following are the scores:

BLUE BELLS
Won 0 Lost 3
K. Hammen ... 110 155 144 399
V. Langdyke ... 130 140 122 392
R. V. Handel ... 86 121 159 366
H. Van Handel ... 129 127 147 403
Hammen ... 155 147 180 475

Totals ... 613 690 732 2065

PIN SETTERS
Won 3 Lost 0
Jerome Lamers ... 164 202 184 550
Clar. Deitzen ... 147 121 157 398
Art. Wilder ... 168 116 175 459
Roy Vander Hey ... 163 140 153 453
Gerald Versteegen ... 157 145 170 472

Totals ... 801 724 940 2465

NAVIGATION WILL OPEN
ON MONDAY, MARCH 21

Kaukauna—Navigation on the Fox river will officially open Monday morning, March 21. Ben Prugh, head of the Fox River Navigation company, said Tuesday. It is believed that is the earliest navigation has opened in the history of the state. The ice has been out of the river for several weeks. There will be the same number of boats hauling approximately the same amount of coal to industrial plants in the valley. No improvements have been made on any boats nor have any new boats been added, according to Mr. Prugh.

KAUKAUNA PERSONALS

Kaukauna—Mayor W. C. Sullivan returned from Milwaukee Monday evening.

Frank Spindler returned from Milwaukee Sunday after spending the weekend with friends.

The Rev. John Brenner of Milwaukee spent Monday with his parents, Mr. and Mrs. K. F. G. Brenner.

Theresa Gaudette of Antigo, spent Tuesday in Kaukauna.

Edwin Miller left for Rhinelander Wednesday morning where he has accepted a position with the Wisconsin highway commission.

Kaukauna—Mrs. Joseph Krahn and Fred Mueller left for Chicago Wednesday morning to attend the funeral of their sister-in-law, Mrs. Joseph Mueller. Mrs. Joseph Mueller was well known in Kaukauna.

8 MAPLEHURST PUPILS
NAMED ON HONOR ROLL

Cleora—The following students at Maplehurst school had an average of 90 or over for the past six weeks. Report cards were given out Monday.

Viola Drophil, Arlene Withuhn, Viola Niese, Dorothy Litzkow, Elsie Riet, Violet Withuhn, Evelyn Riet, and Dorothy Barth.

HILBERT CAGERS
TOP ALUMNI FIVE

High School Aggregation Wins Game by 21 to 20 Count Friday Night

Special to Post-Crescent

Hilbert—On Friday Hilbert high school basketball team defeated the Alumni team 21-20. The Alumni five included Lenord Suttner, Cyril Eldridge, Gerhard Raddatz, Armin Herke, Harold Delanty and Waldemar Albers. Ed. McGraw refereed. Before the game there were two preliminary games, one between Catholic school boys and public school boys, the former winning 15-6, and the second game between two girl teams of the local high school. The Blues won from the Reds by a score of 2 to 1. Prof. Carlson refereed.

Dr. F. C. Dehne returned home from the hospital at Appleton Wednesday evening.

August Morack of Green Bay spent the weekend here with his parents.

Jack Ecker returned from Stevens Point Friday evening where he attended a course in window decorating.

Frank Suttner had a crew of men pressing hay for him a few days this week.

Miss Leah Raddatz returned from Stevens Point Friday evening where she visited for several weeks.

Miss Rose Leorche of Sherwood spent the weekend with Miss Emily Westenberg.

Waldemar Albers, who attends Law-

BAND WILL APPEAR IN
FIRST PUBLIC CONCERT

Kaukauna—Music lovers interested in the progress of the newly organized Kaukauna high school band will have an opportunity of hearing the organization at its first public concert at 3 o'clock Thursday afternoon in the high school auditorium. The concert will be a part of the mid-winter fair program. Prof. E. Munn said Tuesday that the band would play three numbers, including two marches and a waltz. About thirty students will play.

John Vollmer was a Chilton caller on Saturday.

Miss Florence Voigt and Walter Vollmer of Kaukauna spent Friday evening at the John Vollmer home.

Mr. and Mrs. Elmer Muckenheider and son of Milwaukee spent the weekend at the J. J. Madler home.

Mrs. James Holstead returned from Milwaukee Sunday evening where she visited her daughters the past 10 days.

Mr. and Mrs. A. R. Kasper, Mrs. Jake M. Jaacks and sons, Donald and Lyle, spent Sunday at the Alvin Kasper home at Potter to help Lester Kasper celebrate his third birthday.

Mrs. Jake M. Jaacks left for Elk-hart Lake Monday morning to attend the funeral of Rev. Wm. Zeak, Professor of Music at the Mission House at Franklin.

Oscar Behnke bought the farm he has been renting the past years from his father, Herman Behnke, Sr., last Thursday for \$14,500. The farm is modern in every way.

BRILLION WOMAN
PLANS TO TAKE UP
MISSIONARY WORK

Miss Alice Clark Will Complete Work This Year and Go to Foreign Lands

Brillion—Miss Alice Clark, who was born in Brillion in 1898 has become a medical missionary nurse. She attended the College of Missions at Indianapolis, Ind., and the Hopkins hospital at Baltimore. She supplemented her two years at the college of missions with two additional years which will make her an ordained regular pastor at the end of the present school year. She will sail with other nurses from New York for foreign missionary fields for a five year period.

Mrs. John Binsfeld entertained the Five Hundred club Thursday.

Mrs. Emil Landmann attended the funeral of Mrs. H. J. Schmidt's father at Milwaukee.

Mr. and Mrs. William Voss of Milwaukee are visiting at the George Voss home.

Friends and neighbors helped H. Abel celebrate his birthday on Friday evening.

Mrs. George Elyes is at Waukesha taking mud baths.

The Royal Neighbors meet at the home of Mrs. Fred P. Luecker on Tuesday evening.

Mrs. Frank Horn entertained friends at a quilting bee on Thursday afternoon.

Leonhard Bohmann, 76, died at his

MASONS AND O. E. S. ARE
GIVEN PARTY AT CHILTON

Special to Post-Crescent

Chilton—A party was given at the Masonic temple on Monday evening for the Masons and Eastern Stars and their families. A short program was first given, consisting of vocal solos by Mrs. H. F. Arps, a reading by Mrs. G. M. Morrissey, a piano solo by Mrs. J. E. Reinbold, vocal solos by Mrs. Robert Larson, and a talk on Fraternism by G. M. Morrissey. Following the program there was dancing and card playing until 12 o'clock. About eighty persons were present.

Mr. and Mrs. Jacob Noll went to Seymour on Monday night to attend the funeral of the latter's mother, Mrs. Charles Becher, which took place at 10

home here last week. He was splitting wood when he suddenly "dropped over dead. He is survived by his widow and five children. Funeral services were held at 9:30 Saturday morning at St. Mary church. The Rev. Garthaus was in charge.

Harold Pott left for Green Bay where he will be employed.

E. G. Fuller of Appleton was in the city Thursday.

Mrs. E. H. Kloehn, Dr. and Mrs. W. L. Bowden were at Green Bay Friday.

A large crowd from here motored to Menasha Friday evening to see the local high school play basketball at the tournament with New London. New London won 19 to 13.

Mrs. Dale Andrews is visiting at Kaukauna.

Thursday afternoon the Brillion high school defeated New Holstein by a score of 13 to 12.

o'clock Tuesday morning. Mrs. Becher died at the Noll home last Saturday.

William N. Knaut made a business trip to Appleton and Fond du Lac Monday.

Mrs. August Schewe of Merrill, is visiting with her Mrs. Luke Owens.

Mrs. George Forkin of Menasha, visited at the home of Walter Kroehnke on Tuesday and Wednesday.

Miss Clarice McGrath, who is a nurse in a government hospital at Marion, Ind., is visiting her parents, Mr. and Mrs. Frank McGrath, on Sunday, Mrs. and Miss McGrath were in Appleton, to visit at the Peerenboom home.

Mr. and Mrs. Emil Hill and family of Valders, visited at the W. J. Kroehnke home on Sunday. On their return they were accompanied home by Mrs. Hill's mother, Mrs. Eliza Stuebel, who will make a short visit at the Hill home.

Misses Viola Rupp and Minnie Hertel went to Milwaukee Saturday for a short visit.

Mrs. C. D. Klumb is visiting relatives at Cedarburg, Thensville and Milwaukee. She was accompanied by Milwaukee by Mrs. H. Schuch, who has been visiting at the Baumann home.

Jerome Fox of Milwaukee spent Sunday at the home of his parents, Mr. and Mrs. Leo P. Fox.

Norbert Sturm has been ill the past few days with an infection in his foot. On Monday his condition showed considerable improvement.

Oliver McCarty made a business trip to Milwaukee on Tuesday.

The Tuesday Afternoon club was entertained at the home of Mrs. Arthur Jensen on Tuesday.

Mr. and Mrs. Emil Jensen and daughter of Plymouth, visited relatives in this city on Sunday.

Matilda Horn, county superintendent of schools, inspected the public schools in this city on Tuesday.

THE STORE FOR THE WORKINGMAN

THE STORE FOR THE FARMER

Inviting You—
To Come and Visit Our
Store During Style Week

To see our showing of all that's new in Spring Clothes and Furnishings. It will be a great pleasure to show you the new styles and help you choose your New Spring Clothes with greater satisfaction to you—for there'll be a real saving in our high quality goods.

Come In and Try On Our New
Spring Suits and Topcoats

We have plenty of room and display space in our store—we have the largest and finest stock of Spring Clothes for Men, Young Men and Boys, in the history of our business.

SUITS FOR MEN AND
YOUNG MEN

All the new late models, two, three-button and double breasted plain and fancy patterns. All suits have 2 pairs pants. Especially big values at—

\$19.95 to \$34.95

Topcoats

All hand tailored and all wool materials. Snappy patterns for the young fellow, darker patterns for older men.

\$17.95 to \$24.95

SUITS FOR BOYS



1 pair long and 1 pair knickers—ages 7 to 16 years.
\$6.95 to \$12.95

Walsh Co. Building.

HATS FOR MEN AND
YOUNG MEN

New Sporting Hats, all in stock, all the new colors.

\$2.98 to \$4.95

DRESS SHIRTS

For Men and Boys with or without collar.

98c to \$2.95

HI SCHOOL STUDENTS'
SUITS

2 pairs long pants, two button and double breasted models, ages 12 to 20 years.

\$12.95 to \$19.95

DRESS SHOES
AND OXFORDS

New lasts, black and light tan colors.

\$2.98 to \$4.95

Geo. Walsh Co.

Corner of West College-Ave. and Superior-St.

This Page Quickly Shows You Which Way The Opportunity Breezes Are Blowing

Appleton Post-Crescent Classified Advertising Information

All ads are restricted to their proper classifications and to the regular Appleton Post-Crescent style of type. The following rates are for advertising in this paper:

Classification	Charge	Cash
One day	.12	.11
Three days	.35	.33
One week	1.00	.95
Two weeks	1.80	1.70
One month	3.25	3.00

Advertising order for irregular insertions taken and copy time insertion rate, no ad taken for less than basis of two lines. Count 6 average words to a line.

Charged ad will be received by telephone and if paid at office within 10 days from the first day of insertion cash rate will be allowed.

Ads ordered for three days or six days and stopped before expiration will only be charged for the number of times the ad appeared and adjustment made at a sacrifice.

Special rate for yearly advertising on publishers reserve the right to edit or reject any classified advertising copy.

The following classification headings appear in this newspaper and the numerical order of these headings are arranged in alphabetical order for quick reference.

- 1-Automobiles For Sale
- 2-Cars of Various Types
- 3-Used Cars
- 4-Used Cars
- 5-Used Cars
- 6-Used Cars
- 7-Used Cars
- 8-Used Cars
- 9-Used Cars
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AUTOMOTIVE

Automobile For Sale 11
FORD COUPE—1925 Model, selling cheap. 555 E. Calumet St.

USED CARS—
Auburn Sedan, 7 passenger, condition good, very cheap.
Cadillac Roadster, priced right.
Dodge Sedan, 1924, Box top, reasonable.
Essex Six, 1925, A-1 condition.
Ford commercial, 1924, price very reasonable.
Special Studebaker Coupe, 1923, New paint, new license, condition good.
1925 Studebaker Standard Coach, Fine shape, New license. This car must be sold at a sacrifice.
1924 Star Roadster, Extra good.

APPLETON HUDSON COMPANY
124 E. Washington St. Tel. 3533

REPAIRABLE SEDAN—On account of the death of my husband will sell at a sacrifice. 1924 Ford Sedan at a sacrifice. Tel. 4431. Mrs. M. M. Lockery.

USED CARS—

THE GREATEST VALUES—Ever offered in used cars. A car for every one's pocket book.

LATE MODEL—Buicks, Studebakers, Fords, Chevrolets. All models and makes. See these cars before you buy. Terms to suit your needs. Come to see you have the first pick, while they last.

ST. JOHN MOTOR CAR CO.

Auto Accessories, Tires, Parts 13
STORAGE BATTERY—40 cells. Recently taken out of electric car. Large capacity. Write P. O. Box 235 Appleton.

STAKE TRUCK BODY—For sale 7x12 ft. as good as new at 1-3 price. Phone 2510. Konz Bros. & Son.

GARAGES—Auto For Hire 14
GARAGE—For rent. 545 E. Winnebago St. Phone 2333.

WRECKERS—Appleton Wrecking Co. wreckers of automobiles and buildings. Used cars of all types and models. New and used building material. We buy, sell and trade. Buyers of bankrupt stocks. Day and night. Write or call. Tel. 3534. 119-1421-1425 N. Richmond St.

Motorcycles and Bicycles 15
BICYCLE—"Excelsior" in good condition. Call 2658.

Repairing—Service Stations 16
SOPFA MOTOR CO.
Auburn 6 and 8. Phone 566.
318 W. College Ave.

APPLETON SERVICE GARAGE—Auto and light trucks. Licensed and authorized Ford service station. Expert repairing. Genuine Ford parts and used machines. 500 E. Third St. Between 5th and 6th. Tel. 3100-7.

BATTERY CHARGING—6 volt battery. 60 cc. Radio batteries 50c. St. John Motor Car Co.

BUSINESS SERVICE
Business Service Office 18
ASHES—Hauled and trucked. One car load. Write. Tel. 3532.

CARPENTER—Work done. Repairing and remodeling. Tel. 4236.

Building and Contracting 19
SINGER SEWING MACHINE—Repairing and parts. Repairs and supplies for all makes. 30 years experience. All work guaranteed. Tel. 3115. 119 East Wash. St.

Insurance and Surety Bonds 23
INSURANCE—In all forms. Nelson's Insurance Agency, Rooms 14 and 15. Olympia Bldg. Tel. 4244.

Laundry 24
LAUNDRY—We give your clothes individual attention. Satisfaction guaranteed. Delivery service. Call 3592.

WASHINGS—And ironings wanted to do at home. Tel. 1847-W.

Moving, Trucking, Storage 25
ASHES HAULED—Local and long distance moving. Tel. 3172 or 44403.

HOUSEHOLD GOODS—And car stereo. 1924 Ford. 1925 Ford. 1926 Ford. 1927 Ford. 1928 Ford. 1929 Ford. 1930 Ford. 1931 Ford. 1932 Ford. 1933 Ford. 1934 Ford. 1935 Ford. 1936 Ford. 1937 Ford. 1938 Ford. 1939 Ford. 1940 Ford. 1941 Ford. 1942 Ford. 1943 Ford. 1944 Ford. 1945 Ford. 1946 Ford. 1947 Ford. 1948 Ford. 1949 Ford. 1950 Ford. 1951 Ford. 1952 Ford. 1953 Ford. 1954 Ford. 1955 Ford. 1956 Ford. 1957 Ford. 1958 Ford. 1959 Ford. 1960 Ford. 1961 Ford. 1962 Ford. 1963 Ford. 1964 Ford. 1965 Ford. 1966 Ford. 1967 Ford. 1968 Ford. 1969 Ford. 1970 Ford. 1971 Ford. 1972 Ford. 1973 Ford. 1974 Ford. 1975 Ford. 1976 Ford. 1977 Ford. 1978 Ford. 1979 Ford. 1980 Ford. 1981 Ford. 1982 Ford. 1983 Ford. 1984 Ford. 1985 Ford. 1986 Ford. 1987 Ford. 1988 Ford. 1989 Ford. 1990 Ford. 1991 Ford. 1992 Ford. 1993 Ford. 1994 Ford. 1995 Ford. 1996 Ford. 1997 Ford. 1998 Ford. 1999 Ford. 2000 Ford. 2001 Ford. 2002 Ford. 2003 Ford. 2004 Ford. 2005 Ford. 2006 Ford. 2007 Ford. 2008 Ford. 2009 Ford. 2010 Ford. 2011 Ford. 2012 Ford. 2013 Ford. 2014 Ford. 2015 Ford. 2016 Ford. 2017 Ford. 2018 Ford. 2019 Ford. 2020 Ford. 2021 Ford. 2022 Ford. 2023 Ford. 2024 Ford. 2025 Ford. 2026 Ford. 2027 Ford. 2028 Ford. 2029 Ford. 2030 Ford. 2031 Ford. 2032 Ford. 2033 Ford. 2034 Ford. 2035 Ford. 2036 Ford. 2037 Ford. 2038 Ford. 2039 Ford. 2040 Ford. 2041 Ford. 2042 Ford. 2043 Ford. 2044 Ford. 2045 Ford. 2046 Ford. 2047 Ford. 2048 Ford. 2049 Ford. 2050 Ford. 2051 Ford. 2052 Ford. 2053 Ford. 2054 Ford. 2055 Ford. 2056 Ford. 2057 Ford. 2058 Ford. 2059 Ford. 2060 Ford. 2061 Ford. 2062 Ford. 2063 Ford. 2064 Ford. 2065 Ford. 2066 Ford. 2067 Ford. 2068 Ford. 2069 Ford. 2070 Ford. 2071 Ford. 2072 Ford. 2073 Ford. 2074 Ford. 2075 Ford. 2076 Ford. 2077 Ford. 2078 Ford. 2079 Ford. 2080 Ford. 2081 Ford. 2082 Ford. 2083 Ford. 2084 Ford. 2085 Ford. 2086 Ford. 2087 Ford. 2088 Ford. 2089 Ford. 2090 Ford. 2091 Ford. 2092 Ford. 2093 Ford. 2094 Ford. 2095 Ford. 2096 Ford. 2097 Ford. 2098 Ford. 2099 Ford. 2100 Ford. 2101 Ford. 2102 Ford. 2103 Ford. 2104 Ford. 2105 Ford. 2106 Ford. 2107 Ford. 2108 Ford. 2109 Ford. 2110 Ford. 2111 Ford. 2112 Ford. 2113 Ford. 2114 Ford. 2115 Ford. 2116 Ford. 2117 Ford. 2118 Ford. 2119 Ford. 2120 Ford. 2121 Ford. 2122 Ford. 2123 Ford. 2124 Ford. 2125 Ford. 2126 Ford. 2127 Ford. 2128 Ford. 2129 Ford. 2130 Ford. 2131 Ford. 2132 Ford. 2133 Ford. 2134 Ford. 2135 Ford. 2136 Ford. 2137 Ford. 2138 Ford. 2139 Ford. 2140 Ford. 2141 Ford. 2142 Ford. 2143 Ford. 2144 Ford. 2145 Ford. 2146 Ford. 2147 Ford. 2148 Ford. 2149 Ford. 2150 Ford. 2151 Ford. 2152 Ford. 2153 Ford. 2154 Ford. 2155 Ford. 2156 Ford. 2157 Ford. 2158 Ford. 2159 Ford. 2160 Ford. 2161 Ford. 2162 Ford. 2163 Ford. 2164 Ford. 2165 Ford. 2166 Ford. 2167 Ford. 2168 Ford. 2169 Ford. 2170 Ford. 2171 Ford. 2172 Ford. 2173 Ford. 2174 Ford. 2175 Ford. 2176 Ford. 2177 Ford. 2178 Ford. 2179 Ford.

butchers 6.50 @ 8.75; bologna 5.50 @ 6.25. Calves 2.00 @ 2.50; low milk; good to choice 10.75 @ 11.00; fair to good 10.00 @ 10.50.
 heavy and butchers 250 lbs and up 16.75 @ 11.30; fair to best light butchers 200 to 240 lbs 11.25 @ 11.65; fair to best light 160 @ 170 lbs 11.00 @ 11.50; good lights 140 @ 160 lbs 11.25 @ 11.60; fair to select packers 10.00 @ 10.75; pigs and light lights 10.00 @ 11.50.
 hogs 160 @ 170 lbs 11.00 @ 11.50; good to choice 14.00 @ 15.50; fair to good 12.50 @ 13.50; ewes 1.00 @ 2.00.

MILWAUKEE GRAINS
 Milwaukee—Gr. Wheat, no. 1, northern 3.50 @ 4.25. Corn, 3, yellow 1.00 @ 1.10. Oats, 3, white 1.00 @ 1.10.

48: no. 3, white 45@47; no. 4, white
42@44. Rye no. 2, 1.00@1.01. Barley
malting 75@83; Wisconsin 75@85;
feed rejected 65@73.

MISNEAPOLIS GRAINS

Minneapolis.—Wheat receipts
133 cars, compared to 142 a year ago;
cash No. 1, 98¢; No. 2, 97½¢; No.
1, dark northern spring choice to
choice 1.35½-1.41½; good to choice
1.35¾-1.36¾; ordinary to good 1.33½-
1.34½; No. 1, hard spring 1.35½-
1.41½; No. 1, dark hard Montana or
spring 1.35½-1.36¾; to arrive 1.35½-
1.40½; No. 1, hard spring 1.35½-
Corn No. 3, yellow 69½-71½; Oats No.
3, white 41¼-45½; Barley 56½-57½,
Rye No. 2, 56½-59½; Flax No. 1,
1.15-1.20-1.27½.

PRODUCE

Corrected Daily by W. C. Fish
(Prices Paid Producers)

Cabbage _____ \$1 per 100 lbs.
Cauliflower bu. _____ \$1.10-1.15
Butter lb. _____ .12-1.25
Selected Fresh Eggs, doz. _____ 24-27c

33	Comb honey, 10.	208-230
age	Shelled popcorn	8c lb.
	GRAIN AND FEED MARKET	
	Corrected Daily by E. Liethen	
	Grain Co.	
	(Prices Paid to Farmers)	
35	Oats, bu.	40c
app-	Wheat bu.	\$1.10
is-	Rye, bu.	75c

Suckwheat	\$1.75
-----------------	--------

Selling Price at Warehouse
(All quotations are on basis of hundred drossed pounds.)

Standard Bran	\$1.60;	pure bran	\$1.75		
Standard middlings	\$1.65;	Red Dog			
2.45; Cracked Corn	\$2.00;	Ground Bar			
ley	\$1.75;	Ground feed	\$1.65;	Oil Meal	
\$2.70;	Gluten	\$2.25;	Cotton Seed Meal		
\$3.30;	Beet Pulp	\$2.00;	Oyster Shells		
\$1.25;	Crut	\$4.00;	Pigeon Feed	\$2.50	

Scratch Feed \$2.50; Buttermilk Eggs \$3.00; Mash \$3.25; Buttermilk Chick Mash \$4. Ground oats \$1.65.

Corrected Daily by
HOPFENSPERGER BROS.

CATTLE—
Steers, good to choice 6-
Cows, good to choice 4-
Canners 3. Cutters
VEAL (Dressed)
Fancy to choice (80 to 100 lbs.)

ry	lb.	14-1
ak-	Good (65 to 80 lbs.) per lb.	13-1
Week-	Small (50 to 60 lbs.) per lb.	10-1
and	VEAL (Live)—	
	Fancy to choice (130 to 150 lbs.)	
	per lb.	8-
	Good calves, (100 to 130 lbs.) lb.	7-
	Small calves, per lb.	6-
	HOGS (Live)—	
	Choice to light butchers	1
	Medium weight butchers	1
	Heavy butchers	7½-8½
Way-	HOGS (Dressed)—	

no	..Choice to light butchers	1
	Medium weight butchers	1
	SHEEP—	
	Live 6. Dressed	1
	Lambs, live12. Dressed	2
	FOULTRY—	
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ds:	Chickens, dressed	2
4@	Spring chickens, live	3
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age		
@	CHEESE MARKET	
	Blue Cheese	

March 11. Sales: 50 squares, 21%;
daisies, 21%; 605 longhorns, 21%.

Two hundred and seventy boxes of
cheese were offered for sale on the
Wisconsin Cheese Exchange, Friday,
March 11. Sales: 210 twins, 21%;
twins, 21%.

Detailed description of Figure 1: The graph plots the percentage of total catch (y-axis) against the percentage of total effort (x-axis) for two species. The x-axis is marked at 0, 20, 40, 60, 80, and 100. The y-axis is marked at 0, 20, 40, 60, 80, and 100. The solid line with open circles represents *A. balearicum*, and the dashed line with open circles represents *A. mediterraneum*. Both lines start at (0,0) and rise steeply. *A. mediterraneum* reaches a catch percentage of approximately 85% at 100% effort, while *A. balearicum* reaches approximately 75% at 100% effort. The lines intersect at approximately 40% effort and 45% catch.

Percentage of total effort	<i>A. balearicum</i> (%)	<i>A. mediterraneum</i> (%)
0	0	0
20	25	30
40	45	45
60	65	75
80	72	82
100	75	85

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NEWSPAPER ARCH

FARM TENANCY IN WISCONSIN SHOWS SLIGHT INCREASE

But There Are Fewer Tenants on Farms in Wisconsin Than in Other Central States

Madison—(AP)—Tenants occupy fewer farms in Wisconsin than in adjoining states, with the exception of Michigan, according to a report issued on "The Farm Lease in Wisconsin," by Dr. E. H. Hilbard, professor of agricultural economics at the University of Wisconsin, and Harold Howe, of the department.

In Wisconsin 15.5 per cent of the farms are rented, according to the report. In Michigan the percentage is 15.1; in Illinois 42; in Iowa 44.7 and in Minnesota 27.1.

Tenancy in this state apparently is on the increase, the report points out. In 1910 there were 24,654 rented farms. By 1920 they had increased to 27,253, and in 1925, the year from which the latest figures were taken, there were 103,155. At the same time, however, the number of farms owned had increased nine per cent.

Few farms are rented in the northern part of the state because of the low cost of land there, the report points out, adding that this land furnishes an outlet for farmers with limited funds who might normally become tenants.

Another reason for the low percentage of tenancy in the state is the large area not devoted to farming, says the report. It adds:

"There are other contributing causes. Dairying, which is the prevailing type of farming, does not lend itself as readily to renting conditions as does grain farming.

"Speculation in farm land, which leads to tenancy, has not been as great in Wisconsin as in most mid-western states.

"Another possible cause is that much of Wisconsin's population has sprung from thrifty European stock, people accustomed to the small, well-managed farm and who prefer ownership to renting."

One-third of the rented farms in the state were run at a loss and produced no income, it was indicated by a questionnaire conducted in connection with the study. Because of the limited number of replies received, this finding is not necessarily considered an accurate cross-section, however.

Nineteen per cent of those who replied said they received cash incomes under \$400; over 22 per cent, from \$400 to \$500; over 17 per cent, from \$500 to \$1,000; and eight per cent \$1,000 and over.

Landowners themselves made little from the rental of their farms, results of another questionnaire indicated. Only three per cent of those replying reported net incomes of 7.5 per cent and over. Over 25 per cent received net incomes under 2.5 per cent; nearly 32 per cent, from 2.5 to 5 per cent; over nine per cent, from 5 to 7.5 per cent.

The report includes an exhaustive study of lease making, presenting the advantages and disadvantages of the various forms of leases, and furnishing guides for owners to follow in preparing leases for property according to the kind of crops involved.

LAUNDRYMEN TO SPEND MILLIONS TO ADVERTISE

Appleton laundry owners will co-operate in a national advertising campaign to sell laundry service to housewives, according to I. G. Berg of the Uneda Damp Wash laundry. The campaign is being sponsored by the National Laundry Owners' association. The association has voted \$4,000,000 to be used in the campaign. This will be expended at the rate of \$1,000,000 per year. Laundry owners in the association will be assessed according to the volume of business they do.

Japan saw its first automobile in 1903. There were only three in Tokyo in 1907. Latest figures place the number of motor cars in use at 5,028.

Your Cough Will Leave You Quickly

Once you start taking Foley's Honey and Tar Compound

Coughs and throat irritations, nervous hacking, hard racking bronchial coughs, and lingering "flu" coughs yield to its influence and are quickly effaced.

Made by our own special process, it combines the curative influence of pure Pine Tar with other healing ingredients, and the mollifying demulcent effect of clear Honey.

It is a boon to those who suffer from troublesome night coughing.

A fine dependable medicine

Remember the name

FOLEY'S HONEY AND TAR COMPOUND

Sold everywhere

When You Try Your Best to Look Your Best

always be sure to use

MARINELLO

Phantom Powder

The charming improvement in complexion beauty lasts all day and the skin is provided with proper protection, as this powder does not wash off.

MarinelloShop

Phone 4616-W Hotel Appleton

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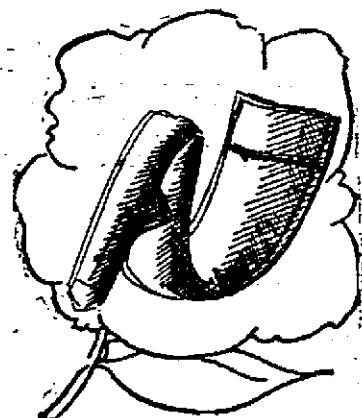
A Formal Display of Spring Fashions

Apparel of Charm and Distinction for the Smart feminine world

SPRING! A magic word--woven into the tapestry of the illusion it imparts--nature holds the stage but not alone! Past the green fields and flower decked woods--saunter in review a kaleidoscopic array of

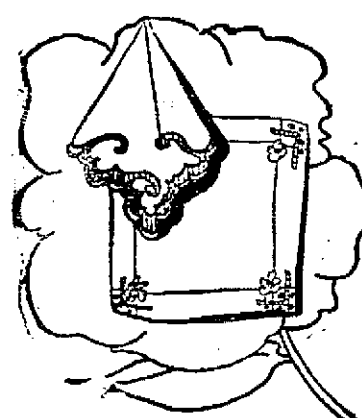
Frocks Coats
Spring Furs
Tailored Suits Ensemble Suits

—to say nothing of the hundred and one little novelties that radiate spring. The flowered shoulder—the bag and shoe ensemble in harmonizing or contrasting colors—wide belts of calf-skin—the two-skin fox scarfs in soft beige tones or grey—the compose theme in everything from shoes to millinery. Oh, Spring is a gala season —and this one the gayest of all.



Smart Hosiery

accents the chic of one's new spring frock and coat. Cadet hose, with the pointed heel to slenderize the ankle, is \$1.95 a pair. Platinum, gun metal, cloth of silver, and beige are fashionable shades.



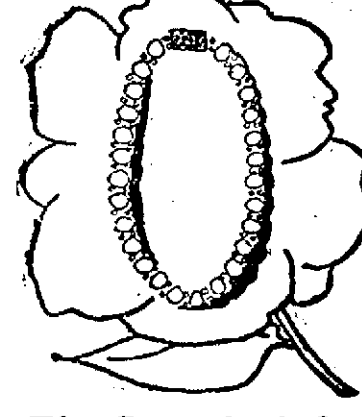
Lace-edged Embroid'rd

Handkerchiefs in these days have other uses than utilitarian ones. In dainty georgette with lace edges and embroidered corners they add much to one's smart appearance. In lovely colors at 50c, 75c, and \$1 each.



Silk or Mesh Bags

are lovely accessories as well as useful ones. Beautifully embroidered ones of silk in black and colors are \$3 to \$12.50. Enameled mesh bags in several colors are \$3.

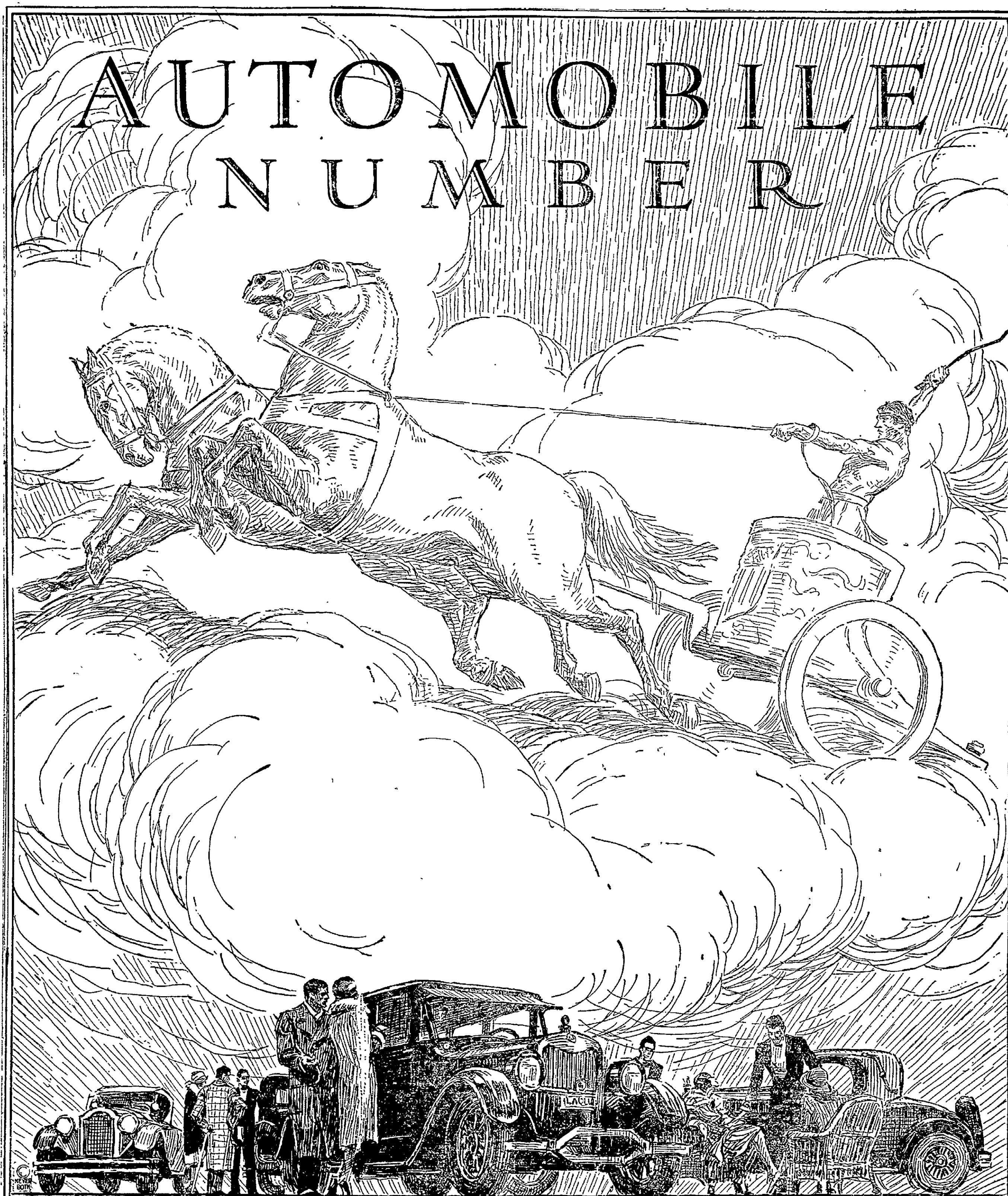


The Crystal Choker

continues to be the smart necklace and you may choose it in any of a number of pastel colors. Chime bracelets in silver and gilt are very narrow and intended to be worn half a dozen or more at a time, 25c each.



THE PETTIBONE-PEABODY CO.



DEALER'S INDIVIDUAL SALESROOM

AUTOMOBILE SHOW

THURSDAY, FRIDAY AND SATURDAY --- MARCH 17-18-19

During The Day

In The Evening

FEWER MAKERS NOW BUT BETTER CARS OFFERED TO PUBLIC

Buick Chief Tells How Eliminations Have Helped Whole Motor Industry

BY E. T. STRONG
(President and General Manager,
Buick Motor Co.)

It is a good time to take stock of this industry of ours and see what lessons have been learned from the last quarter of a century that can be applied to advantage in the future. We find we have entered an era which is nearer certainty than any previous time. We find that a great deal of speculation has been removed. We are better educated than we were a few years ago when it was necessary for pioneers to sell the automobile to the public. We have put behind us the highly competitive years when six hundred companies were scrambling for a foothold and this number has now been reduced to less than 10 per cent of the original total. We now know that the automobile is an accepted commodity and an absolute necessity. Under normal conditions we can depend upon a certain amount of business each year from the replacement market and the natural increase in population. We are assured of a yearly increase in registrations which is dependent on what might be termed a replacement ratio.

INCREASE RATIO SAYS
In 1917 registrations increased 40 per cent over the previous year. Since that date the trend in the increase on a percentage basis has steadily declined. Today the growth in registrations is on a much lower basis. In 1925 it amounted to only 15 per cent and each year it is growing smaller. This means that we are establishing a registration ratio which will probably amount to a very small per cent seven or eight years from now and which will represent the yearly increase in registrations based on the natural increase in population. Add to that the replacement market, new owners and the export market and you have the automobile market of the future.

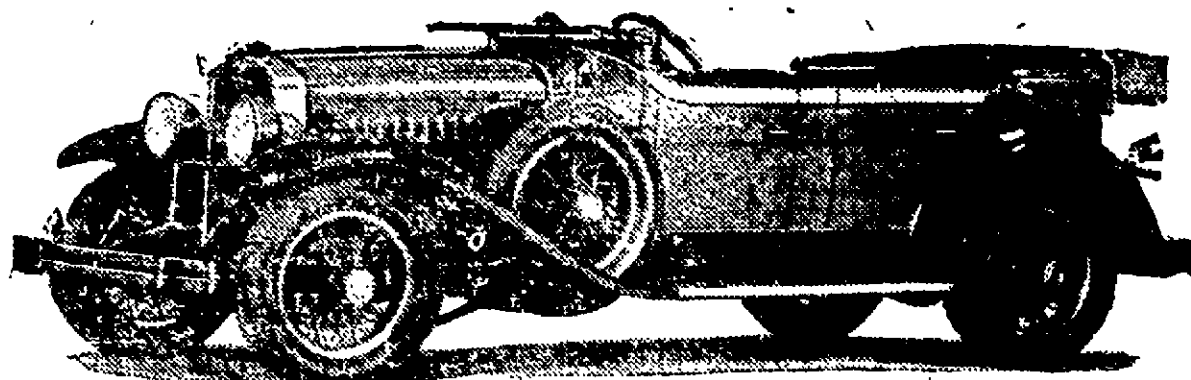
MEANS EVEN PRODUCTION
The industry is no longer shooting in the dark. The entire industry knows just about how much business it can expect from year to year and can arrange its production schedules accordingly.

We are now able to level off our production schedules and divide production more equally among the seasons. This is an economy which is reflected in the lower prices and higher quality automobiles from year to year.

Competition has not decreased, but it is a different kind of competition. The fewer companies who now do the bulk of automobile business are the survivors of the more speculative era of competition which we passed through the early years of the industry.

We now have in the market products of manufacturers which for the most part are backed by reputations of worth. This means that the public no longer needs to guess — the

CADILLAC COMPANION CALLED "LA SALLE"



THE LA SALLE, CADILLAC'S COMPANION CAR

Don'ts For Motorists And Some For Pedestrians

FOR MOTORISTS

1. Don't tail to look out for children. You can never tell what they'll do, and you're always in wrong if you hit one.

2. Don't pass a standing trolley car. Some day the jury may call it manslaughter.

3. Don't speed around corners for it's a straight road to the hospital.

4. Drive on the right side of the road; it's the only safe side.

5. The fact that you had the right-of-way won't bring anybody back to life — at least of yourself. Use discretion.

6. Do not stop short without giving warning. The other fellow is no mind reader.

7. Do not back up without looking to the rear.

8. Do not park or pass on curve or hill. There's plenty of straight road.

9. Slow down when approaching a crossroad; it is nearly as dangerous as a railroad crossing.

10. Be courteous to other drivers and traffic. Courtesy prevents accidents.

FOR PEDESTRIANS

1. Do not jaywalk. "Better careful a thousand times than a cripple once."

2. Do not alight from moving trolley cars. It's always dangerous.

3. When walking from behind obstructions to vision, look before you start.

4. Do not walk out from behind parked cars. Motorists can't see through automobiles.

5. Do not read newspapers while crossing a street. It's bad for the

eyesight and sometimes causes broken bones.

6. Do not allow children to play in the street. The playground or yard is much safer.

7. Don't fail to obey traffic signals. They mean safety.

8. When walking in the highway use the left side of the road.

9. Warn children about hitching rules. This act has meant death to many.

10. When crossing the street look first to the left and then to the right.

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president of the Carnegie Institute of Technology and sponsor of the international coal meeting.

WIDER USE OF GAS

"There are great deposits of low grade coal in America which, when subjected to certain processes, can be transformed into higher priced products."

Dr. Baker pointed out that the most difficult problem facing the coal men from a business standpoint is overproduction.

"Abstract research," he added, "is likely to be more profitable than solving the every day problems."

A. C. Fieldner, chief chemist of the United States Bureau of Mines, said he forces the approach of the day soon when gas will be used in nearly all homes to take the place of coal heat.

Some of the poorer class homes, he believes, will use coke extracted from coal by a process of low carbonization distillation. Either course would eliminate the problem of smoke.

MOTOR FUEL POSSIBLE

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C. E. Leshner, assistant to the president of the Pittsburgh Coal company, predicted that research will devise a substitute for anthracite, oil, gasoline and other processes for developing fuel.

A smokeless solid fuel out of soft coal, he asserted, will be a future fact. The development of such a fuel, he said, will make for steady mine operation, more finance and other signs of prosperity.

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RADICAL CHANGES IN NEWEST MODEL FORDS THIS YEAR

Wire Wheels Are Standard
Equipment of Sedans —
Carburetor Is Improved

The Ford is of particular interest this year, due to major improvements incorporated recently. The new Pyroxylon colors enhance the lines of the various models, and for those mechanically inclined, the new hot-plate vaporizer carburetor, standard equipment on all models, and the new steel wire wheel equipment, recently made standard equipment on the Fordor tudor sedans, are of interest.

Ford steel wire wheels are of an unusual design and represent a departure in construction, being an exclusive achievement of the engineering division of the Ford Motor Co. No other manufacturer is using this type of wheel. They are lighter in weight than the conventional wood wheels, although under tests they have proven eight times stronger. The entire wheel is an integral unit, every spoke being spot-welded.

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KEEP VALVE CAPS ON TIGHT TO STOP LEAKAGE OF AIR

Many Times Alleged Tire Trouble Is Due to Carelessness of Motorist

The general opinion of the car owner on the loss of pressure, particularly in balloon tires, seems to be that the valve is leaking.

This is a problem that Goodyear has been giving serious study for a long time. Tests of every possible nature have been made in actual road service for comparison with complete laboratory tests.

The valve plunger which is responsible for holding the pressure within the tire is a delicate piece of mechanism—perfect functioning of this plunger is dependent upon obtaining a perfect seating of the brass cone into the little rubber gasket in the cup which is placed at the top of the spring.

Each time a tire is inflated, the plunger seating or seal must be broken to permit the entrance of air. In many cases while inflating a tire, a very small particle of dirt mixed with greasy or wet air may become lodged upon the little rubber gasket and prevent the re-establishment of the perfect seating that had previously existed between the brass cone and the rubber gasket.

This leak may be very slow and not noticeable to the car owner unless he takes the trouble to test each valve after such inflation. It is a condition, however, that does exist, and to some extent is a fact, that is contributing to the necessity for more frequent refilling of balloon tires. Unfortunately it is a condition that cannot be definitely controlled.

For some time past, as you are no doubt aware, a prominent valve manufacturer has been carrying on a very extensive program of national advertising in an effort to educate the public on the necessity of screwing a valve cap onto each valve tightly. If this is done, a secondary air-tight seal is provided and a slow plunger leak is arrested.

That such a campaign is necessary was proved recently when members of our Development Department undertook a check on cars parked along the streets of Akron. A total of 189 tires including spares on every forty cars were examined and of these 71 tires or 41% either had no valve caps or the caps were not screwed down tight enough to seal the end of the valve. Of the 71, eighteen were leaking through the valves.

Here were 18 leaky valves, which could have been corrected by the use of a valve cap or by the simple operation of tightening the valve cap.

Since this condition is so prevalent and has such an important bearing on tire mileage, make it a point to caution your customers. Make sure that the valves in their tubes are airtight.

In terms of loss of pressure in pounds per week, the pressure loss in the balloon tube of today is no greater than it is in high pressures. In the case of high pressure tires, the user inflates to 60 or 70 pounds pressure and he has a tube of comparatively smaller volume capacity. For balloons usually 30 to 35 pounds pressure is the inflating figure and the tube is of a very much greater volume capacity.

The average car owner judges the need for refilling by the appearance of the tires rather than by testing with a gauge.

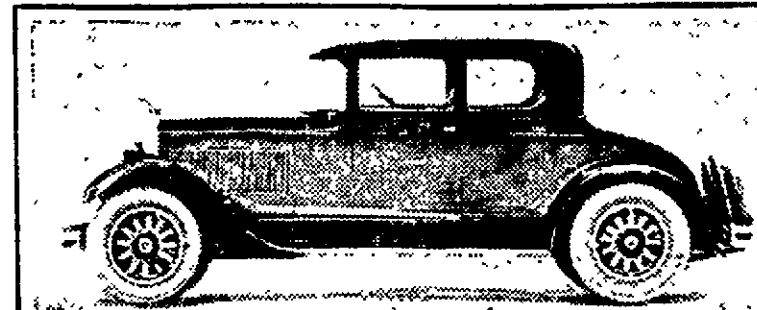
The high pressure tire being small in cross section and having been inflated to a much higher pressure in the beginning, naturally runs longer until it takes on the appearance of needing more air than the balloon tire which started out at 30 pounds pressure. At 25 pounds, a drop of only 5 pounds, it begins to look badly deflated.

Based on the laboratory and road tests conducted by Goodyear the opinion is that the normal loss of pressure by diffusion with reference to time can be expressed as a percentage. For example, it can be said that the average tube leaks 10% per week. This means that as the pressure decreases due to leakage the amount also decreases, but the amount is still 10% of the pressure.

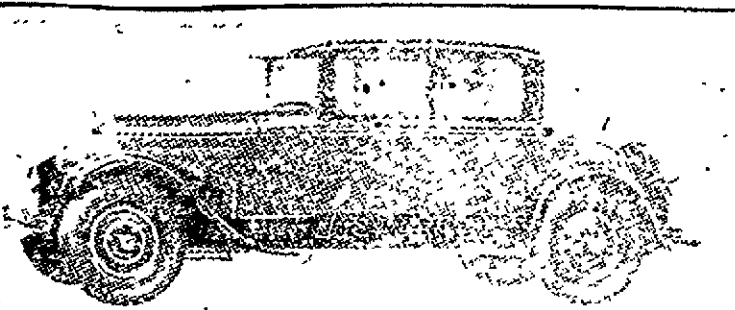
Actual observation on the road indicates that the pressure loss ranges from 2 pounds to 3½ pounds per week. Present indications are that during the warm weather, the loss comes nearer the higher figure, and with lower temperature the loss will be nearer the lower figure. These figures also vary somewhat with tire sizes.

However, if no valve cap or dust cap is used, you have no secondary

HERE ARE TWO AUTOMOBILES YOU WILL WANT TO LOOK AT



New Reo Victoria



Latest Packard 4 Passenger Coupe

FLOOD OF ORDERS FOLLOWS WORD OF NEW PONTIAC SIX

Dealers Report Tremendous Public Interest in New Car Announcement

A deluge of orders—the greatest in the history of the Oakland Motor Car Company greeted the announcement and showing of the new and finer Pontiac Sixes by dealers throughout the country and bids auspiciously for another record breaking sales year for this car which broke all sales records for any new make of car during its first full year.

The new line has not only struck the public's fancy through its features of lines and bodies and the completeness of the offering—now six body types, but also through the new lower prices announced.

According to W. R. Tracy, Vice-President in Charge of Sales the response accorded the new and finer Pontiac Sixes, as indicated in the cascade of telegrams and letters from dealers, is the most enthusiastic ever given any new cars. He said, "Oakland has never experienced such spontaneous public approval as is now accorded the new Pontiac Sixes. From every state orders are flowing in from dealers wanting to double and triple their regular allotment of these cars. Orders on hand thus far indicate that Pontiac's second year in the market will by far eclipse its first year record, the most popular car of the line being the sedan."

Both the Sport Roadster and the Sport Cabriolet have been attracting particular attention. These new models to the line are unique in that very few makes of cars in the low price field have these types, especially cars so completely and artistically equipped. Do h cars have a rumble seat for two additional passengers, easily reached through aluminum steps and nickel plated rumble seat side arms.

It is expected, however, that the Sedan will prove the sales leader of the line throughout the year. It is the lowest priced car in the line, yet has an extremely long and roomy body. It is finished in Beverly Blue Duo, striped with Ivory white. Like all the new cars in the Pontiac Six line, it has the recessed window ledges in contrasting colors, narrow wind-shield pillars to provide a wide area of visibility, deeper radiator, larger and more sweeping crown fenders and more massive headlamps.

The tilting beam headlights, which are directed straight ahead or down in a foot control, is proving one of the most unique features on the car and a constant source of interest to the thousands who are thronging the Oakland showrooms.

Besides the three cars mentioned, a coupe, Landau Sedan and DeLuxe Landau Sedan complete the Pontiac Six line.

The sale of both Oakland and Pontiac Sixes so far this year indicates that the Oakland company will break its phenomenal record of 1926 when it registered a gain of 91,071 units over the previous year.

DODGE WILL SELL SIX BUT NOT FOR MONTHS

Dodge Brothers advised their dealers six months ago that a larger car would be manufactured by them during 1927. The larger car will in no way replace the present 4-cylinder car. Dodge built more of their standard

airtight seal and the air pressure may go down much faster.

With balloon tires, the need for keeping up the pressure is of far greater importance than formerly. Watch the valve stem and your customers will get the utmost service out of the finest tires and tubes Goodyear ever built.

and 4-cylinder cars during 1926 than any 6-cylinder manufacturer in the world. Obviously it is their plan to increase production of this popular model. The larger car is to be built in a separate plant so that it will not

conflict with the increased production of the 4-cylinder job.

The new car is not expected to be ready for delivery until July.

"Some factories have actually developed and produced two or three

models in a six month's period, concluding with a experiments on the production of the new model. Dodge Brothers have never sold experimental models to the public.

SPEED IS HARSH TEST FOR LIGHTS

Should Be Able to See at Least 300 Feet Ahead to Prevent Accidents

Schenectady, N. Y.—The relation-ship which exists between automobile head lighting and driving speed is being studied by electrical engineers in

will add to the already high reputation of Dodge Brothers products for dependability and durability. It will occupy a price field substantially higher than our 4-cylinder car and will be produced in limited quantities, so that it will not have any tendency to decrease our desire or ability to continue merchandising an increased number of present standard line.

hopes of removing the greatest dangers of night motoring.

"An automobile traveling at the rate of 20 miles an hour when its headlights reveal an obstruction 100 feet ahead allows the driver 3½ seconds in which to recognize the obstacle," according to a study made by engineers and reported in the General Electric Review.

"Assuming that one second is taken for recognition and decision, there remain 70 feet for braking and other action."

WHEN SPEED IS TRIPLED
"The same car and driver at 60 miles an hour have an entirely different problem. The single second taken for recognition and decision, would bring the car within 12 feet or within one-seventh of a second of the obstruction."

"It is obvious that safety at this speed demands a recognition distance of far more than 100 feet. Assume it to be 200 feet and there remains 112 feet for braking."

"Where 70 feet is ample for deceleration from 21 miles an hour, possibly

200 feet would be required for a full stop from 60 miles an hour.

LIGHT MUST BE TENFOLD

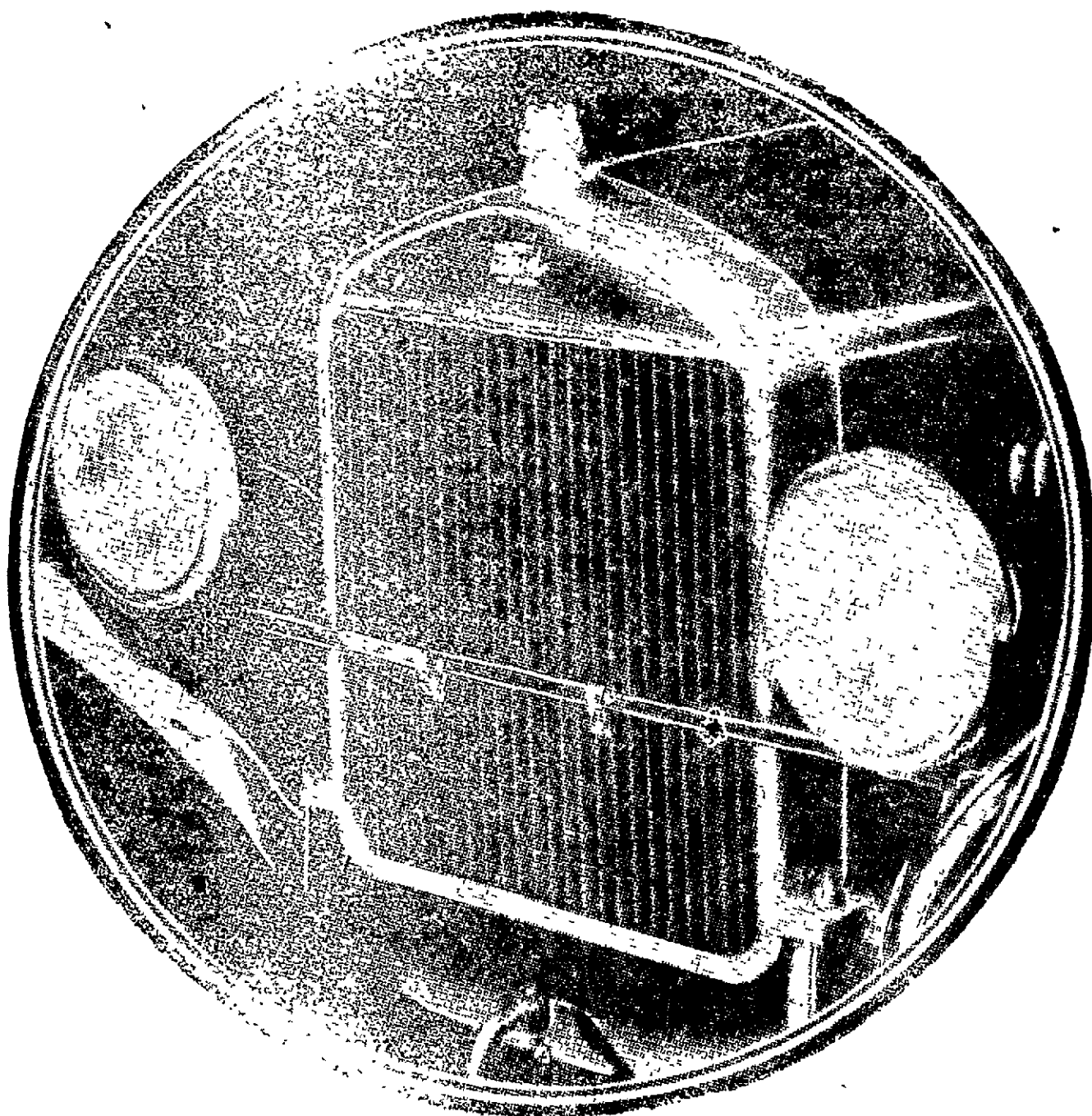
"The obstruction must therefore be first brought into view at 312 feet, with no margin of safety for momentary inattention or wrong decisions."

"To produce equal visibility by means of an automobile headlight would require 10 times the intensity at 312 feet that easily served at 100 feet."

"Let us assume that the more intense beam has been produced as desired. Then the real difficulties appear, for this more intense beam must be more studiously planned and more precisely formed to illuminate the field of vision, and above all it must be more accurately controlled to prevent it from producing a glare for the approaching drivers."

MANY MOTOR CAMPERS

About 75 per cent of the motor tourists coming into California carry camping equipment, according to estimates of the Automobile Club of Southern California's outing bureau.



To you, whose minds are open—

WHEN you go to the Sales Room Auto Shows, look at the new, IMPROVED Ford with an inquiring and open mind.

Forget that it is the world's lowest priced automobile—and compare it with cars costing hundreds of dollars more on the sole basis of QUALITY.

Remember that Ford prices are made possible only by the enormous Ford production. (Ford produced last year a million cars more than the nearest competitor!)

Look at the solidly built steel bodies, the exquisite body workmanship, the real wool upholstery, the colorful Pyroxylin finishes. No car within hundreds of dollars of the Ford price has such strong and beautifully-made bodies, nor WOOL upholstery, nor so fine a finish.

Look at the Ford-made steel wheels on the closed models. There is no other steel wheel that is so strong. Study the new, improved Ford Motor. Look at the new standard vaporizer (exclusive with Ford.) It makes engine operation unbelievably smooth, increases

mileage, cuts crankcase dilution to the minimum, and almost does away entirely with carbon troubles. A revolutionary improvement.

Forget the Ford price, which absolutely can not be duplicated. Look at its QUALITY. Compare it piece by piece, and remember that the greatest industrial organization the world has ever seen is back of it, with a record of MILLIONS of cars—the 15,000,000th Ford will soon leave the factory!

And remember that when you sell your Ford, after it has served you long and faithfully, you will get back out of it more nearly its original purchase price than you would get from any other car. Ford re-sale value has never been equaled.

Look at the new IMPROVED Ford with an open mind. Logic, sound, sensible logic, will lead you irresistibly to the purchase of a Ford—the world's favorite motor car—the world's most dependable and lowest-cost transportation.

Ford
THE UNIVERSAL CAR

Ford
THE UNIVERSAL CAR

AUG. BRANDT CO.

APPLETON

PHONE 3000

A New Service For All Car Owners

Four Washings and Four Greasings, All for \$13.00

This is a new plan. Due to the increase in the volume of our business, we are able to make this offer to all car owners. Here's a chance to save money. This special price has been offered, and at the same time the quality of our workmanship has been maintained.

Our Motto—"Service & Satisfaction"

This special offer includes our regular service, a complete washing including a vacuuming of the inside of your car. We use the latest method of greasing. Our high pressure lubrication system thoroughly greases all parts of your car.

We Repair All Makes of Cars
We Call for and Deliver

Wagner Auto Maintenance Co.

"Turn Left At The Rear of Aug. Brandt Bldg."
319 W. Washington-St. Tel. 3546

LA SALLE EMBODIES BEST FEATURES OF CADILLAC DESIGN

Cadillac Engineers Have Been
Leaders in Improvement of
Motor Manufacture

Because the Cadillac 30-degree, V-type, eight-cylinder principle of engine design has been such an outstanding success since its introduction by the Cadillac Motor Car company thirteen years ago, this principle was adopted for the LaSalle, the companion car which the company has introduced at its spring salon, March 5-12.

The LaSalle is designed by Cadillac engineers and manufactured by the Cadillac company completely within its own plants.

The company's principle of engine design has a most remarkable history. It was introduced in 1911, at a time when automobile engineers throughout the industry were almost entirely content with the old-fashioned, four-cylinder, horizontally opposed engine, and in a highly developed form the ideas which automobile engineers were then seeking.

Its compactness, rigidity of construction, smoothness of operation, thrust, power and performance, and its low standards of tire car performance which motorists endorsed so emphatically that nearly 250,000 cars powered with this type of engine and produced by this manufacturer have been purchased. And since the introduction of this principle, the company's production of cars of this type has been greater than the total combined production of all other fine cars in the same price class and above.

Because this principle of engine design proved to be inherently and fundamentally right, the design has not been altered, and changes introduced by the company's engineers since the production of its first eight-cylinder car have been improvements and refinements of the original.

In 1923 the Cadillac company brought out an outstanding improvement on its 30-degree, V-type eight. This was the compensated crankshaft. By virtually eliminating vibration at all speeds this device solved a problem which had puzzled automotive engineers for many years.

The advantages of this type engine were further enhanced by Cadillac's development of a thermostatic method of controlling the cooling system. This was the first time such a device had been applied to motor car engines and this feature was made possible by the introduction of automatic shutters installed on the radiator and operated by a thermostatic member in the upper tank of the radiator.

Another outstanding accomplishment was the introduction of the Cadillac system of crankcase ventilation in 1925. Since the earliest development of the internal combustion engine, one of the most difficult problems was presented by the leakage of unburned gasoline and water vapors from the combustion chambers into the crankcase oil. This difficulty has been so successfully combated in this car that the engine may now be run 2,000 miles without a change of oil.

The Cadillac principle of engine design has been adapted to the particular needs of the LaSalle. Equally spaced and overlapping power impulses provide a smooth flow of velvety power in the engine. Because of the 30-degree angle between the cylinder blocks, the impulses occur at equal intervals, increasing smoothness of operation. Firing at each quarter turn of the shaft, two cylinders are together, exerting a driving force on the crankshaft. The result is a flexibility that gives the LaSalle its remarkable power and acceleration.

In addition, the LaSalle engine, like the Cadillac, is characterized by simplicity, light weight per horse power, and fewer moving parts. These features contribute greatly to long life and dependability.

POSTS ON BATTERY

MUST BE KEPT CLEAN

Corrosion Will Take Place if
Terminals Are Not Wiped
Dry

A great deal of electrical trouble may be directly laid to dirty terminals. So states Mr. Schroeder, proprietor of the local Willard Service Station.

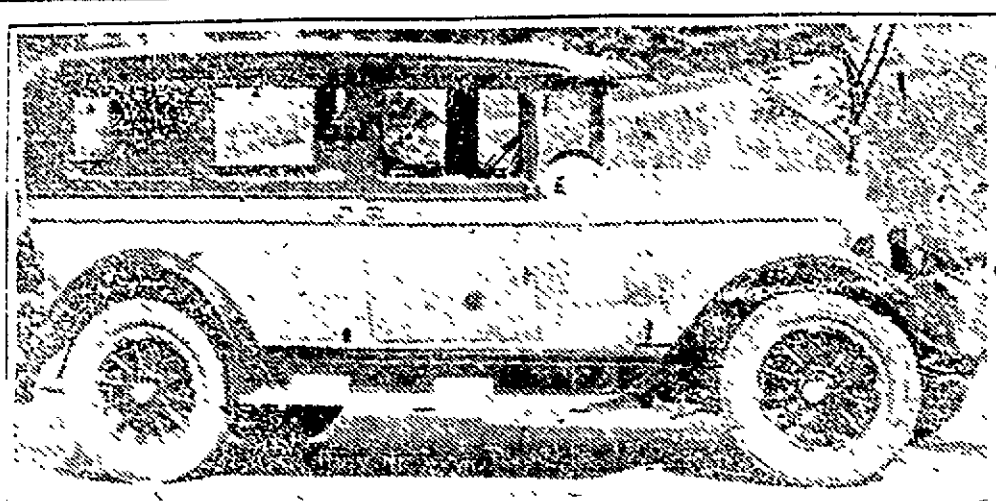
"One of the five important points of our inspection service which is given to all batteries that are brought in for testing and filling service here, is the cleaning of terminals," says Mr. Schroeder.

"The positive terminal will corrode through electrolytic action. The gas spray which is prevalent when the generator is charging the battery will collect on terminals and posts and the positive terminal will disintegrate and corrode if it is not kept clean. The negative terminal is not affected by disintegration but it should be cleaned also. After cleaning, the terminals should be tight on the post and a good electrical connection insured. A loose terminal is the result of carelessness on the design is such that tight contact can be obtained. Dirty terminals will cut down performance, that is, the battery will not charge and it will not permit the starting current to flow. Both loose and dirty terminals are liable to put increased resistance in the current and with a third brush regulated generator are liable to cause lights to burn out, at some time or other. This should never be permitted to happen because regular attendance at a battery station will take care of these things. A small thing—a much neglected thing—but an important thing, nevertheless keeping terminals tight, clean and greased.

Radio has familiarized a lot of people with the fact that an electrical circuit is not complete without a ground connection.

"The electrical circuits in automobiles have ground connections, which often causes a lot of trouble to motorists if not watched. In the cars of today, it has become almost universal in wiring the car to use the frame of the car as one side of the circuit, grounding the generator, the starting motor and the battery. As the starter and the generator can be grounded within their

HERE'S ONE YOU WILL WANT TO DRIVE



Willard-Katzert "70" Sedan

ADVERTISEMENT RECALLS

FIRST MOTOR IN AFRICA

COURTESY OF GIBSON AUTO EXCHANGE

By G. J. Schuch, Mar.

Thirty years ago the Johannesburg Post, South Africa, carried a "letter" from Johannesburg, the center of the

diamond fields of South Africa, was then 10 years old and John P. Hess, one of the pioneers of the Rand, had just returned from England where he had met the Honorable Charles, later to be known as the founder of the Rolls-Royce Co., who was an old college friend of his. The two men had taken part in the first motor outing ever held in London to London run of November 11, 1896. Impressed with the possibilities of a new form of locomotion, Mr. Hess went over to Germany, bought a car from the Benz factory, and the following month the car was delivered to him in South Africa. The car had been built throughout the diamond field.

You can see all the automobile down there now that you want for nothing but in January, 1896, people crowded the doors, paying two shillings admission, to see the first horseless carriage.

Today moving pictures would have made the automobile familiar even before one was actually brought into the country, but in 1896 the moving picture was also unknown.

Mr. Hess allowed a number of his friends to ride in the car and predicted enthusiastically that in time, automobiles would be built to go as fast as 20 or even 30 miles an hour.

Mr. Hess later sold the car to a Mr. Jacob, who used it effectively in his advertising, allowing all customers who bought a pound of his tea or coffee to take a look at the car as a premium for buying.

REMARKABLE PROGRESS IN THE reduction of the number of children's lives lost in automobile accidents has been accomplished in Louisville, Ky., according to the National Automobile Chamber of Commerce. The child mortality in that city were 69 per cent lower in 1926 than in 1923.

SARGES FOR DEAF Residents of Vienna whose hearing is subnormal wear armbands or yellow three black spots to protect them from traffic accidents. Many pedestrians who have been hit by vehicles were found to have defective hearing.

Rely On Us To Keep The Electrical System of Your Car In Perfect Condition

Special machinery is in use here to Recharge and Repair all makes of Batteries. Batteries Recharged in only 8 hours.

Three Expert Electricians are here, ready to serve you! Either drive in our station or Phone 104 and we will send our truck to your place. We also carry a large stock of Horns, Batteries, Light Bulbs, and Parts.

Have your Battery Tested here at least every two weeks.

We are the official Delco, Remy, Klaxon, United Motor Service Station

A complete stock of Parts, Factory Testing Equipment, and Factory Trained Mechanics, will enable us to give better service.

Delco, Remy, Starting, Lighting and Ignition Systems, are standard equipment on 60% of the cars manufacturer. Klaxon is standard Horn Equipment on 50% of cars manufactured.

In addition to this service contract, we are Official Factory Representatives for Bosch Magneto and Ignition, Eisman Magneto, for North-East Service, Leece-Neville Starting, Lighting System, Wagner Starting, Lighting and Ignition System, Webster Magneto and Stromberg Carburetors. A complete stock of Genuine Parts, "Auto-Lite" and Atwater-Kent are carried. Repair your Electrical System with Genuine Parts.

WILLARD BATTERY

11 Plates — 6 Volts

\$11.95

WILLARD BATTERY

13 Plates — 6 Volts Rubber Case

\$16.50

Appleton Battery & Ignition Service

210 E. Washington St.

Phone 104

Willard STORAGE BATTERIES

"OFFICIAL SERVICE STATION"

OLDSMOBILE SALES IN LAST TWO MONTHS AHEAD OF LAST YEAR

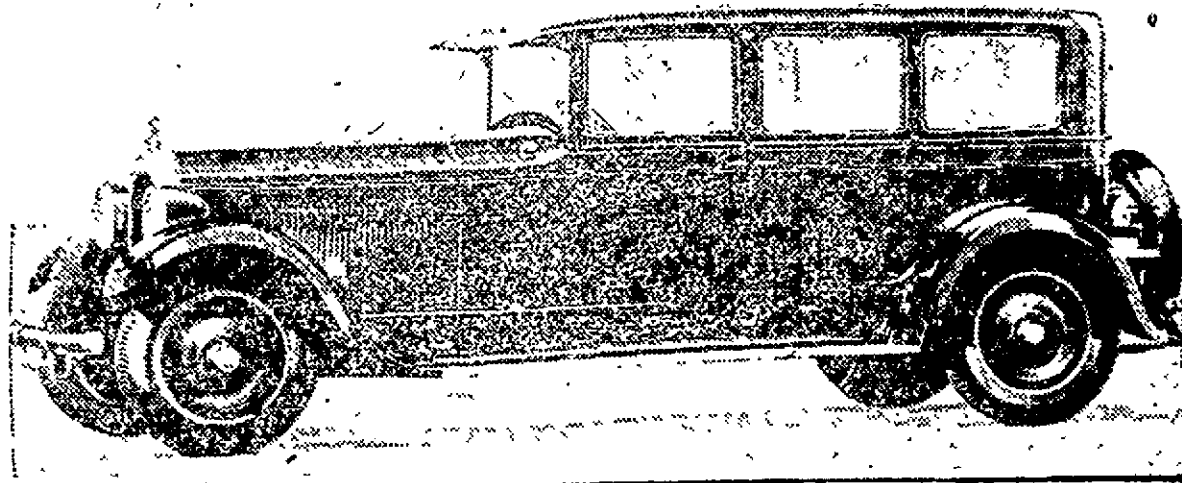
February Retail Sales 32 Per
Cent Greater Than Greatest
February in History

Increased sale of Oldsmobiles for the first two months of this year is evidence that the predictions of continued prosperity for this country during 1927 were based upon substantial reasoning. The sales of Oldsmobiles during January and February have exceeded those of the same months last year by a generous margin, factory officials report.

The February increase alone was 32 per cent over last year's sales. This gain is figured on retail only. These gains by Oldsmobile this year are of particular importance inasmuch as they are increases over 1926 when the largest sales record of Oldsmobile's history was made. The 1926 sales totaled an increase of 33.15 per cent over those of the preceding year and was one of the outstanding advances in the industry.

Factory production of the Oldsmobile Works is being increased — in fact has steadily been stepped up since the first of the year — to provide sufficient cars to meet constant demand. The larger production has been made possible by additional building machinery and equipment resources which were placed in operation the first of 1927.

NEW PAIGE 5 PASSENGER SEDAN



New Paige 5 Passenger Sedan.

During the past two months factory officials have dealer meetings held simultaneously with automobile shows in various parts of the country. In this way they have been in close touch with conditions throughout the east, central, south and north west and the south.

Dealers in all localities visited are optimistic regarding spring business, the officials report, and general trade and industrial conditions appear most favorable. In addition to the encouraging outlook, the dealers declared that the recent addition of four-wheel brakes and larger balloon tires without price change places them in an enviable position in the public eye.

1925 Jordan Brougham

This model is THE SPORT MODEL of all Jordan's cars. Very desirable and in the \$2600 price class. We are fortunate indeed to be able to include this fine car among our GIBSON SPECIALS today.

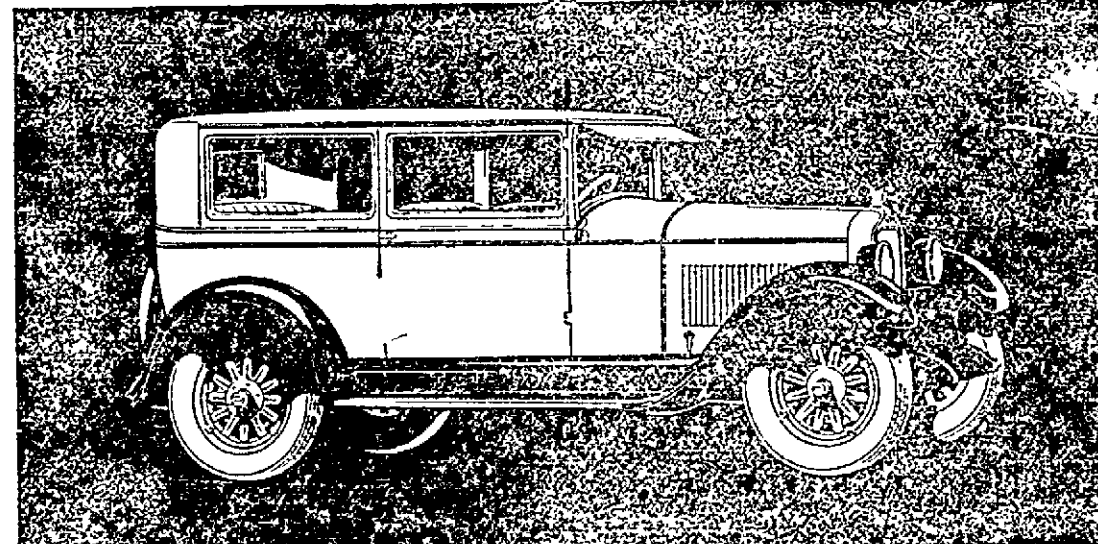
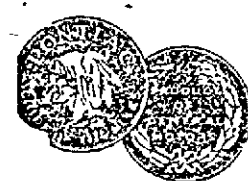
Completely equipped at the factory, this car retains all its efficiency and appearance inside and outside. \$995 is our price, you set the terms.

Gibson Auto Exchange

GENERAL MOTORS' LATEST ACHIEVEMENT

The New and Finer

PONTIAC SIX



SEDAN
\$775

Oakland today announces an entirely new line of Pontiac Sixes, notably enhanced in beauty, incorporating numerous refinements in design, and carrying new low prices.

New Fisher Bodies

Never in any low-priced six have been achieved such commanding beauty and luxury as in this latest achievement of General Motors. Lending luster to even the Fisher tradition of masterly craftsmanship, the new bodies by Fisher are longer, lower and superbly executed to the slightest detail.

All New Duco Colors

All body types are finished in new combinations of Duco colors. Original and fresh, these colors range from Beverly Blue and Black on the Sedan to Cherokee Gray on the Sport Cabriolet.

New Beauty and Style

Pontiac Six beauty has always been outstanding. But now in these new and finer models has been achieved not only new beauty but also an arresting rakishness—the results of a deeper radiator; larger, heavier, and more sweeping crown fenders; and more massive headlamps. Windshield and body

pillars are narrowed to conform to the accepted custom-built vogue and to provide a wider arc of visibility. Window ledges are smartly recessed and finished in a contrasting color.

Mechanical Refinements

In addition to the numerous elements of greater beauty and style, the new and finer Pontiac Six introduces many new features and refinements in engineering design—such as tilting-beam headlights with foot control, new transmission and brake levers, steering wheel with aluminum spider, a clutch even smoother and more positive in action and an oil-sealed universal joint.

Two New Body Types

Two entirely new body types of characteristic beauty have been added to the Pontiac Six line. These are a dashing, youthful Sport Roadster, finished in Lucerne Blue, striped with Faerie Red; and a 4-passenger Sport Cabriolet, with Brevoort Green top and fenders, and body in Cherokee Gray, striped with orange to rival in smartness the highest priced cars of the day.

Come in and see the New and Finer Pontiac Six!

AT NEW LOW PRICES

Sedan - \$775 Sport Roadster \$775 Sport Cabriolet (4-pass.) \$835
Coupe - 775 Landau Sedan 895 DeLuxe Landau Sedan 975

All prices at factory

KURZ MOTOR CAR CO.

809 West College Ave.

Phone 3490

GRAHAM TRUCKS PROVE STABILITY IN DESERT WORK

Ease of Handling Is Important Feature to Consider in Truck Purchase

The desert section of Egypt, where the very landscape shifts as hot winds pile and repile billows of sand, leads the world in the permanence of its work of man. The pyramids, built more than 3,000 years ago, stand practically unchanged by the ravages of time.

This ideal of building for long life, originated centuries ago, still endures in Egypt. So, when the Asiatic Petroleum Company (Egypt) Ltd., sought to build up a transportation system of utmost reliability and permanence, for distributing motor fuel, Graham Brothers trucks were selected. The long life and superior ability of these trucks to meet desert conditions has been demonstrated by practical use over a period of many months.

The Graham Brothers trucks in many instances have taken the place of camels formerly used to carry gasoline. In making the change, remarkable figures on the long life of Graham Brothers trucks as compared with camels can be had.

Comparing a single Graham Brothers truck with a camel, the truck actually have longer lives from the standpoint of work done than average camels.

This is true despite the fact that the camel, next to the elephant, is known as one of the longest lived beasts of burden—the average camel being useful 30 to 40 years. But a single Graham Brothers truck can carry eight camel loads and at a speed of more than five times that of a camel. Thus the working capacity of one of these trucks for a given period of time corresponds to that of a caravan of more than 40 camels.

In covering 100,000 miles one of the Asiatic Petroleum Company's trucks will have done approximately three "camel lives' work."

Many Graham Brothers trucks have exceeded this mileage with still more miles of useful service to give. The maximum life of these trucks has yet to be determined.

"An important point truck owners often overlook in making their purchases is the ease with which the truck can be handled," said R. K. Wolter of The Wolter Motor Company, local Dodge Brothers dealer. "It is important because it makes all the difference in the world in the prevention of accidents. A truck which responds to every touch of the wheel and braking mechanism is less likely to figure in accidents than one which is lacking in those qualities. Powerful, easy braking is probably one of the largest factors in truck driving safety. While size and weight make a difference in the handling, still the truck having the ease of steering and braking will have fewer accidents."

"Graham Brothers trucks and commercial cars are designed for easy handling and are for that reason preferred by truck drivers who really know their advantages. Anyone can observe the ease with which one of these trucks or commercial cars travels through the heaviest traffic. It stops and starts and is handled with the ease of a passenger car."

PAGE 8 CYLINDER CAR COMING OUT THIS MONTH

Local representatives of the Paige-Detroit Motor Car Company that it will put its new eight-cylinder car in production in March. The full facilities of the factory will be devoted to catching up with the orders already on hand as a result of exhibiting the eight in advance at the leading automobile shows, according to Mr. Chas. Herrmann of the Herrmann Motor Car Co.

Twelve show cars were built expressly for the purpose, each car appearing in several cities and everywhere it became a center of interest. Although prospective purchasers had no opportunity to ride in the new car, many were sufficiently impressed with the beauty and style of the model and the clean-cut lay-out of the chassis to place orders for future delivery.

Only the five-passenger sedan was exhibited; nevertheless, orders have been placed for other models by motorists assured that all bodies on the new chassis will be fully up to the traditionally high standards of Paige design, finish, and appointments. The complete line of Paige eights will include six models—the seven-passenger touring car, \$2295; the cabriolet roadster, four-passenger, \$2655; the coupe, four-passenger, \$2655; the seven-passenger sedan, \$2655; and the limousine, \$2795.

The addition of the eight to the three series of sixes will place Paige dealers in the advantageous position of having a line of twenty models, completely covering the price field between the lowest and the highest price classes. The price range is well illustrated by the five-passenger closed car type, of which Paige will have no less than six models—the 6-45 brought in at \$1095; the 6-45 sedan, \$1195; the 6-65 landa-brougham, \$1395; the 6-65 sedan, \$1495; the 6-75 sedan, \$1695, and the new \$155 sedan at \$2555.

WHAT'S COMING NEXT IN AUTOMOBILE BODIES?

With mechanical innovations of the year coming to light in the form of vacuum gear shifting, low pressure hydraulic brakes, auxiliary oiling for starting, single sleeve valve engines, new springs, cam and lever steering and other features, motorists are asking "what is next in bodies?"

One answer is to be found in the increasing popularity of the convertible coupe. The chief objection to the present convertible seems to be in their failure to seat more than two persons in the enclosed portion. The rear-deck seats left without protection.

Many observers of automotive trends are looking for the victoria type of car to meet this objection. They expect to see the victoria given convertible treatment in the near future. This model seats four persons in the enclosed portion and has no rumble seat. Instead, it carries a luggage trunk in the rear.

The victoria, as many see it, is the ideal coupe model. All it needs to become both sport and family car for all kinds of weather is to be given convertible treatment, they say.

This may offer the body designer a little stiffer problem than usual, but he has yet to fail on a problem. The odds are against failure here.

APPROVES ROAD



Gov. Edward Jackson of Indiana is shown here approving the expenditure of \$2,500,000 for a five bridge across the Ohio river at Evansville, closing the last gap on the national highway connecting Canada with Florida. The pen is of solid gold.

MANUFACTURERS TRY TO ADD COMFORT TO DRIVING IN WINTER

Engineers Seeking New Ways to Make Cars Efficient in Cold Weather

BY ISRAEL KLEIN
Detroit—All-year driving now is the order of the motoring day, even in the United States' coldest sections. The motorist no longer stores his car for the winter. He goes right on making regular use of it.

The self-starter, closed bodies, thermostatic control of carburetor and cooling systems and the use of exhaust or electric heaters are some of the things that have brought this about. They make motoring feasible regardless of the condition of the weather.

The winter motorist is checkmated now only by the blocking of roads.

THERMOSTATIC CONTROL
"Thermostatic control, which gives a quick 'warm-up,' does away with choking so heavily that the cylinders and crankcase are flooded with unburned gasoline," explained Charles F. Kettering, head of the research laboratories of General Motors at Detroit and one of the leading research engineers of the country.

"The driver now is relieved of all the former difficulties of winter starting and the engine is saved from the evil consequences of a gasoline-diluted lubricating oil in the crankcase."

"There is no more need of getting out and getting under, in any weather."

"Once motorists realized that winter was not symbolic of endless motorizing troubles, they popularized the construction of closed bodies."

"Eighty per cent of the cars manufactured now are closed jobs."

GOOD ROADS AND FUEL HELP
"With closed bodies came better appointments, heaters for passengers, and sturdier, weather-proof construction. These just naturally followed the improvements in the power plant."

Better roads, along with fuel improvements, also had their share in increasing winter driving. Kettering added. But he placed greatest stress on the engineering advancement "under the hood."

"There is more to be done to make our winter driving pleasant," he pointed out. "But the same applies to summer driving. That is why we are concentrating our energies on the investigation of fuels, their action in an engine, knocking and detonation."

The ultimate goal, Kettering said, is making the automobile as comfortable as the home.

Kettering is inventor of the self-starter, which gave such impetus to motoring. He's responsible for the modern ignition system in automobiles and is a guiding genius of many other improvements on the automobile of today.

AUTOMATIC CONTROL OF RADIATOR FRONT

One important development in car refinement in the last year or two is the large number of automatic or foolproof devices which come with the new car and which assure longer life with larger numbers of new and experienced men and many women using cars. Car life can be increased by this method.

One important device that fine car manufacturers are furnishing as standard equipment with new cars is the automatic winter front. This relieves the motorist from the problem of heat control of the air to the engine and prevents many car troubles.

Experienced service men know the damage that is done to the motor when the engine is started in cold weather and proper precautions have not been taken. Pitting of cylinders, extreme carbonization scored cylinders are a few troubles that come to motorists which are not properly protected, say these experts.

The winterfront takes care of regulating the air to the engine automatically, and no matter how neglected or inexperienced the motorist proper protection is always present.

Many observers of automotive trends are looking for the victoria type of car to meet this objection. They expect to see the victoria given convertible treatment in the near future. This model seats four persons in the enclosed portion and has no rumble seat. Instead, it carries a luggage trunk in the rear.

The victoria, as many see it, is the ideal coupe model. All it needs to become both sport and family car for all kinds of weather is to be given convertible treatment, they say.

This may offer the body designer a little stiffer problem than usual, but he has yet to fail on a problem. The odds are against failure here.

Motorist Must Modernize Old Time Driving Rules

I suggested to Smith a little light upon that old rule about keeping under 20 miles an hour for the first 1,000 miles.

"Some of these days you'll be driving home with a new and super modern car," I said. "You will baby it along with the idea that, by doing so you will prolong its life. When I ask you to step on it for a second to see how it accelerates and what the engine sounds like at 35, you'll give me a

story about the fool and his satisfaction with the car soon being parted. Then I'll laugh.

"You wouldn't laugh if you could see me with that new car two years later," Smith countered. "Then you'd find that I had the right idea following the ancient but honorable rule."

"All of which proves how little you really know about their lubricating systems," I came back at him. "Apparently you do not know that a little

spurt of speed with a new engine is quite a help to it—with the newer oiling systems."

I was referring to full pressure lubrication where oil is forced through the hollow crankshaft and sometimes up into the connecting rods. This oil moves rapidly and is under such high pressure at high speed that it shoots up to the cylinder walls and the piston pins, lubricating them generously when they need lubrication very badly.

Now if the new car is driven along at just about 20 miles an hour with its engine turning over at comparatively slow rate that the oil does not shoot up the cylinder walls as much as it should. Now if the driver will just step on the gas for a few minutes occasionally during the breaking-in process, the cylinders will get a good bath of

oil. Besides a little acceleration in the oil flow brings into the system a greater quantity of lubricant which is another way of saying that the quality is momentarily raised.

"Oil pressure on one car," I added, "is controlled by the position of the throttle. In this case it is mainly a matter of opening up the throttle now and again to get the pressure necessary to flush the cylinders. This can be done by starting to climb a hill slowly in high. You see, it makes a difference with your rules what design is incorporated in the car."

"Yes," Smith admitted, "but I'm thinking of the bearings more than of the cylinders. I know a man who was just running at 30 with his new car when one of the bearings burned out. I'm going to take that chance."

"Well, that's one more rule you'll

have to modernize. Some of the newest engines use such high oil pressure the bearings are actually separated from the crank pins by a tough film of oil. So long as the oil pressure is right there will be oil to keep these bearings from burning."

I showed him, too, that he has to be careful not to let in the latest clutch so gently as to slip it. He still is going by the old rule that it is necessary to supply the power very gently to prevent stalling the engine and damaging the universals and pinion. What he is doing is warping the plates of his clutch by applying it too gently.

"Look over your rules occasionally and keep them up to date," I warned. "Some of them may be the worst kind of trouble makers."

MARRIED MEN SAFEST DRIVERS, RECORD SHOWS

Good words for the driving ability of women, the younger set and men generally have been uttered from time to time, but it has remained for the mutual liability insurance companies of Massachusetts to single out the married men as the best drivers of all.

As the result of an analysis of several thousand accident cases, the companies have discovered that the husband and father class has more respect for authority, "more mature judgment and a greater sense of responsibility than single men."

Try Post-Crescent Want Ads

NASH

Leads the World in Motor Car Value

Nash Startles the Industry with New Style-Trend in Body Design

First Showing of the Ambassador and Cavalier

Long a notable leader in creative craftsmanship, Nash now inaugurates an entirely new vogue in body design that strikes so far beyond the standard of the industry that there is literally no comparison or parallel.

They are enclosed models of the most unique and exquisite beauty ever introduced.

Utterly new and different, this Nash design is definitely certain to wholly re-create the style-trend of American motor car manufacturers.

Today it is Nash's. A year from today it will be the world's most widely copied enclosed car conception.

Flavored with a strong foreign influence, it is nevertheless a design of commanding individuality and impressive originality.

Heralding this great new era in the artistic development of American body craftsmanship, Nash reveals for the first time at the Automobile Show the *Ambassador* and the *Cavalier* models.

The *Ambassador* is provided on the Advanced Six chassis and the *Cavalier* on the Special Six chassis. As is true of all other Nash models, these cars are powered with the great Nash 7-bearing motor—the ultra-modern type.

First public viewing of the new Ambassador and Cavalier and also the new De Luxe Light Six Sedan—the style car of the \$1,000 field—at the Automobile Show

The
AMBASSADOR
Created by
NASH

The
CAVALIER
Created by
NASH

VALLEY AUTOMOBILE CO.

H. F. HECKERT, Mgr.

Kaukauna Auto Co., Kaukauna
Tri-City Nash Co., Neenah

Harre's Garage, New London
Stumpf-Hartzheim Co., Sherwood

CHRYSLER STOCK CAR SHATTERS ALL AUSTRALIAN MARKS

Island Newspapers Filled With
Accounts of Great Per-
formance on Track

Lengthy articles appearing in Australian newspapers now being received, report in detail a series of remarkable feats performed by a Chrysler car, which had previously been briefly covered in cables some time ago. The car, a stock Chrysler "70", broke all Australian records for every distance of from 100 miles upward and for continuous driving for 24 hours. On the Maroubra speedway at Sydney this car covered 1568 miles in 24 hours and did the first 1000 miles in 555 minutes.

The previous record for the Maroubra speedway was 1408 miles for 24 hours. "The car ran wonderfully well," says the Sydney Sun. "There were no long stoppages, though the high speed caused some wear on the tires and occasional stops had to be made to change tires."

"The average speed for the first six hours was 64.8 miles an hour," says the Sydney Daily Telegraph. "and after 14 hours running the car had averaged 65 miles an hour. After continuous running for six hours, one lap was made at a speed of 71 miles an hour."

"The car was the same in which Smith, its driver, broke the Brisbane to Sydney record and is described as a standard model except for an extra leaf in the springs and a free exhaust."

"The record was timed and checked by officials of the Royal Automobile Club of Australia, assisted by representatives of the Maroubra Speedway." Practically every paper in the Commonwealth printed complete accounts of the great run of this Chrysler, as it was considered remarkable to have broken even one of the records for stock car performance. Consequently when the record was covered in twenty-four hours, the feat attracted widespread notice.

Chrysler officials point out that this remarkable run is only one of a series of recent notable feats to Chrysler credit in Australia. In addition to the new time record set shortly before by the same car and driver for the Brisbane to Sydney route, a Chrysler won from 17 rivals what is known in Australia as "The Royal Automobile Club's biggest motor race event," the ten days' reliability contest at Coolangubra, where it was first with a score of 769.94 points out of a possible 800, while another Chrysler captured the honor of being the first standard touring car to climb in sealed high gear the steep and tortuous grades of Kurrumbidgee hill.

TIREMAKER CONSTRUCTS 100 AIRSHIPS FOR U. S.

The one hundredth Goodyear airship, a training dirigible to be used by the United States Army Air Corps, has been completed in the Akron, Ohio, factories of Goodyear.

Goodyear, a pioneer in the manufacture of lighter-than-air craft, has been in the aeronautical construction business for more than 12 years and nearly all of the 100 airships designed and built there were delivered to the United States Army or Navy flying services.

ORIGINAL WORKERS ON JOB

Nine of the men and one of the women in the Goodyear balloon department who worked on the first Akronbuilt airship also assisted in the erection of the latest ship.

Three years ago Goodyear brought the Zeppelin patent and flying rights to the United States, together with a staff of rigid airship experts from Germany, augmenting the aeronautics department in the Akron factory.

DESIGNING HUGE CRAFT

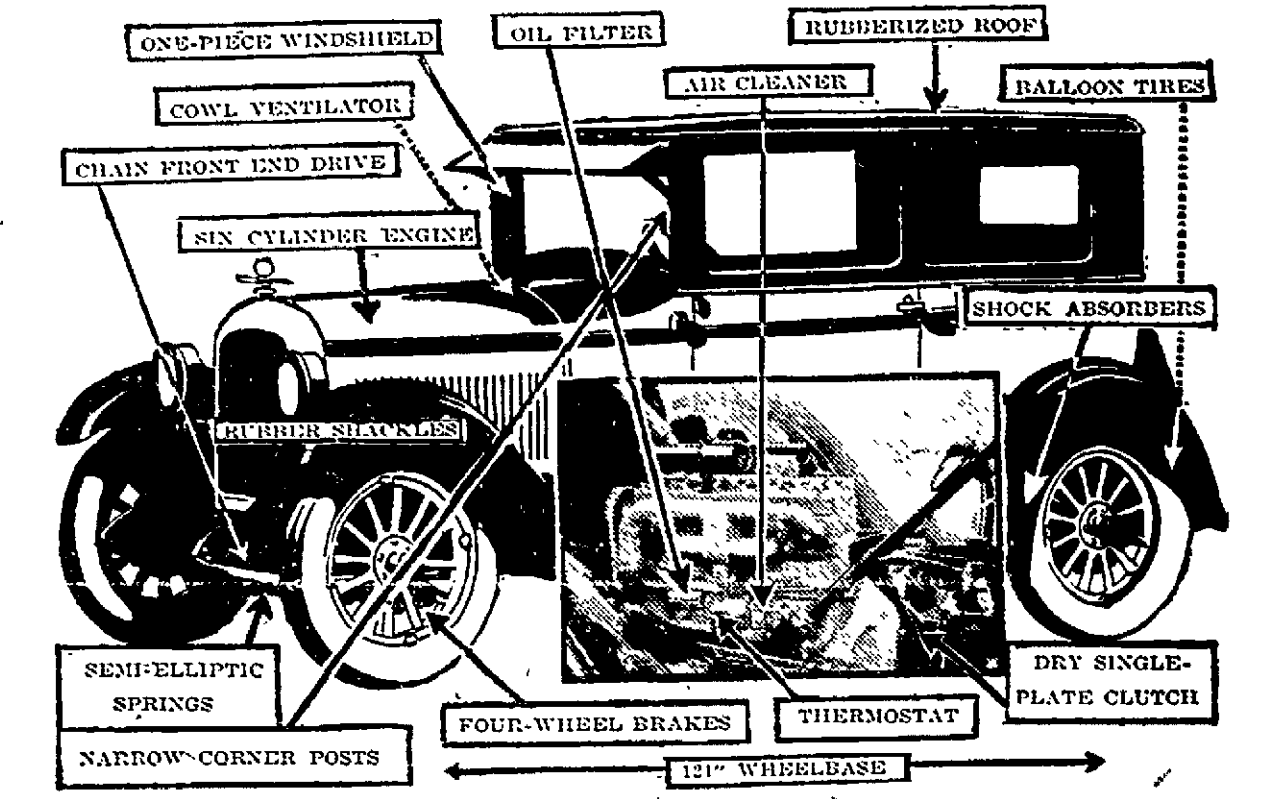
Engineers of the Goodyear-Zeppelin Corporation have been engaged in the design of a rigid airship of more than 6,000,000 cubic feet capacity which may be built for the United States Navy. This super airship would be nearly three times the size of the "Los Angeles," and the largest ever constructed.

With the completion of the one hundredth Goodyear airship, it was pointed out that no man of either the Army or Navy air corps ever lost his life in any of the hundred ships.

CHINA BUYS MORE TIRES

Despite political unrest in China, that country is now buying more American auto tires than in the past. According to the latest available figures, there are registered in China 13,499 passenger cars, 2142 motor trucks, 532 motor buses and 1654 motorcycles.

Here Is Ideal Car For American Family



THE IDEAL CAR FOR THE AMERICAN FAMILY WILL INCLUDE THE FEATURES SHOWN HERE, ACCORDING TO AUSTIN M. WOLF AND OTHER AUTOMOTIVE ENGINEERS OF NEW YORK.

New York. — Automotive engineers of New York have decided on the ideal all-around car for the American family.

Their decision is the result of a questionnaire sent to the members of the metropolitan section of the Society of Automotive Engineers, a prize being offered to the member whose ideal car most closely approaches the majority choice.

Austin M. Wolf, consulting engineer and for years a close student of automotive trends, is the winner. Here is his conception of the ideal

family car for America:

"The car for the average American family is a five-passenger sedan, powered with an economical, medium-sized high efficiency engine. It is geared for good acceleration and hill climbing ability, equipped with four-wheel brakes to cope with an emergency and sprung and tied for maximum comfort."

"This comfort, coupled with ease of steering, beauty of body lines and color, will appeal to the woman of the family."

The engine, according to Wolf, has

six cylinders of the size in use today, with three point support. Warping and putting of exhaust valves is avoided by use of silicon-chromium steel, the hardest obtainable.

Aluminum pistons are specified for rapid pickup, a chain front end drive for silence at this point, and a rugged, counter-balanced crankshaft to minimize torsional vibration.

A pressure oiling system is guarded by a distributor and filter, whereby crankcase oil dilution is minimized and all grit and abraded particles are kept out of the system. The carbur-

ator has an air cleaner to keep out road dust.

FOR GREATER EFFICIENCY
Thermostatic control maintains constant efficient temperature of the water, and provides rapid warming up when the engine is cold.

There are the regular attachments of vacuum fuel feed, water pump, Bendix starter and battery ignition, to complete the motive part of the car.

Coming to the driving end, Wolf specifies a dry single-plate clutch, and a three-speed gear set in unit with the engine. A clutch brake makes easy gear engagement possible.

"A pressed steel frame is used and semi-elliptic springs, front and rear, are attached to it by rubber shackles," Wolf goes on. "The wheelbase is 121 inches."

"An I-section axle supports the front end. Hotchkiss drive is specified for the spiral bevel-gear type rear axle. Universal joints are metallic."

Balloon tires and four-wheel brakes are used on this car. The brakes are of the internal type protected from road splash and dirt and are mechanically actuated.

RUBBER SILENCES DRUMMING
One of the features of this automobile is the roof of rubbercoated fabric, to minimize drumming. Rubber mountings for the engine and rubber shackles for the springs also afford greater comfort and less squeaks in the car.

"The body framework is of metal and wood," Wolf continues. "A one-piece windshield and narrow corner posts give unobstructed driving vision. Other equipment includes shock absorbers, bumpers, windshield wiper, car heater, cowl ventilator, motor-meter, dash gasoline gauge, cigar lighter and locks fitted to the doors, gearset, ignition and spare tire."

GABRIEL SNUBBERS BUILT TO REDUCE SOFT SPRING THROW

Patented Brake Gives Autoist
Full Benefit of Balloon Tire
Comfort

As you know the motor car manufacturers have had considerable work to do on their car springs during the past two years, in order to get their cars to have the proper degree of riding quality in connection with balloon tire equipment. And as we all know, balloon tires are equipment on all present day cars.

The engineers of these car manufacturers have finally proven that it was necessary to reduce the deflections on their car springs about one-third or from approximately 500 pounds deflections per square inch to 320 pounds on front springs, making the springs in most of the present day cars very soft and flexible, which makes the throw much greater, therefore requiring a snubbing device more than ever on present day equipment.

During this evolution in balloon tire, The Gabriel Snubber manufacturing company have had their engineers working continually to find the solution to the problems confronting them with motor cars equipped with soft springs and soft tires, and have solved the problem by building a brake in the snubber between the first and second coil, holding the snubber intact, which allows the soft springs and balloon tires to take the little irregularities in the

road without interference. Without this brake the car springs would be pre-loaded. By pre-loading we mean tying the spring down which has a tendency to kill the riding qualities that the car manufacturers have built into the present day cars. But immediately on getting past the point that the car springs and balloon tires, naturally absorb, the brake within the snubber releases and with a lightning-like rapidity the belt recedes into the cup, taking up all slack instantly and catching and dampening the car springs before it gains velocity on its upthrow.

The new Gabriel Snubber creates a brake action in proportion to the speed of the spring returning your car to its normal position without an abrupt jerk. Immediately on getting the car back to its normal position, this New Gabriel Snubber drops back to a non-preloading device.

The treatment of the new Snubber belt requires no grease, assuring the same action under all climatic conditions, such as heat and cold.

We keep all parts for Hydraulic brakes in stock and service them.

The necessity of keeping brakes in good condition so that they are ready when needed.

In the spring of the year is the time to check the brakes and get them ready for the year's service.

THOSE CREAKS AND GROANS
Motorists have a tendency to trace audibly develop cracks and groans in their cars during winter to defective design. Remember, they are due to cold weather and that they will likely disappear when the mercury climbs to more reasonable levels.

The first wireless message from a ship at sea was sent on November 15, 1859. It was sent from the American steamer St. Paul, to the Needles, Isle of Wight, England.

FIRST HORSELESS STREET CAR SCARED OFF FARES

Springfield, O. — The remains of Springfield's first horseless street car which was in operation in 1890 have been discovered.

This car was operated by gasoline engines which defeated their purpose by frightening passengers with continuous chugging and loud back-fire. Two five-horsepower gasoline engines were the motive power of the car. The engines were connected to the wheel axles by a type of planetary gears.

"The street car company used mules to pull its cars but it was hard to get them to stop at the corners," says Henry Voss, a mechanic who assisted in the installation of the engine.

"Because the mules had a habit of staying off whether the passengers were ready or not, the street car company wanted a gasoline engine hooked to the car."

"The affair was a success but the townspeople were afraid of the engines and we had to abandon the idea after its success was proven."

TWICE AS MANY AUTOS

California's registration of automobiles has nearly doubled in four years. In 1922, 883,619 vehicles of all classifications were registered in the state, while licenses were issued on 1,633,633 vehicles by the last day of 1926.

LICENSE 2,000,000

An automobile license plate bearing the numerals 2,000,000 is expected to be issued by the New York state authorities during the present year. At the end of 1926 New York had more than 1,800,000 motor vehicles in use within its boundaries.

Thousands of successful
Americans---speaking from
experience---will tell you---

IT IS BETTER TO PAY A LITTLE MORE AND OWN A CADILLAC



After all, the price difference between Cadillac and any car in the \$2000 to \$2800 class, is slight—and sometimes merely nominal.

For the small difference, the Cadillac buyer obtains the finest of all fine cars built in America; a car that would cost twice as much were its sales volume less.

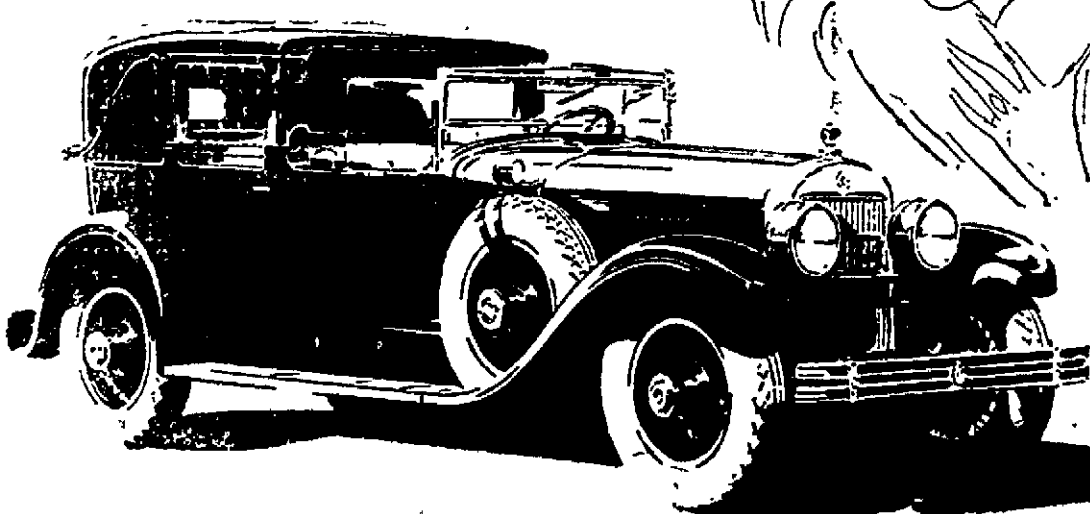
Furthermore, the price difference actually vanishes, in the long run. It is cancelled by the new Cadillac's remarkable economy of maintenance, its longer life and its higher resale value.

The Cadillac owner enjoys Cadillac's complete excellence of performance, its delightful ease of driving and of riding, its beauty of exterior and its interior luxury, without paying a penny's worth of premium

Priced from \$2995 upwards f. o. b. Detroit

**A SPECIAL CADILLAC SHOWING
AND THE NEW LA SALLE**
Companion Car to CADILLAC
**AT OUR SHOW ROOM
THURS. — FRI. — SAT.**

J. T. McCANN CO.



CADILLAC
DIVISION OF GENERAL MOTORS CORPORATION

1927 Hudson Brogham Completely Equipped

\$1225.00

Terms to suit buyer.

Your car accepted in trade.

Gibson Auto Exchange

AVERAGES 24 MILES ON GALLON OF GAS WITH WILLYS-KNIGHT

Driver Makes Astounding Record on Journey Over Western Mountains

An average of 24 miles to the gallon of gas on a 7,500-mile tour over the Rockies and Big Horn mountains, through muddy and rough roads as well as paved highways is the accomplishment of a "70" Willys-Knight Six driven by Dr. E. F. Tieszen, of Freeman, So. Dak.

In describing the performance of his Willys-Knight, Dr. Tieszen has this to say in a letter to the Willys-Overland factory:

"We made an average of 300 miles a day, the lowest average being 50 miles, with 24 miles to the gallon of gasoline. We never had a hot engine, changed oil and grease every 1,000 miles. Never touched the engine at any time to look for trouble and I have between 11,000 and 12,000 miles on the car now and have yet to remove the first spark plug."

"We went through the Big Horn mountains, the Cascade twice, the Rockies twice and over the Continental Divide twice but not once did we have to take any of the steep grades in medium or low, the Willys-Knight responding in high gear although we passed many larger sizes struggling along in medium and low."

"In the same mail, comes an unsolicited letter from Dr. F. M. Turner of Savannah, Ga., who tells of the sturdy performance of his Willys-Knight Great Six in a journey through the Blue Ridge mountains and across the states of North and South Carolina."

"Not until I drove off in this silent Willys-Knight did I realize that the motoring of yesterday is not to be compared with the new sensation of ease, luxury and comfort afforded by this new monarch of the road," he declares. "We have covered nearly 7,500 miles with our Willys-Knight Great Six and have yet to find our first engine or car trouble."

J. M. Stevens, Indianapolis, has this to say of the performance of his Willys-Knight Great Six Sedan: "Driving a Willys-Knight Great Six Sedan from Indianapolis to California, I covered the distance of 2,353 miles in nine days, averaging from 25 to 26 miles a day. I used 130 gallons of gasoline, 14 quarts of oil and averaged 12.3 miles to the gallon of fuel. I met a few faster cars on the level roads but I passed everything in the mountains."

These letters are merely samples of the hundreds that pour into the Willys-Overland offices from Willys-Knight owners who appreciate the engineering features embraced in these cars which are not found in any other American built automobiles in their price class.

DON'T IGNORE THE BELT
Fan belts are hard working units of the modern automobile. In winter their task is harder than at any other season. If the one on your car is showing the results of its labors, this season is ideal for a change. It pays to use the best belts that can be had to show some solicitude for the condition in which it is.

MOTOR TRAVEL SAVES MILLIONS FOR FIRMS

In four years the operating costs of automobiles have been reduced more than one-third, chiefly because of improved roads.

In 1920 it cost from 10 to 20 per cent more to travel by automobile than by train states a report compiled through the assistance of 194 firms using automobiles for sales work. In 1922 it was estimated that the operating costs of cars had been reduced to about the same as the cost of train travel when all factors were figured in, ten cents per mile.

However, in 1924 the operating cost of the salesman's car had dropped to six cents a mile. Considering that each salesman's automobile travels 10,000 per year a conservative figure, the saving over operating costs in 1922, amounted to the astounding figure of \$2,717,200 for the 6,793 cars of these 194 firms alone.

PUT AUTO LIGHTS OVER WINDSHIELD

Present Position of Lights Is Continuation of Horse and Buggy Days

CLEVELAND — Present methods of automobile headlighting is all wrong, and as long as we contemplate improving these lights in their present position, the system will remain all wrong.

With this conviction, Arthur E. Noek of this city has decided to tackle the problem in a revolutionary manner. He has stripped the car of its headlights at the front, and devised a double light to be placed directly above the windshield.

Noek has tried out this light in all sorts of ways, and has decided it's perfect form — giving good illumination to the driver and helping, rather than hindering, the approaching motorist.

"Automobile lighting," says Noek, "has developed from the point of the bare lantern beneath the tannery rug."

LISTS TEN ADVANTAGES
The advantages of his new form of light, Noek lists as follows:

"1. It gives a soft diffused strong light, showing roadway and curb for a distance of 200 feet.
"2. It does not have the usual effect of eye strain on the driver.
"3. The power of this light to penetrate rain, smoke or fog is greater than any yet known for automobile lighting."

"4. Due to its elevation and diffusion, ruts, holes and other obstructions are clearly visible."

NO DIMMING, NO GLARE
"5. The front of the car is lighted so that oncoming drivers can distinguish it easily."

"6. The correct angle of lighting is assured, eliminating use of dimmers."

"7. Glare is practically eliminated."

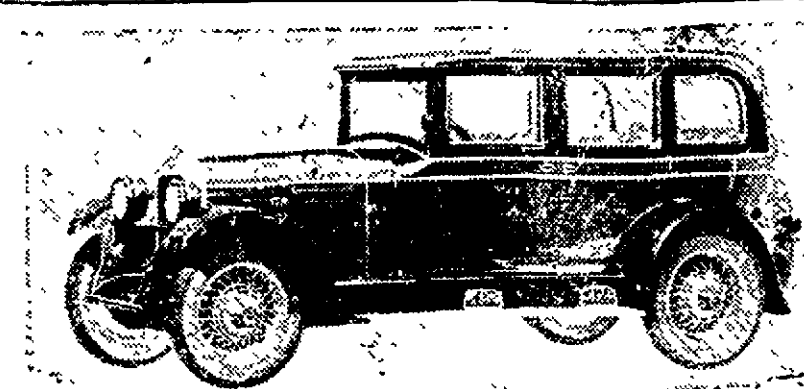
"8. Variation of loads, spring action, hills, and so on, have no effect on the light beam."

"9. The light is out of harm's way in case of accident."

"10. Elimination of front headlights reveals the full sweep of body lines."

Five American battleships were present at the surrender of the German fleet. These were the New York, Texas, Wyoming, Arkansas and Florida.

THIS CAR DRAWS VISITORS PLAUDITS



Special New Nash Cavalier

Maybe Auto Vibrates In Tune With Road Wave Lengths

Motorism is indebted to radio for an idea that ought to help many a driver get more smoothness out of the highways. In radio, if a local wave is generated in a receiving set and allowed to play against the one being intercepted by the antenna, a beat note is created. This is known as heterodyning.

In driving it works this way: The road has a natural "wave." That is, it has certain high and low points, particularly well illustrated in the case of a wavy asphalt stretch or a concrete highway which has raised a little at the expansion joints. The springs of the automobile are susceptible to vibration on a wide variety of wave lengths. Play this local wave against the wave of the road in just the right way and a heterodyne beat is produced.

If the springs of the car are vibrat-

ing in unison with the "wave length" of the road, the car will get to bouncing or galloping. Even if it is well protected with shock absorbers, the chances are that the chassis will be disturbed enough to make the car ride hard. But if a heterodyne beat is developed the resulting action of the car may be even more annoying.

Heterodyning is not neutralizing. Many drivers try to neutralize the waving of the road surface by matching the natural vibrations of the springs against it. Instead of succeeding in neutralizing the vibrations of both spring and road they produce an entirely new and perhaps more annoying heterodyne beat.

Ordinarily the vibrations of the spring, or of the car as a unit, can be varied by the speed of the machine. This analogous to turning the dials of

Car Owners

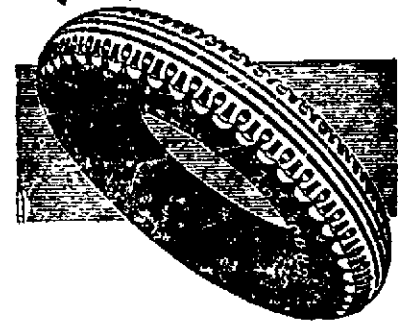
ARE HORSESHOE TIRES

INTERESTED

IN

GOOD

TIRES



Whether you own a car at the present time or are planning to get one soon, you will be interested in knowing all about the Good Horseshoe Tire. Every fire and tube we sell is guaranteed against defects of material and workmanship. Every tire is of first quality. We invite you to come in at any time and compare our prices. Drive in service for your convenience. Here are a few prices:

Regular Cord 30x3 1/2 Clincher \$8.75	30x5.25 Balloon \$18.50
Over-Size Cord 30x3 1/2 \$10.25	29x4.40 Balloon \$11.50
Truck Cord 30x3 1/2 \$12.50	SPECIAL 30x3 1/2 Tube \$1.50
31x4 Cord \$14.00	"KING" Radio A and B Batteries Auto Batteries (18 Month Guarantee) Ford Size \$11.00
32x4 Cord \$15.00	

Hendricks-Ashauer Tire Co.

Distributors
512 W. College Ave. Phone 4008 Appleton, Wis.
"You'll Have Better Luck With Horseshoes"

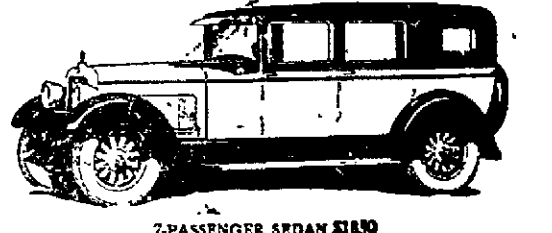
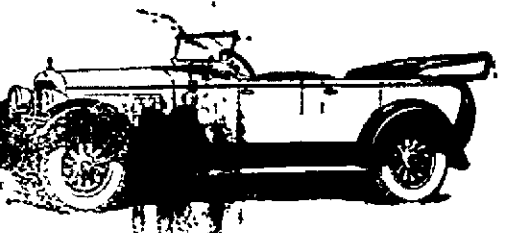
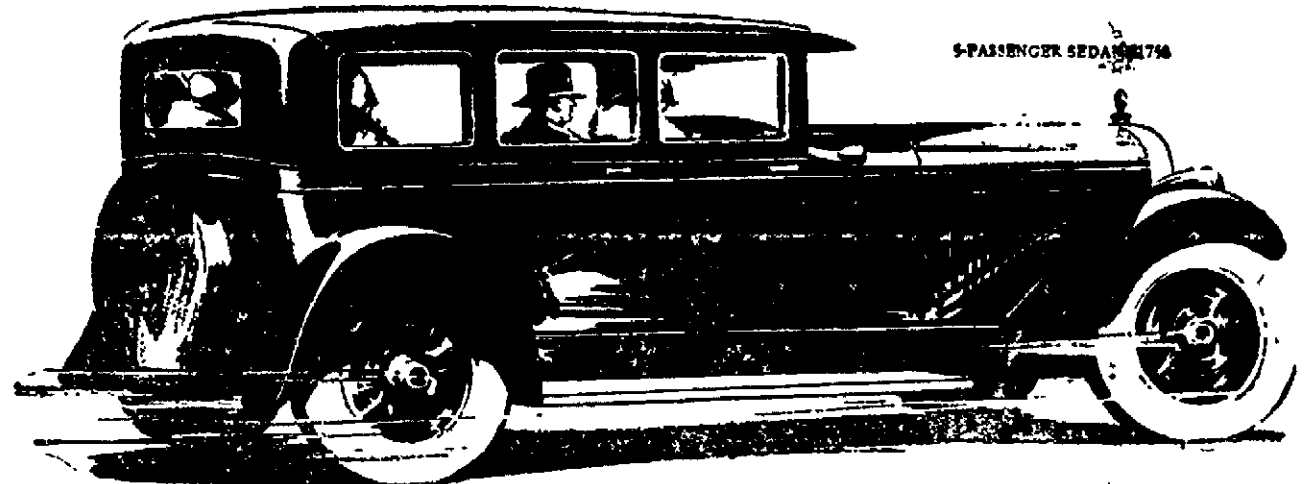
a super-hot. Owing to the wide variation in road surfaces, and road "wave lengths," no fixed reading of the throttle can be relied upon to produce the neutralizing effect or to avoid heterodyning. The driver must experiment with each road.

BRAKE WITH THE ENGINE
When streets are slippery from rain or snow, drivers will find the engine makes a most acceptable brake in the interest of reducing skidding. The careful driver will find that compression will pull the car down to a rea-

sonable speed very quickly and, at such a pace, one can apply the brake without so great a chance for a skid. The process of using the engine as a brake is a simple one. Merely take your foot off the accelerator and let the engine do the rest.

FARMERS OWN AUTOS
Of the total number of automobiles owned in the state of Wisconsin, 61 per cent are in 53 rural counties, according to the Wisconsin Farm-

The Super-Six Principle freed to the Limit—



and Beauty to Match Its Matchless Performance

The body styles created for the New Hudson Super-Six have shared equally with its brilliant new performance in its enormously successful reception everywhere shown. At the New York Show and all subsequent Automobile Shows the Hudson-Essex exhibit has outdrawn any other by two and three to one. It is the high point of the year in interest, discussion and sales activity.

The new Hudson bodies are of such variety and beauty as will satisfy all demands for luxury and exclusiveness as well as comfort and price advantage.

The Super-Six principle, now freed to the limit, delivers its power with the smooth flow of an electric motor. Throughout, the car is engineered to make full use of its stream of energy. And so the Super-Six gets under way faster and with a total absence of the violent lunge usual to high-powered cars.

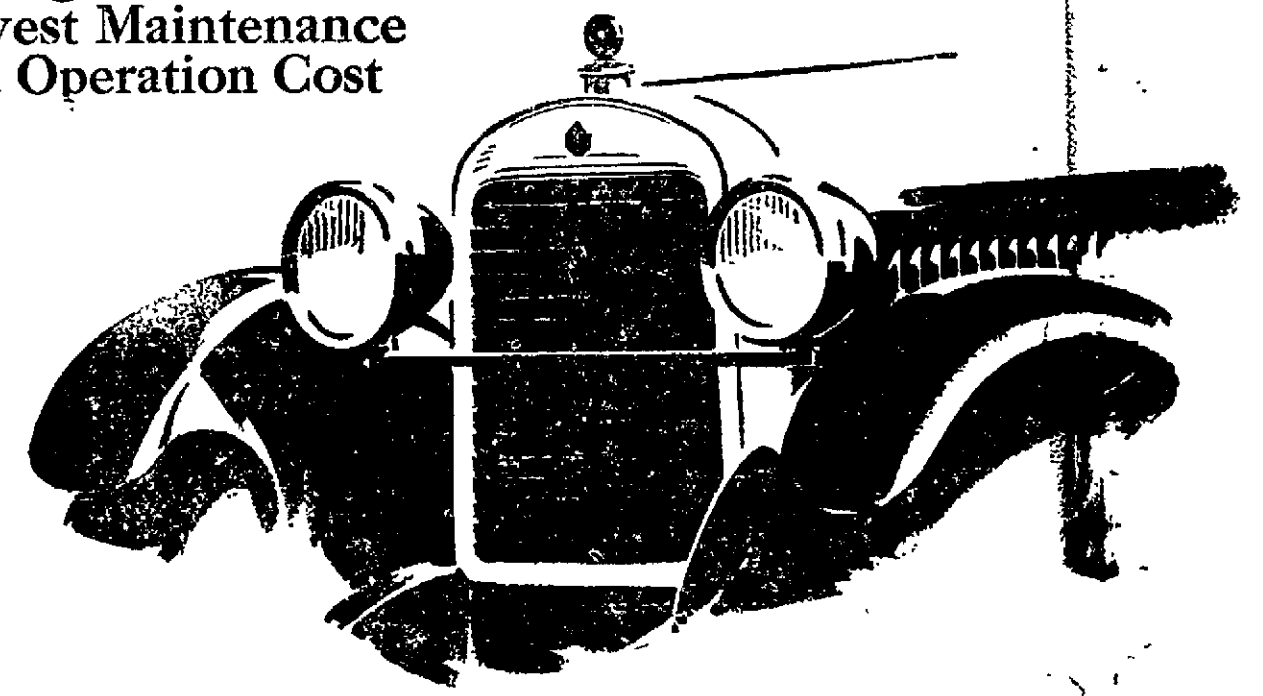
It glides into motion from a standing start. Even at high you always have untapped reserves of power for quick acceleration. Four-wheel brakes just as softly and effectively check your speeds.

In motor and chassis, both new, the Hudson Super-Six reaches new heights of speed, safety, comfort and performance.

In the Essex Super-Six—sharing all these advantages in comfort, safety, quality, and surpassing motor efficiency—there are five new bodies—entirely new in appearance, beauty, smart upholstery and appointment.

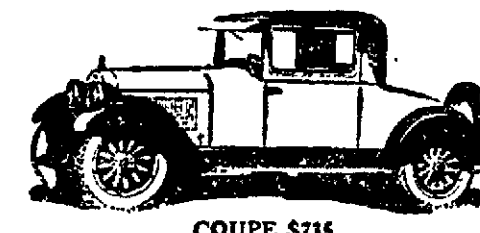
HUDSON Super-Six

Engineered to Lowest Maintenance and Operation Cost



The New ESSEX SUPER-SIX

Entirely New in Appearance and Performance with New Bodies in a variety of Color



ALSO A 4-PASSENGER SPEEDSTER \$750

In performance as well as appearance, the Essex Super-Six is an entirely new car.

It reveals the capacity of the Super-Six principle. It attains an engineering triumph in low maintenance and operating cost.

It possesses such stamina that 50 miles an hour all day long is an easy accomplishment. And so nimble and alert is its action that no car will surpass the quickness with which it may be driven through traffic or in touring, whether the trip is one of a few city blocks or hundreds of miles. To both driver and passengers, there is rare comfort in any kind of going.

Unusual accessibility means big savings in maintenance, service and all shop work. Economy in fuel is also a notable feature of the new Essex Super-Six.

It holds further exclusive advantages in its Super-Six motor. Four years of development has resulted in a chassis that would permit full use of its capacity. In the Essex Super-Six, performance, safety and reliability are realized to a degree never approached in a car of its size or price.

There are four new bodies on the Essex Super-Six chassis—all beautiful, all smart in line, finish, appointment and upholstery. They are easily the paramount values of Essex history.

All prices f. o. b. Detroit, Plus War Excise Tax

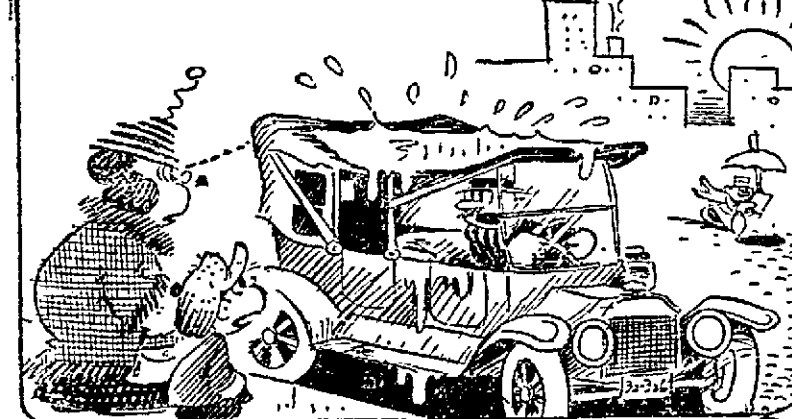
APPLETON HUDSON CO.

125 E WASHINGTON-ST.

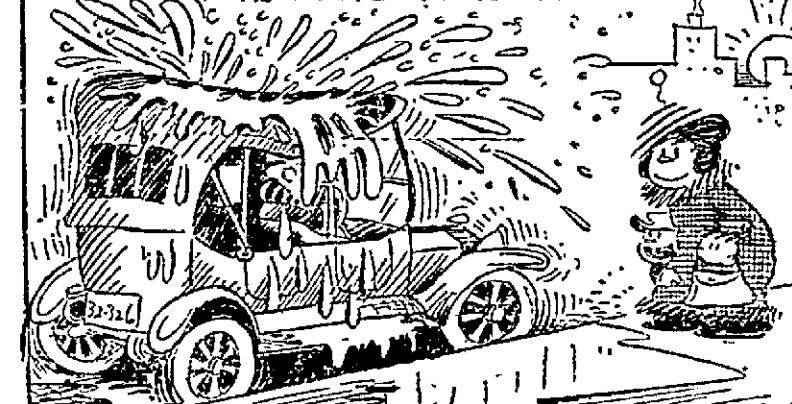
PHONE 3538

Ol' Trusty By Swan

AFTER A HEAVY RAIN, NO ONE WILL GET INTO OL' TRUSTY



UNTIL AFTER THE ENGINE HAS BEEN RUNNING A WHILE



1925 Dodge Coach

This is the desirable SPECIAL with the FISCHER BODY originally sold in March of 1926. The car has all new Balloon tires, the finish new like factory job, the interior clean and well-taken care of, all the special equipment is DODGE DE LUXE mounting, the mileage very low.

We can conscientiously recommend this car as a typical GIBSON special and at our price of \$745 believe it to be the outstanding value being shown in Appleton now. Terms of course. Trade? YES.

Gibson Auto Exchange

1927 PROMISES TO BE GREATEST YEAR FOR WILLYS COMPANY

Whippets and Willys-Knights Look for New Record in Sales and Production

AUTO SECTION.
The stamp of approval placed on the 1927 line of four and six cylinder Whippets and Willys-Knight sixes by the motor car buyers of the country has reached a point which indicates that Willys-Overland has launched into a year which is destined to set a new high mark in sales and production figures.

Company officials declare that the unusual reception accorded the Whippets and Willys-Knights is a tribute to the engineering features which mark these models.

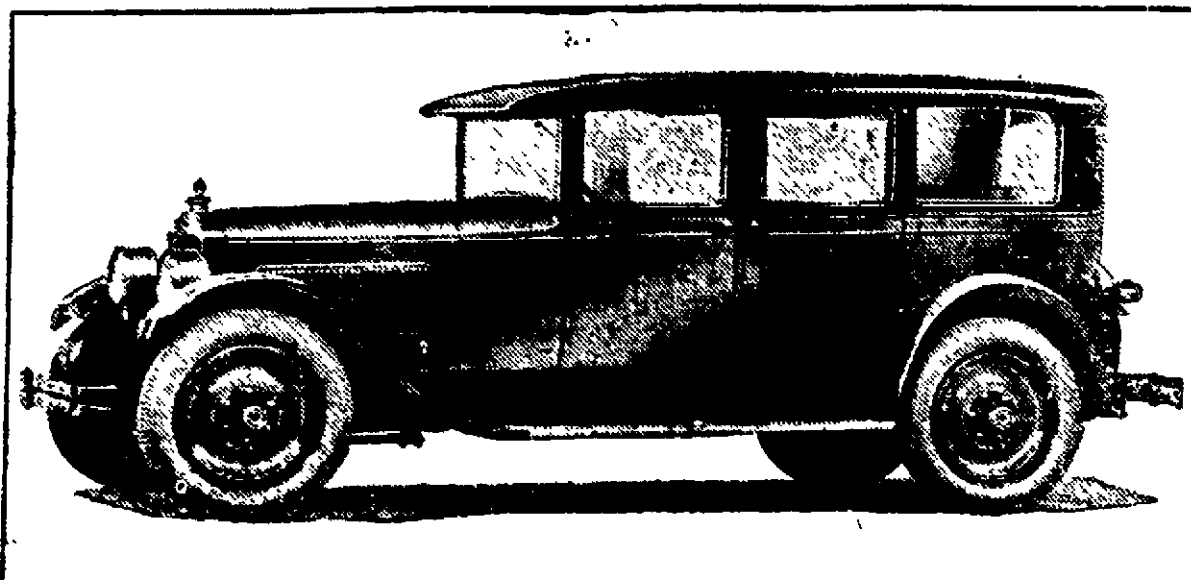
The principles of design embraced in these new models include a low center of gravity which provides a greater safety and comfort, four-wheel brakes, now looked upon as necessary equipment for all automobiles, regardless of price or size; smart lines; unusually roomy interiors, powerful and speedy motors; economy of operation, smoothness and flexibility. All of these the makers assert have been instrumental in winning for Willys-Overland the position of engineering leadership in the automobile industry.

In commenting on the success and popularity of the 1927 Willys-Knights and Whippets, John N. Willys, President of Willys-Overland said:

"The signs for Willys-Overland are unmistakable. With the biggest and best line of automobile in the history of our company and with the great popular reception this line has received, we believe this year will be the most successful ever enjoyed by Willys-Overland."

"The position of engineering leader-

HERE IS ONE OF NEWEST PACKARD MODELS



The Packard Motor Car company announces that it has reduced the price on its small car \$355. Types with 126-inch wheel base are affected. They are three of the most popular Packard Six models, the five passenger sedan, the five passenger phaeton and the four passenger roadster.

The price reduction just announced makes the six cylinder five passenger sedan list at \$2250 at Detroit. This is less than half the price of the car when it was introduced seven years ago as America's first fine small car. It has been Packard's biggest selling model.

During the last year more than \$8,000,000 has been spent at the Packard factory for machinery and other

equipment with which costs could be lowered, production increased and, at the same time, quality could be bettered. The increasing demand for Packard small cars, officers of the company said, coupled with a still further increased distribution thought certain to follow and reduced costs made the lowered selling price possible.

"We use the expression 'small car' advisedly in talking of our 126-inch wheel base models," said Alvan Macaulay, Packard's president, discussing the company's action. "It is a car built for a maximum of five passengers. It is a small car but not a little car. All things are great or small by comparison and compared

to some cars ours would be considered large. "Automobile engineers propose and the public disposes, to paraphrase an old adage. In the long run it is the public which determines what a car is to be. The public has worked seven years designing Packard's small car. "We recognized the desire of the public for a small car long ago and in 1920 began building one, our 118 model, so called because of its wheel base. The increasing response of the public has made it possible for us to offer our small sedan now for 54 percent less than the price of our original small six cylinder sedan of seven years ago, despite the fact that four wheel brakes, larger and more comfortable bodies, ten-inch longer wheel base, greater power and many other important factors, all dictated by the public, have been added.

"Our present small car has been developed over a period of seven years through stages, all of which were proven in the laboratory of public opinion. It includes everything, from luxury to performance, that the public has told us it wants in the ideal small car.

"Even with the constant betterment of roads a small car must have wheel base long enough to give stability. The public conception of motor car comfort has been keeping pace with spreading of good road systems in growing public demands on automobile manufacturers for greater ease in riding. Necessity for constantly increased comfort has caused an insistence on greater weight as well as longer wheel base and greater weight has made necessary much more power.

Car Owners Themselves Can Solve "Used Car Problem"

BY ALVAN MACAULEY
(President, Packard Motor Car Co.)
The greatest problem of the automobile business today is the question of the used car. It has been allowed to grow and has even been fostered by the automobile dealers themselves until it has reached the point where it is now rightfully referred to as the "used car evil."

"Problem," "evil" or whatever, the question of the used car is the most important facing the automobile industry today. It is the next object of attack by the industry. The greatest cost of operating an automobile today lies in depreciation.

Central appraisal bureaus and all the other cure-alls will serve little purpose in solving the great problem. It will be eradicated only by going right at the source. There will be no "used car evil" when the original purchasers of automobiles keep their cars and give them until all the useful and desirable miles have been exhausted. Every car is worth far more in the hands of the original owner than on the floor of a used car show room.

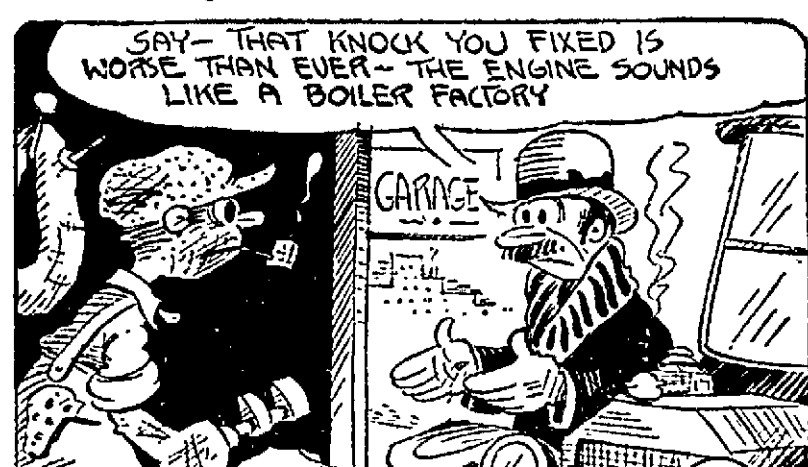
Our company early recognized that there is but one cure for this now much discussed "evil." We have been

urging purchasers of our cars to keep rather than trade them out. We have consistently refrained also from changing our cars simply for the purpose of intriguing our owners to give up their machines at a big depreciation loss and buy new ones. We stopped having annual "new model" birthday parties years ago. We realized that it was these things, practiced by the industry itself, which was developing the used car problem into a real "evil."

A homely but exact parallel for the used car evil might be found with a man at a fruit stand. A nickel for an apple, one bite and then another might catch his eye because of a brighter color. One bite from that, after payment of another nickel, and then an unusual plumpness intrigues him into the purchase of a third.

There is, of course, no "used apple evil" for by some strange quirk of human nature which makes a man careful of his nickels and prodigal of his hundreds of dollars all of the apple is used down to the core. When the day comes that only the "core" of the automobile is left, there may not be as many automobiles made but more people will own better automobiles.

Ol' Trusty By Swan



1926 Oakland Coach

Original finish like new.

Interior upholstery perfect.

Motor very quiet and powerful.

Our terms one third down,

Only \$750.00

Gibson Auto Exchange

BUICK Stays In Style

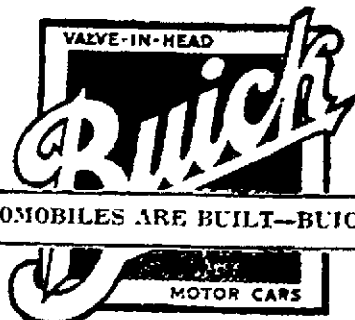
... Motor car types come and go, just as motor cars do ... But the grace and distinction which characterize Buick always stay in style ... They never become commonplace ... The reason is, that Buick style is sincere and expressive of the quality that is in the car ... Buick owners never are asked to buy a car of exaggerated design, with lines which might become distasteful to the eye ... Buy a Buick! ... And you will always be proud of your car.

On Thursday, Friday and Saturday During the Day and in the Evening

AT OUR SHOW ROOM
At 127 E. Washington St.

A Showing of the
New BUICK Models

You are Cordially Invited to
Come in and Inspect Them!



Central Motor Car Co.

If The Car Does Not Sell Itself You Will Not Be Asked To Buy

Automobile Progress Turns Over A New Leaf

The newest, most advanced type of car! A Straight Eight! Long wheelbase, stronger frames, more powerful motor, finer bodies, and more beautiful and enduring finish! Comfort never before obtainable at any price! Performance that exceeds all previous attainments! We expect and invite challenges to the foregoing claims. Only by actual driving can the remarkable improvements of this new car be appreciated. It is built to give better service for longer time and bring a higher resale value ... in fact, to be your very wisest investment.

AUBURN AUTOMOBILE COMPANY
AUBURN, INDIANA

The Most Advanced Straight Eight
75 miles per hour
125 inch Wheelbase
4 Door Enclosed Custom Type
\$1495

One of a complete line of new Auburn cars, the product of the fastest growing automobile company in the world. Values, better and better than competition gives, make this growth possible. The benefits of this growth are passed on to the Auburn Buyer.

6-66 Roadster	\$1095
6-66 Sport Sedan	1195
6-66 Sedan	1295
8-77 Roadster	1395
8-77 Sport Sedan	1495
8-77 Sedan	1695
8-88 Roadster	1995
8-88 Sport Sedan	2095
8-88 Sedan	2195
8-88 7-Pass. Sedan	2395

Freight, Tax and Equipment extra

AUBURN
Soffa Motor Co.
PHONE 866 316 WEST COLLEGE AVE.

NASH ADDS THREE MODELS TO LINE OF HIGH CLASS CARS

Famous Wisconsin Manufacturer Now Offers 26 Models to Car Buyers

Three brand new models—a Cabriolet, with a rumble seat, on the Special Six chassis, a Coupe, with rumble seat, on the Advanced Six Chassis, and a Sport Touring model on the Advanced Six chassis—are announced by The Nash Motors Company. The Cabriolet, being shipped to dealers now, is priced at \$1,250 f.o.b. Milwaukee; the Coupe list at \$1,775 f.o.b. Kenosha, and the Sport Touring is priced at \$1,540 f.o.b. Kenosha.

With the addition of these new cars the Nash line comprises twenty-six models, ranging in price from \$855 to \$2,090 f.o.b. factory, and all of them equipped with 7-bearing crankshaft motors.

In the strikingly beautiful and impressively distinctive new Nash Special Six Cabriolet, the individuality and utility of roadster and coupe are successfully combined in a quickly convertible car of ultra modern design and appointments. Eye-arresting with its rich coloring of deep maroon on the body and contrasting fenders and running gear of gleaming black, the attractiveness of the new Cabriolet is further enhanced by its classic F. R. bank top with nickel-plated coach bars. The top is easily adjustable and may be quickly lowered and raised. Upholstery of genuine leather covers the driving seat and the rumble seat. Space for two additional passengers is provided by the generously large rumble seat which is available for use with the top up or down.

Included in an array of superb features are wide glass windows, that may be lowered or raised with the top either up or down; a genuine walnut steering wheel with comfortable hand grip; and beautifully inlaid instrument panel of walnut finish. The forward sweeping rear deck adds rakish length to the design of the car, which is accentuated by the graceful curve of the belt moulding. There is a spacious compartment opening on the right side, for carrying golf clubs or parcels.

The Coupe has a low forward sweeping body, French type back and roof, and a graceful nickel-mounted rear deck. It is perhaps the most perfect specimen of Nash-Seaman body craftsmanship ever presented to the public and with its sample seating capacity for four passengers, it is as serviceable as it is beautiful. The deep, broad driving seat has all the appearance and comfort of luxurious davenport. It is upholstered in dark green mohair, tufted. The wide doors, side walls and head-lining are trimmed to match.

The genuine walnut steering wheel with comfortable grip matches the inlaid walnut window panel, the crown panel of genuine walnut above the instrument board, and the walnut finished instrument board.

The new Coupe is beautiful lacquered in two shades of green—light for the hood and lower body including the deck, and a darker shade of green for the upper body structure, fenders and side aprons.

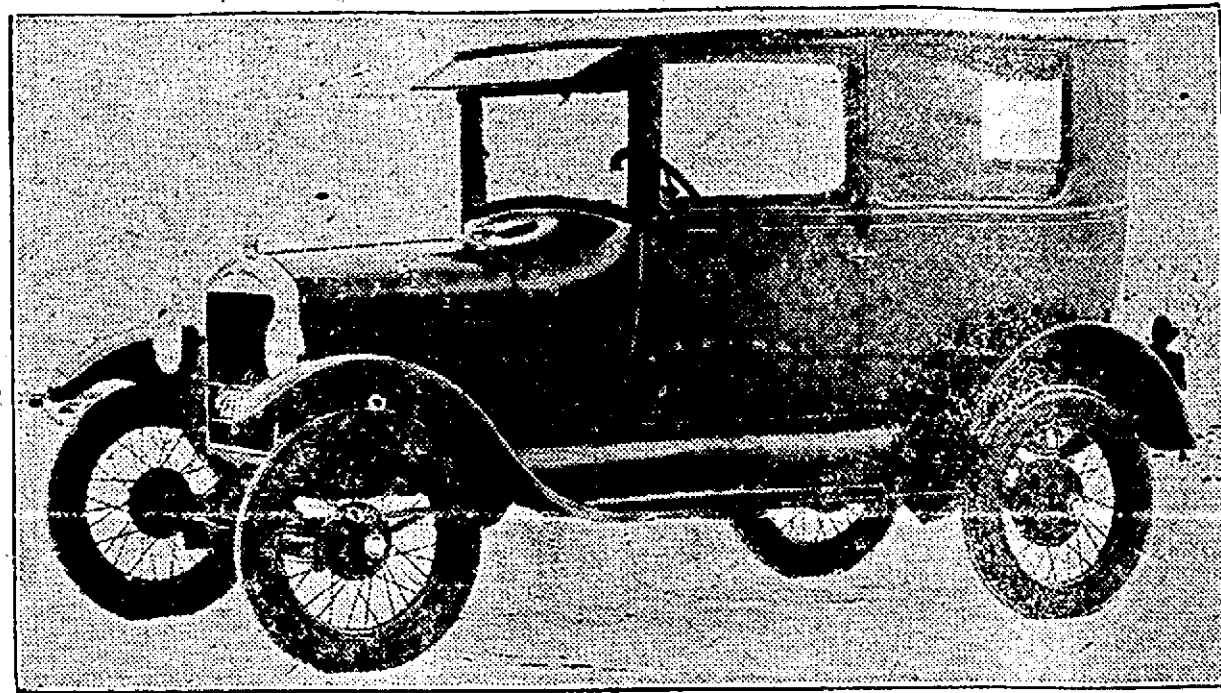
A new note has been struck in the appearance and arrangement of the nickle-plated bars which grace the rear deck. Instead of short bars of nickel, three long, handsome highly nickle-plated bars are used. Two of these are set lengthwise along each side of the deck and the third one cross wise, lending a decorative and substantial effect. At the rear of the car, opening on the curb side, is a large luggage compartment with ample space for carrying golf clubs, parcels and packages. The door is equipped with a strong lock and key.

The rear window, looking out onto the rumble seat, may be lowered by the simple turn of an attractive silver-finished window lift. The windshield, too, opens forward by the turn of a regulator, placed within easy reach of the driver's hand. Silver finished hardware, in period design, is used throughout. The new Sport Touring model, sweepingly low five passenger car on the 127" wheel base chassis, with wire wheels, and with built-in trunk at rear of body. Like the Nash Ambassador and Cavalier, the top of the Sport Touring is fashioned at the rear end in a forward sweep curve, giving the car the new characteristically Nash French-type back. The in-built trunk opens from the end and immediately behind the trunk is the spare wheel carrier and spare wheel. The smaller size 20 inch wire wheels make the car low and add charm to its appearance, though providing ample room for road clearance. The wheels are equipped with 32x5.00 tires. The car is equipped with a bank top with hood to match, and natural wood bows with nickel trimmings. There are also nickle-plated steering column, full nickle-plated head lamps and cowl lamps, nickle-plated radiator cap.

The beautiful steering wheel is of genuine walnut with unusually comfortable driving grip. There is also a handsome walnut-finished instrument panel.

The distinctive untufted upholstery is of grain leather, black in color to harmonize with the hood and fenders. Since this five passenger car is based on the 127 wheel base chassis, it has been possible even with spacious room in the tonneau, to provide a

WIRE WHEELS STANDARD ON NEW FORDS



AMERICAN PUBLIC SPENDS 18 BILLION A YEAR ON DRIVING

At Least \$10,000,000,000 Is Spent Annually for Car Maintenance

BY ISRAEL KLEIN

American motorists are participating in one of the greatest financial enterprises the world ever has experienced.

Figured conservatively, on the basis of exact reports and authoritative estimates, the people of the United States spent at least \$18,000,000,000 last year for automobiles and for the privilege of driving them!

What the actual value of this great industry may be, on the strength of this expenditure, would bring the figures so high that they would sound fantastic. The total would include amount of capital invested in automobile, parts, tires and related industries, capital put into garage, dealers' and distributors' businesses, money already spent for highways and for the machinery used in building more highways, and it would cover a rapidly increasing investment in the business of motor bus transportation.

For one year's expenditures alone, the total is dizzy enough. Here are the 1926 estimates:

Auto output	\$3,950,950,000
Tire output	970,000,000
Parts output	555,000,000
Service	910,000,000
Fuel	500,000,000
Freight	150,000,000
Taxes	725,000,000
Maintenance	10,000,000,000
Highways	1,000,000,000

VERY CONSERVATIVE
This makes a total of \$17,976,950,000, which is the amount spent during 1926 and in this country alone.

But some of the figures given are wholesale values. If these are the auto output, the tire, parts and bus, and if these are considered on the basis of values to the driver, the total would run far above the \$18,000,000,000 mark.

The largest figure shown, that of maintenance, is based on authoritative research and conclusions brought out recently at the Iowa State College, and on the statement of Henry F. Trumbower, economist of the U. S. Bureau of Public Roads.

"An estimate of about \$10,000,000,000 a year," says Trumbower, "covers the operating costs of the country's 20,000,000 motor vehicles. This is based on the average figures of 10 cents per mile and 500 miles per year."

BILLION FOR HIGHWAYS
"The country's annual highway expenditures amount to about a billion dollars a year. Motor vehicle transportation involves an annual cost of about \$11,000,000,000."

The figure given for maintenance in the former list of values includes, in part, some of the other items—such as tires and service. But only a minor part of each item can be included in this, because maintenance doesn't include tires and service for new cars, while the figures given are wholesale and almost balance the discrepancy.

The freight item covers cost of shipping cars and parts to and from factories and is based on a figure of more than \$73,000,000 for freight charges of the General Motors Corporation alone. Figuring Ford and the

large locker pocket, set into the rear of the driving seat. This locker is hinged at the lower end. Access to it is from a large door which opens outward into the tonneau. In addition to capacious side pockets on the tonneau doors, there are extra pockets on either side of the tonneau seat, thus giving ample space for the many small articles so often carried by most motorists. The color harmony of the Advanced Six Sport Touring model—beige below the belt and lustrous black above, with orange striping on the belt head to harmonize with orange wire wheels—is distinctive and charming.

other companies into the item, it easily mounts to the \$150,000,000 estimate.

MANY ITEMS EXCLUDED

The highway expenditure of a billion a year is considered conservative, at present, although this will diminish after all the highway needed will have been constructed, and only maintenance will remain to be considered. But that won't come for many years.

The only costs included on trucks and busses are original outlays. Costs of maintenance and depreciation aren't

considered, making the original estimate even more conservative.

If these costs were included, the annual automobile bill, would run far above the twenty billion mark.

Used car sales aren't included, either.

AUTO LICENSES REVOKED

Four hundred and forty certificates of automobile registrations and licenses to drive were revoked during a period of two weeks by Charles A. Harnett, New York commissioner of motor vehicles.

HENDRICKS ASHAUER CO. TAKES DUNLOP AGENCY

Hendricks-Ashauer Tire Co. has just taken on the agency for Dunlop Tires, for this city. The stock is now complete. Several thousand dollars worth of Dunlop Tires are now on display. Dunlop is the largest manufacturer of tires in the world. It has 2 factories in England, one in France, one

in Buffalo and one in Australia. Dunlop ranks sixth in the production of tires in the United States. The Buffalo plant is only four years old and has had a steady upward growth.

Experts in the factory have figured out that a Dunlop tire is sold every 2 1/2 seconds, and that his been the slogan for the year 1927.

Dunlop is known as the first manufacturer of pneumatic tires, in the world, and at the present day is known all around the world. Horseshoe Tires and tubes now car-

ried by the Hendrick-Ashauer Tire Co. will in no way be neglected. This fine combination of Dunlop or Horseshoe is sure to satisfy any customer.

AUTO WELL ADVERTISED

Manufacturers of automobiles and automobile accessories were the largest users of national newspaper and magazine advertising in 1926, according to a report by the United States Department of Commerce.

BUS TAX UPHELD

Operators of bus lines over the public highways of Kentucky between the terminal must pay a franchise property tax in addition to other taxes imposed by law, according to the Court of Appeals.

TRACTOR SCHOOL

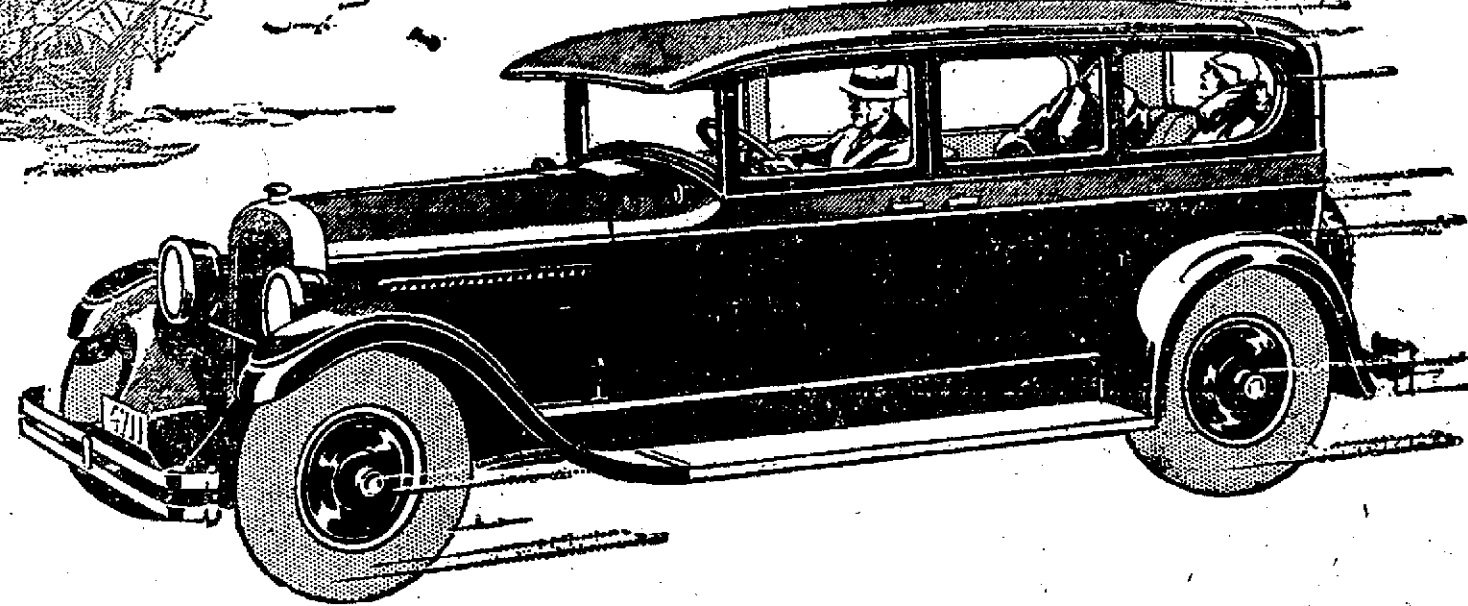
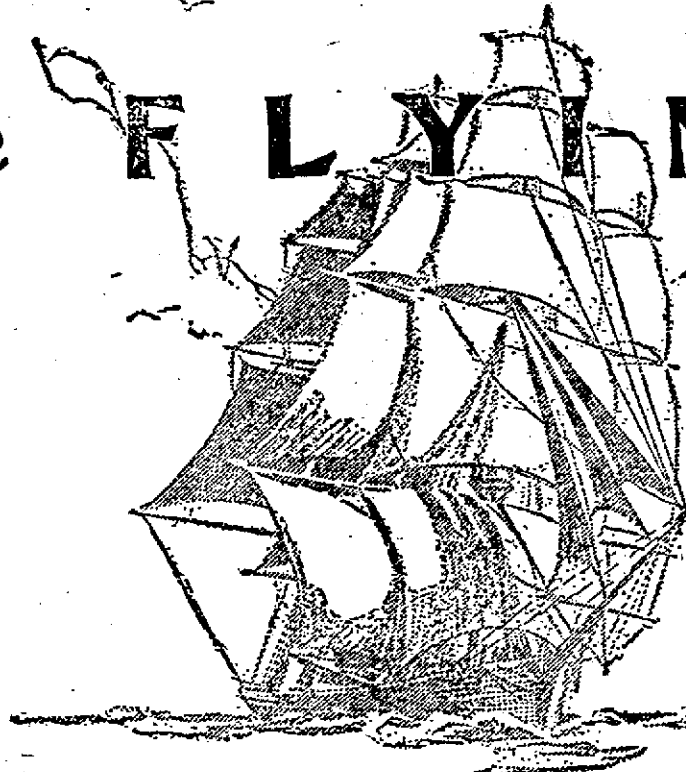
Farm tractor owners, prospective tractor owners and dealers were students at a two-day session of a tractor demonstration school held recently at Grand Forks, North Dakota.

1926 Essex Coach

Brand new Ballon tires all around, 1927 licenses and title, has bumpers, spare tire with cover, moto-meter, perfectly quiet and powerful motor, good paint and upholstery. \$475.00 buys it.

Gibson Auto Exchange

The FLYING CLOUD



SEE THIS FINE DISPLAY OF REO AT OUR OWN SALESROOM

—the finest, fastest model of America's longest lasting car

Four hydraulic shock absorbers

As indication of the completeness and expensiveness of the equipment furnished, the Reo FLYING CLOUD is regularly equipped with four hydraulic shock absorbers, of a type heretofore found only on the most expensive cars.

Finger Tip Control simple, single disc clutch, engaging easily, quietly and without jerking.

Torsion Vibration Absorber.

Seven-bearing Crankshaft.

Adjustable front seat.

Increased power.

Dynamically balanced wheels.

Front and rear bumpers.

Finger Tip Steering, modern cam and lever type.

Double filament controlled beam lights, non-glare lenses.

Motor, full rubber floored at four suspension points.

Automatic, positive action, crankcase ventilator.

Thermostatic heat control insuring summer heat under all conditions.

NEW—new from stem to stern—this entirely different Reo. New in its charming appearance, new in its completeness of equipment and unforgettable performance, new in its design, its ease of operation and control the floating restfulness of its comfort.

Today it is on display—you can see it, ride in it, drive it. The hushed sweep of its swift travel will tell you its own story of what automobile ownership can mean. And the Reo Flying Cloud has one thing no other car can have—Reo construction so sturdy that Flying Clouds, after 100,000 miles of travel, have in every part set a new standard of durability for America's Longest Lasting Car.

REO MOTOR CAR COMPANY, Lansing, Michigan

Among many other items of equipment and features of construction are: Single piece windshield opening outward, vanity case and smoking set, rear traffic signal, transmission lock, automatic windshield cleaner, cowl ventilator, parking lights, genuine full balloon tires, integral sun visor, rear-view mirror.

Newly designed hydraulic four-wheel brakes

Internal, not external—providing equally effective braking under all weather conditions, wet or dry, hot or cold. As effective braking in reverse as in going forward. These brakes are an exclusive feature of the Reo FLYING CLOUD.

Bodies, in the Continental manner; exclusive Flying Cloud design, clear vision, lowered height.

Interiors tailored in an entirely new treatment!

Speed like a storm cloud before a hurricane.

Tornado-like acceleration.

Air cleaner functioning freely at all speeds.

Longer wheelbase. New model oil filter.

Shoalwater Blue exterior.

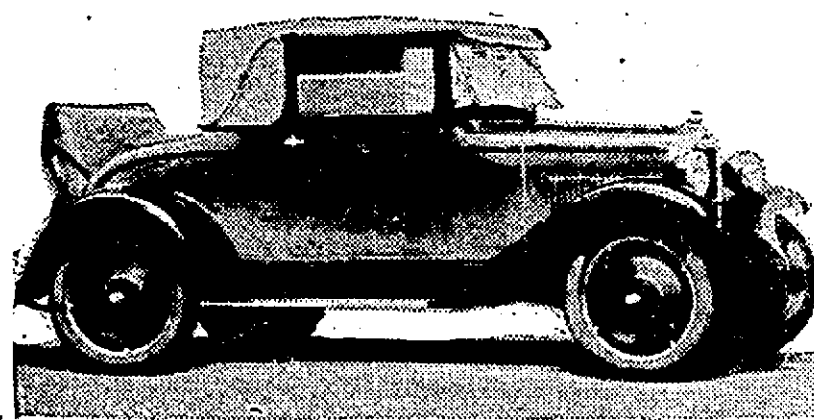
Cellini pattern fittings.

Gasoline gauge on the instrument board.

Parking Brake, on transmission shaft.

Thermostatically controlled generator preventing battery overcharging.

NEW CHEVROLET PRODUCT



Chevrolet Sport Cabriolet

PROVE IT FOR YOURSELF
Let Us Demonstrate



FOR THOSE WHO WISH A GOOD CAR AT A SMALLER COST SEE
OLDSMOBILE

APPLETON AUTO CO.

PHONE 198

527-29 W. COLLEGE AVE.

Reo's Newest Production Named After Famous Clipper

A famous American clipper ship of the fifties, described by maritime historians as a marvel of grace, beauty and performance, gives its name to the new Reo passenger car, the "Flying Cloud", newest Reo model now on display in the Widg Motor Car company room.



ED SCHNEIDER

The clipper ship, "Flying Cloud", launched in 1851, is considered to have been the finest sailing craft of its type—a type distinctly American. This ship established a sailing record never surpassed, by making a run of 89 days from New York to San Francisco, by way of Cape Horn.

Comfort, resembling the ease of motion of a clipper ship, is a feature of the new Reo. The car is designed for summer sea, extreme flexibility, the power and heave of a "queen of the seas" honest American workman—these were ideas suggested by the celebrated ship and followed by Reo in developing the "Flying Cloud" model. After several years of experimental and constructive effort, a car was produced which was judged worthy of its namesake.

MECHANICAL BASIS OF COMFORT
The frame is made of four tubular insulated supporting brackets attached to the frame side channels, allowing motor flexibility and preventing the transmission of vibrations.

The steering gear is of the cam and lever type, having straight-away driving, and permitting sufficient flexibility to allow them to straighten out after making a sharp turn. This type of construction does not permit road shocks and jolts to be transmitted through the mechanism, and simplifies driving by holding the wheels absolutely in line except when they are actuated by the steering wheel.

Four hydraulic shock absorbers combined with the shock absorbing qualities of the full-sized balloon tires and cradle springs, with the "Flying Cloud" model is equipped, provide a high degree of comfort. Easybraking control is furnished by internal expanding hydraulic four-wheel brakes, fully protected from road splash by waterproof brake drum housings.

CLUTCH INSURES CAREFREE DRIVING
The clutch of the "Flying Cloud" gives all the advantages of easy engagement, quietness operation, and freedom from slipping. When entering engagement, a certain amount of slippage is permitted upon contact of the edges of the clutching surface, thereby preventing sudden starting jolts should the clutch be let in too quickly. The extremely large gripping area, however, holds the power torque securely and without slipping when the clutch is fully engaged.

The seven-bearing crankshaft of the "Flying Cloud" is braked both statically and dynamically, with additional quietness of operation and freedom from vibration assured by a damped which smoothers and tendency towards shaft vibration. A thermostatic control, within the water outlet, restrains the water circulation during warming up periods until sufficient motor heat is generated to give proper gas vaporization. An oil filter removes all water and carbon from the oil reservoir and maintains the lubricating oil free from foreign matter which would injure the bearings.

Speed and acceleration "like a storm cloud before a hurricane," characterizes the new model, which is being built to provide many years of service employing the same rigidly inspected material in its construction that has distinguished the former Reo models.

NEW BEAUTY ACHIEVED
Beauty and grace of line, as well as fineness of interior finish, are seen in the low-slung, comfortable bodies, which have a longer wheel-base than the previous models. The bodies are specially designed to achieve an appearance worthy of the original "Flying Cloud," and are of clear vision construction with exceptional window space for the rear passengers. The upholstering of the entire interior of the car, below the window belt, including cushions, doors, rear back-

EASY STEERING IS SPLENDID FEATURE OF DODGE BROS. CAR

Steering Apparatus and Gear-shifts Respond to Minimum of Effort

Truly easy steering is becoming more and more important not only to the rapidly increasing number of women drivers but to every user of our streets and highways in the opinion of R. V. Wolter of the Wolter Motor Company, Dodge Brothers dealer in Appleton.

"Prompt response to slight pressure on the steering wheel together with clutch action and gear-shifts, which require minimum time and muscular effort are a vital necessity under present traffic conditions," Mr. Wolter declares. "City traffic, becoming more and more congested year after year, places increased strain, both physical and mental on every driver. And on the country highways not only are more cars in use but the average operating speeds are increasing. All this spells need of easier control."

"The steering of Dodge Brothers motor cars which was made easier several months ago by improvements in the steering gear has been further improved since the first of the year by refinements in the design and construction of the front axle and steering knuckles. An improved anti-dive bearing has been fitted above each steering knuckle.

"Between the two hardened, ground, polished races of each bearing are nineteen alloy steel balls, the races being completely filled to insure liberal load carrying capacity. The races are enclosed in a stamped steel shell to exclude dust, dirt and water and to retain the lubricant.

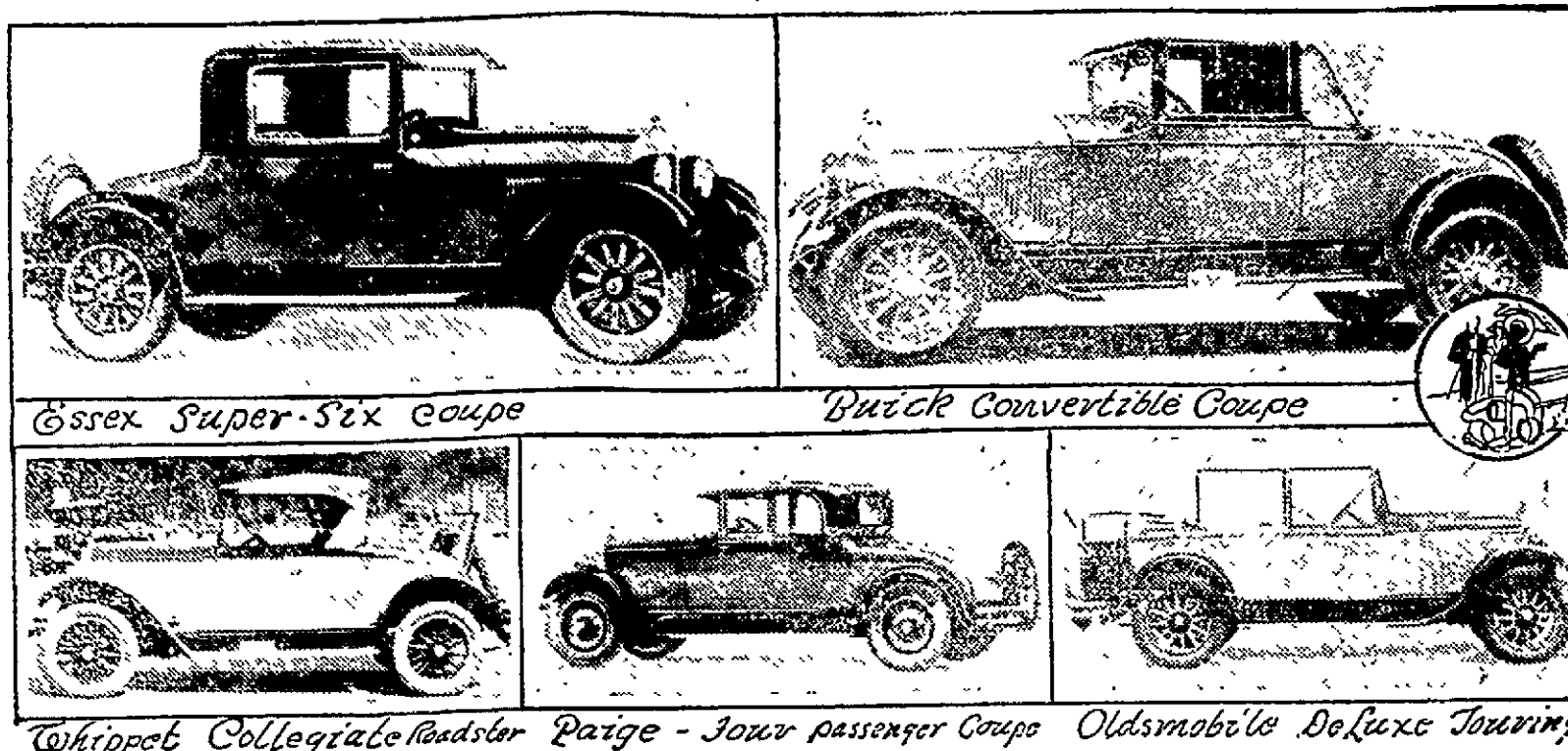
The chrome-vanadium steel front axle 1-beam remains unchanged and

knuckles and knuckle steering arms are made of the same costly alloy steel, heat treated to give the maximum strength, toughness and ability to resist shocks. The knuckle pins as before are 7/8 inches in diameter.

"The diameter is much larger than common practice. Scientific heat treatment in the most modern electrically heated automatically controlled furnaces and ovens develops glass like hardness in the outer shell and toughness and strength in the core—hardness to resist wear throughout the life of the car and toughness to resist shock and insure safety.

"Further evidence of Dodge Brothers uncompromising insistence upon maximum safety regardless of cost is

THESE FIVE NEW CARS HOLD ATTENTION OF AUTO BUYERS



Essex Super Six coupe Buick Convertible Coupe Whippet Collegiate Roadster Paige-John passenger coupe Oldsmobile DeLuxe Touring

brought out by comparison of the size and material of the main forging of the front axle with what is common practice. Not only is Dodge Brothers axle heavier, but it is made of heat-treated chrome-vanadium steel. Use of this tough, shock resisting alloy steel for the front axle 1-beam is very unusual practice—even among the highest priced cars.

"The fact that Dodge Brothers chassis contains a larger amount of cost-

ly chrome vanadium steel in proportion to its weight than any other car is convincing evidence of the insistence of the manufacturer that safety shall not be jeopardized.

"The unusual ruggedness and safety which always have been, and still are outstanding characteristics of Dodge Brothers cars coupled with the recently achieved smoother engine performance and with the new ease of control in traffic make this roomy,

comfortable car a favorite among women drivers just as it is among salesmen and professional men and others who must spend many hours behind the wheel."

USED CAR CHAIN STORES
An automobile dealer in Dallas, Texas, has started a chain of used car stores. A central plant recommended stores. A central plant recommended stores. A central plant recommended stores.

BIG INCREASE IN CARS ON BRIDGE

Sturgeon Bay Bridgetender Announces How Cars Have Increased Each Year

Sturgeon Bay—More than 300,000 automobiles during 11 months of 1926 crossed the Sturgeon Bay bridge, solo vehicular entrance into Door county. This is an actual count. It includes only 11 months of the year because there was no official count during February. The figure named by the commission in charge of the bridge was 201,126. The biggest single day of the year was May 30, "cherry blossom day," when 4,880 cars crossed the structure.

July, August and September, when tourists and motorists invade Door county from all sections of the middle west, showed substantial gains over the traffic of the similar period in 1925. The bridge is an accurate barometer on auto traffic. The following is a comparison of traffic figures during the busy period of the year, showing the relative gain of 1926 over the previous year:

	1925	1926
July	55,622	51,649
August	53,788	43,673
September	33,186	35,000

These figures refer to automobile traffic only, during a period when over 75 per cent of the traffic is composed of outside cars, a great majority of them from other states.

READ THE WANT ADS

U. S. EXPERTS SAVE MONEY FOR MOTORISTS

Estimate That at Least a Billion Dollars a Year Is Saved by American People

Washington—America's motoring public saves millions of dollars annually because of studies of the United States Bureau of Standards which have resulted in the conservation of gasoline, oil, tires and other important accessories.

Dr. Fay C. Brown, assistant director of the Bureau, estimates that as much as a billion dollars a year saving is the bureau's contribution to the American public, a large part of it going back to motoring.

The saving in gasoline by the virtual removal of fabric tires from the market alone amounts to \$100,000,000 annually, says Dr. Brown. A co-operative study by the bureau and tire manufacturers showed that smaller horsepower is required for propulsion of a cord tire-equipped car than for a similar car equipped with fabric tires.

BRAKES BANDS IMPROVED
An improvement in brake linings, making them 20 times as valuable as the best five years ago, is responsible for another saving of \$30,000,000 annually.

There is a probable saving of \$100,000,000 more a year in gasoline as a result of the co-operative fuel research that has been carried on for several years, according to Dr. H. C. Dickinson, also of the Bureau of Standards.

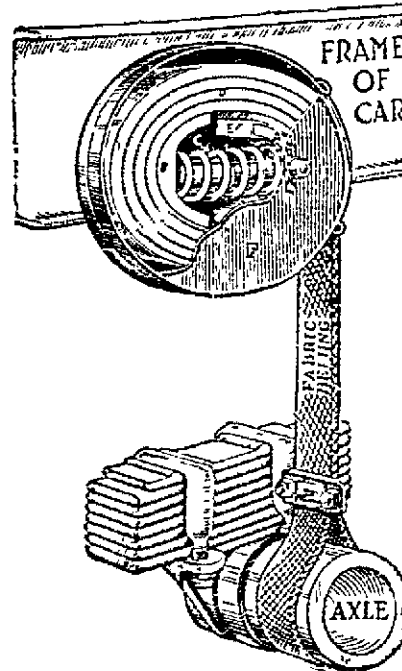
From the results of these re-researches it was concluded that the number of car miles per gallon is not dependent upon the volatility of the fuel nor that the heavier fuel that can be used is the most economical.

FIND BEST FUEL
Investigators also found that dilution of oil in the crank case is greater the heavier and less volatile the fuel is and that small differences in mutual volatility of the fuel have a large effect on engine starting.

It was decided that, while economy dictates the use of as heavy a fuel as possible, a practical limit in this respect is set by the dilution of the crank case oil and the difficulty of starting. Therefore, a careful study of oil dilution was conducted for nearly two years.

This conservation of fuel has kept the price of gasoline from advancing materially despite the tremendous increase of automobiles during the past few years.

Gabriel and only Gabriel employs the snubber principle three and one quarter coils in the 1927. Gabriel give up to 180 square inches of friction surface, with brake action up to 450 pounds, in direct proportion to spring and tire upthrow. The result on your car-over and above greater comfort—is the saving of wear and tear and of repair costs.



40 manufacturers equip their cars with Gabriel Snubbers. 25 drill their car frames for Gabriels. Any of the 3100 Gabriel Sales and Service Stations which sell you a set of Gabriels will refund the price within 30 days if you are not perfectly satisfied.

Milhaupt Spring & Auto Co.
(Distributors)
Phone 442 314 N. Appleton St.

Gabriel Snubbers

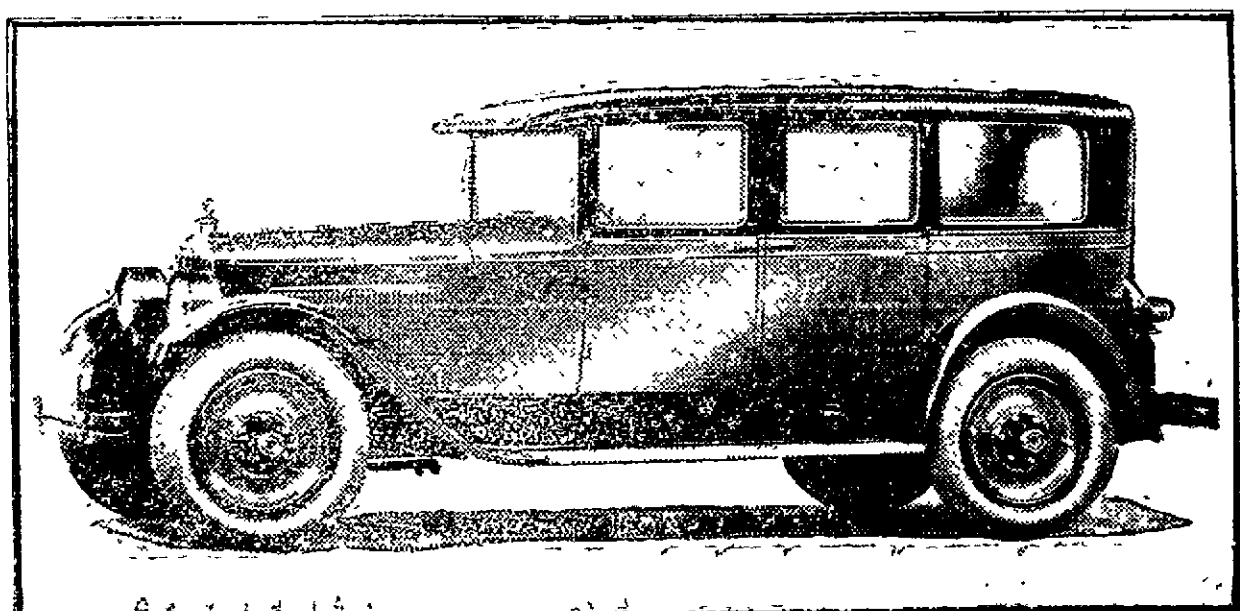
Stocks for Hydraulic Brakes and Hydraulic Brake Parts

We keep parts for Hydraulic Brakes in stock and service them. It is necessary to keep brakes in good condition so that they are ready when needed. Now is the time to check yours over and get ready for the summer season.

MILHAUPT SPRING & AUTO CO.

The Packard Six —a supreme combination of all that is fine in motor cars

The Packard Six may be had in a wide range of tasteful color combinations. One of these harmonious effects—each the conception of an artist—is sure to please your personal preference.



terms of comfort, of beauty, of performance—in short of cars priced above fifteen hundred dollars—you may select a Packard Six and your pocketbook never know the difference.

THE exercise of good taste in the selection of your personal motor car, as in many other things, need cost no more. Those who have experienced the satisfaction of Packard ownership know the truth of this.

The Packard Six, like all fine and genuine things,—more than he who wants mere transportation at a price need pay. But if you are one accustomed to think of motor cars in

The secret is simple. Mechanically supreme, designed and created with superlative talent, with precision protected by inbuilt engineering improvements, the Packard Six retains its comfort, its distinguished appearance, its quiet smoothness of performance throughout an unusually long life.

Owners want to keep this car! They feel no urge to

trade it in for "newmodels." Infrequent service requirements and long life then prove again that buying the best is after all the truest economy.

These assertions are based on the collective experience of thousands of Packard Six owners.

The improved Packard Six five-passenger Sedan is but \$2455 delivered at your door, freight and tax paid.

Pirie Motor Car Co.

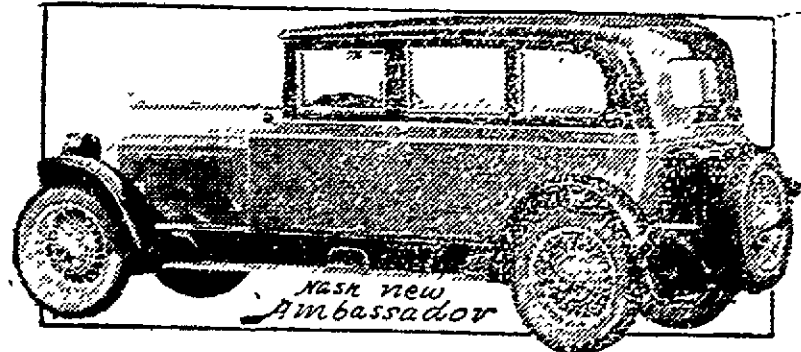
321 E. College Ave.

Phone 13W

PACKARD

ASK THE MAN WHO OWNS ONE

HERE IS A HIGH GRADE CAR



1925 NASH Advanced SEDAN

A beautiful car in perfect condition at an exceptionally low price. Altho run eleven thousand miles, this car is like new today. A motor with a quiet purr that is so delightful to drive, the finish almost new, the upholstering like new (and clean), very serviceable tires and accessories, truly a little gem for any family to own. One third down and the balance monthly. The price—only \$950.

Gibson Auto Exchange

AUTO THIEVES LIKE TO STEAL PAIGES BUT JOB IS DIFFICULT

Manufacturers Provide Lock That Makes Car Practically Thief-proof

"We have never yet been able to procure a testimonial from any member of a certain class that has shown marked preference for Paige cars—a class whose endorsement of the Paige would be especially valuable because its members are recognized as keen judges of motor car performance and resale value."

Having made that remark, Charles Herrmann of The Herrmann Motor Co. the Paige representative in this city, remained silent. Finally, one of his listeners spoke up.

"Well, if the Paige is so popular with this important class of motorists, why can't you get a testimonial?" "Because we seldom can find them, and when we do they won't sign."

More silence, but finally someone bit.

"What class of buyers is it, anyway?" "Automobile thieves," answered the Paige man, chuckling. "How do we know they prefer Paiges? The insurance companies say so. The Paige attracts the thief because his profits and his liberty depend on a good resale value and on a quick getaway."

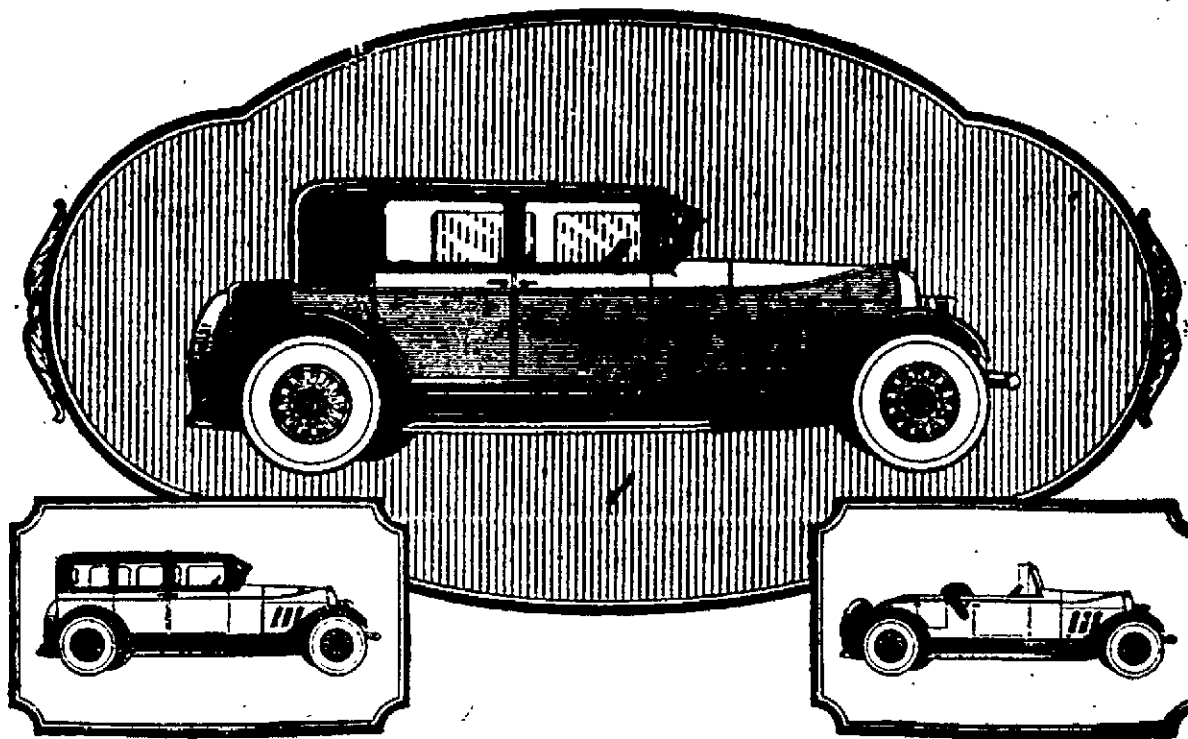
"Automobiles are stolen for three main purposes—for profit, to be gained in re-selling the car for criminal use, where high speed and dependable performance are essential; or for mere joy-riding, so called despite the fact that the ride usually ends in grief, either for the riders or for the car owner."

"However, if a Paige owner loses his car by theft, he would lose any make of car. In fact, if common sense precautions are taken, the Paige can be made extra theft-proof, when the owner leaves the car by means of the incidental lock, so that if a prospective buyer is worried about theft, that is an additional point in our favor."

"Most persons, if they lock the car at all, are content to lock the ignition switch alone, or only the doors, though that delays a thief only a few moments, for the glass may be broken or the locks quietly worked by means of stiff wire manipulated through the slots in the floor boards."

"A Paige owner, however, by means of a single locking device, not only locks the ignition, making it impossible to start the engine without expert wiring knowledge and plenty of time, but the same device locks the steering gear, so that the car can neither be driven nor towed away. That is the incidental lock, a form approved by the insurance underwriters' laboratories—and when a car thief finds a Paige thus doubly locked, he passes it up and hunts an easier job."

WHY THE AUBURN IS A POPULAR CAR



Accuracy Is Keynote In Huge Chevrolet Factories

BY W. S. KNUDSEN
(President Chevrolet Motor Co.)
Upsetting a popular notion that speed is the most vital factor in quantity production, experience in motor car building proves that accuracy is more important—in fact, that accuracy is the father of speed. Precision governs production with a mailed fist. Every operation must flow to its mandate. Without it, speed is a futile gesture. In order to keep the great assembly lines moving on schedule—in order to give speed a chance—every part and every operation must be better perfect. The greater the speed desired, the most precise must be the standard of accuracy.

The small, low priced motor car of today should use materials equal to those in more expensive cars, but in smaller quantities proportionate to the size of the car. The smaller cars, carrying more passenger weight in proportion to their own weight, must necessarily use material of a sufficiently high grade and quality to carry the strain of smaller sections with the same high factors of safety.

Appearance of the lower priced motor car today must parallel that of the higher priced and longer wheelbase model.

made this possible. Smart durable materials now offered in the low priced car show a great advance over the less durable and underfinished materials, which were the only ones possible at the price a few years ago. Attractive hardware, plate glass and carpets are possible today in any price class, so that the discriminating buyer in selecting a car in the low price field may expect all of these features harmoniously arranged in the car of his choice.

The Chevrolet Motor Co. is fully mindful of the responsibilities which quantity production impose upon the manufacturer. Quality and accuracy have always been foremost in its manufacturing standards. To this policy, the company credits the increasing public confidence which is being shown in the Chevrolet car. Quite naturally, the company is grateful for the nation-wide acceptance of its product.

Chevrolet will continue in 1927 to provide in its product the best material at the market affords. Chevrolet uses alloy steels, where they are necessary, never expecting after-treatments of the steel to provide a quality not there at the start.

MATERIAL OF INHERENT QUALITY

Material throughout the car is selected for its inherent quality and designed to withstand the strain of the

LESS SEASONAL CHANGE IN AUTOMOBILE SALES

A study of the flow of cars to the consuming public throughout the world, made by General Motors, indicates that there is scarcely any zone of distribution which does not have a more or less distinct seasonal variation in the retail demand. This makes it necessary to have a greater number of cars available for delivery to retail purchasers at certain times of the year than at others. The analysis of retail deliveries throughout the United States shows an average distribution by months as follows:

January	4.2%
February	5.0%
March	10.2%
April	16.0%
May	11.3%
June	9.8%
July	5.3%
August	8.0%
September	8.1%
October	5.0%

hard use a car with distribution in every state in the Union must receive.

Workmanship on the Chevrolet car depends on two factors—the quality of the machines on which the work is performed and the skill of the men who operate them. Factory equipment is the best and most modern that money can buy.

During the last five years, Chevrolet has spent \$18,000,000 for new precision machinery and tools, scrapping many older machines which could be replaced with improved or more accurate ones.

NEW GOODYEAR TIRE MEETS GOOD MARKET

Public Pleased With New Tire After Two Years of Road Testing

"The new Goodyear All-Weather balloon tire announced by The Goodyear Tire & Rubber Company early this year has already been generally accepted by the tire-buying public," according to G. J. Schwab, manager of the Gibson Goodyear store at Appleton.

"The average tire buyer is inclined to investigate carefully before making purchase and after examining the new Goodyear tread, developed after two years of intensive development work and road testing, it is not difficult to understand why the manufacturers claim the 'world's greatest tire' is now on the market."

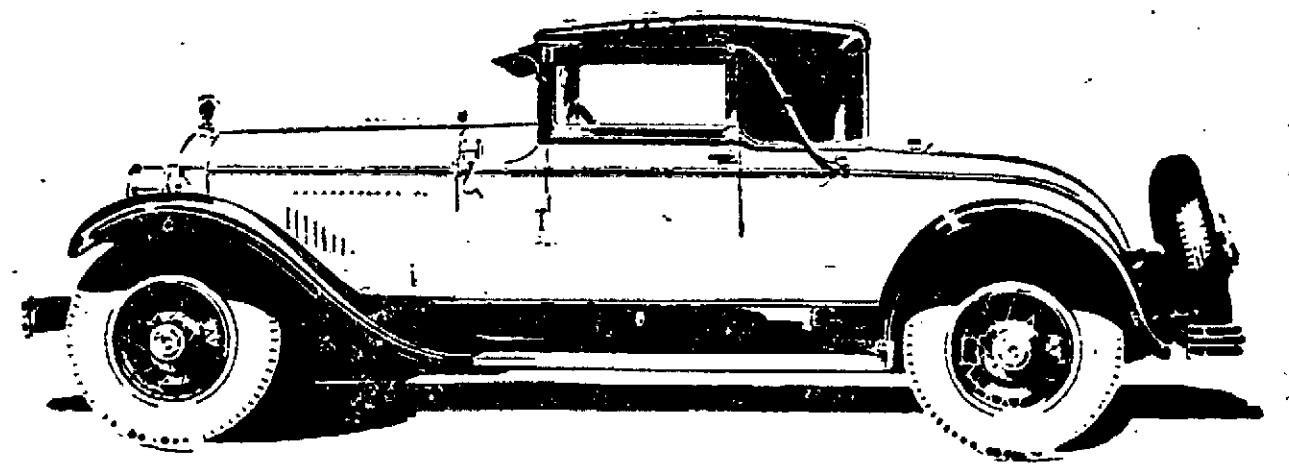
"It is interesting to know that the new balloon tire was tested on Good-

November 5.3%

December 5.5%

The figures, however, reveal the rather interesting fact that the automobile business is not so distinctly a seasonal business as many other lines,

NEW CADILLAC ON DISPLAY



year's testing fleet over a total of 5,400,000 tire-miles in 1926 in line with a company policy to thoroughly know every product before offering it for sale.

"This remarkable tire tread, combined with the famous Superwrist tire carcass, representing the best thought and experience of the largest tire development department in the tire industry, and the reputation of the largest rubber company in the world,

which will shortly produce its 100,000,000 tire.

"The tire has the advantages of slow, even tread wear and long life, extraordinary qualities of traction on all kinds of road conditions, and freedom from structural failures such as casing rupture and shoulder breaks," Mr. Schwab declared.

The Gibson Tire Co. now has a display of the new All-Weather tires on hand and is carrying a complete

stock of the tires for the store's customers in this vicinity.

CLUBS STUDY TRAFFIC
Twelve luncheon clubs of Detroit, have joined in forming a Citizens' Safety Committee. The committee will cooperate with other traffic organizations and is gathering data on traffic conditions and safety measures.

A verbal marriage agreement is legal in Russia.

1926 Buick Coach

Here is an unusual opportunity to buy a current model Buick closed car at a very substantial saving. The exterior and interior both in new car condition, a perfectly quiet motor and tire equipment above average.

Completely equipped including a \$54.00 trunk, bumpers, spare tire and cover, motor meter and many other desirable accessories.

\$1075.00 buys this Buick, besides we offer very liberal terms and will take your car in trade.

Gibson Auto Exchange

Today —
a newer-smarter



The Most Beautiful Car in America

There is waiting for you at our showroom, today, a charming new Paige. It is a 4-door Sedan, mounted on the same chassis as the extremely popular Paige Brougham. This beautiful new body, though somewhat smaller than the biggest Paiges, is larger than most sedans. It is also less costly.

Mechanically, this newest Paige is even more dependable than the sturdy Paiges of old. It is replete with such advanced features as: Improved Paige-built Motor, none more modern nor better lubricated—Full High-Pressure Oil Feed to all Rotating Parts, including wrist pins, cam shaft,

The costliest custom-built cars seldom present a more enchanting interior than that found in this newest 4-door Paige Sedan. Luxury is everywhere. You sit on finest mohair upholstery over nested springs, instead of cheaper, less attractive, less comfortable corduroy or cotton plush. You look at beautifully clustered instruments in one indirectly lighted panel. You admire the skill that so cleverly placed the arm rests, and inlaid the walnut-finish panels. Silk toggle grips, twin smoking sets, charming corner lights all enchant you.

Come in and see this charming new Paige—soon—we know you'll like it immensely!

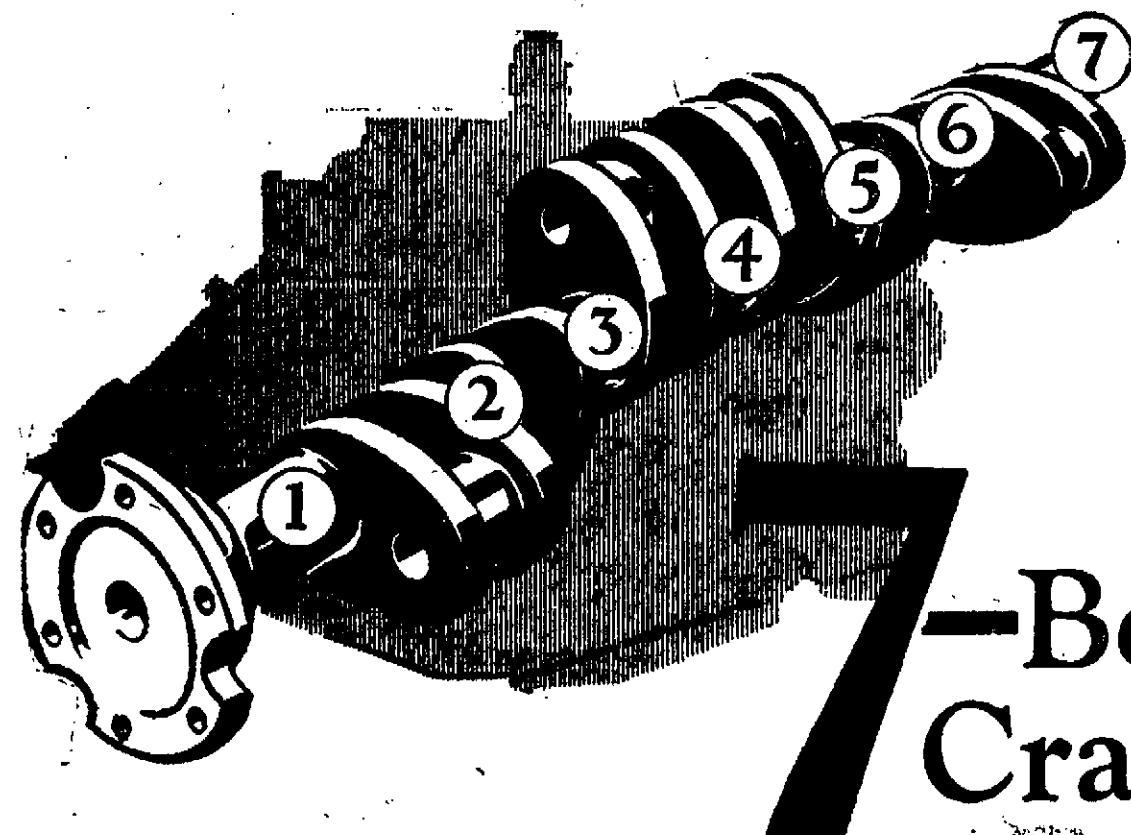
auxiliary shaft and tappets—Counterbalanced Crankshaft—Silent Chain timing, with automatic take-up—Thermostat—Air Cleaner—Metal Oil Lubricated Universals—Springs 54 inches long—115 inch wheelbase—Shock Absorbers—Balloon Tires—Paige-Hydraulic 4-Wheel Brakes.

HERRMANN MOTOR CAR CO.

120 N. Superior Street

Appleton, Wis.

Phone 610



7-Bearing Crankshaft

Sixty Miles Plus—Hydraulic Four-Wheel Brakes

OF course, Chrysler "60" has a seven-bearing crankshaft.

For every six-cylinder Chrysler, since the first Chrysler three years ago, has a seven-bearing crankshaft, which means so much in smoother performance and longer life.

Besides, Chrysler "60" has other admitted superiorities whose combination is found in no other car at its price.

Speed of 60 miles plus, dash of 5 to 25 miles in 7¾ seconds, economy of 22 miles to the gallon;

Impulse neutralizer, full pressure lubrication, oil-filter, air-cleaner;

Hydraulic four-wheel brakes extraordinary handling facility, road levelizers for greater riding smoothness, lowness of chassis design, characteristic Chrysler smartness of line, luxury of mohair upholstery, striking colors.

Here are reasons aplenty for Chrysler "60's" sensational sales success, reflected in Chrysler's dramatic rise from 27th to 4th place.

CHRYSLER "60"



COACH
\$1145

ST. JOHN MOTOR CAR CO.

On Display in Our Showroom—442-44 W. College Avenue—APPLETON, WISCONSIN

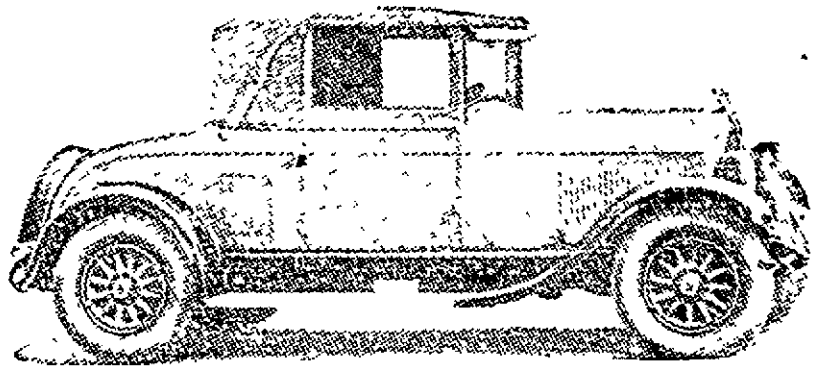
E. J. SCHROEDER, Service Garage, Greenville, Wis., Associate Dealer

LITZKOW GARAGE, Black Creek, Wis., Associate Dealer

Chrysler "60" prices—Touring Car, \$1075; Club Coupe, \$1125; Coach, \$1145; Roadster (with Rumble Seat), \$1175; Coupe, (with Rumble Seat), \$1245; Sedan, \$1245. F. O. B. Detroit, subject to current Federal excise tax.

All Chrysler cars are protected against theft under the Federal System. Chrysler dealers are in position to extend the convenience of time payments. Ask about Chrysler's attractive plan.

CHRYSLER CABRIOLET ROADSTER



INDEPENDENTS IN
MOTOR INDUSTRY
BOOMING BUSINESS

Auburn Company Doesn't
Think Monopoly Will Control
Car Making

Belief that there will be more independent manufacturers of automobiles within the next five years than at present was expressed by E. L. Cord, president of the Auburn Automobile Co. He declared that a monopoly in the automobile industry is "absurd and highly amusing." He pointed out that independent manufacturers did 51 per cent of the business in 1925.

"The motoring public is not interested in combines in the automobile industry any more than in the canned soup business," said Mr. Cord. "What they are interested in, is the product itself, good soup and good cars. Markets are people. People are human. It is human to be interested in things one buys only insofar as it serves the buyer."

"No nation and no industry and no individual company can survive without ideas and ideals. It is the ideal of a company as reflected in its product that determines its right to public recognition. To bid for patronage because of size or earnings is as unsound, humbly is what the automobile industry needs and less parading of its egoism."

"The first and only purpose of an automobile company is to build better automobiles for less money that will give the consumer greater value and better and longer satisfaction. Whenever that company has any other objects such as speculation or stock market, it worships a false god."

"Automobiles never will be produced like uniforms. There is no such distinctive, refined or luxurious about that. No company or group of companies can ever expect to reap the public's taste and the human instinct which calls for better, smarter, up-to-date styles and more distinguished automobiles," the manufacturer pointed out.

"Auburn during the first seven months of 1926 enjoyed a gain of more than 220 per cent. Other independent companies likewise show increases."

One of the most important features of the motor car of the future is the beauty and durability of the finish," said George Soffa, local Auburn distributor. "People are becoming more and more critical each year as to the appearance of their car. While the prevailing desire used to be for more brilliant colors, the desire now is for brighter and more attractive color schemes and combinations. The clamor for livelier colors has been evidence since a few years following the war, when the entire country seemed to graduate from the drab distal styles of dress and design into the splash of color and warmth."

"When this trend made itself felt, Auburn was one of the first to realize and change. This company shocked the entire industry three years ago when it introduced models in distinctive and bright colors. It pioneered the way to beauty in motor cars."

BUY NOW TO MAKE ROADS
WIDER IN NEXT FEW YEARS

Buffalo—Cities which are paying huge prices to extend and widen their ancient highway systems should profit by their experience and buy rights-of-way for future use at a comparatively low cost now, advises George C. Diehl, engineer of Erie county, New York, writing in the American Motorist.

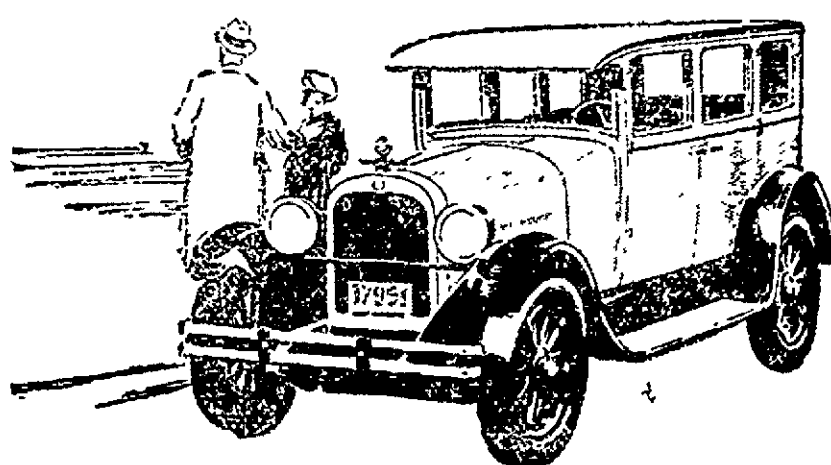
"The importance of securing rights-of-way for future highways and acquiring additional land along the sides of old roads so they can be widened when necessary cannot be overestimated," says Diehl.

Diehl points to Erie county's policy. Recognizing that piecemeal remedies did not provide a solution to the traffic problem, the Erie county board of supervisors directed the county engineer to make a comprehensive study of traffic in all parts of the county.

From this study there developed the Greater Motorways System. The plan calls for two connected series of widened and improved highways, circling Buffalo from the Niagara river on the north to Lake Erie on the south.

"Rights-of-way have been acquired on distant routes," says Diehl, "where the work of constructing new highways or the widening of existing roads is not to be done for 10 or 15 years."

WHY DODGES ARE POPULAR



IMPROVEMENTS ON
HUDSON AND ESSEX
ADD TO STABILITY

Engineering Changes Amount
to Almost an Entire New
Line of Cars

Coming as the culmination of four years' development, an entirely new line of Hudson and Essex cars is announced. New Essex cars have arrived and Hudsons will follow soon. On both cars appearance has been changed to provide sweeping streamlines and finer detail and chassis have been re-engineered for better speeds, road safety and comfort, faster acceleration, fuel economy and smoothness.

It is asserted that the new Hudson super-six motor will show "the highest safe driving range on the road," yet with an improved fuel economy and without the sacrifice of other desirable motor qualities. It is claimed the Essex will drive smoothly and easily above a mile a minute. Both cars, it is said, are capable of high sustained speeds over long distances and all types of roads. In line with its new performing qualities, the Essex is renamed the Essex super-six.

Prices, in line with Hudson-Essex policies, continue moderate despite the many improvements and trade comment is that having been once announced they may be considered as standard. Hudson has reached what it considers the proper price level for both Hudson and Essex.

This new line is composed of 12 body types—a variety to meet almost any individual preference, and in attractive color combinations.

HIGHER RADIATORS
All the cars are characterized by higher radiators, hoods and general streamline effects. Essex is now a small counterpart of Hudson in appearance. Fenders are of handsome curved type, well designed and proportioned. Four-wheel brakes are standard on Hudson. Lamps are bullet shaped—nickel plated on Hudson and lacquer finished on Essex to harmonize with body tones. All cars have front parking lights.

Instrument boards group all units, including gasoline gauge, indirectly lighted. Steering wheels are all walnut. Upholstery employs attractive fabrics, and all metal trim within the bodies is finished in harmony with the rest of the interior. Door lights, curtains, robe rails and smoking sets are features of various models.

MECHANICAL BETTERMENTS
A large number of mechanical betterments have been built into the cars. New ignition systems provide full automatic control. Compression ratio has been raised. Radiation is increased 16 2-3 per cent in both cars. Improved carburetion has been applied to both motors.

"In the super-six principle used on both cars, the vital component is the crankshaft. This type of crankshaft, patented more than 11 years ago by Hudson, is designed with counterweights, so located and arranged that the shaft rotates even at high speed with a flywheel-like effect."

ESSEX ENGINE IMPROVED
The improved Essex engine runs with remarkable smoothness, with an improved and highly developed splash lubrication system. Twenty pounds have been added to the flywheel-and-clutch assembly. This additional weight, plus close weighing and balancing of all units, greatly increases the smoothness of the engine.

Construction changes in the Essex include several features of accessibility. Pistons can now be removed from the bottoms of the cylinders. The transmission may be dismantled for service without disturbing the clutch. The Essex flywheel has a tempered steel ring shrunk around its rim. Clutches in both cars are of single-disc type, running in oil, but requiring no lubrication for thousands of miles.

CHASSIS RE-DESIGNED
In order to utilize the super-power of the Hudson, the chassis and running gear have been re-designed. The frame is four inches lower. Wheels have been reduced in size, with 31x6 tires now fitted. The springs are set at an angle, the rear ends being farther apart, a feature which is said to give exceptional stability on curves as well as straight-aways. Planing effect is eliminated. The 4-wheel brakes are of Bendix type.

MILLIONS FOR ROADS
The state of Washington will have nearly \$22,000,000 with which to build roads during the next two years, according to estimates based on expected gasoline and license tax receipts and federal aid.

The Sensation Of The Auto Show

The Most Beautiful Models Ever Built By

Visit the show
in our
Salesroom

for Economical Transportation



Four Days
March
17 - 18 - 19 - 20

This Organization Welcomes You



HERB. SATTERSTROM
(President)

For a number of years, Mr. Satterstrom was connected with the Ford Motor Co. Later he took over one of the agencies for Chevrolet cars in Milwaukee. Leaving Milwaukee two years ago, he organized the S. & O. Chevrolet Co., in Appleton and is still its president.



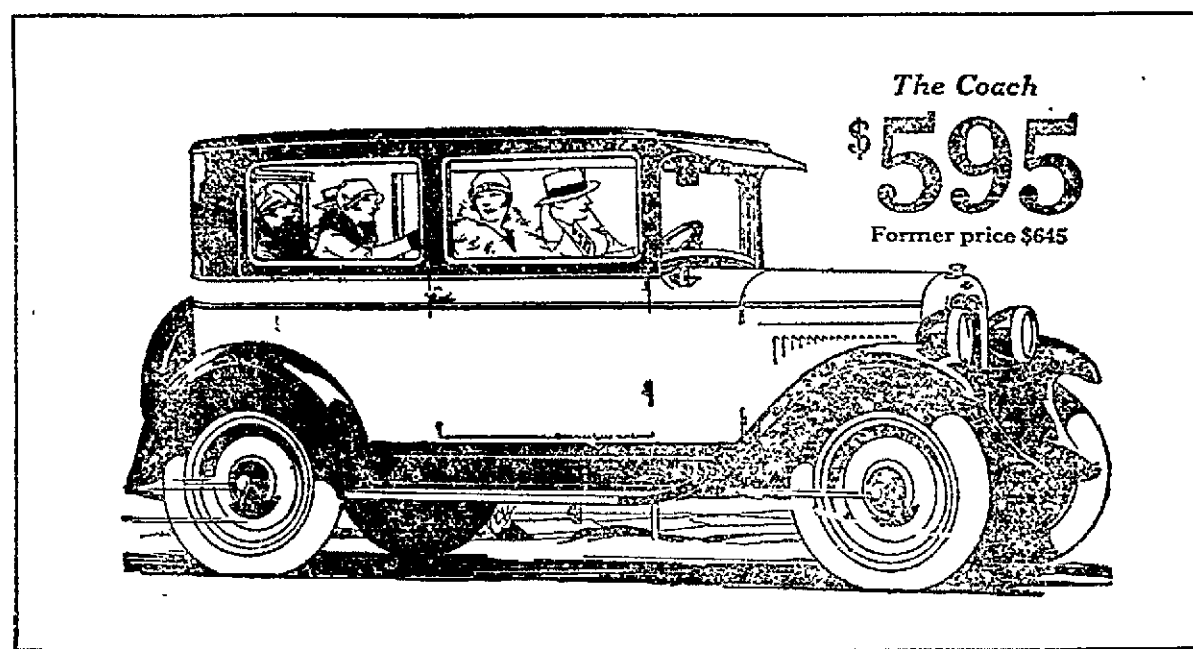
WALT. LAEHN

Walt probably needs no introductions to the many automobile owners in this county. Way back when Walt was just a kid he was in the automobile business. His experience has been mostly with Chevrolet although he did spend a few years experimenting with other cars.



EARL HILLIGAN

Folks from around Black Creek will remember Earl. He was one of the Chevrolet dealers there for several years. His enthusiasm for Chevrolet has prompted him to this larger field and now he is representing the S. & O. Chevrolet in this county.



The Coach
\$595
Former price \$645



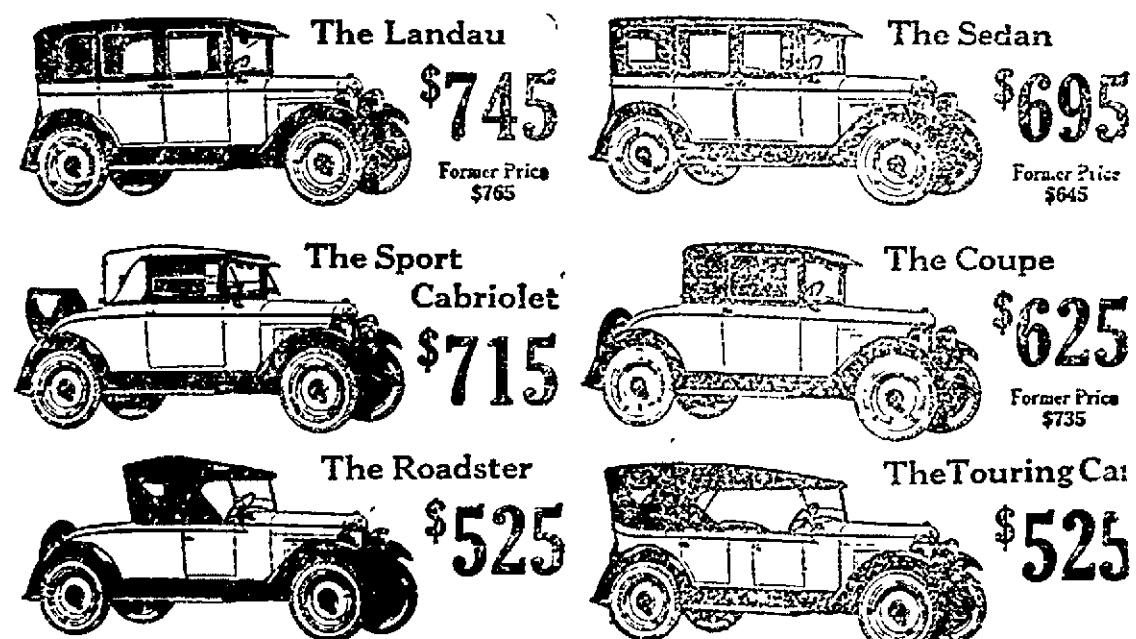
JACK OWEN
(Sec. Treas.)

For almost ten years Mr. Owen was connected with Netter-Heiser & Co., Ford Dealers in Milwaukee county. After careful consideration of the several light cars on the market Mr. Owen cast his lot with Chevrolet. He joined with Mr. Satterstrom in organizing this concern, the S & O. Chevrolet Co.

A Host of Improvements

Not only the most beautiful Chevrolet in Chevrolet history with a host of mechanical improvements. Not only amazingly reduced prices with greatly increased quality. But also the most complete line of low priced cars ever offered to the American public.

Prove for yourself the superiority of Chevrolet. Sit at the wheel—try it in traffic—try it on the open road—try it on the hills—try it for economy—try it any way you wish and then make a comparison with any car within several hundred dollars of its price class. This is the test of quality.



Price includes balloon tires and steel disc wheels. Former price \$535 with balloon tires only.



W. H. CLIFFORD

Mr. Clifford is well known in Outagamie county, having lived here for the past twenty-two years. His experience was acquired with Ford and Dodge Bros. motor cars. He wishes to take this occasion to announce to his many friends that he is now with the ranks of Chevrolet.



ART MALEUG

Chevrolet owners who have had the experience of meeting Art will remember him as the pleasant shop foreman who can send them all away smiling. Art has been in charge of Chevrolet service so long that it is a regular second nature with him.

511 W.
COLLEGE
AVE.

S. & O. CHEVROLET CO.

TELEPHONE 869

511 W.
COLLEGE
AVE.